



Sustainability & ESG Business Summit 2022

WED 7 SEP 2022
Venue TBC



About the Chamber

The British Chamber of Commerce Shanghai is a dynamic network of international businesses operating in China. Member companies and individuals are the heart of our organisation. We advocate best practices, we share knowledge, and we build long-lasting trustworthy friendships.

Our purpose is to make connections: connections that provide opportunities, empower businesses, and unite our community.

The Chamber continues to host 100+ events with 4,000+ attendees year after year, including high-level VIP visits, gala balls, sports tournaments, and national British Business Awards.



About the Sustainability & ESG Business Summit

The Sustainability & ESG Business Summit is an annual event organised by the British Chamber of Commerce in Shanghai, gathers together British and Chinese business leaders, policymakers and thought leaders to discuss the latest trends and the future of sustainable best practices in China and around the world.

The inaugural Summit was held at Mandarin Oriental Pudong, Shanghai. **Head of China Office of UN Global Compact** Ms Meng Liu, **British Consul-General Shanghai** Chris Wood, and **BritCham Shanghai Chair** Ray Chisnall attended and delivered speeches at the Summit. **COP26 High Level Champion** Nigel Topping, and **Global CEO of Unilever** Alan Jope, both sent over video messages. The half-day agenda of the Summit featured **six keynote speeches** and **four panel discussions** with nearly **30 speakers**.

The Summit is an opportunity to exchange ideas and gain new knowledge from leaders in various fields of sustainability.



KEY TOPICS - 2021

Keynotes:

- Elevating Corporate Ambition and Action to accelerate the Paris Agreement and Sustainable Development Goals (SDGs)
- Sustainability and COP26
- From risk to opportunity: how ESG compliance can make or break a business
- China's carbon emission trading system and trading market
- Connection and Integration - Responsible Supply Chain and ESG Management

Panels:

- How to create and maintain a sustainable business?
- Net Zero Carbon and the Circular Economy in China
- Enabling ESG investment through common principles and alignment
- The impact of fashion has on the environment and what fashion businesses are doing to tackle those issues

Further details: [2021 Event](#) | [2021 News](#)

Sponsorship Opportunity

Be part of the Sustainability & ESG Business Summit 2022 and raise your profile in the wider business community across Shanghai.

Corporate Sponsor - RMB 50,000 (exclusive of 6% VAT tax)

Before the Event

- Large company logo displayed on all pre-event promotional material*
- Company advertisements to be inserted into event-related WeChat posts and EDM posts with hyperlinks (up to four; content needs to be approved by the Chamber)
- Announcement in the Chamber newsletter upon signing the sponsorship (company intro included)
- Large company logo on the event e-tickets

At the Event

- If applicable, speaking opportunity on one of the panels
- 10 free tickets for colleagues and clients
- Large company logo on the stage backdrop
- One table at the foyer to showcase products/services
- Verbal recognition at the event
- Corporate video to be played during breaks (maximum 60 seconds; content needs to be approved by the Chamber)

After the Event

- Large logo display in the post-event review
- One WeChat promotion opportunity to be used before 31 December 2022
- Content to be provided by the Sponsor (content needs to be approved by the Chamber)

**Depending on the time of sponsorship agreement.*



To view more photos from the 2021 Summit: <https://live.photoplus.cn/live/pc/23641966/#/live>

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Note: The Chamber reserves the right to
change parts of the programme

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more details

