

Creative Industries & Marketing Directory

China

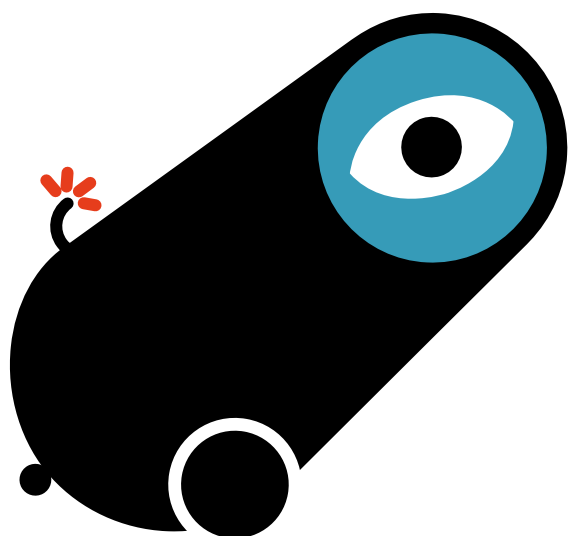
2022
April Edition — Volume 1.0

Welcome to the Creative Industries & Marketing Directory China 2022.

Led by the British Chamber of Commerce Shanghai, this Directory is a comprehensive list of international creative firms operating in China today. Updated quarterly, this is a powerful tool for companies and Chamber networks to connect the best international talent available.

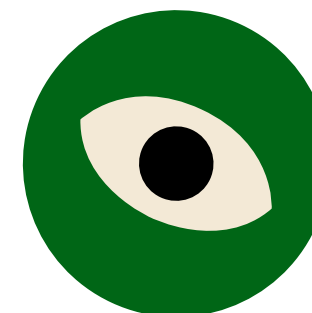
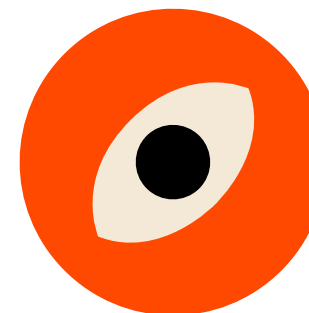
This Directory is just one initiative driven by the Chamber's **Creative Industries and Marketing Committee** who advocate for fairer market conditions, share essential industry knowledge and champion the best creative talent in China.

Join our creative community as a member to be part of the creative industries knowledge events, panels, activities and social gatherings. Find out more at: **britishchambershanghai.cn**



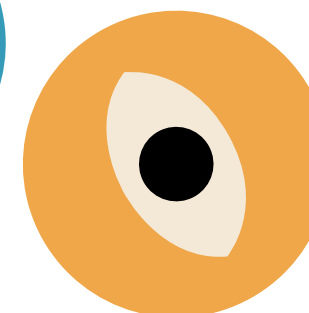
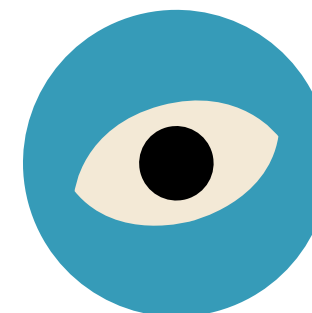
Our creative community includes a diverse range of international creative firms — from large to small, from niche to multi-disciplinary, from traditional to digital. This Directory is an alphabetical listing of international firms across any of the creative industries shown below:

**Advertising,
Marketing, PR &
Publishing**



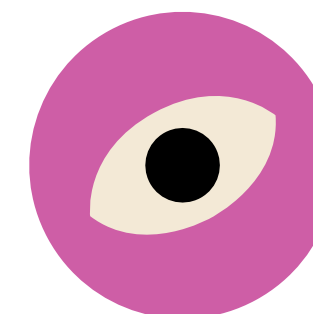
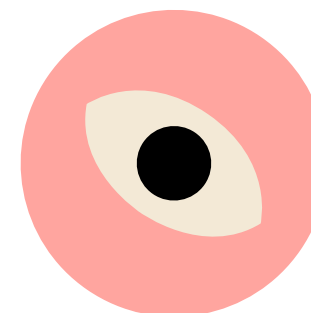
Design (Branding, Packaging, Graphic, Furniture, Product, Fashion, Digital)

Architectural & Experiential
(Exterior, Interior, Landscape, Signage, Spatial)



**Film, Video,
Animation &
Gaming**

**Fine Art,
Photography,
Print, Craft,
Museums &
Galleries**





















































**Music, Theatre &
Performing Arts**

































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A-Z company list








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	Design (Branding, Packaging, Graphic, Furniture, Product, Fashion, Digital)
	Architectural & Experiential (Exterior, Interior, Landscape, Signage, Spatial)
	Film, Video, Animation & Gaming
	Fine Art, Photography, Print, Craft, Museums & Galleries
	Music, Theatre & Performing Arts
	BritCham Shanghai Member Company




















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Arup

Arup is a collective of 16,000 designers, advisors and experts working across 140 countries. Founded to be both humane and excellent, we collaborate with our clients and partners using imagination, technology and rigour to shape a better world.

Size of firm
Over 1000 people

In China since
1976

Services

- Total design for Exhibition & Art Space
- Acoustics consultancy
- Lighting consultancy

Address
37&39/F Huaihai Plaza
1045 Huaihai Road (M)
Xuhui, Shanghai

Locations in China

- Shanghai
- Beijing
- Shenzhen
- Wuhan
- Chongqing
- Guangzhou

Contact
Vincent Yu
Central China Marketing & Communications Lead
vincent.yu@arup.com

Website
arup.com

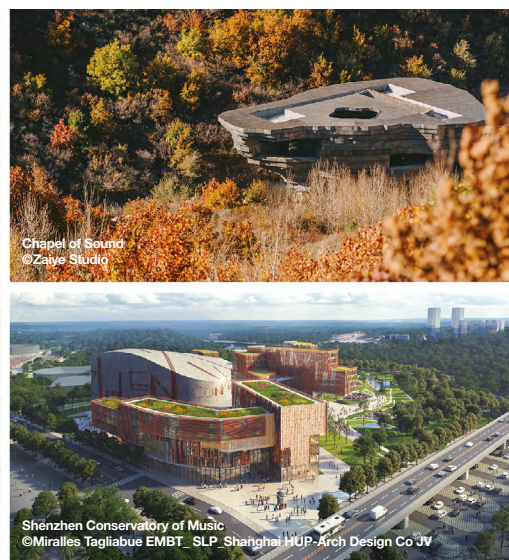
Weibo
Arup

Linkedin
Arup

WeChat
Arup



Shipyard 1862
©Kingkay Architectural Photography



Shenzhen Conservatory of Music
©Miralles Tagliabue EMBT_SLP Shanghai HUP-Arch Design Co JV



O6Eli Hangzhou
©Kingkay Architectural Photography



Suzhou Bay Cultural Centre
©Chen Xudong Architecture Photography



Brandigo

For over 15 years, Brandigo has developed and implemented effective integrated marketing campaigns for international businesses looking to boost their China growth. At Brandigo we drive business growth through amazing journeys.

Size of firm
11-50 people

In China since
2004

Services

- Fully integrated China marketing & communications
- Social media marketing
- PR & stakeholder relations
- Brand localization
- Content marketing
- KOL/Influencer marketing

Address
Unit B/C, 4F, Anken Access
285 Anyuan Road
Jing'An, Shanghai

Locations in China

- Shanghai

Contact
Steven Proud
Global Accounts Director
sproud@brandigo.com

Website
brandigo.com

Linkedin
Brandigo Global

Facebook
Brandigo Global

Instagram
@brandigo_global

WeChat
Brandigo





Building Design Partnership

Founded in 1961, BDP now has studios across the UK, Ireland, Netherlands, UAE, India, Singapore, Canada and China. BDP has a leading track record in health, education, workplace, retail, urbanism, heritage, housing, transport, leisure, public safety, technology and research.

BDP.

Contact
Peter Marshall
Studio Leader/Director
Peter.Marshall@bdp.com

Size of firm
Over 1000 people

In China since
2008

Services

- Architectural design consultancy
- Urban design consultancy
- Landscape consultancy
- Project management consultancy
- Technical services consultancy

Address
Unit AB, Floor 20
Urban City Centre
45 Nanchang Road
Huangpu, Shanghai

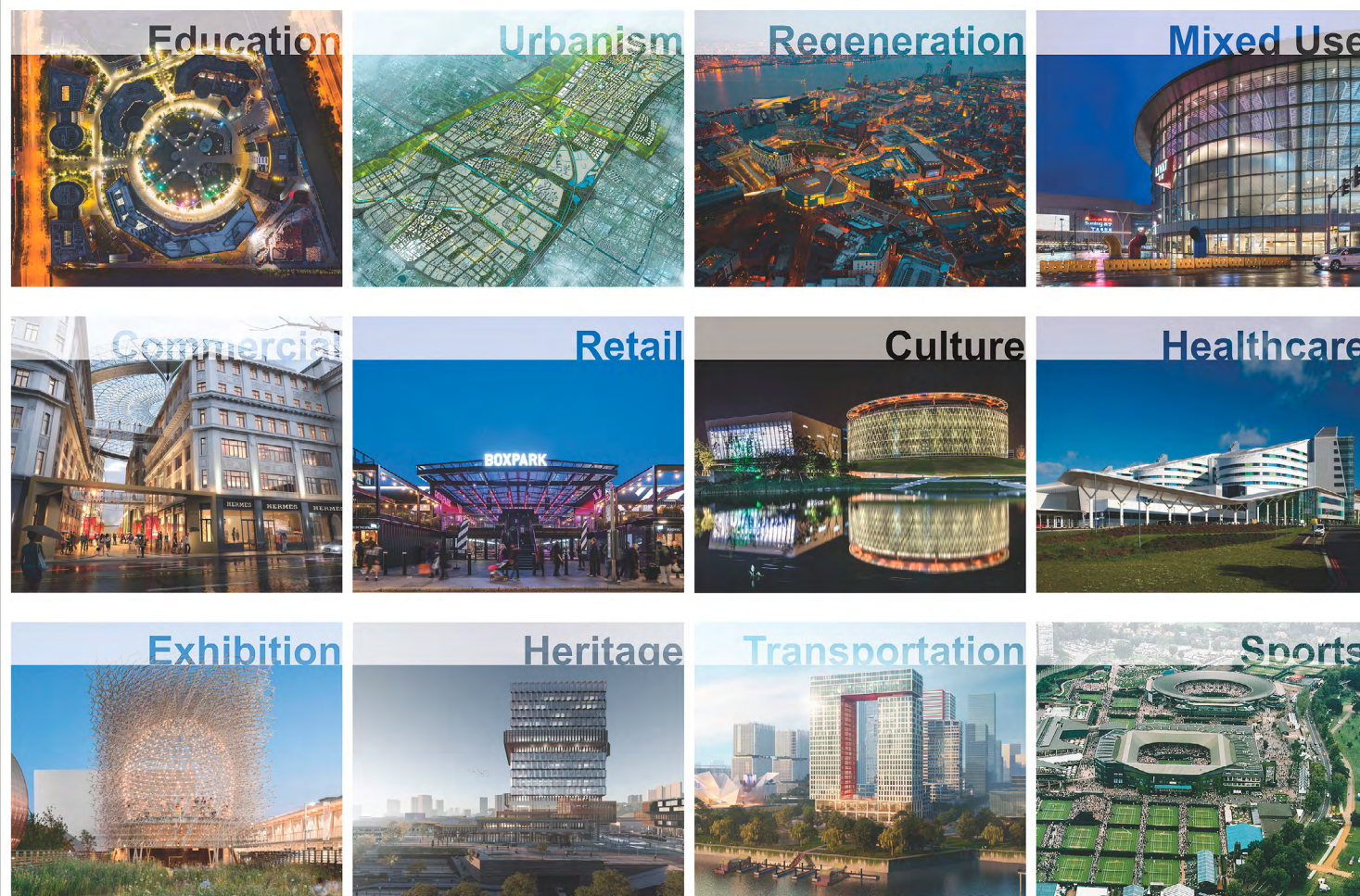
Locations in China

- Shanghai

Website
bdp.com

Linkedin
BDP (Building Design Partnership Ltd)

WeChat
BDP百殿建筑设计咨询

Campfire Creative Productions

campfire

Campfire is a creative production company that gets to the heart of every story. From creative advertising to documentary and commercial film production in London, SE Asia and China. Our recent clients: Philips, Beats, Ralph Lauren, Marni, Supermonkey, Grab, Google, ViacomCBS.

Contact
Crystal Liu
Founder
crystal.liu@campfire productions

Size of firm
1-10 people

In China since
2019

Services

- Strategic creative development for global & local brands
- Documentaries for brands & content platforms
- Film and photographic production for brands
- Film production for short & long form documentaries

Address
Room 205
489 Xiangyang South Road
Xuhui, Shanghai

Locations in China

- Shanghai

Website
campfire productions

Linkedin/YouTube
Campfire Creative Productions

Instagram
campfire.creative productions

WeChat
CampfireStories



Xinpianchang
Campfire Stories





Chapman Taylor



Chapman Taylor is a firm of masterplanners, architects and interior design. Across the globe, we shape the future of commercial design.

Contact
Peter Mackey
Director
pmackey@chapmantaylor.com

Size of firm
51-200 people

Services
• Masterplanning
• Architectural design
• Interior design

Address
Room 601, The Center
989 Changle Road
Xuhui, Shanghai

Locations in China
• Shanghai
• Beijing

Website
chapmantaylor.com

Linkedin
Chapman Taylor

WeChat
ChapmanTaylor



Cowan



Founded in 1987 in Melbourne, Cowan is an independent brand consultancy and design agency. We have long-term cooperation relations with famous FMCG brands such as Danone, Nestle, J&J, LKK and well-known local brands such as Vinda and Dabao.

Contact
Joanna Hutchins (Global)
joanna.hutchins@cowan.com
Anh-Huan Tan (China)
atan@cowan.com

Size of firm
51-200 people

Services
• Brand Strategy
• Brand Innovation
• Brand & Packaging Design
• Brand Experience

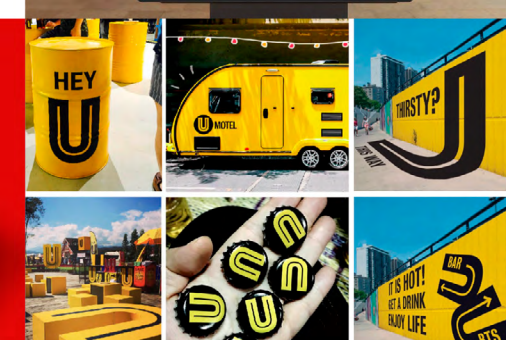
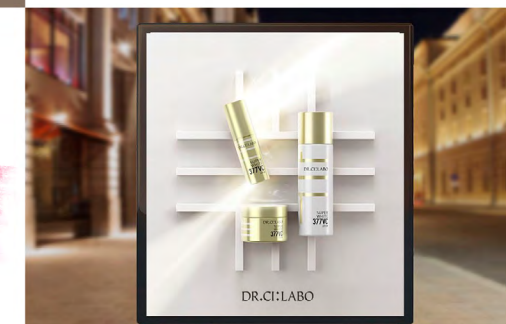
Address
Unit A1, 10F
No. 9 Donghu Road
Xuhui, Shanghai

Locations in China
• Shanghai
• Beijing

Website
cowan.com

Linkedin
Cowan

Instagram
@cowan_global





HI-COM Asia



HI-COM is a full service, integrated agency that helps international brands drive awareness and lead generation within the Chinese Social Media and Search Engines. Working with start ups and mature brands our team develops customized digital marketing solutions for every client.

Size of firm
11-50 people

In China since
2016

Services

- Social Media
- KOL/KOC
- Copywriting
- E-PR
- Brand naming
- Localization

Address
Room 406, Building 1
Huizhi Creative Park
288 Yuyao Road
Jing'An, Shanghai

Locations in China

- Shanghai
- Guangzhou
- Hong Kong

Contact
Kate Chernavina
Marketing Director
contact@hicom-asia.com

Website
hicom-asia.com

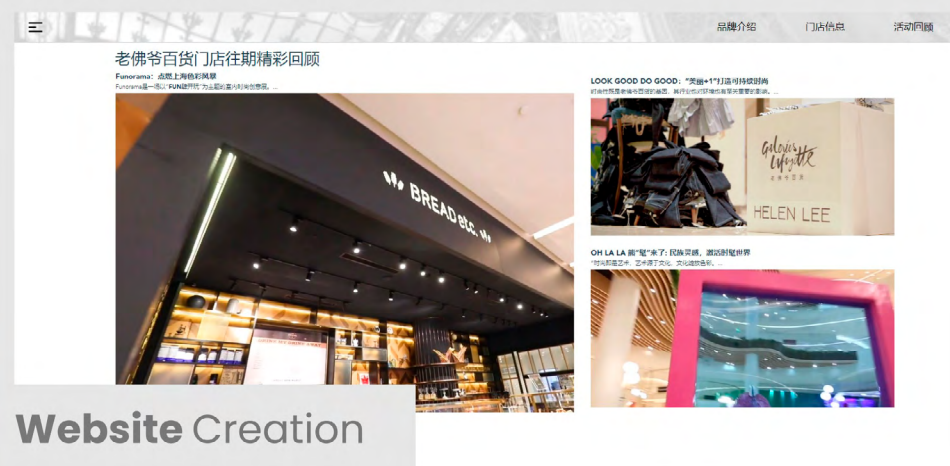
Linkedin
hi-com

Instagram
@hicomchina

WeChat
HICOM海酷



Wechat Management



Website Creation



Brand Naming



KOL Campaigns



Immersive



Immersive is a multidisciplinary creative studio specialising in immersive design, digital art and spatial storytelling. We create innovation-driven immersive experiences for the arts, education and entertainment sectors, as well as commercial and private luxury commissions.

Size of firm
11-50 people

In China since
2019

Services

- Spatial Storytelling & Narrative Development
- Experiential Design Masterplanning
- Creative Concept Ideation & Development
- Content Art Direction, Creation & Curation
- Technical Design & Integration
- Development & application of Interactive technologies

Address
Room 405, Xiangyang Building
No. 97, Xiangyang North Road
Xuhui, Shanghai

Locations in China

- Shanghai

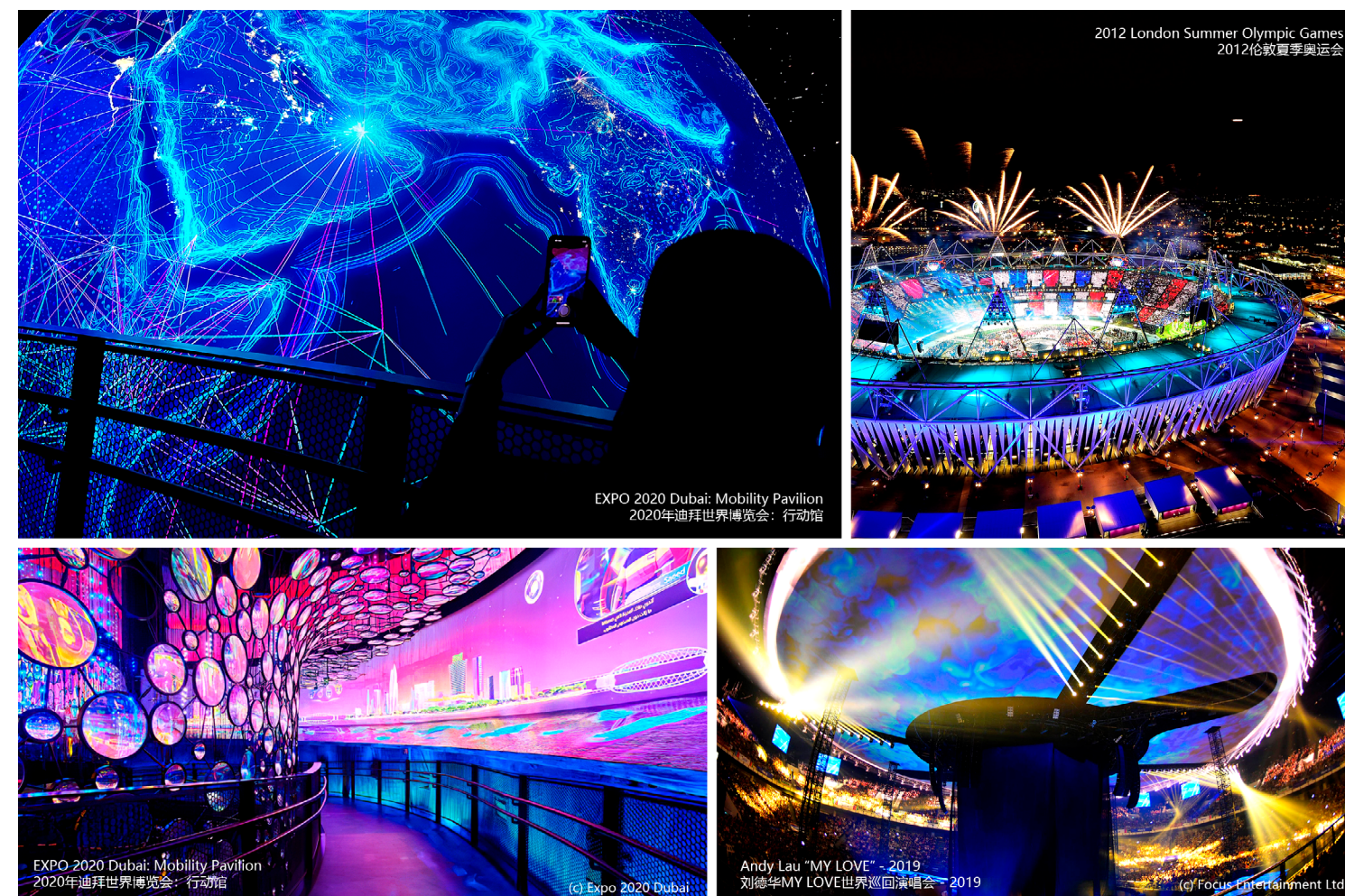
Contact
John Munro
Chief Creative Officer & CEO
contact@immersive.international

Website
immersive.international

Linkedin
Immersive

Instagram
immersive.international

WeChat
Immersive International





iStage Academy



iStage Academy is an independent bilingual performing arts organisation providing musical theatre training program, which includes triple threat training, specific musical techniques training, production rehearsal, musical workshops and masterclasses for all age groups.

Contact
Carol Zhang
Business Development
carol.zhang@istageacademy.com

Size of firm
11-50 people

In China since
2016

Services

- Triple threat training
- Musical theatre technique training
- Production rehearsal, performances
- School projects and performing arts related workshops
- Masterclasses with professional artists

Address
203, Building A1 Betwin
No.889 Shangcheng Road
Lujiazui, Shanghai

Locations in China
• Shanghai

Website
istageacademy.com

Linkedin
iStage Academy

Twitter
@istage_academy

Instagram
istageacademy2016

Weibo
iStage音乐剧学院

WeChat
iStage爱绅



Xiaohongshu
iStage Academy
音乐剧



Jones Knowles Ritchie

jones knowles ritchie

JKR is an independent design-led creative company with offices in London, New York, and Shanghai. The 300-strong team design brands to show up in the world in the most distinctive and relevant ways, across the entire consumer experience.

Contact
Anita Xu
Marketing Manager
shanghai@jkrglobal.com

Size of firm
201-500 people

In China since
2015

Services

- Brand & Product Positioning
- Brand Strategy
- Brand & Visual Identity
- Communication Strategy & Campaign Branding
- Packaging Design
- Trade Applications Design

Address
1102, The Base
45 North Caoxi Road
Xuhui, Shanghai

Locations in China
• Shanghai

Website
jkrglobal.com

Linkedin
Jones Knowles
Ritchie

Instagram
@jkrglobal

WeChat
JKRShanghai





JWDK

JWDK is a strategic brand design firm dedicated to inspiring places across China. Partnering with the most influential people in property, we create place visions and brand stories that connect people to the places they love.

Size of firm
11-50 people

In China since
2001

Services

- Place visioning
- Brand design
- Bilingual naming
- Qualitative research
- Place activation
- Way-finding signage design

Address

Studio 2A, Building 1
181 Lane 465 Zhenning Road
Changning, Shanghai

Locations in China

- Shanghai
- Hong Kong

Contact

Michelle Li
Account Director
studio@jwdkpartners.com

Website

jwdkpartners.com

Linkedin

JWDK

Instagram

@jwdkpartners

Twitter

@_jwdk

WeChat

JWDKpartners



KANVID

KANVID
VISUAL CONTENT CREATION

KANVID is an independent 'Visual Content Creation' studio specialising in photography and video production for eCommerce, social media, and digital campaigns.

Contact

Theodore O'Mahony
Studio Director
hello@kanvid.com

Size of firm
11-50 people

In China since
2018

Services

- Photography
- Video Production
- Post Production
- Image Editing
- Video Editing
- 360 AR/VR

Address

KANVID, Building No.6
No. 288 Dagu Road
Huangpu, Shanghai

Locations in China

- Shanghai
- Hong Kong

Website

kanvid.com

Linkedin

kanvid

Facebook

kanvid.studio

Instagram

@kanvid.studio

Twitter

KANVID_STUDIO

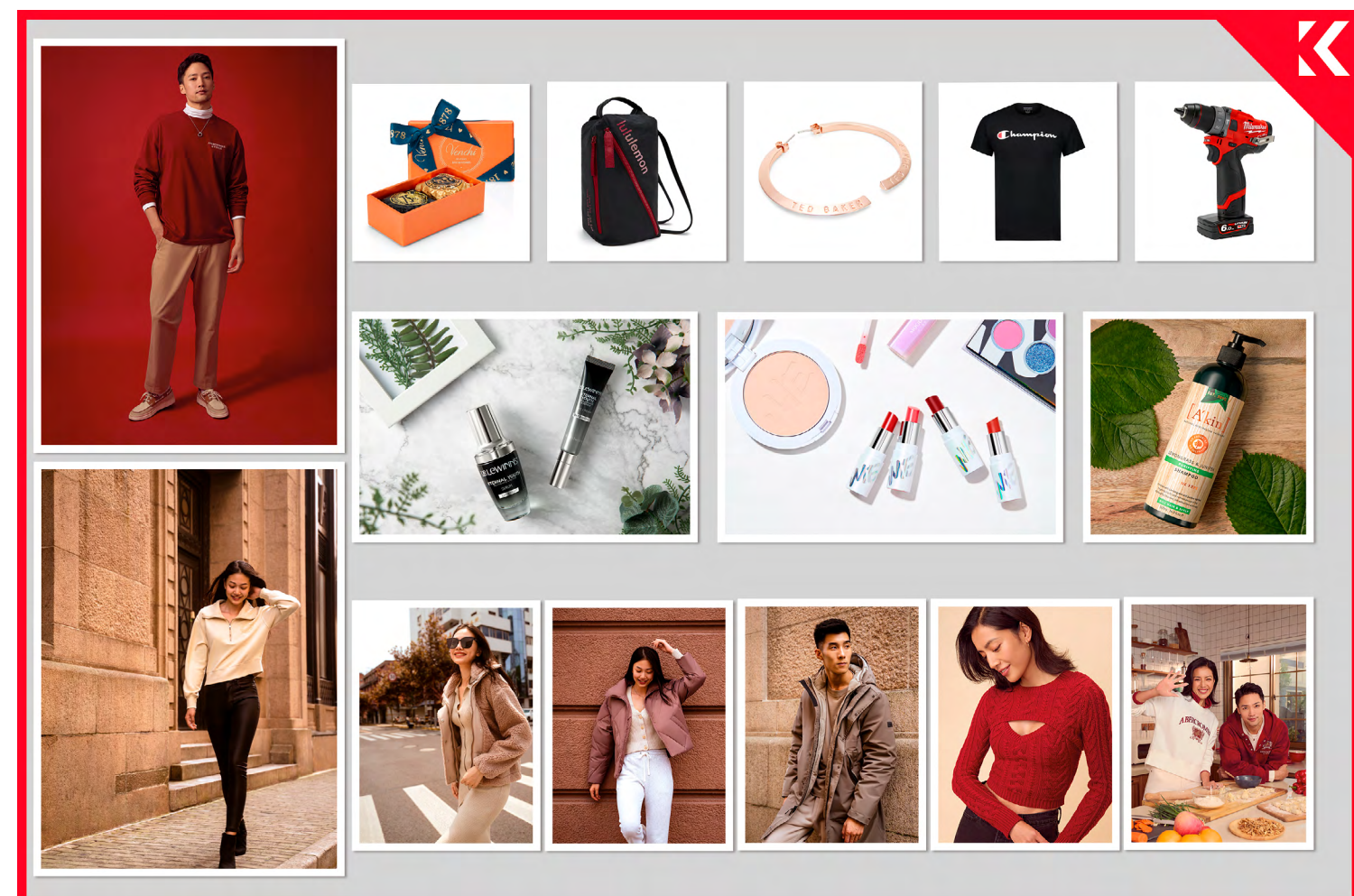
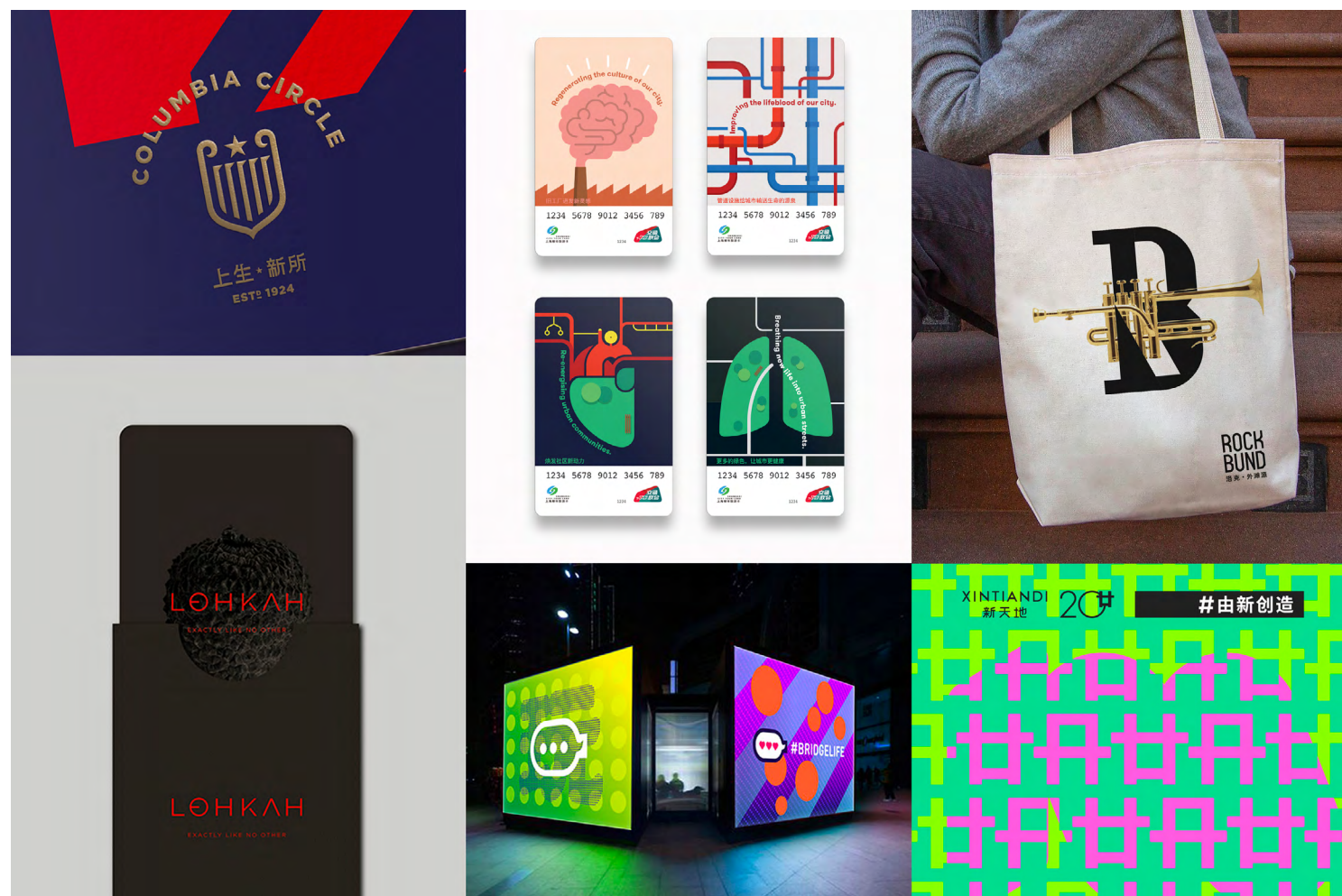
WeChat

kanvid_cn



YouTube

KANVID





STUDIO DOHO



STUDIO DOHO is a brand-driven design company that specializes in F&B, Retail and Office projects for International and local brands looking to differentiate in the market. ‘We Create Excitement’ at the intersection of marketing and space design to realize a range of experience-based concepts.

Size of firm
1-10 people

In China since
2016

Services

- Interior design
- Architectural design
- Soft decoration design

Address
ANKEN Access
1B, 285 Anyuan Road
Jing'An, Shanghai

Locations in China

- Shanghai

Contact
Karen Cui
Office Manager
info@studiodoho.com

Website
studiodoho.com
studiodoho.cn

Linkedin
studiodoho

WeChat
studiodoho



The Orangeblowfish



The Orangeblowfish is an award-winning independent creative agency with its headquarters based in Shanghai. Our vision is to leverage creativity to create experiences that connect and enrich people's lives.

Contact
Natalie Lowe
Managing Partner
heya@theorangeblowfish.com

Size of firm
11-50 people

In China since
2012

Services

- Creative
- Branding
- Graphic Design
- Spatial Design
- Integrated Marketing Campaigns
- EGD (Environmental Graphic Design)

Address
Room 208, Building No.3
Lane 210 Taikang Road
Huangpu, Shanghai

Locations in China

- Shanghai
- Hong Kong

Website
theorangeblowfish.com

Linkedin
theorangeblowfish

Instagram
theorangeblowfish

Twitter
orangeblowfish

WeChat
TheOrangeblowfish





WE Red Bridge

WE Red Bridge is an award-winning communications consultancy that provides clients in China with an alternative – a connected independent consultancy, local in its focus, creative in its approach, and international in its thinking.

Size of firm
51-200 people

In China since
2009

Services

- Integrated marketing communication
- PR consulting and planning
- Brand and corporate image building
- Brand marketing
- Digital marketing
- Creative services
- CRM

Address

2-3F, Building 10
546 Yuyuan Lu
Jing'An, Shanghai

Locations in China

- Shanghai
- Beijing



Contact

Nicky Wang
CEO
nicky@we-redbridge.com

Website

we-redbridge.com

Linkedin

WE Red Bridge




**Get noticed.
Become a Member.**

Membership enquiries
ira.wang@britishchambershanghai.cn




britishchambershanghai.cn





100 Architects

100architects has the mission of improving cities & the experience of citizens in the public realm through hyper-stimulating public spaces. We specialize in street architecture & urban interventions, creating innovative solutions for the occurrence of joyful social dynamics.



Contact
Javier Gonzalez
Partner & Chief Architect
javier.g@100architects.com

Size of firm
11-50 people

Services
• Master Planning
• Landscape Design
• Architecture Design
• Interior Design
• Placemaking
• Project Management

Address
555 Haifang Road
Building 20, Room 402
Jing'An, Shanghai

Locations in China
• Shanghai

Website
100architects.com

Linkedin
100architects

Instagram
@100architects

Twitter
@100architects

WeChat
100architects佰筑

Facebook
100architectsofficial



aolab

aolab, short for assorted objects laboratory, is a multi-faceted design studio on the lookout for cutting-edge designs and creative talents. aolab provides three integrated design services, including branding, product design, and event planning.



Contact
Funi Ding
Founder
funi.ding@aolabdesign.com

Size of firm
1-10 people

Services
• Branding design
• Product design
• Events design
• Interior design

In China since
2019

Address
Building 6
1209 Xing Zha Road
Jing'An Shanghai

Locations in China
• Shanghai

Website
aolabdesign.com

WeChat
aolab



Area-17 Architecture & Interiors

Area-17 is a full service architecture and interior design firm, whose philosophy of work is rooted in the Italian design culture. We provide our clients with innovative design solutions. The firm specializes in retail, hospitality, office and residential interiors.



Contact
Vicky Sun
Partner, Managing Director
vicky.sun@area-17.com

Size of firm
51-200 people

In China since
2005

Services
• Architecture Design
• Interior Design
• Retail Design
• Product Design
• Project Management
• Consulting

Address
Room 403
169 Jianguo Road Central
Huangpu, Shanghai

Locations in China
• Shanghai
• Beijing
• Hong Kong

Website
area-17.com

Linkedin
Area-17 Architecture
& Interiors

Facebook
Area17architecture

Instagram
@area17architecture

WeChat
area17architecture

Weibo
area17architecture

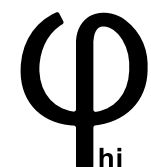
Xiaohongshu
Area-17建筑与室内设计

Douyin
Area-17建筑与室内设计



Ateliers Phi

Since 2009, Ateliers Phi is committed to sustainability in urban and industrial architecture, furniture design and tailor-made solutions. Ateliers Phi combines the precision of a Swiss watch with a commitment to the values sustainability in construction.



Contact
Sophia Slingerland
General Manager
s.slingerland@ateliersphi.com

Size of firm
11-50 people

In China since
2009

Services
• Urban and Architecture Design
• Tailor-Made Design solutions
• Interior Design solution
• Furniture Design
• Project management and construction supervision
• Passive house Design & Consulting

Address
Office 210
550 Wuding Road
Jing'An Shanghai

Locations in China
• Shanghai

Website
ateliersphi.com



Banana Bunch Social Club



Founded by Hannah Keirl & Ana Souza, Banana Bunch SC is your professional cocktail catering and consultancy team. We create cater to corporate & marketing events, private parties, yacht parties, venue openings, product activations, you name it!

Contact
Hannah Keirl
Manager
hannah@spiritsbox.com.au

Size of firm 1-10 people	Services <ul style="list-style-type: none">• Custom Cocktail Menu• Craft Ingredients• Spirits Sourcing• Tools & Bar Set up• Event staffing• Menu & Flyer Design	Address #2328 2000 Zhongshan North Road Putuo, Shanghai
In China since 2020		Locations in China <ul style="list-style-type: none">• Shanghai

Website spiritsbox.com.au	WeChat Spiritsbox
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BBDO Greater China



BBDO Greater China Group consists of five subsidiaries: BBDO, BBDO Live, Energy BBDO, Flare and Molecular. With offices covering Beijing, Shanghai, Guangzhou, Hong Kong and Taiwan – providing clients with creative and effective communication solutions.

Contact
Tiny Hu
Corporate Communication Manager
tiny.hu@bbdo.cn

Size of firm 201-500 people	Services <ul style="list-style-type: none">• Advertising• Brand/Marketing Strategic Planning• Interactive Marketing• Digital and Social Media Marketing• Customer Relationship Management	Address 42/F, 1 Grand Gateway No. 1 Hong Qiao Road Xuhui, Shanghai
In China since 1991		Locations in China <ul style="list-style-type: none">• Shanghai• Beijing• Guangzhou• Hong Kong• Taipei

Website bbdogc.com	WeChat BBDOCLUB
Instagram @bbdogc	Xiaohongshu BBDOCLUB
Twitter @BBDOGC	



Begin Becoming



Begin Becoming is an Int'l creative strategies collective based in Shanghai. With a strong focus on innovation and sustainability, our goal is to help our favorite brands position themselves strategically in the marketplace.

Contact
Yohana G.H.
Co-founder
yohana@beginbecoming.cn

Size of firm 1-10 people	Services <ul style="list-style-type: none">• Innovative f&b solutions• Creative product development• Experiential design• Strategies	Address 2268 Hongqiao Road Changning, Shanghai
In China since 2020		Locations in China <ul style="list-style-type: none">• Shanghai

Website beginbecoming.net	WeChat BeginBecoming
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Benoy



With a history of over 70 years and presence across APAC, EMEA and the Americas, Benoy aims to transform the world we live in through design. We specialise principally in master planning, architecture and interiors.

Contact
Yifan Huang
Marketing and Communication
Manager, APAC
yifan.huang@benoy.com

Size of firm 501-1000 people	Services <ul style="list-style-type: none">• Masterplanning• Architecture design• Interior design	Address RM1501, ICC ONE No.999 Middle Huaihai Road Xuhui, Shanghai
In China since 2008		Locations in China <ul style="list-style-type: none">• Shanghai• Shenzhen• Hong Kong

Website benoy.com	WeChat BenoyLtd
Linkedin Benoy	
Instagram @BenoyGlobal	



Brandon

BRANDON is one of the few companies specializing in **Brand Engagement, Design & Construction**. The synergy within these disciplines is an enormous value to our clients since they are able to be consistent in any aspect of their brand within their brick and mortar or digital space.

Size of firm
1-10 people

In China since
2020

Services

- Space Branding
- Interior Design
- Architecture
- Project Management
- Fit out
- Construction

Address

12F, Yueshang Plaza
No.1 South Wuning Road
Jing'An, Shanghai

Locations in China

- Shanghai



Contact

Teo Rojas
General Manager
teo.rojas@brandon-china.com

Website

brandon-china.com

WeChat

Brandon_China



CHIMU

We help transform brands and businesses through carefully designed brand identities. We combine global experience with a deep understanding of the Chinese marketplace. Our mission is to constantly deliver top-quality service and help companies achieve full branding potential.

Size of firm
1-10 people

In China since
2014

Services

- Brand Identity
- Brand Strategy
- Brand Guidelines

Address

No.17, Lane 955
Yan'an Middle Road
Jing'An, Shanghai

Locations in China

- Shanghai



Contact

Victor Chi Sun
Founder & Creative Director
victor@chi-mu.cn

Website

chi-mu.cn

Linkedin

池木



braunosaurus studios

braunosaurus studios is a Shanghai, and recently Berlin, based production company focused on video and film productions. We are a band of strong visual creatives and imaging professionals with an ever-growing presence in China and East Asia.

Size of firm
1-10 people

In China since
2020

Services

- Film production
- Video production
- Media work
- Photography
- Producing + editing

Address

274 Jiaozhou Road
Jing'An District, Shanghai

Locations in China

- Shanghai



braunosaurus
studios

Contact

Andrew Braun
Owner + Founder
andy@braunosaurus.com

Website

braunosaurus.com

Instagram

@braunosaurus



Civillita Art

We create fine art and work with advertising and marketing companies to create props and decor on commission. Should you have a project we know an artist.

Size of firm
1-10 people

In China since
2020

Services

- Art creation

Address

630 Langting Road
Jiujing Songjiang, Shanghai

Locations in China

- Shanghai



Contact

Theresa Xie
Art Director
theresaalicxie@hotmail.com

Website

civillita.com

WeChat

Civillita Art
Supplies



Digital Creative



We design digital products and experiences that create engagement and drive growth. From interactive WeChat touch-points to complex platforms, we build consumer & business apps for the world's most innovative companies.

Contact
Samuel Jesse
Co-founder
samueljesse@digitalcreative.asia

Size of firm
11-50 people

Services
• UX Research
• UX Design
• UI Design
• WeChat mini programs
• Mobile apps
• Web applications

Address
307, 3/F, 176 Xietu East Road
Huangpu, Shanghai

Locations in China
• Shanghai

Website
en.digitalcreative.cn

WeChat
Digital Creative

Linkedin
Digital Creative

In China since
2015



Double V. Consulting



Double V. Consulting is a marketing consultancy dedicating in bringing foreign brands into China and supporting them with tailor-made strategies. With offices based in the China Greater Bay Area, our team has served 100+ foreign companies.

Contact
Miro Li
Founder
miro.li@doublevconsulting.com

Size of firm
11-50 people

Services
• Market Entry & Expansion Strategy
• Market Research
• Social Media Management
• Social Content Marketing
• Influencer Marketing

Address
14/F, Tower B
East Block, Coastal City
No.15 Haide 3rd Road
Nanshan, Shenzhen

Locations in China
• Shenzhen
• Hong Kong

Website
doublevconsulting.com

WeChat
Double V Consulting

Linkedin
double-v-consulting

In China since
2017



Duhno Marketing



We support mid-size companies in the value chain to reach China. We position ourselves as the “last digital mile” to attain the Chinese Consumer.

Contact
Anny Tang
Marketing Manager
anny@duhno.com

Size of firm
11-50 people

Services
• Growth strategy
• Social media management
• Traffic

Address
Rm 520, Building A
208 Wending Road
Xuhui, Shanghai

Locations in China
• Shanghai
• Shenzhen
• Chengdu

Website
duhno.com

WeChat
Duhno

Linkedin
Duhno

In China since
2017



Edelman



Edelman is a new kind of agency, at the intersection of PR, Advertising, Social, Digital, Earned Media and Experiential. We blur the lines between each medium to create smart, innovative, and powerful work that gets people talking and engaging with brands in new ways.

Contact
Yiling Chen
Communication Manager
yiling.chen@edelman.com

Size of firm
Over 1000 people

Services
• Advisory
• Reputation
• Brand, Digital & Entertainment
• Creative
• Data Intelligence

Address
Room 1001, Building 2
World Profit Centre
No.16 Tianzulu
Chaoyang, Beijing

Locations in China
• Beijing
• Shanghai
• Shenzhen
• Guangzhou

Website
edelman.cn

WeChat
爱德曼中国

In China since
1990



FLATMIND

FLATMIND Productions is a Shanghai-based full-service video production company. We help our clients tell unique stories through creative and high-end videos to be used to increase their brand awareness and as communication and promotional tools.

Size of firm
1-10 people

In China since
2005

Services

- Corporate videos
- Promotional videos
- Social Media video content
- Documentaries
- Graphic Animation
- Event videos

Address

Room 201, Bldg. 1
No 420 Yuyao Road
Jing'An, Shanghai

Locations in China

- Shanghai



Contact

Carlotta Godio
BD
carlotta@flatmind.com

Website

flatmind.com

Linkedin

FLATMIND
Productions

Instagram

@flatmind

Facebook

flatmindvideo

WeChat

FLATMIND
PRODUCTIONS

Youku

FLATMINDCHINA

Xinpianchang

FLATMIND
PRODUCTIONS

YouTube

FLATMIND VIDEO
PRODUCTIONS



Genweave

Genweave is a UX/UI design studio based in Shanghai, serving clients locally and globally. We design people-friendly digital experiences through user research, design and testing. Let us work with you to design websites, apps and services that your customers love.

Size of firm
1-10 people

In China since
2020

Services

- UX Research
- UI Design
- Prototyping & Testing
- Web Design & Development
- WeChat App Design

Address

A21, 6/F, Xian Dai Building
218 S.Xiangyang Road
Xuhui, Shanghai

Locations in China

- Shanghai



Contact

Calvin Tan
UX/UI Designer & Founder
calvin.tan@genweave.com

Website

genweave.com

Linkedin

Genweave

WeChat

Genweave



FLAWED

FLAWED has been launched by FRED & FARID's operational hub in Shanghai in 2021 under the management of Karen Ge. FLAWED's aspiration is to partner with immature brands operating in China and overseas.

Size of firm
11-50 people

In China since
2021

Services

- Market Research
- Brand Strategy
- Communication Strategy
- Experience Strategy
- Brand Design

Address

20F, 558 DongDaMing Road
Hongkou, Shanghai

Locations in China

- Shanghai

FLAWED

Contact

Ao Zhang
Project Manager
ao.zhang@flawed.cc

Website

flawed.cc

Linkedin

FLAWED 否哲

WeChat

FLAWED 否哲

Digitizing

FLAWED 否哲



Green Initiatives

Green Initiatives is creative social enterprise based in Shanghai since 2009, focused on environmental advocacy, corporate social initiatives, and branding & communication services for aspiring sustainability-conscious companies.

Size of firm
1-10 people

In China since
2009

Services

- Sustainability education and advocacy
- Corporate social initiatives and trainings
- Environmental research and consulting
- Branding and communication

Address

Room 4I, Building 1
181 Lane 465 Zhenning Road
Changning, Shanghai

Locations in China

- Shanghai



Contact

Ashley Fernandes
Operations Director
ashley@greeninitiatives.cn

Website

greeninitiatives.cn

Linkedin

Green Initiatives 绿色倡议



Gusto Luxe

Gusto Luxe is a leading marketing solutions firm helping luxury & contemporary brands grow with consulting, creativity and connections in a digital-first era. With 130+ talents across Asia and Europe, we partner with many celebrated luxury and contemporary brands.



Contact
Charmaine Lin
General Manager
charmaine.lin@gusto-luxe.com

Size of firm 51-200 people	Services <ul style="list-style-type: none">• Consulting services including brand strategy, corporate advisory, sustainability & impact• Creative & content solutions including IMC campaigns, assets productions, E-commerce marketing• Communications solutions & resources including media, KOL & celebrities' relations, experiences and cultural partnerships	Address 3rd Floor, Podium Building 258 Tongren Road Jing'An, Shanghai	Website gusto-luxe.com	WeChat Gusto Luxe
In China since 2010	Locations in China <ul style="list-style-type: none">• Shanghai• Hong Kong	Linkedin Gusto Luxe		



HLD Visual and Events

HLD Visual by Lab05 is an agency based in Milano, Firenze and Shanghai, operating in the Visual Merchandising industry since 2006. Our main goal is to create VM showcases and spectacular exhibitions and events for our clients in several industries.



Contact
Pier Giraudi
Managing Director
pier@hldevents.com

Size of firm 11-50 people	Services <ul style="list-style-type: none">• Visual Merchandising• Design of Pop Ups - Pop In• Windows displays• Event design production and management	Address WuJie, Room 608 277 Wuxing Road Xuhui, Shanghai	Website hldevents.com	WeChat HLDEVENTS
In China since 2006	Locations in China <ul style="list-style-type: none">• Shanghai			



Havas Group China

Havas is one of the world's largest global communications groups. Founded in 1835 in Paris, the Group employs 20,000 people in more than 100 countries and operates through its three business units covering all communication activities.



Contact
Rachel Kuang
Public Relations Director – Havas Group China
rachel.kuang@havas.com

Size of firm 501-1000 people	Services <ul style="list-style-type: none">• Advertising• Digital Marketing (Social Media)• Event and Experiential Marketing• Healthcare Communications• Media Buying	Address 11F, Novel Building No. 887 Huaihai Middle Road Huangpu, Shanghai	Website havasgroup.com	WeChat HavasGroupChina
In China since 1993	Locations in China <ul style="list-style-type: none">• Shanghai• Beijing• Guangzhou• Shenzhen			



IDEO

IDEO is a global innovation and design company committed to create positive impact through human-centered design. In China, we partner with enlightened leaders, helping them cultivate tomorrow in moments of ambitious growth and org transformation.



Contact
Xiaonan Jia
Business Development Associate
bdchina@ideo.com

Size of firm 501-1000 people	Services <ul style="list-style-type: none">• Product & Service Design• Experience Design• Growth Strategy and Transformation• Brand Positioning & Strategy• New Venture Design• Innovation Capability Building	Address Building 11, Columbia Circle 1262 Yan'An West Road Changning, Shanghai	Website ideo.com	WeChat IDEO_China
In China since 2003	Locations in China <ul style="list-style-type: none">• Shanghai	Linkedin IDEO	Instagram @ideo	



Imagination

Imagination is an Experience Design Company headquartered in London, with 14 offices worldwide. Founded on a principle of Independent Creativity, we create experiences that change the status quo, through our core offers of Consulting, Destinations, Content and Live.



Contact
Chris Hu
Marketing Manager
chris.hu@imagination.com

Size of firm
201-500 people

Services
• Consulting
• Destinations
• Content
• Live

Address
3/F, Yue Shang Plaza
333 Wanhangu Road
Jing'An, Shanghai

Locations in China
• Shanghai

Website
imagination.com

WeChat
Imagination

Linkedin
Imagination

Twitter
@ImaginationGLBL



Inboostr

InBoostr works to enhance Manufacture and Brand returns on developing, executing, growing, and managing global marketing & media strategies through digital marketing efficiency and effectiveness, while speaking the language of end consumers.

Contact
Jesse Chen
Director
hello@inboostr.com

Website
inboostr.com

Facebook
inboostr

Size of firm
11-50 people

Services
• Product & Market strategic advisory
• Google Search Engine Optimization
• Google Search Engine Marketing - Paid Advertising
• Social Media Marketing
• Social Media Advertising
• Amazon & Ecommerce Account Management & Optimization

Address
27F, Ocean Building
550 Yan'An East Road
Huangpu, Shanghai

Locations in China
• Shanghai

INBOOSTR



Inner Chapter

Inner Chapter is an award-winning consultancy. We work as insight, foresight, innovation and strategy partners for visionary start-ups and ambitious brands.

INNER CHAPTER

Contact
Alex Wilson
Co-Founder
alex@innerchapter.co

Size of firm
11-50 people

Services
• Market Research
• Cultural Insight
• Brand Strategy
• Innovation
• Foresight

Address
302-303, Building 2
10 Baoqing Road
Xuhui, Shanghai

Locations in China
• Shanghai

Website
innerchapter.co

WeChat
Inner Chapter

Linkedin
Inner Chapter



Interbrand

Interbrand has been the world's leading brand consultancy for 45+ years - having pioneered iconic works. We are committed to "Iconic Moves", taking bold moves to leap brands ahead of shifts in expectations, sparking desires, and driving extraordinary results.

Contact
Johnson Gu
Chairman, China
johnson.gu@interbrand.com

Size of firm
201-500 people

Services
• Brand Strategy
• Brand Communication
• Brand Management
• Brand Design
• Naming

Address
11F, 1788 W Nanjing Rd
Jing'An, Shanghai

Locations in China
• Shanghai

Website
interbrand.com

WeChat
InterbrandChina

Linkedin
Interbrand

Interbrand



Ippolito Fleitz Group



IPPOLITO
FLEITZ
GROUP
identity architects

Ippolito Fleitz Group is a multidisciplinary, internationally operating design studio based in Stuttgart with two other branch studios in Shanghai and Berlin. We are identity architects.

Contact
Chris Zhao
PR Manager
chris@ifgroup.org

Size of firm
51-200 people

Services
• Interior Design
• FF&E Design
• Architecture
• Product Design
• Brand Design

Address
2F, 272 Wuxing Road
Xuhui, Shanghai

Locations in China
• Shanghai

Website
ifgroup.org

WeChat
IFG伊波莱茨建筑设计

In China since
2016



Juice



Juice is full-service visual effects, design & audio powerhouse. We blend VFX, 2D/3D animation, Unreal Engine creations, original score, sound, and visual design, brand identity, mixing, and postproduction to produce moving experiences in film, audio, and digital spaces.

Contact
Simon Astbury
Managing Director
s.astbury@j.studio

Aleksandra Watras
Head of New
Business
a.watras@j.studio

Size of firm
51-200 people

Services
• MOTION: 2D/3D Animation, VFX/Simulations, Unreal Engine
• AUDIO: Music Composition, Sound Design, Mix & Design

Address
306, Building A7
501 Liyuan Road
Huangpu, Shanghai

Locations in China
• Shanghai

Website
j.studio

Linkedin
Juice

Instagram
@juice.pl

WeChat
Juice Visual Effects

Xinpianchang
Juice

TVCbook
Juice

In China since
2021



JUMA



JUMA
ALIAJUMA

JUMA by Alia Juma is a sustainable design platform offering clothing, accessories & soft furnishings where everything is made from recycled water bottles.

Contact
Jamil Juma
Director
jamil@jumastudio.com

Size of firm
11-50 people

Services
Made from recycled water bottles:
• Fashion (as well as uniforms)
• Soft furnishings
• Gifts
• Art

Address
Room 901-13
380 Tianmu Middle Road
Jing'An, Shanghai

Locations in China
• Shanghai
• Dalian
• Guangzhou

Website
jumastudio.com

WeChat
jumastudio1

Instagram
@jumastudio



KAWO



KAWO is the leading Marketing SAAS players in China, dedicated to building the most user-friendly software platform to empower China's social media teams to achieve greatness. It's connected to WeChat, Weibo, Douyin and Kuaishou.

Contact
Jimakos Chen
Marketing Executive
jim@kawo.com

Size of firm
11-50 people

Services
• Provide software products & related technical consulting/ services
• Enterprise Marketing Management Consulting

Address
Room 205, Jinhuan Building
489 South Xiangyang Road
Xuhui, Shanghai

Locations in China
• Shanghai

Website
kawo.com

Linkedin
KAWO

YouTube
KAWO

WeChat
KAWO科握

Weibo
KAWO科握



Kern Design

Kern is a creative and research company comprised of thinkers, designers, innovators and highly skilled and experienced brand strategists. Our team have years of experience in design, brand strategy & planning across Asia.

Size of firm
11-50 people

In China since
2016

Services

- Branding
- Graphic design
- Website design and coding
- Illustration
- Packaging design
- Market research & strategy
- Copywriting
- Photography
- Printing solutions

Address

Unit 3503-3504
68 Yincheng Middle Road
Pudong New Area, Shanghai

Locations in China

- Shanghai

Website

kerngraphic.com

LinkedIn

Kern Design

Facebook

SHKernDesign

Instagram

@kerndesignsh

WeChat

克恩设计



Kinoglaz

We're visual storytellers who provide end-to-end video production and photography services for any industry and client. Have a story to tell? We're with you from the day one creative brainstorm to the final fully-fledged visual narrative that makes you stand out from the rest.

Size of firm
1-10 people

In China since
2021

Services

- Video Production
- Video Editing
- Photography Services
- Creative Direction
- Strategy & Research

Address

Room 310, 1F
270 No. 7 Maotai Road Lane
Changning, Shanghai

Locations in China

- Shanghai

LinkedIn

kinoglazmedia

Contact

Gleb Torubarov
Director, Cinematographer
gleb.torubarov@mail.ru



KISKA

KISKA is a leading global creative consultancy. We help organizations achieve positive impact through brand & design. We co-create desirable products and experiences that shape brands. Driven by innovation and speed, we work in partnerships with business leaders around the world.

Size of firm
201-500 people

In China since
2017

Services

- Research
- Brand Strategy
- Product Consulting
- Product Experience Design
- Transportation & E-mobility Design
- Apparel & Footware Design
- Brand Communication
- Digital Product Design
- Engineering & Prototyping

Address

Unit 401, 667 Changping Road
Jing'An, Shanghai

Locations in China

- Shanghai

KISKa.

Contact

Ferdinand Klauser
Partner
office@kiskadesign.com

Website

kiskadesign.com.cn

WeChat

KISKA



Kokaistudios

Kokaistudios is an architecture and interior design firm founded by Filippo Gabbiani & Andrea Destefanis. We have worked on urban renewal projects involving the requalification of heritage and focused on developing cultural, corporate, commercial, hospitality & retail projects.

Size of firm
51-200 people

In China since
2002

Services

- Architecture Design
- Interior Design
- Product Design

Address

3F Building 3
600 North Shaanxi Road
Jing'An District, Shanghai

Locations in China

- Shanghai

Contact

Jacqueline Chiang
Marketing Manager
jacqueline@kokaistudios.com

Website

kokaistudios.com

WeChat

Kokaistudios

LinkedIn

Kokaistudios

Weibo

Kokaistudios

Facebook

shanghaikokaistudios

Instagram

@kokaistudios



KOPI

KOPI is a small and nimble team of senior consultants that help clients unlock growth by bridging the gap between China and the rest of the world. The team started with a SEA focus but our portfolio has now expanded across multiple brands and markets.

Size of firm 1-10 people	Services <ul style="list-style-type: none"> • Marketing and branding • Creative strategy • Qualitative research • Event and production • Social media • Packaging and design 	Address 4F, 1107 Yuyuan Road Changning, Shanghai
In China since 2020		Locations in China <ul style="list-style-type: none"> • Shanghai



Contact
Jeremy Koh
Founder
jemkoh@thekopiclub.com

Website
thekopiclub.com



Labbrand Group

LABBRAND GROUP is a multinational consulting corporation headquartered in Shanghai, China. The group implements branding methods for global companies, organizations and institutions to create brand identities and innovations, digital experiences and cultural transformation.

Size of firm 51-200 people	Services <ul style="list-style-type: none"> • Research • Brand Strategy • Brand Verbal Strategy • Design • Digital Experience • Cultural Transformation 	Address Building 7, Unit 202 50 Moganshan Road Changning, Shanghai
In China since 2005		Locations in China <ul style="list-style-type: none"> • Shanghai



Contact
Ren Siquan
Corporate Branding Manager
siquan.ren@labbrand.com

Website
labbrand.com

WeChat
Labbrand

Linkedin
Labbrand



Linehouse

Linehouse is an architecture and interior design practice established in 2013 by Alex Mok (Chinese-Swedish) and Briar Hickling (from New Zealand). The studio works on projects of varying scales and typologies that allow explorations of both the poetic idea and pragmatic solution.

Size of firm 11-50 people	Services <ul style="list-style-type: none"> • Architecture • Interior Design 	Address Studio 5FGH, Building 1 181 Lane 465 Zhenning Road Changning, Shanghai
In China since 2013		Locations in China <ul style="list-style-type: none"> • Shanghai

LINE — HOUSE

Contact
Alex Mok
Co Founder
alex@linehousedesign.com

Website
linehousedesign.com

Instagram
@line__house



Mansan Asia

MANSAN-ASIA is a boutique consultancy and content production facility for lifestyle and luxury. The company specialises in the conceptualisation and realisation of brand, cultural, and entertainment projects.

Size of firm 1-10 people	Services <ul style="list-style-type: none"> • Creative communication • Strategy • Brand education • Content creation 	Address Room 401, no 12 Lane 320 Tianping road Xuhui, Shanghai
In China since 2018		Locations in China <ul style="list-style-type: none"> • Shanghai



Contact
Richard Counord
Founder & CEO
richard@mansan-asia.com

Website
mansan-asia.com

Linkedin
Mansan Asia



MB Projects

Leading agency in cultural strategy and management in China. We assist international and Chinese cultural institutions, creative industry companies and luxury brands to explore opportunities, develop activities, build partnerships, or extend their visibility in China.

Size of firm
1-10 people

In China since
2015

Services

- Cultural strategy and engineering, programming and curating
- Museum and exhibition planning
- Institutional relations
- Media strategy and implementation
- Visual & Digital communication
- International PR, networking and fundraising

Address

401&402 Building 2
733 Wanhangu Road
Jing'An, Shanghai

Locations in China

- Shanghai



MB Projects

Contact

Marion Bertagna
Director
info@mbprojects-china.com

Website

mbprojects-china.com

Linkedin

MB Projects China

WeChat

MBProjects



Media.Monks

Media.Monks is a digital-first marketing and advertising services company that connects content, data & digital media and technology services across one global team. We offer Strategy & Creative, Film & Content, Experiential and Platform services in China.

Size of firm
Over 1000 people

In China since
2015

Services

- Brand Position Strategy
- Digital marketing / Interactive Communications Strategy
- Branding VI / Design & Production Services
- Online Video Creative & Production Services
- APP Design & Development

Address

No. 15, Lane 1213
Nanjing West Road
Jing'An, Shanghai

Locations in China

- Shanghai

media
.monks

Contact

Samuel Hultberg
Growth Lead
samuel.hultberg@mediamonks.com

Website

media.monks.com

WeChat

MediaMonks



Memos To The Future

Creative film production house run by German filmmaker and Chinese producer. Specializing in documentaries, branded content and commercials. Films shown on ARTE, Discovery Channel, CCTV. Clients: Budweiser, The Belgian Embassy in China, Porsche, Oreo, Eater, etc.

Size of firm
1-10 people

In China since
2021

Services

- Documentary films
- Commercials
- Branded content
- Exhibitions

Address

1415-97-1701 Jiangning Road
Putuo, Shanghai

Locations in China

- Shanghai

MEMOS
TO THE
FUTURE

Contact

Christian Petersen-Clausen
Film Director
chris@memostothefuture.com

Website

memostothefuture.com

WeChat

Memostothefuture



Metric Design Studio

Established in 2013, MDS is an award-winning, independently owned integrated digital agency in Shanghai. We specialize in web design & development, graphic design, e-commerce management, and WeChat solutions.

Size of firm
11-50 people

In China since
2013

Services

- Web design & development
- Graphic design
- E-commerce management
- WeChat solutions.

Address

Room 201, Union Square
1003 Wuding Road
Xuhui, Shanghai

Locations in China

- Shanghai

METRIC
DESIGN
STUDIO
Est. 2013

Contact

Helen Ren
Community Manager
helen@metricdesign.net

Website

metricdesign.net

Linkedin

Metric Design Studio

Facebook

metricdesignstudio
shanghai

Instagram

@mds_shanghai

WeChat

Metric Design Studio

Xiaohongshu

Metric Design Studio



MING Labs

We're a design and tech company that speaks all the jargon. But luckily, we speak human too. We design, we write code, and we love the business side of it all. We are hired to work on new problems together, instead of telling people what they want to hear.

Size of firm
11-50 people

In China since
2011

Services

- UX/UI design
- website/ app/mini program development
- digital strategy
- innovation research
- business design

Address

Office 308, Building 10
Lane 385 Yongjia Road
Xuhui, Shanghai

Locations in China

- Shanghai



MING LABS

Contact

Sebastian Mueller
COO & Co-Founder
sebastian.mueller@minglabs.com

Website

minglabs.com

Instagram

@weareminglabs



Mirabeau architecture

Mirabeau architecture is a human scale studio founded in 2019 in shanghai. The studio has been Elected 100 most talented architect and interior designer of China by AD magazine in 2020 and Asia's most talented young architects and interior designers at the 40 Under 40 Awards.

Size of firm
1-10 people

In China since
2019

Services

- Architecture
- Interior design
- Furniture design
- Concept design

Address

Room 302, Building 3
696 Jiaozhou Road
Jing'An, Shanghai

Locations in China

- Shanghai



Contact

Vladimir Mirabeau
Founder
vmirabeau@gmail.com

Website

mirabeauarchitecture.com

Instagram

@mirabeau_design



Mobile Now

We are a mobile solutions development company, with a focus on custom work across all mobile platforms; Set up in 2009; We have a full service mobile team of 80+ and provide consultancy through to UX and UI design, as well as development across the key mobile platforms.

Size of firm
51-200 people

In China since
2010

Services

- CX and tech consultancy
- UX and UI design
- Development and build
- Bespoke WeChat solutions
- CRM, POS and mCommerce integration

Address

Room 503, Building A, No. 218
South Xiangyang Road, Xuhui
District, Shanghai

Locations in China

- Shanghai
- Hangzhou
- Changsha



Contact

Ciara Lin
Office Admin
ciara.lin@mobilenowgroup.com

Website

mobilenowgroup.com

WeChat

mobilenowgroup



Mullenlowe Profero

Mullenlowe Profero is a digital communications agency with strong teams of account management, creative design, project management and tech development. We offer a holistic digital marketing approach for brands with assured quality to strive together.

Size of firm
51-200 people

In China since
2004

Services

- Mobile & Web Development
- Mobile & Web Operations & Maintenance
- Social Media Management
- CRM/Loyalty Program
- Creative Design & Production

Address

5F, Block B
98 Yanping Road
Jing'An, Shanghai

Locations in China

- Shanghai
- Beijing



Contact

Alessandro Grena
China CEO
Alessandro.Grena@mullenloweprofero.com

Website

mullenloweprofero.com



NUDE

We are a brand strategy and design agency. We support our clients in developing powerful and consistent brands, online and offline, on all communication channels. We are a vibrant and creative agency, where audacious and relevant ideas rhyme. We are Brand experts, we are NUDE.



Contact
Trista Yang
General Manager
tyang@nude.eu

Size of firm
11-50 people

Services

- Branding Identity
- Pack Design
- Communication Campaign
- Digital Activation

Address
3F, Building 7
322 Jiaozhou Road
Jing'An, Shanghai

Locations in China

- Shanghai

Website
nude.eu

WeChat
NudeAgency

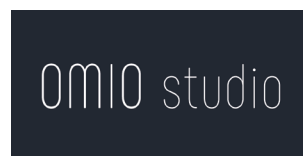
Facebook
NudeAgency

Instagram
@nudeagency



OMIO

OMIO is an international architectural and interior design practice that provides high quality and innovative design. We aim to make our clients understand WHAT design is, HOW the design process works and WHY the should be a part of it.



Contact
David Moreno
Shanghai General Manager
dm@omiostudio.com

Size of firm
1-10 people

Services

- Architecture
- Interior design
- Furniture design
- Landscape design
- Investment
- Real estate
- Golden visa

Address
No. 555 Wuding Road
Jing'An, Shanghai

Locations in China

- Shanghai

Website
omiostudio.com

Linkedin
omiostudio



Pamela Martello Jewelry

P.Martello Jewelry is a Shanghai-based studio that carefully designs and produces unique jewelry and decorative home objects. We aim to create a bond between the user and the product, to evoke emotions, stories and memories.



Pamela Martello
Jewelry

Contact
Pamela Martello
Designer
pamelamartelloarana@gmail.com

Size of firm
1-10 people

Services

- Design
- Jewelry Making
- Decor Objects Making
- 3D Design

Address
Room 35, 3F
1434 West Beijing Road
Jing'An, Shanghai

Locations in China

- Shanghai

In China since
2020

Website
pamelamartello.
github.io

Instagram
@pamelamartello.
jewelry

WeChat
pamelamartello

Xiaohongshu
PMartello Jewelry



PDD

PDD is an award-winning product and experience innovation consultancy. We deliver meaningful innovations that drive our client businesses and delight customers and users. We work globally with leading companies in the healthcare, consumer and industrial sectors.



Contact
Lavency Zhu
Business Development Manager
LavencyZhu@pddinnovation.com

Size of firm
51-200 people

Services

- Human Centred Design
- Human Factors and Usability
- Design Insight and Strategy
- Innovation Training
- Engineering Design and Simulation
- Production Outsourcing

Address
338 The X Tower
Building 1 East
100 Yejiashai Road
Putuo, Shanghai

Locations in China

- Shanghai

In China since
2013

Website
pddinnovation.com

Linkedin
pddinnovation

Instagram
@pddinnovation

Twitter
@pddinnovation

WeChat
PDD设计咨询

Weibo
PDDInnovation



Peach

Through Peach's unique digital assets and creativity logistics platform, we made sure countless ads campaigns reach out to audiences in a timely and quality fashion.

Size of firm

201-500 people

In China since

2013

Services

- Digital ads assets logistics and management.
- Digital file edit.
- Ad validation

Address

G/F, 10 Lane 227 Taixing Road
Jing'An District, Shanghai

Locations in China

- Shanghai
- Beijing
- Guangzhou



Contact

Nicholas Cai
Business Lead
nicholas.cai@peach.me

Website

peach.me

Linkedin

Peach



PinyinPress

PinyinPress is a design-led brand of home accessories, lifestyle products and gifts known for it's illustrative print designs and patterns which tell a story of everyday life in China. The designs celebrate Asian culture through hand drawn illustrations and quality craftsmanship.

Size of firm

1-10 people

In China since

2016

Services

- Product design
- Textile design
- Print and pattern design
- Corporate gifting services
- Sourcing in China

Address

Rm 3411, Building 9
89 Anshun Road
Changning, Shanghai

Locations in China

- Shanghai

P I N Y I N P R E S S

Contact

Sarah Armstrong
Founder and Creative Director
sa@pinyinpress.com

Website

pinyinpress.com

Instagram

@pinyinpress

WeChat

PinyinPress

Taobao Shop

Pinyin Press



POMPOM Creative

We focus on amplifying brand awareness, storytelling, and approaching the millennial youth consumers' touch points through a sustainable long term strategy and multichannel approach.

Size of firm

1-10 people

In China since

2016

Services

- Strategy&Creative
- Community and Influencers
- Films&Content Creation
- Digital&Platforms

Address

Room 400, 4F
351 Zhaohua Road,
Changning, Shanghai

Locations in China

- Shanghai



Contact

Yanie Durocher
Founder
yanie.d@pompom.space

Website

pompom.space

Linkedin

POMPOM

Instagram

@pompom.creative



PowerfulPoints

Established in 2003, PowerfulPoints is an Australian presentation design agency. At PowerfulPoints we create presentations, videos, motion graphics and other digital media to help our clients get their message across, whether that be for sales, marketing or any other purpose.

Size of firm

11-50 people

In China since

2014

Services

- Design and production of presentation
- Design and production of video
- Video filming
- Motion Graphic design and production
- PPT Training course

Address

Unit 27091
27F Infinitus Tower
168 Hubin Road
Huangpu, Shanghai

Locations in China

- Shanghai



PowerfulPoints

Contact

Sharren Bo
Senior Business Development Manager
sharren@powerfulpoints.com.au

Website

powerfulpoints.com.au

YouTube

PowerfulPoints

Vimeo

PowerfulPoints

WeChat

PowerfulPoints



Prophet

Prophet is a consultancy that helps clients unlock uncommon growth. With 14 global offices and more than 500 strategists, digital experts and creatives, Prophet brings a unique blend of creative and strategy to identify paths to purposeful, transformative and sustainable growth.

Size of firm
501-1000 people

In China since
2017

Services

- Define new pathways for growth
- Reimagine brands and experiences
- Drive demand and customer engagement
- Empower employees and organization

Address

Floor 2, Suite 413
696 Weihai Road
Jing'An, Shanghai

Locations in China

- Shanghai
- Hong Kong

Website

prophet.com
prophet.cn

LinkedIn

Prophet

Instagram

@prophetconsulting

Facebook

prophetconsulting

WeChat

Prophet铂慧

Xing

Prophet

Twitter

@prophetstrategy

PROPHET

Contact

Charlotte Zhang
Marketing Manager, Asia
czhang@prophet.com



Reality

Reality wonders audiences by bringing experiences beyond fantasy in physical, virtual and digital worlds. Reality's marvelers are a collective of visionary artists and talents, the latest technologies, and human interaction to bring this magically.

Size of firm
1-10 people

In China since
2018

Services

- Immersive hologram experiences
- Virtual production
- Music Lifestyle experiences

Address

696 Weihai Road
Jing'An, Shanghai

Locations in China

- Shanghai

WeChat

Reality睿析



Contact

Hans Uitdenhouwen
Managing Director
hans@reality.cn.com



Quarta & Armando

We provide, integrated and innovative Spatial Design solutions that challenge the status quo. Our mission is to find original Answers to significant Questions through space.

Size of firm
1-10 people

In China since
2017

Services

- Architecture
- Interior Design
- Landscape Design
- Branding

Address

Room 608
97 Xiangyang North Road,
Xuhui, Shanghai

Locations in China

- Shanghai

Website

qaadr.com

LinkedIn

Quarta & Armando

Instagram

@quarta_armando

Facebook

qaadr

WeChat

quartaarmando



Contact

Gianmaria Quarta
Architect
gq@qaadr.com



Red Ant Asia

We are an award-winning Chinese marketing agency powered by social media, content and influencers. We help global lifestyle & luxury brands navigate the complex China digital landscape. We authentically connect our brands to modern Chinese consumers.

Size of firm
11-50 people

In China since
2011

Services

- Chinese brand & product naming
- Chinese Marketing strategy
- Social marketing strategy & execution
- Content ideation and creation
- KOLs, celebrities & traditional media
- Paid media

Address

3F, No. 8 Building
622 Huai Hai Middle Road
Huangpu, Shanghai

Locations in China

- Shanghai
- Hong Kong

Website

redantasia.com

LinkedIn

Red Ant Asia

Instagram

@red_ant_asia

WeChat

RedAntOfficial



Contact

Linda Yu
General Manager
enquiries@redant.com



RedFern Digital

We are a leading full-service digital marketing and E-commerce agency. RedFern Digital is responsible for the strategic direction, growth, and performance of some of the largest and most successful brands across a dynamic range of categories in the China market.

Size of firm
11-50 people

In China since
2010

Services

- Market Research
- Digital Strategy
- Branding & Creative Design
- Social Media Marketing
- E-commerce
- Technical Integration

Address
Room 603-608
6F Australia House
80 Pingwu Road
Changning, Shanghai

Locations in China

- Shanghai



Contact
Ashwin Pillay
Commercial Manager
ashwin@redfern.com.cn

Website
redferndigital.cn

Linkedin
RedFern Digital



Relay Video

We're a bilingual, China-based team with a global network of resources – both here in Asia and around the world. Our team has rich experience in helping Chinese brands to communicate their messages to international audiences.

Size of firm
11-50 people

In China since
2016

Services

- IPO Roadshow Videos
- Product/Corporate Videos

Address
#3-18, Building 4
CREATER Space
546 Yuyuan Road
Jing'An District, Shanghai

Locations in China

- Shanghai
- Beijing
- Shenzhen



Contact
Amy Hu
Business Development Manager
amy.hu@relay.video

Website
relay.video

Linkedin
Relay Video

WeChat
Relay如雷



Republic Studios

Republic is a boutique animation studio with over a decade of local China experience. We have a tight-knit in-house team of artists as well as a roster of international animation talent, allowing us to provide customized solutions for any creative brief, big or small.

Size of firm
11-50 people

In China since
2008

Services

- Animation
- Design
- CG

Address
Room 406
934 West Nanjing Road
Jing'An, Shanghai

Locations in China

- Shanghai



Contact
Eric Hu
Executive Producer
eric@republicstudios.tv

Website
republicstudios.tv

Xinpianchang
Republic Studios



RFI Studios

RFI is a full service IMC and digital marketing agency. Our clients include Audi, Dolby, Estee Lauder, Porsche, Swire, Tencent and vivo.

Size of firm
51-200 people

In China since
2014

Services

- Integrated marketing communications
- Strategic planning and content development
- Visual designs
- Technical development incl H5, mini-program, website, tailor-made systems

Address
Oriental Kenzie Office Building
Dongzhimenwai Street
Dongcheng, Beijing

Locations in China

- Beijing
- Shanghai
- Guangzhou
- Shenzhen



Contact
Alan Ma
Head of RFI China
alan.ma@rficomms.com

Website
ruderfinnasia.com

WeChat
rfistudios



Ripplr Digital Branding



We provide market research, marketing strategy and channel plans, content creation planning and social media management for brands to stick in the target demographic's mind, empowering a brand's customers. B2B and B2C.

Contact
Eva Hsu
Founder
eva@ripplr.cc

Size of firm
1-10 people

In China since
2020

Services

- Research
- Planning
- Digital marketing strategy
- Copywriting
- Content creation
- Social media management

Address
5G Jiahua Building
Datian Road
Jing'An, Shanghai

Locations in China

- Shanghai

Website
ripplr.cc

WeChat
Ripplr



Riviera Events



Premier events specialists with a network across Greater China, Bangkok and Singapore. From crafting stories and pioneering new technologies to integrating the latest trends for top global brands, we create unforgettable events that leave a lasting impression on your guests.

Contact
Michaela Fulton
Marketing and Communications
Manager, APAC
inquiry@rivieraevents.com

Size of firm
11-50 people

In China since
2005

Services

- Event Planning
- Event Management
- Event Production
- Event Design
- Event Concept
- Event Technology

Address
4B Anken Access
285 Anyuan Road
Jing'An, Shanghai

Locations in China

- Shanghai

Website
rivieraevents.com

WeChat
RivieraEvents

LinkedIn
Riviera Events

Facebook
RivieraEventsOfficial

Instagram
@rivieraeventsofficial



Royalclub

ROYALCLUB

Founded in Shanghai in 2013, Royalclub combines traditional and digital media to produce visual projects that help influential brands be inspiring & significant in this rapidly shifting world.

Contact
Ellen Lin
Producer
ellen@royalclub.sh

Size of firm
1-10 people

In China since
2013

Services

- Design
- Art
- Production

Address
2F, Building 2
876 Jiangsu Road
Jing'An, Shanghai

Locations in China

- Shanghai

Website
royalclub.sh

LinkedIn
Royalclub

Instagram
@royalclubsh



ScruffyDogCreative



ScruffyDogCreative is expertise in theme related entertainment project plan and construction, product including: theme park water, snow & ice park, FEC, theme museum aquarium & zoo, theme hotel & retail show and multiplemedia design etc.

Contact
Sean Cai
General Manager, China
sean@scruffydogtld.com

Size of firm
51-200 people

In China since
2019

Services

- Feasibility study
- Planning and general MP
- Concept design
- Schematic design
- Detail design
- Multiplemedia design
- Show design and site art instruction

Address
The British Centre
Unit 1708 Garden Square
968 West Beijing Road
Jing'An, Shanghai

Locations in China

- Shanghai

Website
scruffydogtld.com

WeChat
scruffydog creative



Siegel+Gale

Siegel+Gale is a brand strategy, design and experience firm. We explore simplicity, defend it, and embrace it. With the belief in the power of simplicity, we build clear and credible strategies, create fresh design, deliver engaging experiences and unlock world-class brands.

Size of firm

201-500 people

In China since

2010

Services

- Brand Strategy
- Brand Communication
- Brand Management
- Brand Design
- Naming

Address

11F, 1788 West Nanjing Road
Jing'An, Shanghai

Locations in China

- Shanghai

Contact

Johnson Gu
Chairman, China
jgu@siegelgale.com

Website

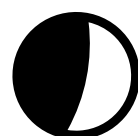
siegelgale.com

LinkedIn

Siegel+Gale

WeChat

siegelgaleGC



Studio Both Sides

Studio Both Side is a dynamic motion design atelier based in Shanghai, Tokyo & Amsterdam we aim to create top level motion work through minimalism. One side we specialises in 2D animations for brands & UXUI. Other side we inspire Both Sides Thinking with our tools & products.

Size of firm

1-10 people

In China since

2019

Services

- Motion Design

Address

1205 Kai Xuan Road
Changning, Shanghai

Locations in China

- Shanghai

Contact

Hymn Wong
Creative Director
studiobothsides@gmail.com

Website

studiobothsides.com

Instagram

@bothsidesthinking



Studio Supreme

Studio Supreme is an award-winning studio based in Shanghai, China, Since 2012. Our company provides solutions to brand and marketing companies focus is on fashion, music, and advertising, our team is very international.

Size of firm

11-50 people

In China since

2013

Services

- Production service
- Films
- Commercials
- Photography
- Music Videos
- Corporate

Address

58 Aomen Road,
Putuo, Shanghai

Locations in China

- Shanghai



Contact

Olivier Hero Dressen
Founder
olivier.dressen@gmail.com

Website

studiosupreme.be

Xinpianchang

Olivier Hero Dressen



The Great Indoors

Loves decorating large boring spaces. Doodles constantly. Enjoys moving furniture. Makes awesome logos. A wonderful listener and part-time daredevil. Open to exciting short-term relationships. Happy to settle comfortably in a meaningful long-term courtship.

Size of firm

1-10 people

In China since

2016

Services

- Logo & Visual Identity
- Brand Strategy
- Packaging
- Mural Design
- Signage & Wayfinding
- Art Installation

Address

F908, Block 7
2118 GuangHua Road
Minhang, Shanghai

Locations in China

- Shanghai

Contact

Samantha Siow
Studio Director
thegreatindoors@qq.com

Website

thegreatindoors.
store

Facebook

thegreatindoorsMY

Instagram

@thegreatindoorsmy





The Silk Initiative

The Silk Initiative is one of the world's few Asia-based consumer goods brand consultancies at the intersection of foresight, strategy, innovation, and creative development. We help clients make smarter brand and product decisions by providing in-house, end-to-end solutions.

Size of firm
11-50 people

In China since
2014

Services

- Brand concept development
- Branding and visual identity design
- Brand naming
- Graphic design
- Exhibition design
- New product concept development

Address
Unit 215
406 Jiangguo West Road
Xuhui, Shanghai

Locations in China

- Shanghai

Contact
Evelyn Hussain
Director, Design and Innovation
evelyn@thesilkinitiative.com

Website
thesilkinitiative.com

WeChat
TheSilkInitiative

Linkedin
The Silk Initiative

Instagram
@the_silk_initiative



TWONE

We are a creative agency that help technology entertainment and health & wellbeing businesses in resolving research, design, and web/app development problems. Because standing out from competition, driving innovation, and delivering social impact are critical factors of geometric growth.

Size of firm
1-10 people

In China since
2021

Services

- Market Research
- Brand Strategy
- Creative Design
- App/Web Development

Address
A3, 3rd Floor
800 Naxian Road
Pudong New Area, Shanghai

Locations in China

- Shanghai

Contact
Andrew Tiosa
Co-founder
andrew@twonelab.com

Website
twonelab.com

WeChat
THE TWONE



Touch Elephant

Touch Elephant is a micro boutique agency specialised in: branding, digital and industrial design. Ex Fortune 500 meets startup vibes!

Size of firm
1-10 people

In China since
2011

Services

- Branding strategy
- Brand creation & Visual Identity Guidelines
- Digital design (UI/UX)
- Industrial design
- Innovation strategy

Address
103/302 Siming Estate
913 Yan'an Middle Road
Jing'An, Shanghai

Locations in China

- Shanghai

Contact
Miel Wellens
Founder / innovator / designer
info@touchelephant.com

Website
touchelephant.com

Instagram
@touchelephant



UAP

UAP believes that incredible things don't just happen; they're created, nurtured, believed in. Established in 1993, our modest Brisbane practice has now evolved into a global art and design studio and workshop.

Size of firm
201-500 people

In China since
2008

Services

- Consultancy
- Design Assist
- Workshop

Address
2F, Building 11
555 Haifang Road
Jing'An Shanghai

Locations in China

- Shanghai
- Shenzhen
- Chengdu

Contact
Olivia Shu
Marketing Specialist
olivia.shu@uapcompany.com

Website
uapcompany.com

WeChat
UAP Company

Xiaohongshu
UAP Company

Weibo
UAP Company





UNIPLAN

Uniplan is a global company founded in 1960 dedicated to creating brand experience, providing a full range of creative solutions from strategy, concept and technical design and from planning to implementation.



Contact
Selin Shen
Corporate Communications Director
selin.shen@uniplan.sh.cn

Size of firm
51-200 people

In China since
1994

Services

- Business Management and Consulting
- Marketing and Sales
- Brand Management
- Project Planning and Public Relations Services
- Conference and Exhibition services
- Engineering Management Services

Address
23F, K. Wah Centre
1010 Huai Hai Middle Road
Xuhui, Shanghai

Locations in China

- Shanghai
- Beijing
- Hongkong

Website
uniplan.com

WeChat
Uniplan



VCCP

VCCP is one of the most awarded agencies worldwide, we are the challenger agency for challenger brands. We transform the fortunes of our clients by challenging and disrupting the categories they operate in.



Contact
Kan Ng
Global Business Director
kng@vccp.com
vccpshanghai@vccp.com

Size of firm
Over 1000 people

In China since
2020

Services

- Brand strategy
- Creative
- Digital & Social
- Production
- Consumer Experience

Address
22F, Office Tower 3
JingAn Kerry Centre
Jing'An Shanghai

Locations in China

- Shanghai

Website
vccp.com

LinkedIn
@vccp

Twitter
@vccp



wai social

wai social is a boutique social media marketing agency based in Shanghai. We're on a mission to make social media the last thing our clients worry about. Serving medium-sized, consumer brands is our speciality.



Contact
Olivia Plotnick
Founder
olivia@waisocial.com

Size of firm
1-10 people

In China since
2019

Services

- Social media strategy
- Social media management
- Content creation
- Trainings & Workshops

Address
Room 9-116
9F The Center Building
989 Changle Road
Xuhui, Shanghai

Locations in China

- Shanghai

Website
waisocial.com

LinkedIn
waisocial

Instagram
@waisocial



WARC By Ascential

Established since 1985, we are a marketing intelligence platform and information provider that offers subscription and advisory services to help you make effective marketing decisions.



Contact
Jenny Chan
China Editor
jenny.chan@warc.com

Size of firm
51-200 people

In China since
2019

Services

- Subscription
- Advisory
- Roundtables

Address
Unit 05-08, 31F, Garden Square
968 West Beijing Road
Jing'An Shanghai

Locations in China

- Shanghai

Website
warc.cn

WeChat
warchina



Wellpal Creative

Wellpal Creative is an independent company positioning its services at the intersection of business and design. We help clients build instruments, not just ornaments.



Contact
Saidah van Lierop
Founder & Creative Director
saidah.wellpal@outlook.com

Size of firm 1-10 people	Services <ul style="list-style-type: none">• Brand design (brand business model)• UI design• Brand strategy• Identity design• Package design	Address Building 1, 1 Haikun Road Fengxian, Shanghai	Website wellpalcreative.com	WeChat Conduct Wellpal
In China since 2019		Locations in China <ul style="list-style-type: none">• Shanghai	Linkedin WellPal Creative Branding	
			Instagram @wellpal_creative	



Xense Media

Simply put, we work with creative technology. We create 3D animation, VR environments, AR showcases and ideate new concepts that the world hasn't seen them before.



Contact
Sirajus Salehin
Managing Director
sirajus@xensemia.com

Size of firm 1-10 people	Services <ul style="list-style-type: none">• 3D Design• 3D Animation• VR Environment• AR Showcase• App• Website	Address 6G-10, Building A 129 Datian Road Jing'An, Shanghai	Website xensemia.com
In China since 2021		Locations in China <ul style="list-style-type: none">• Shanghai	Twitter @xensemia



Wordsearch

Wordsearch has provided branding, marketing and communications advice to the property sector worldwide. Through our ability to combine insight, creativity and delivery, we have worked on the world's most significant real estate projects.

wordsearch 添惠达

Contact
Candy Liu
Director, Asia
candy.liu@wordsearch.cn

Size of firm 11-50 people	Services <ul style="list-style-type: none">• Marketing Information Consultancy• Cultural Consultancy• Brand Image Design Consultancy• Business Consultancy• Marketing Planning	Address 715 Tower 1 China World Trade Center 1 Jianguomenwai Ave Beijing	Website wordsearch.cn	WeChat Wordsearch_BJ
In China since 2009		Locations in China <ul style="list-style-type: none">• Beijing• Hong Kong		

Are you up-to-date?
This Directory is updated every quarter so visit our website to ensure you have the latest edition.

britishchambershanghai.cn/committees/marketing



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Design (Branding, Packaging, Graphic, Furniture, Product, Fashion, Digital)

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Architectural & Experiential (Exterior, Interior, Landscape, Signage, Spatial)

Firms by size

Over 1000 people	p	11-50 people	p
Arup	1	100 Architects	17
BDP	3	Ateliers Phi	18
		FLAWED	25
501-1000 people		HLD Visual Events	28
Benoy	20	Immersive	8
		JWDK	11
201-500 people		Linehouse	36
Imagination	29	The Orangeblowfish	14
KISKA	34		
UAP	54	1-10 people	
		Brandon	21
51-200 people		Mirabeau architecture	39
Area-17 Arch. & Int.	18	OMIO	41
Chapman Taylor	5	Quarta & Armando	45
Ippolito Fleitz Group	31	Reality	46
Kokaistudios	24	STUDIO DOHO	13
Scruffy Dog Creative	50		



Film, Video, Animation & Gaming

Firms by size

Over 1000 people	p	1-10 people	p
Media.Monks	37	Campfire Creative	4
		Civillita Art	22
51-200 people		FLATMIND	25
Juice	31	Kinoglaz	33
		Memos To The Future	38
11-50 people	p	Reality	37
Immersive	8	Studio Both Sides	51
KANVID	12	Xense Media	58
Relay Video	47		
Republic Studios	48		
Studio Supreme	52		
The Orangeblowfish	14		



Fine Art, Photography, Print, Craft, Museums & Galleries

Firms by size

11-50 people	p	1-10 people	p
Immersive	8	braunosaurus studios	21
KANVID	12	Civillita Art	22
PowerfulPoints	44	Kinoglaz	33
Studio Supreme	52	Quarta & Armando	24
		MB Projects	37
		Pamela Martello Jewelry	42



Music, Theatre & Performing Arts

Firms by size

11-50 people	p	1-10 people	p
Immersive	8	MB Projects	37
iStage Academy	9	Reality	46



One last thing

This Directory is just one initiative organised by BritCham Shanghai's Creative Industries & Marketing Committee. Our purpose is to enable international creative firms of all sizes to maximise the impact of their work in China. We are dedicated to advocating for fairer market conditions; delivering essential industry knowledge and training; and enabling access to the best new creative talent. Our Committee of working professionals all volunteer valuable time towards initiatives like this and rely upon membership fees to deliver even greater value. We welcome all international creative firms to join this member-based community and to get involved in our work. Please contact the team at BritCham Shanghai to find out more about how to join.

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Committee information

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