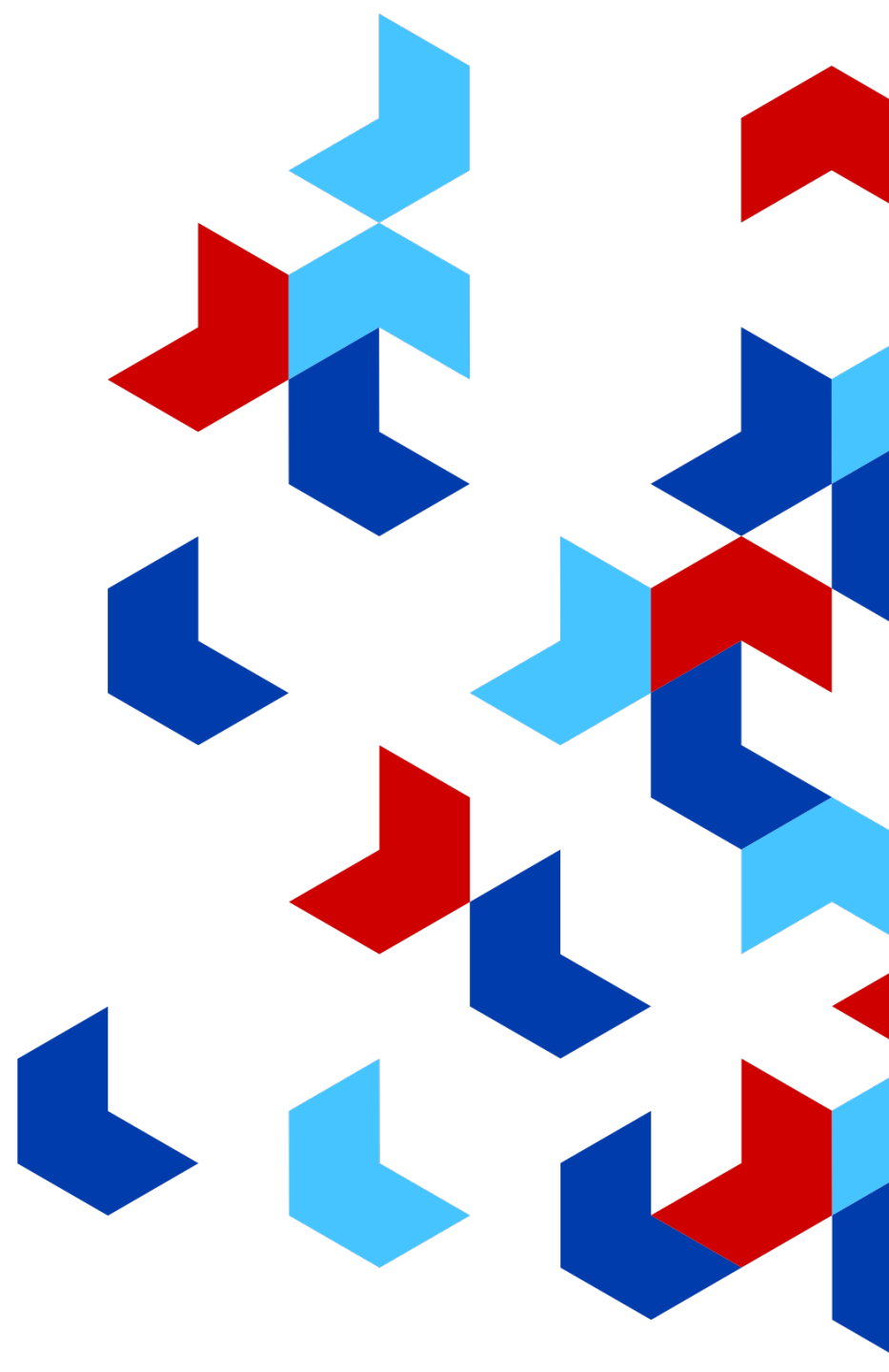




British
Chamber
of Commerce
Shanghai

Technology & Innovation Committee





Sino-UK tech sector ties

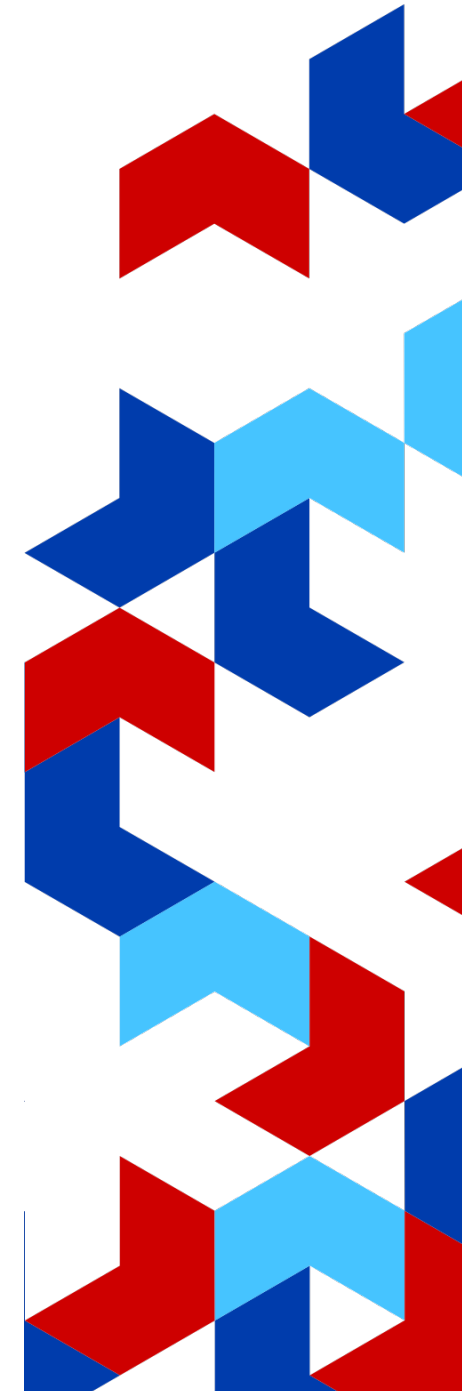
Current state of play.

With four out of the top ten universities globally, the third most unicorns, a thriving digital economy and vibrant startup ecosystem, the UK is a world leader in technology and innovation.

In 2020, \$15b was invested into British technology companies, more than France and Germany combined. This outstanding success has not translated to China, where British companies are underperforming versus their western counterparts.

A lack of market knowledge and exposure, fragmented ecosystem and an over-reliance on American capital (and market) have caused this disconnect, hindering cross-border trade and investment in the sector.

For British companies to achieve their potential, this must change.





A catalyst for change

We established the Technology & Innovation Committee to enhance Sino-UK ties in the technology sector.

The Technology and Innovation Committee of the British Chamber of Commerce Shanghai is the first Sino-UK tech-focused platform in China that brings together industry leaders, government departments, and non-profit organisations.

Through a combination of advocacy, member support, promotional activities, and focused events, our mission is to improve cooperation and commercial ties in the technology sector.

Advocate for British technology and innovation interests in the Chinese market to increase cross-border trade and investment in the sector.

Inform members and partners of the latest innovations, industry news, market trends and committee activities through different social channels and newsletters.

Promote the technology, innovations and vitality of the British and Chinese ecosystems via a series of events and digital marketing activities.

Connect innovators, investors, corporates and organisations from both countries through member networks, formal dialogue and chamber events.

Collaborate with a network of partners (both private and public) through various channels and mediums to drive commercial outcomes.



How we measure success

Everything we do is driven towards:

One Metric

Tangible commercial results for British and Chinese technology companies.



Committee Members

A diverse and passionate team of experts with a wealth of knowledge, experience, and resources to share.



Benjamin Speyer

Founder & CEO,
Serica

- Chair of the Serica Group, a portfolio of tech-focused companies covering consulting (Serica), software (Serica Labs) and VC (Serica Ventures).
- Former regional director at HUB, overseeing national marketing campaigns for global brands.
- CEO of Serica, spearheading global growth and responsible for overseeing all key commercial engagements for clients in the Chinese market.
- Specialises in cross-border M&A, joint ventures and capital investments.

serica

Global technology and financial advisory consultancy specialising in developing markets.



David Messenger

CEO,
LianLian Global

- Former Executive Vice President of global payments for American Express.
- Former COO of Virgin Mobile USA.
- CEO of LianLian Pay Global, overseeing their rapid growth and expansion abroad.
- Specialises in scaling and transforming digital companies during disruptive industry transitions, with extensive experience in financial technology.
- Passionate and experienced angel investor.

LianLian Pay 连连

Leading cross-border payment unicorn supporting hundreds of thousands of merchants.



Dr Sharon Chan

Head of JLABS @ Shanghai,
Johnson & Johnson

- DPhil in Cardiovascular Medicine, University of Oxford and MPH, John Hopkins University.
- Former Head of Asia at Aeras.
- Leads JLABS @ Shanghai, the world's largest incubator for healthcare startups
- Forbes China '2020 Top 50 Women in Technology and Science'
- Specialises in business and product development across various pharma, medtech & consumer verticals.

Johnson & Johnson

The largest and most broadly based healthcare company with a history dating back 130 years.



Yuzhou Yang

Partner,
Dentons

- Vice-chair of 'Dentons China Intellectual Property and Technology ("IPT") Group' and chair of 'Dentons Shanghai IPT Group'.
- 'Top 100 Lawyer' by 'China Business Law Journal' in 2016.
- Recommended IP lawyer by 'Legal 500' in 2020.
- Specialises in all aspects of intellectual property law and litigation. Worked with many major Chinese and international companies

大成 **DENTONS**

The world's largest law firm by number of lawyers and the fifth largest by revenue.



Committee Members

A diverse and passionate team of experts with a wealth of knowledge, experience, and resources to share.



Dr Yitong Li

CEO,
NewGenEco

- DPhil in Chemistry, University of Oxford and PE in Chemical Engineering.
- Former Research Scientist at General Electric.
- Former Investment Manager at Baosteel.
- Leads NewGenEco's development in China.
- Specialises in cleantech R&D, investment and scaling with extensive experience in water treatment and polymeric membrane materials.



Provides cutting-edge membrane and advanced water technology solutions for industrial companies.



Jake Watkin

Managing Director,
Sino-European Innovation Centre

- Former Principal at SILK Ventures and General Manager at Asia Pacific Technology.
- Former Executive Director of BritCham CQ.
- Leads the Sino-European Technology & Innovation Centre in Hangzhou and is Managing Partner of 8 Hours Ahead.
- Specialises in China market entry, investment and scaling of growth-stage startups.



Hangzhou based investment and scaling platform for British and European technology companies.



Vicky Mao

General Manager,
BITE Investments

- Former executive at Standard Bank and Price Waterhouse Coopers (PwC).
- Co-founder and GM of the BITE Investment Platform and lead representative for VCP (parent company) in China.
- Specialises in capital raising in the alternative space and providing digitalised alternative investments solutions to HNWS.



Global fintech platform that delivers alternative investment and market strategies to high-net-worth investors.



Fred Zhu

Business Director,
Hays

- Former executive at Robin Walters and software giant Chinasoft.
- 10+ years of professional recruitment experience in the technology sector.
- Responsible for Hays' Technology division across mainland China.
- Specialised in executive level recruitment for global technology companies.



Global recruitment company and market leader in the Asia Pacific and UK markets.



Committee Members

A diverse and passionate team of experts with a wealth of knowledge, experience, and resources to share.



Andrew Starforth

General Manager,
Silverstream Technologies (China)

- Leading Silverstream's expansion into China, spearheading recruitment, manufacturing localisation, and sales channel developments
- Former senior director with experience in rail, industrial machine and chemical industries.
- Specialises in business operations, supply chain, manufacturing, and testing of advanced engineering solutions.

SILVERSTREAM
TECHNOLOGIES

Leading maritime clean tech company renowned for its market leading air lubrication system.



Angie Zhu

General Manager,
Microsoft AI & IoT Insider Labs

- Leads Microsoft lab program in China.
- Former corporate development lead at autonomous driving unicorn Momena.
- MBA from Tsinghua & MIT joint program.
- Specialises in business development, strategy and tech incubation. Oversaw 100+ tech co-innovation projects with startups and Fortune 500 enterprises.

 **Microsoft**

The world's largest software company by revenue.

Join our Committee.

- Do you work in the technology sector?
- Have a strong commercial (or personal) stake in Sino-UK ties?
- Willing to make the time to contribute towards our activities?

If the answers are yes, then we would love to hear from you. Please scan the QR code to apply.

**British
Chamber
of Technology
& Innovation**





Ex-Officio Members

Members from key government departments and non-profits to help create a single voice for UK tech.



Tony Clemson

Deputy Director of Innovation & Industry,
Department of International Trade (DIT)

- Former Deputy Consul-General in Shanghai.
- Promotes greater cooperation between the UK and China in the technology sector.
- Specialises in promoting advanced manufacturing sectors (digital technologies, autos, marine, and advanced engineering).



James Dunn

Executive Director,
British Chamber of Commerce Shanghai

- Liaises and connects British MNC's and government departments with local and British committee stakeholders.
- Specialise in business development and operations management with deep expertise in mining and infrastructure sectors.



Kiran Patel

Senior Director,
China Britain Business Council (CBBC)

- Former Director of Strategic Communications & Corporate Relations at the British Council in Beijing.
- Leads CBBC sector teams throughout China.
- Specialises in business development, marketing and communication



Cathy Xu

Vice President of East China,
London & Partners

- Former Invest NI Regional Director and former Regional City Coordinator at the British Consulate General Shanghai.
- Leads FDI activity in East China.
- Specialises in business development, government relations & investment promotion.



Department for
International Trade
国际贸易部

Name: Department of International Trade (DIT)

Type: Government Ministry

Mission: Grow the trade and investment partnership with China to create jobs and prosperity for all parts of the UK and support Global Britain goal to build a resilient, frank and constructive partnership for the 21st Century.



British
Chamber
of Commerce
Shanghai

Name: British Chamber of Commerce Shanghai

Type: Non-Profit Organisation

Mission: Our purpose is to make connections that open opportunity, empower businesses and unite our community in China.



China-Britain
Business Council
英中贸易协会

Name: China Britain Business Council (CBBC)

Type: Non-Profit Organisation

Mission: As an independent voice of business we aim to be at the heart of the action, engaging with both countries in every sector and region.

LONDON

& PARTNERS

伦敦发展促进署

Name: London & Partners

Type: Non-Profit Public-Private Partnership

Mission: Promote London across the world; attract overseas organisations, events, students and visitors to the capital; and help to retain and grow London companies.



Ex-Officio Members

Members from key government departments and non-profits to help create a single voice for UK tech.



Richard Seymore

Regional Director,
Trade and Investment China

- Leads the Invest NI China team, developing market strategies and promoting NI capabilities.
- Specialises in government relations, investment promotion, and business development.
- Over a decade of global experience within the education and IT sectors.



Name: Invest Northern Ireland
Type: Non-Profit Economic Development Agency
Mission: Help new and existing businesses to compete internationally and attract new investment to Northern Ireland.



Kevin Liu

Head of China & Head of Energy APAC
Scottish Development International (SDI)

- Leads SDI team in China, Japan, India, ASEAN and Australia.
- Specialises in energy and environment, investment promotion and government relations.
- Former consumer industry entrepreneur and keen student of the startup world.



Name: Scottish Development International (SDI)
Type: Devolved Administrative Agency
Mission: Enable Scottish companies to think, compete and trade globally, and attract quality investment, innovation and talent into Scotland.



Karen Sun

Chief Representative
Welsh Government Shanghai Office

- Leads the WG Shanghai office promoting links between Wales and East & South China.
- Specialises in cross-border trade and investment in technology, education, & culture.
- Over a decade of experience in business development and government relations.



Llywodraeth Cymru
Welsh Government

Name: Welsh Government
Type: Government Agency
Mission: Raise the profile of Wales in the market, and grow Welsh economy by increasing exports and attracting inward investment.



Dakota Du

Investment Manager,
DIT | Northern Powerhouse

- Former Senior Trade and Investment Officer at the UK Department of International Trade.
- Responsible for medtech activity in East China.
- Promotes life sciences and agriculture investment in the Northern Powerhouse.
- Specialises in medtech, life sciences, & agritech.



Department for
International Trade
国际贸易部

Name: Northern Powerhouse
Type: Government Department
Mission: Raise the profile of the Northern Powerhouse and attract inward investment.



BritCham Shanghai Representatives

Passionate advocacy and efficient support from the BritCham Shanghai's board and management.



Linian Li

Executive Committee Sponsor

- At-large member of the British Chamber of Commerce Shanghai's executive committee.
- General Manager of Modern Water China and Vice President of Deepverge.
- 'Innovator of the Year 2021' award by the International Women's Society.
- Specialises in scaling cleantech, healthcare and advanced manufacturing companies.



Eloise Zhang

Committee Coordinator

- Project and Industry Relations Executive at the British Chamber of Commerce Shanghai.
- Helps coordinate the promotion and logistics of our events and activities.
- Former content creation executive at Urbotanica, an Australian agtech startup and assistant account manager at a local advertising agency
- Specialises in marketing and project management.



Award winning British clean tech innovator specialising in water treatment solutions.



British
Chamber
of Commerce
Shanghai

Partnership Enquiries

- Are you a company that wants a greater commercial stake in the Sino-UK tech space?
- Have an idea on how we can collaborate together for a specific event or activity?

If the answers are yes, then we would love to hear from you. Please scan the QR code to get contact us to discuss partnership opportunities.

British
Chamber
of Technology
& Innovation





British
Chamber
of Commerce
Shanghai

Let's connect!



BritCham Shanghai
Official WeChat Account



Chair of the Technology & Innovation
Committee - Benjamin Speyer

