



Best Emerging Talent Festival

15 September 2022



Returning Design & Advertising Graduates
International Agencies in China
China Festival
Hand-picked portfolios
Panel discussions
Talks
Thu 15 September
15:30 – 18:00 CST
(8:30 – 11:00 GMT)

Sponsorship Pack 2022

BritCham Shanghai invites you to sponsor the inaugural **Best Emerging Talent (BET) Festival** launching on 15 September 2022.

The BET Festival is a celebration of emerging talent from the UK's best Design and Advertising degree courses.

Graduate portfolios are posted on our online platform for agencies and corporations to screen the best talent returning to China. Our jury of industry experts will also hand-pick their favourite portfolios to feature.

The half day BET Festival webinar expects to attract an audience of students, UK Universities, high profile agencies and corporations across China.

Typical courses represented:

- Advertising
- Animation
- Design for branded spaces
- Digital Design
- Design for digital media
- Graphic Design
- Graphic Branding and Identity
- Graphic Communication Design
- Graphic Media Design
- Illustration & Visual media
- Games Design
- Games Art
- User Experience Design
- 3d Computer Animation
- Visual Effects Design (VFX)

The **BET Festival** is a ticketed half-day event hosted online by the Creative Industries & Marketing Committee (CIM) of BritCham Shanghai. The event aims to introduce fresh talent to international creative agencies in China and offer more exposure to UK Universities.



For Agencies & Corporations

As talent seekers, you will have access to the entire graduate talent pool online. Portfolios will be filtered by discipline, course and University — and our expert jury will also feature their hot-picks portfolios. By sponsoring the event, you will be featured across all of the event material

For UK Universities

Your returning Chinese graduates will have the opportunity to showcase their work to the best international agencies in China. Your University can also gain more exposure in China by sponsoring the event and joining our panel discussions and talks.

For Returning Graduates

Design and Advertising graduates returning to China will be able to connect to the best international agencies recruiting talent. The festival aims to boost your early career opportunities as well as share industry advice and experience through panel discussion and talks.

Tickets & Sponsorship Opportunities

Agencies

Corporations

UK Universities



Buying a ticket is just one way to access the **BET Festival** however sponsorship gives you so much more. We have two sponsorship packages available; one for talent-seeking agencies and corporations, and another for the UK Universities.

Ticket prices for entry:

Agencies, Corporations and UK Universities

The industry entry price to the festival is listed below per person.



RMB 500 for Members



RMB 800 for Non-Members

Students & fresh graduates

Students or fresh graduates can enjoy free entry after registration. Folio submissions are also free.



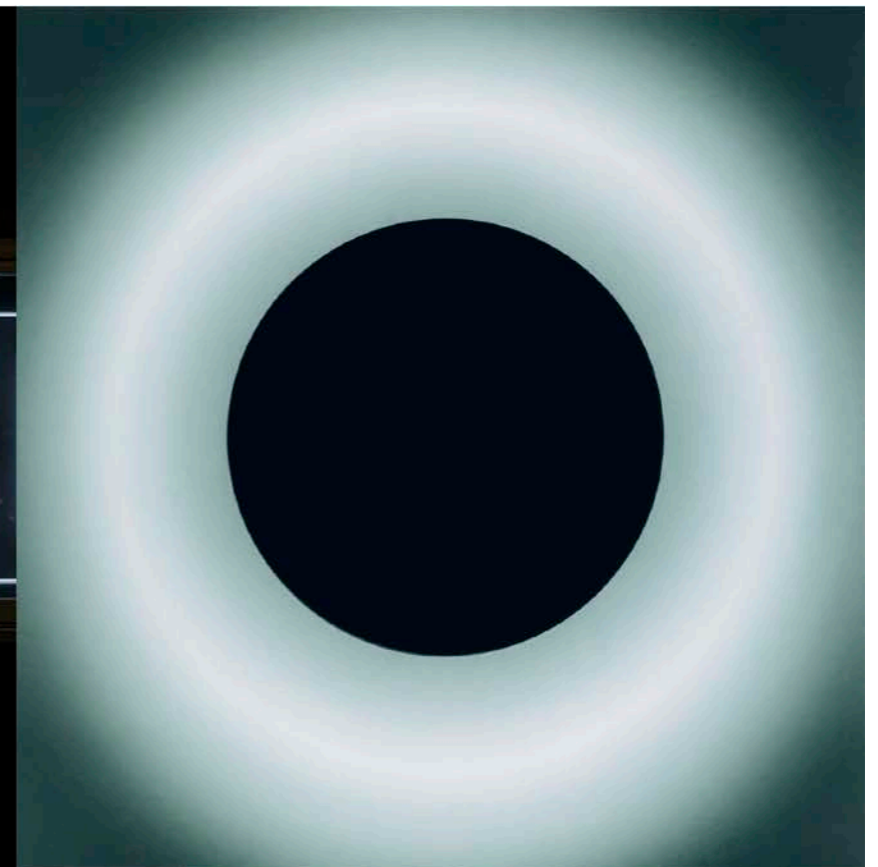
Free (upon presentation of student ID card)



Eileen Pan



Clark Tibbs



Andrea de Santis

Sponsorship packages

Agencies & Corporations

	Member Company RMB 20,000	Non-member Company RMB 30,000
Two BET Festival admission tickets	✓	✓
Dedicated company page on BET Festival Online Platform	✓	✓
Logo featured across all promotional channels	✓	✓
VIP priority access to online talent pool	✓	✓
One nominated representative can join the portfolio jury	✓	✓
Speaking opportunity at the BET Festival webinar	✓	✓
Full-page ad in the next issue of the Creative Industries & Marketing Directory (agency only)*	✓	✓
One year BritCham Shanghai Company membership	—	Additional charge RMB 5,000

All prices are exclusive of 6% VAT taxes.

* Your firm will gain automatic listing into the Directory if you qualify as a foreign-owned agency operating in China

Sponsorship packages

UK Universities

Sponsorship Packages

Prices are exclusive of 6% VAT taxes.

	Member University RMB 10,000 GBP 1,200	Non-member University RMB 15,000 GBP 1,800
Two BET Festival admission tickets	✓	✓
Dedicated university page on BET Festival Online Platform	✓	✓
University name will feature on respective student portfolios	✓	✓
Logo featured across all promotional channels	✓	✓
Speaking opportunity at the BET Festival webinar	✓	✓
Full-page ad in the next issue of the Creative Industries & Marketing Directory China*	✓	✓
One year BritCham Shanghai e-Membership	—	✓

All prices are exclusive of 6% VAT taxes

*Universities will be asked to provide full page print-ready artwork

Organisers

BritCham Shanghai's Creative Industries and Marketing

Committee represents a powerful network of international creative organisations who operate in China.

Our purpose is to enable international creative industries of all sizes to maximise the impact of their work in China. We do this as a united and influential force — advocating for fairer market conditions, delivering essential industry knowledge, mentoring and training businesses, and enabling the best creative talent to enter our firms.

Download our [Creative Industries & Marketing Directory 2022](#) to see the full list of firms in our community.



BritCham Shanghai



The **British Chamber of Commerce Shanghai** is a dynamic network of international businesses operating in China. Member companies and individuals are the heart of our organisation. We advocate best practices, we share knowledge, and we build long-lasting trustworthy friendships.

Our purpose is to make connections: connections that provide opportunities, empower businesses, and unite our community.

The Chamber continues to host 100+ events with 4,000+ attendees year after year, including high-level VIP visits, gala balls, sports tournaments, summits and national British Business Awards.

Chamber Contact

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