



**ESG
China Awards**
环境、社会和治理中国大奖
2022

ESG China Awards 2022

ESGChinaAwards.com

Sponsorship Pack

British Chamber of Commerce Shanghai

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About BritCham

The British Chamber of Commerce Shanghai is a dynamic network of international businesses operating in China. Member companies and individuals are the heart of our organisation. We advocate best practices, we share knowledge, and we build long-lasting trustworthy friendships.

Our purpose is to make connections: connections that provide opportunities, empower businesses, and unite our community.

The Chamber continues to host 100+ events with 4,000+ attendees year after year, including high-level VIP visits, gala balls, sports tournaments, summits and national British Business Awards.

About AustCham

The Australian Chamber of Commerce Shanghai is the peak body for Australian business in China. As a membership based not for profit organisation, AustCham Shanghai represents more than 250 businesses providing support, education, advocacy and business services.

AustCham Shanghai is a bridge between Australian and Chinese businesses, facilitating connectivity and promoting bilateral trade between Australia and China. The Chamber successfully links Australian organisations with Chinese counterparts and potential business partners, enhancing the trade relationship between the two countries.

Founded in 1994, AustCham Shanghai is now the largest Australian Chamber of Commerce in the greater China region, supporting Australian businesses coming to China and ensuring the strength and continued growth of the Australia-China trade relationship.

About CanCham

The Canadian Chamber of Commerce in Shanghai is the leading organization supporting Canadian business and community interest in Shanghai. It is the core of the Canadian business community and the Canadian community at large in China.

Our mission is to be the pre-eminent member driven organization, by supporting Canadian business and community interests, informing and promoting Canadian interests in Eastern China, and fostering connections within the Canadian business community and with its Chinese counterparts.





About the ESG China Awards

The ESG China Awards is an awards programme recognising and promoting excellence from companies that have made a positive Environmental, Social and Governance (ESG) impact.

The Awards open to businesses and organisations (local and international) that operate in China. The awards act as a testimony to the depth, breadth and success of businesses making a positive impact.

The British Chamber Shanghai initiated the awards programme with the aim of repeating it every two years in Shanghai.



Key Dates in 2022

10 May

Applications open

29 July

Applications close

2 - 16 August

Judges scoring,
shortlisting finalists

19 August

Finalists announcement

22 - 31 August

Finalists interviews

20 September

Advisory Panel voting

19 October

Awards Gala Dinner



Awards Category 2022

Corporate

- Employee Engagement ESG Campaign of the Year - *Sponsored by The University of Manchester China Centre*
- Consumer Engagement ESG Campaign of the Year - *Sponsorship Available*
- ESG Value Chain of the Year - *Sponsored by PwC*
- ESG Environmental Product of the Year - *Sponsored by Smiths Group*
- Investor Relations ESG Engagement and Communication of the Year - *Sponsorship Available*
- ESG Report of the Year - *Sponsored by University of Nottingham Ningbo China*
- ESG Leader of the Year – by MNC, SME - *Sponsored by Spirax Sarco*

Service Provider

- ESG Research & Ratings Provider of the Year - *Sponsorship Available*
- ESG Consultancy of the Year - *Sponsored by Brookfield*
- ESG Legal Service Provider of the Year - *Sponsorship Available*
- ESG Investment Initiative of the Year - *Sponsorship Available*
- ESG Innovative Product/Service of the Year - *Sponsored by International Business School Suzhou at XJTLU*

Confirmed Awards Sponsors

Brookfield



smiths

spirax sarco





Sponsorship Opportunities

Be part of the ESG China Awards 2022 and raise your profile in the wider business community.

* BritCham Shanghai, CanCham Shanghai websites & external channels (WeChat, LinkedIn, EDM, etc.);
ESG Awards website and media partners' channels
(BritCham, AustCham and CanCham's online platforms have in total 71,600+ subscribers across WeChats, EDMs, LinkedIn, Websites and Weibo)

Sponsorship packages

	Award Sponsor (each award)	Gala Dinner Sponsor
Prices: RMB All prices are exclusive of 6% VAT taxes.	100,000	50,000
Brand Exposure Online* (Chamber website, Awards website, Chamber EDM, WeChat, LinkedIn)	Awards related promos	Gala dinner related pages/promos only
Brand Exposure Offline (Chamber events)	Awards related promos	Gala dinner related pages/promos only
Brand Exposure at Gala Dinner (backdrops, table)	✓	✓
Company logo on the sponsored Award Trophy	✓	—
Company name incorporated in the sponsored award category	✓	—
Dedicated introduction page on the Awards website	✓	—
Tailored-made announcement via Awards Website, Chamber newsletter/WeChat/LinkedIn upon confirming the sponsorship	✓	—
Advertisement banners to be inserted into WeChat and EDM promos with hyperlinks	Up to 6 posts	Gala dinner related pages/promos only Up to 2 posts
Option to assign a representative sitting on the judging panel of the sponsored award	✓	—
Present the award to the winner at the Gala Dinner (including 60s speech)	✓	—
One table of 10 at the Gala Dinner with VIP seating (encourage to invite award category lead judge to sit at your table)	✓	✓
Full-page advertisement in the Awards e-programme	✓	✓
Products or marketing materials displayed in the foyer at Gala Dinner	✓	—
Optional: Place gifts in goodie bags at Gala Dinner	✓	✓



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