

Creative Industries & Marketing Directory China





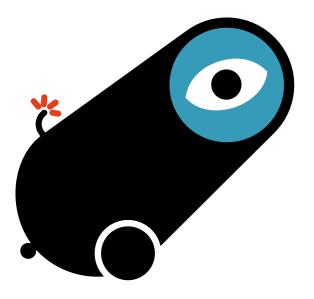
Welcome to the Creative Industries & Marketing Directory China 2022.

Led by the British Chamber of Commerce Shanghai, this Directory is a comprehensive list of international creative firms operating in China today. Updated quarterly, this is a powerful tool for companies and Chamber networks to connect the best international talent available.

This Directory is just one initiative driven by the Chamber's **Creative Industries and Marketing Committee** who advocate for fairer market conditions, share essential industry knowledge and champion the best creative talent in China.

Join our creative community as a member to be part of the creative industries knowledge events, panels, activities and social gatherings. Find out more at: **britishchambershanghai.cn**

ii



Our creative community includes a diverse range of international creative firms — from large to small, from niche to multi-disciplinary, from traditional to digital. This Directory is an alphabetical listing of international firms across any of the creative industries shown below:

Architectural & Experiential (Exterior, Interior, Landscape, Signage, Spatial)

Advertising, Marketing, PR &

Publishing

Fine Art, Photography, Print, Craft, Museums & Galleries



Design (Branding, Packaging, Graphic, Furniture, Product, Fashion, Digital)



Film, Video, Animation & Gaming



Music, Theatre & Performing Arts

Contents



A-Z company list



BritCham Shanghai Member companies (A-Z)



Non-Member companies (A-Z)



Category index Firms by size



Contact information Membership enquiries

A-Z company list

Company	Category	Page
🔹 Arup	•	1
🔹 Brandigo	•	2
* Building Design Partnership	•	3
* Campfire Creative Productions	\odot \odot	4
🔹 Chapman Taylor	•	5
🔹 Cowan	00	6
✤ Digital Creative	•	7
🔹 Hola Daisy	$\bigcirc \odot \odot \bigcirc$	8
★ Immersive	$\bigcirc \bigcirc $	9
🔹 iStage Academy	•	10
✤ Jones Knowles Ritchie	00	11
🔹 JWDK	\odot \odot	12
🔹 KANVID	$\bigcirc \bigcirc \bigcirc \bigcirc$	13
🔹 MDO	•	14
* STUDIO DOHO	\odot	15
🔹 Studio Hu	•	16
★ The Mill	$\bigcirc \bigcirc $	17
* The Orangeblowfish	$\bigcirc \bigcirc $	18
🔹 WE Red Bridge	•	19

v



•	Advertising, Marketing, PR & Publishing
•	Design (Branding, Packaging, Graphic, Furniture, Product, Fashion, Digital)
•	Architectural & Experiential (Exterior, Interior, Landscape, Signage, Spatial)
•	Film, Video, Animation & Gaming
•	Fine Art, Photography, Print, Craft, Museums & Galleries
•	Music, Theatre & Performing Arts
*	BritCham Shanghai Member Company

Company	Category	Page
100 Architects	•	21
AECOM	•	21
aolab	•	22
Area-17 Architecture & Interiors	•	22
Arlia + Socias	•	23
🖈 Arup	•	1
ASPECT Studios	•	23
Ateliers Phi	•	24
Banana Bunch Social Club	\odot	24
BBDO Greater China	0	25
Begin Becoming	0	25
Benoy	•	26
🛊 Brandigo	0	2
Brandon	•	26
braunosaurus studios	•	27
Building Design Partnership	•	3
Campfire Creative Productions	\odot \odot	4
Central Studios	$\bigcirc \bigcirc $	27
Chapman Taylor	•	5
CHIMU	•	28
Circ Industrial Design	•	28
Civillita Art	\odot	29

A-Z company list continued

Company	Category	Page
🔹 Cowan	00	6
🔹 Digital Creative	0	7
Doremus+Co	0	29
Double V. Consulting	•	30
Duhno Marketing	•	30
Edelman	•	31
Emerging Communications	•	31
Evenage	•	32
FABERNOVEL	\odot	32
FFF Studio	$\odot \odot \odot$	33
FLATMIND	•	33
FLAWED	\odot \odot \odot	34
FORMPLAN	\odot \odot	34
Fugumobile	•	35
Genweave	•	35
Green Initiatives	•	36
Gusto Luxe	•	36
Havas Group China	00	37
HI-COM Asia	•	37
HLD Visual and Events	\odot \odot	38
🖈 Hola Daisy	$\bigcirc \bigcirc \bigcirc \bigcirc$	8
IDEO	0	38

Company	Category	Page
Imagesound	•	39
Imagination	\odot \odot	39
the second s	$\bigcirc \bigcirc $	9
Inboostr	•	40
Inner Chapter	•	40
Interbrand	•	41
Ippolito Fleitz Group	ullet	41
lvie China	o o	42
🔹 iStage Academy	•	10
🔹 Jones Knowles Ritchie	O O	11
Juice	\odot	42
JUMA	•	43
🔹 JWDK	•	12
🔹 KANVID	$\bigcirc \odot \odot \bigcirc$	13
KAWO	0	43
Kern Design	•	44
Kinoglaz	$\bigcirc \odot \odot \bigcirc$	44
KISKA	000	45
Kokaistudios	•	45
Kollektiv Creative Hub	$\bigcirc \bigcirc \bigcirc \bigcirc$	46
KOPI	0	46
Labbrand Group	00	47

Company	Category	Page
Linehouse	•	47
MADA s.p.a.m.	•	48
Mansan Asia	\odot	48
MB Projects	$\bigcirc \bigcirc \bigcirc \bigcirc$	37
🖈 MDO	•	14
Media.Monks	\odot \odot	49
Memos To The Future	\odot \odot	50
Metric Design Studio	\odot	50
MING Labs	0	51
Mirabeau architecture	\odot	51
Mobile Now	\odot	52
Mullenlowe Profero	\odot	52
Newkirk Design Studio	\odot	53
NEXUS Marketing	\odot	53
NUDE	0	54
OMIO	\odot	54
Pamela Martello Jewelry	\odot \odot	55
PDD	0	55
Peach	0	56
PinyinPress	٥	56
POMPOM Creative	•	57
PowerfulPoints	\odot \odot	57

Key

0	Advertising, Marketing, PR & Publishing
•	Design (Branding, Packaging, Graphic, Furniture, Product, Fashion, Digital)
•	Architectural & Experiential (Exterior, Interior, Landscape, Signage, Spatial)
•	Film, Video, Animation & Gaming
•	Fine Art, Photography, Print, Craft, Museums & Galleries
•	Music, Theatre & Performing Arts
*	BritCham Shanghai Member Company

Company	Category	Page
PROJEKT 86	•	58
Prophet	00	58
PUSH Media	$\bigcirc \bigcirc$	59
Quarta & Armando	•	59
RADII	\odot	60
Reality	$\bigcirc \bigcirc \bigcirc \bigcirc$	60
Red Ant Asia	•	61
RedFern Digital	\odot	61
Relay Video	\odot \odot	62
Republic Studios	•	62
RFI Studios	\odot	63
Ripplr Digital Branding	•	63
Riviera Events	00	64
Royalclub	•	64
SanQ Marketing	•	65
Scruffy Dog Creative Group	•	65
Siegel+Gale	•	66
Studio Both Sides	\odot \odot	66
🔹 STUDIO DOHO	$\mathbf{O} \mathbf{O}$	15
🔹 Studio Hu	•	16
Studio Supreme	$\bigcirc \bigcirc \bigcirc \bigcirc$	67
swei studio	00	67

A-Z company list continued



Company	Category	Page
TEAMS	0	68
The Great Indoors	0	68
🔹 The Mill	$\bigcirc \bigcirc $	17
🔹 The Orangeblowfish	$\bigcirc \bigcirc $	18
The Silk Initiative	\odot	69
Thread Design	00	69
Touch Elephant	0	70
TWONE	0	70
UAP	•	71
UNIPLAN	\odot	71
VISITORS	\odot	72
VCCP	\odot	72
wai social	\odot	73
WARC By Ascential	0	73
🔹 WE Red Bridge	0	19
Wellpal Creative	\odot	74
WHITE CAVIAR	\odot	74
Wieden + Kennedy	\odot	75
Wordsearch	\odot	75
Xense Media	$\odot \odot \odot$	76

Arup

Arup is a collective of 16,000 designers, advisors and experts working across 140 countries. Founded to be both humane and excellent, we collaborate with our clients and partners using imagination, technology and rigour to shape a better world.

Size of firm Over 1000 people

In China since 1976

Services • Total design for Exhibition & Art Space Acoustics consultancy Lighting consultancy

Address 37&39/F Huaihai Plaza

1045 Huaihai Road (M) Xuhui, Shanghai

Locations in China Shanghai

- Beijing
- Shenzhen • Wuhan
- Chongqing
- Guangzhou

Website

arup.com Weibo

Arup

Arup

Linkedin

Contact

Vincent Yu

ARUP

Central China Marketing &

Communications Lead

vincent.yu@arup.com



WeChat

Arup

0

Size of firm 11-50 people

Brandigo

In China since 2004

Services

• Fully integrated China marketing & communications

- Social media marketing
- PR & stakeholder relations

Brand localization

Content marketing

• KOL/Influencer marketing



1



2



brandigo

For over 15 years, Brandigo has developed and implemented effective integrated marketing campaigns for international businesses looking to boost their China growth. At Brandigo we drive business growth through amazing journeys.

> Address Unit B/C, 4F, Anken Access 285 Anyuan Road Jing'An, Shanghai

Locations in China Shanghai

Contact Steven Proud Global Accounts Director sproud@brandigo.com

Website brandigo.com

Linkedin Brandigo Global

Facebook Brandigo Global

Instagram @brandigo_global WeChat Brandigo



Building Design Partnership

Founded in 1961, BDP now has studios across the UK, Ireland, Netherlands, UAE, India, Singapore, Canada and China. BDP has a leading track record in health, education, workplace, retail, urbanism, heritage, housing, transport, leisure, public safety, technology and research.

Size of firm Over 1000 people

In China since 2008

Education

- Services Architectural design consultancy • Urban design consultancy • Landscape consultancy Project management
- consultancy • Technical services consultancy

Address Unit AB, Floor 20 Urban City Centre 45 Nanchang Road Huangpu, Shanghai

Urbanism

Locations in China Shanghai

Contact Peter Marshall Studio Leader/Director Peter.Marshall@bdp.com

Website

bdp.com

Regeneration

BDP.

BDP百殿建筑 设计咨询

Linkedin BDP (Building Design Partnership Ltd)



Mixed Use

WeChat

Size of firm 1-10 people

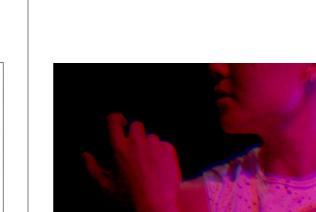
In China since 2019

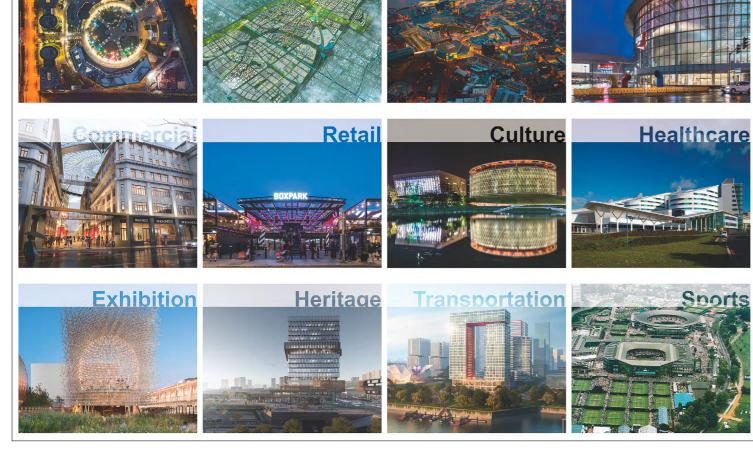
Services

 Strategic creative development for global & local brands

• Documentaries for brands &

- content platforms • Film and photographic
- production for brands • Film production for short & long form documentaries







Campfire Creative Productions

Campfire is a creative production company that gets to the heart of every story. From creative advertising to documentary and commercial film production in London, SE Asia and China. Our recent clients: Philips, Beats, Ralph Lauren, Marni, Supermonkey, Grab, Google, ViacomCBS.

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Creative Industries & Marketing Directory China 2022

3

Volume 1.1 — July 2022





MEMBER



Contact Crystal Liu Founder crystal.liu@campfire.productions

Address Room 205 489 Xiangyang South Road Xuhui, Shanghai

Locations in China Shanghai

Website

Linkedin/YouTube Campfire Creative Productions

Instagram campfire.creative. productions

WeChat campfire.productions CampfireStories



Xinpianchang **Campfire Stories**

Chapman Taylor

Chapman Taylor is a firm of masterplanners, architects and interior design. Across the globe, we shape the future of commercial design.

Size of firm 51-200 people

In China since 2008

Services Masterplanning Architectural design Interior design

Address Room 601, The Center 989 Changle Road Xuhui, Shanghai

Locations in China Shanghai Beijing



WeChat chapmantaylor.com ChapmanTaylor

Linkedin Chapman Taylor

CHAPMAN TAYLOR

pmackey@chapmantaylor.com

Contact

Director

Website

Peter Mackey





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Founded in 1987 in Melbourne, Cowan is an independent brand consultancy and design agency. We have long-term cooperation relations with famous FMCG brands such as Danone, Nestle, J&J, LKK and well-known local brands such as Vinda and Dabao.

Size of firm 51-200 people

In China since

2007

Services Brand Strategy

• Brand Innovation

• Brand & Packaging Design • Brand Experience

Beijing







5



Address Unit A1, 10F No. 9 Donghu Road Xuhui, Shanghai

Locations in China Shanghai



Contact Joanna Hutchins (Global) joanna.hutchins@cowan.com

Anh-Huan Tan (China) atan@cowan.com

Website cowan.com

Linkedin Cowan

Instagram @cowan_global











Volume 1.1 — July 2022

Digital Creative

We design digital products and experiences that create engagement and drive growth. From interactive WeChat touch-points to complex platforms, we build consumer & business apps for the world's most innovative companies.

Size of firm 11-50 people

In China since 2015

- CRM
- Services • UX Research • UX/UI Design WeChat Mini Programs
 - Mobile Apps • Ecommerce

Address 307, 3/F, 176 Xietu East Road Huangpu, Shanghai

Locations in China Shanghai Hong Kong



Website

Linkedin

digitalcreative.cn

Digital Creative

Contact Samuel Jesse Co-founder samueljesse@digitalcreative.asia

> WeChat Digital Creative





Hola Daisy

Hola Daisy is an award-winning brand strategy and design company known for their partnership approach and bold ideas that sharpen a brand's competitive edge. Their slogan is "Make China Brands Global, Global Brands China".

Size of firm 1-10 people

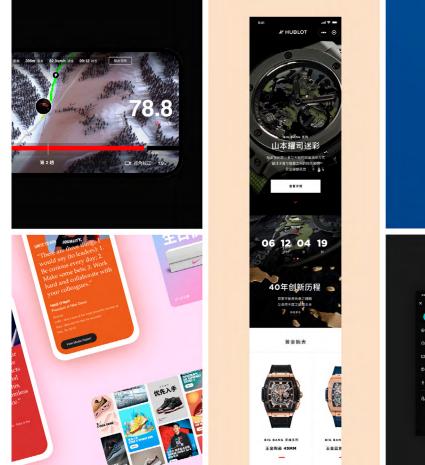
In China since

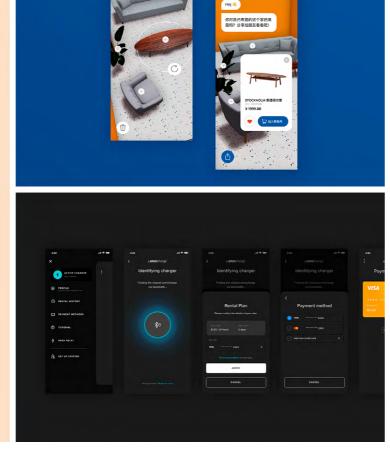
2018

Services Brand Audit

> Brand Assets Brand Activations

Address







8

Creative Industries & Marketing Directory China 2022

7



Contact Daisy Tang Managing Director letscoffee@holadaisy.com

ANKEN Australia House Unit 705, 80 Pingwu Road Changning, Shanghai

Locations in China Shanghai

Website holadaisy. com

Linkedin holadaisy

Xiaohongshu holadaisy

WeChat holadaisy



Volume 1.1 — July 2022

Immersive



Immersive is a multidisciplinary creative studio specialising in immersive design, digital art and spatial storytelling. We create innovation-driven immersive experiences for the arts, education and entertainment sectors, as well as commercial and private luxury commissions.

Size of firm 11-50 people

In China since 2019

- Services Spatial Storytelling & Narrative Development • Experiential Design
- Masterplanning • Creative Concept Ideation & Development
- Content Art Direction, Creation & Curation
- Technical Design & Integration
- of Interactive technologies

Address Room 405, Xiangyang Building No. 97, Xiangyang North Road Xuhui, Shanghai

Locations in China Shanghai

• Development & application

Instagram immersive. international

Website

immersive.

international

Linkedin

Contact

John Munro

Chief Creative Officer & CEO

contact@immersive.international



Immersive



WeChat

Immersive



iStage Academy is an independent bilingual performing arts organisation providing musical theatre training program, which includes triple threat training, specific musical techniques training, production rehearsal, musical workshops and masterclasses for all age groups.

Size of firm 11-50 people

lacksquare

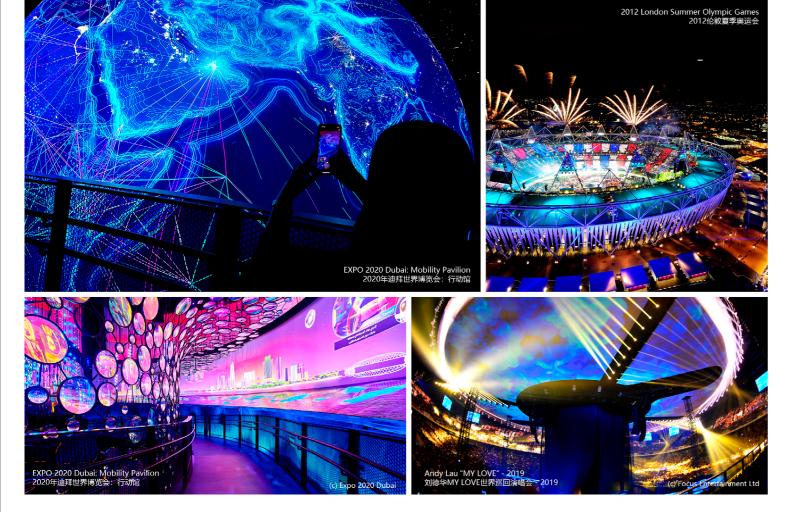
Services

• Triple threat training Musical theatre technique

In China since 2016

- training
- Production rehearsal, performances
- School projects and performing arts related workshops
- Masterclasses with professional artists





Creative Industries & Marketing Directory China 2022

9



Contact Carol Zhang Business Development carol.zhang@istageacademy.com

Address 203, Building A1 Betwin No.889 Shangcheng Road Lujiazui, Shanghai

Locations in China Shanghai

Website istageacademy.com

Linkedin iStage Academy

Twitter @istage_academ

Instagram @istageacademy2016

Weibo iStage音乐剧学院

WeChat iStage爱绅



Xiaohongshu iStage Academy 音乐剧

Jones Knowles Ritchie

JKR is an independent design-led creative company with offices in London, New York, and Shanghai. The 300-strong team design brands to show up in the world in the most distinctive and relevant ways, across the entire consumer experience.

Size of firm 201-500 people

In China since 2015

- Services Brand & Product Positioning Brand Strategy • Brand & Visual Identity
- Communication Strategy & Campaign Branding
- Packaging Design • Trade Applications Design

Address 1102, The Base 45 North Caoxi Road

Xuhui, Shanghai

Locations in China Shanghai

Contact Anita Xu Marketing Manager shanghai@jkrglobal.com

WeChat

Linkedin Jones Knowles Ritchie



Instagram @jkrglobal

Website

jkrglobal.com



Size of firm 11-50 people

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places they love.

JWDK

In China since 2003

Services

 Place visioning • Brand design

Bilingual naming

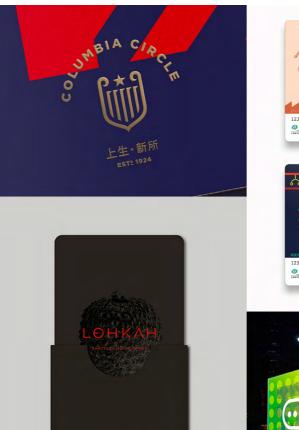
Qualitative research

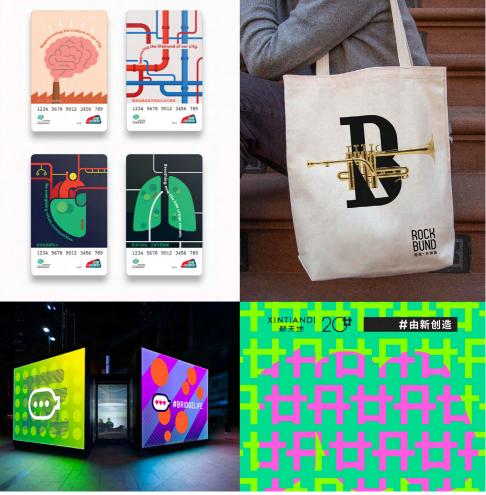
Place activation

• Way-finding signage design

Locations in China Shanghai • Hong Kong







12



jones knowles ritchie

J.W.D.K

JWDK is a strategic brand design firm dedicated to inspiriting places across China. Partnering with the most influential people in property, we create place visions and brand stories that connect people to the

Contact Michelle Li Account Director studio@jwdkpartners.com

Address Studio 2A, Building 1 181 Lane 465 Zhenning Road Changning, Shanghai

Website jwdkpartners.com

Linkedin JWDK

Instagram @jwdkpartners WeChat JWDKpartners



KANVID

KANVID is an independent 'Visual Content Creation' studio specialising in photography and video production for eCommerce, social media, and digital campaigns.

Size of firm 11-50 people

In China since 2018

Services Photography Image Editing Video Editing

Address KANVID, Building No.6

KANVID

VISUAL CONTENT CREATION

WeChat

Contact

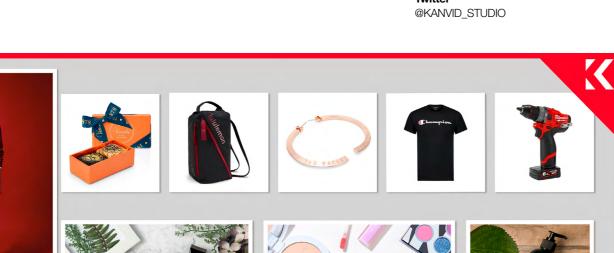
Website

Studio Director

hello@kanvid.com

Theodore O'Mahonv

kanvid.com kanvid cn Video Production No. 288 Dagu Road Linkedin Post Production Huangpu, Shanghai kanvid Locations in China Facebook • 360 AR/VR Shanghai kanvid.studio Hong Kong Instagram YouTube @kanvid.studio KANVID Twitter





design practice based in Shanghai. MDO anchors its ethos on dynamic interactions, between architecture and interior, exploring scale and proportion, material and form, light and color, creating journeys and stories for the space.

Size of firm

2014

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In China since

Architecture Design

 Real Estate Hotel & Resort

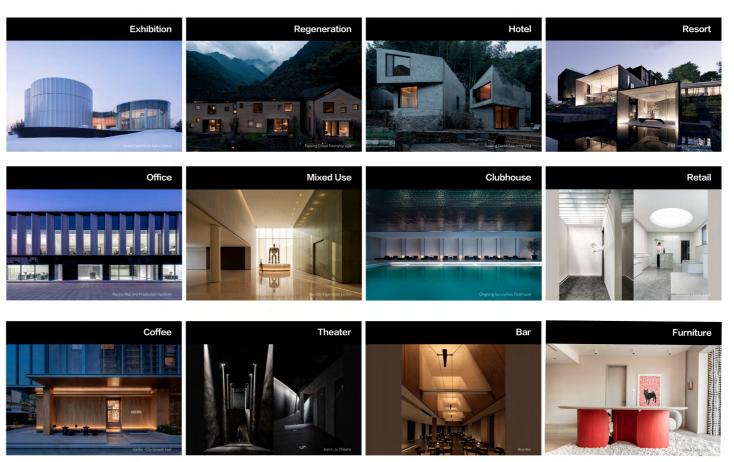
Commercial Design

Office Design

Services

Luxury Residential

Locations in China Shanghai Zhengzhou



MDO (More Design Office)

MDO is an interdisciplinary architectural and interior

51-200 people







Contact Elaine Zhou Marketing ez@moredesignoffice.com

Address Room 406 No. 1088 Chang'an Road Jing'An, Shanghai

Website

Instagram @justin_ moredesignoffice

Xiaohongshu MDO木君建筑设计

WeChat moredesignoffice.com MoreDesignOffice_ MDO







STUDIO DOHO is a brand-driven design company that specializes in F&B, Retail and Office projects for International and local brands looking to differentiate in the market. 'We Create Excitement' at the intersection of marketing and space design to realize a range of experience-based concepts.

Size of firm 1-10 people

2016

In China since

STUDIO DOHO

 Interior design Architectural design Soft decoration design

Services

Address ANKEN Access 1B, 285 Anyuan Road Jing'An, Shanghai

Locations in China Shanghai

Contact Karen Cui Office Manager info@studiodoho.com

Website

Linkedin

studiodoho

studiodoho.cn

WeChat studiodoho.com studiodoho

Size of firm 1-10 people

Services

In China since 2019

• Branding & Visual Identity

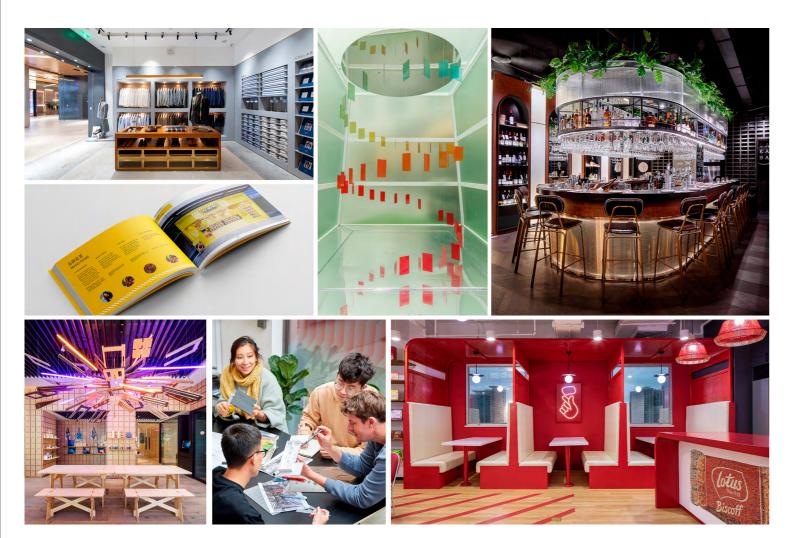
Design • Product & Packagaing Design

Online & Offline Event

- Design Schemes Corporate Murals & Interior Indenity Design
- UI & UX: Apps & Landing Pages







Creative Industries & Marketing Directory China 2022

15

16



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Studio Hu

Alongside designing unforgettable brands, this British design firm headquartered in Chengdu creates product launches, corporate interiors, event promotions, and new media strategy. We're passionate about closing the gap between brands and people through creative brand strategies.

Address 7F, T2, Raffles City Chengdu, Sichuan

Locations in China • Chengdu

studiohū

Contact Harriet Sheffer Creative Director harriet@studiohu.co

Website studiohu.co

Linkedin Studio Hu

Instagram @studio hudesigns







The Mill



Contact

Website

Linkedin

The Mill

themill.com

Managing Director

lily.li@themill.com

Lily Li

Award-winning VFX artists & Creative Technologists with decades of experience across the Advertising and Brand Experience Industries. Founded on the pursuit of excellence, pioneering visual imagination for over 30 years, embracing every evolution of our art with pinnacle craft.

Size of firm 51-200 people

In China since 2012

BMW

 Design • Experience Production

Direction

Services

• VFX

Colour

Address

1A, Building No.4 727 Dingxi Road Changning, Shanghai

Locations in China Shanghai

WeChat

The Mill



Facebook MillChannel

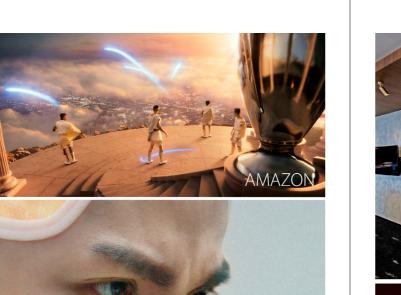
Instagram @mill_shanghai

Twitter @MillChannel



YouTube millchannel







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The Orangeblowfish

The Orangeblowfish is an award-winning independent creative agency with its headquarters based in Shanghai. Our vision is to leverage creativity to create experiences that connect and enrich people's lives.

Size of firm 11-50 people

In China since

2012

Services Creative

Branding

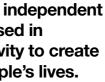
Graphic Design

- Spatial Design Integrated Marketing
- Campaigns
- EGD (Environmental Graphic Design)





17





Contact Natalie Lowe Managing Partner heya@theorangeblowfish.com

Address

Room 208, Building No.3 Lane 210 Taikang Road Huangpu, Shanghai

Locations in China Shanghai Hong Kong

Website theorangeblowfish. com

Linkedin theorangeblowfish

Instagram @theorangeblowfish

Twitter @orangeblowfish

WeChat TheOrangeblowfish



WE Red Bridge



WE Red Bridge is an award-winning communications consultancy that provides clients in China with an alternative - a connected independent consultancy, local in its focus, creative in its approach, and international in its thinking.

Size of firm 51-200 people

•

In China since 2009

 Integrated marketing communication PR consulting and planning

Services

- Brand and corporate image building Brand marketing
- Digital marketing
- Creative services
- CRM

Address 2-3F, Building 10 546 Yuyuan Lu Jing'An, Shanghai

Locations in China Shanghai Beijing

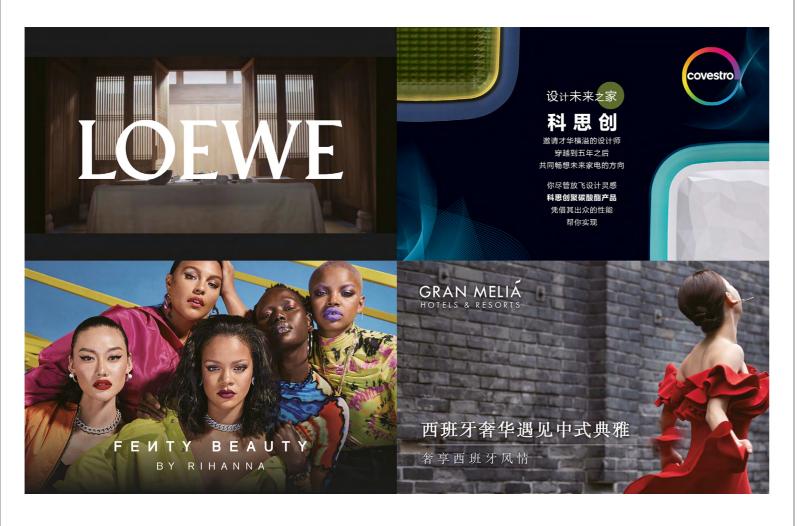
Website we-redbridge.com

nicky@we-redbridge.com

Contact Nicky Wang

CEO

Linkedin WE Red Bridge



Become a Member.

Membership enquiries



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britishchambershanghai.cn

Get noticed.

ira.wang@britishchambershanghai.cn



BritCham Shanghai

100 Architects

100architects has the mission of improving cities & the experience of citizens in the public realm through hyper-stimulating public spaces. We specialize in street architecture & urban interventions, creating innovative solutions for the occurrence of joyful social dynamics.

Size of firm 11-50 people

 \bigcirc

In China since 2013

- Master Planning Interior Design
- Project Management

Address 555 Haifang Road Building 20, Room 402 Jing'An, Shanghai

Locations in China Shanghai

100architects佰筑 100architects.com

WeChat

Facebook

100architectsofficial

Linkedin 100architects

Instagram @100architects

Twitter @100architects

Contact

Executive Director

Mainland China

Website

Linkedin

AECOM

Strategy and Development,

Bai Yan

aolab

0

aolab, short for assorted objects laboratory, is a multifaceted design studio on the lookout for cutting-edge designs and creative talents. aolab provides three integrated design services, including branding, product design, and event planning.

Services

Product design

Events design

Interior design

Size of firm 1-10 people

In China since 2019

Branding design

Locations in China Shanghai

\bullet

AECOM

AECOM is the world's trusted infrastructure consulting firm, delivering professional services throughout the project lifecycle - from planning, design and engineering to program and construction management.

Size of firm

Over 1000 people

In China since 1980

- Services
- Architecture Interior Design
- Building Engineering
- Master Planning and Urban
- Design
- Economics
- Landscape Architecture Environment
- Project and Construction
- Management
- ESG, Energy & Dual Carbon Consulting

Address 12F, Building No.7 Corporate Avenue Shanghai KIC

Yangpu, Shanghai

- Beijing

500 Zhengli Road

21

Taipei

- Shanghai

Locations in China

- Shenzhen Guangzhou
- Chengdu Hongkong

Yan.Bai@aecom.com

AECOM_China aecom.com/cn Weibo AECOM的微博

WeChat

Facebook @AecomTechnology Corporation

Instagram @AECOM

Twitter @AECOM

Volume 1.1 — July 2022

@aecom_design

- Size of firm 51-200 people
- In China since

2005

Services Architecture Design

- Interior Design
- Retail Design
- Product Design
- Project Management Consulting
- Creative Industries & Marketing Directory China 2022

22

Creative Industries & Marketing Directory China 2022

Services Landscape Design Architecture Design Placemaking

AECOM

•

Area-17 Architecture & Interiors

Area-17 is a full service architecture and interior design firm, whose philosophy of work is rooted in the Italian design culture. We provide our clients with innovative design solutions. The firm specializes in retail, hospitality, office and residential interiors.

Address

Locations in China Shanghai Beijing Hong Kong



Contact

Website

Javier Gonzalez

Partner & Chief Architect

javier.g@100architects.com



Contact

Funi Ding Founder funi.ding@aolabdesign.com

Address Building 6 1209 Xing Zha Road Jing'An Shanghai

Website aolabdesign.com WeChat aolab

area-i-

Contact Vicky Sun Partner, Managing Director vicky.sun@area-17.com

Room 403 169 Jianguo Road Central Huangpu, Shanghai

Website area-17.com

Linkedin Area-17 Architecture area17 architecture & Interiors

Facebook Area17architecture

Instagram @area17architecture WeChat area17architecture

Weibo

Xiaohongshu Area-17建筑与室内 设计

Douyin Area-17建筑与室内 设计

Volume 1.1 — July 2022

Arlia + Socias

We translate your brand story into objects, spaces and interaction that form lasting connection with your visitors. We craft memorable user experiences for branded environments, retail design, showroom & exhibition, popups, work places and F&B.

Size of firm 1-10 people

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In China since 2017

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 Retail Design Brand Experience Design Interior Design Exhibition & Showroom Design

Services

Address Agora Space, Building No.9 Lane 1199 Panyu Road Xuhui, Shanghai

Locations in China Shanghai

Website arliasocias.com

Contact

Arlia Hashim

Principal & Design Director

arlia@arliasocias.com

ARLIA+SOCIAS

Instagram @spacebyarlia

Ateliers Phi

Since 2009, Ateliers Phi is committed to sustainability in urban and industrial architecture, furniture design and tailor-made solutions. Ateliers Phi combines the precision of a Swiss watch with a commitment to the values sustainability in construction.

Size of firm 11-50 people

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Services

In China since 2009

- Urban and Architecture Design
- Tailor-Made Design solutions
- Interior Design solution
- Furniture Design • Project management and construction supervision
- Passive house Design & Consulting

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Size of firm

1-10 people

2020

In China since

Banana Bunch Social Club

Founded by Hannah Keirl & Ana Souza, Banana Bunch SC is your professional cocktail catering and consultancy team. We create cater to corporate & marketing events, private parties, yacht parties, venue openings, product activations, you name it!

Services

- Craft Ingredients

 Spirits Sourcing • Tools & Bar Set up

 Event staffing • Menu & Flyer Design

ASPECT Studios

We are an Australian owned business which provides the best in creative design as designers, landscape architects and urbanists. Sustainability is central to our practice. We strive to realize the best possible outcomes and innovations in sustainability and life cycle.

Size of firm 201-500 people

In China since 2007

Services Designers Landscape Architects

Urbanists

Address Room 203 519 Jumen Road

Huangpu, Shanghai Locations in China

 Shanghai Guangzhou Stephen.buckle@aspect-studios.com

Contact

Stephen Buckle

Studio Director

Website WeChat **ASPECT Studios** aspect-studios.com

Linkedin

ASPECT Studios

Facebook

ASPECT Studios **ASPECTStudios** Landscape

Instagram @ASPECTStudios

Twitter @ASPECTLandscape

Custom Cocktail Menu





Contact Sophia Slingerland General Manager s.slingerland@ateliersphi.com

Address Room 201 550 Wuding Road Jing'An Shanghai

Locations in China Shanghai

Website ateliersphi.com

Address #2328 2000 Zhongshan North Road Putuo, Shanghai

Locations in China Shanghai



Contact Hannah Keirl Manager hannah@spiritsbox.com.au

Website spiritsbox.com.au WeChat Spiritsbox

BBDO Greater China

BBDO Greater China Group consists of five subsidiaries: BBDO, BBDO Live, Energy BBDO, Flare and Molecular. With offices covering Beijing, Shanghai, Guangzhou, Hong Kong and Taiwan - providing clients with creative and effective communication solutions.

Size of firm 201-500 people

- In China since 1991
- Services Advertising • Brand/Marketing Strategic
- Planning Interactive Marketing • Digital and Social Media
- Marketing Customer Relationship
 - Management

Address
42/F, 1 Grand Gateway
No. 1 Hong Qiao Road
Xuhui, Shanghai

Locations in China Shanghai

 Beijing Guangzhou Hong Kong Taipei

Website bbdogc.com Instagram

@bbdogc

Contact

Tiny Hu

tiny.hu@bbdo.cn

Twitter

WeChat BBDOCLUB

> Xiaohongshu BBDOCLUB

@BBDOGC

E E D O

Corporate Communication Manager

Benoy

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With a history of over 70 years and presence across APAC, EMEA and the Americas, Benoy aims to transform the world we live in through design. We specialise principally in master planning, architecture and interiors.

Size of firm 501-1000 people

2008

- Services Masterplanning Architecture design

lacksquare

Begin Becoming

Begin Becoming is an Int'l creative strategies collective based in Shanghai. With a strong focus on innovation and sustainability, our goal is to help our favorite brands position themselves strategically in the marketplace.

Size of firm

1-10 people

In China since 2020

- Services
- Innovative f&b solutions Creative product
- development Experiential design
- Strategies

Address 2268 Honggiao Road Changning, Shanghai

Locations in China Shanghai

Contact Yohana G.H.

BeginBecoming

Co-founder yohana@beginbecoming.cn

Website

WeChat beginbecoming.net BeginBecoming Size of firm 1-10 people

In China since

2020

- Space Branding
 - Interior Design Architecture

Services

- Project Management
- Fit out
- Construction

Creative Industries & Marketing Directory China 2022

25

In China since

Interior design

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Brandon

BRANDON is one of the few companies specializing in Brand Engagement, Design & Construction. The synergy within these disciplines is an enormous value to our clients since they are able to be consistent in any aspect of their brand within their brick and mortar or digital space.

BENOY

Contact Yifan Huang Marketing and Communication Manager, APAC yifan.huang@benoy.com

Address RM1501, ICC ONE No.999 Middle Huaihai Road Xuhui, Shanghai

Locations in China Shanghai Shenzhen Hong Kong

Website benoy.com

Linkedin Benoy

Instagram @BenoyGlobal WeChat BenoyLtd

brandur

Address 12F, Yueshang Plaza No.1 South Wuning Road Jing'An, Shanghai

Locations in China Shanghai

Contact Teo Rojas General Manager teo.rojas@brandon-china.com

Website brandon-china.com

WeChat Brandon_China

braunosaurus studios

braunosaurus studios is a Shanghai, and recently Berlin, based production company focused on video and film productions. We are a band of strong visual creatives and imaging professionals with an ever-growing presence in China and East Asia.

Size of firm 1-10 people

In China since 2020

 Film production Video production Media work Photography • Producing + editing

Services

Address

274 Jiaozhou Road Jing'An District, Shanghai

Locations in China Shanghai

Website braunosaurus.com

braunosaurus studios

Contact

Andrew Braun

Owner + Founder

andy@braunosaurus.com

Instagram @braunosaurus

CHIMU

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We help transform brands and businesses through carefully designed brand identities. We combine global experience with a deep understanding of the Chinese marketplace. Our mission is to constantly deliver top-quality service and help companies achieve full branding potential.

Services

- Size of firm 1-10 people In China since 2014
- Brand Identity Brand Strategy Brand Guidelines

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Circ Industrial Design

Working closely with our clients and end-users, we design products that stands out for their usefulness and strength of vision through our tailored design process.

- Industrial Design: Concept Design, Design for Manufacture, Low to High fidelity Prototypes, Material

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Central Studios

Central Studios is a one-stop for all creative production needs from initial concept to final delivery. Our customers are global luxury fashion and consumer lifestyle brands both locally and internationally. Based in Shanghai, we work all over China and through the region.

Size of firm 11-50 people

In China since 2009

- Services
- Video production Photo production Creative design and
- development Artist Management
- Retouching and post production
- Photo Studio and equipment rental services

Contact Rodney Evans Founder rodney@centralstudios.cn

Website centralstudios.cn

Linkedin Central Studios

Shanghai Instagram @centralstudios Size of firm 1-10 people

> In China since 2021

and Finish selection

Services

• Design Strategy: Market Research, Brief Development, Portfolio Management, Project Planning, Sustainable design strategies

28

Address

Shanghai

Suite 301, Building A1

501 Liyuan Road

Huangpu, Shanghai

Locations in China

WeChat

Weibo

Central_Studios

centralstudios

市木

Address No.17. Lane 955 Yan'an Middle Road Jing'An, Shanghai

Locations in China Shanghai

Contact Victor Chi Sun Founder & Creative Director victor@chi-mu.cn

Website chi-mu.cn

Linkedin 池木

Address Room 201 1284 Huaihai Middle Road Xuhui, Shanghai

Locations in China Shanghai

CIC

Contact Mugi Yamamoto Founder & Industrial Designer mugi@circ.design

Website circ.design

Linkedin Circ Industrial Design

Instagram @circ.design

Facebook circindustrialdesign

Civillita Art

We create fine art and work with advertising and marketing companies to create props and decor on commision. Should you have a project we know an artist.

Size of firm 1-10 people

In China since 2020

Services Art creation Address 630 Langting Road Jiuing Songjiang, Shanghai

• Shanghai

Locations in China

WeChat Civillita Art Supplies

Contact

Theresa Xie

Art Director

Website

civillita.com

theresaalicexie@hotmail.com

Double V. Consulting

Double V. Consulting is a marketing consultancy dedicating in bringing foreign brands into China and supporting them with tailor-made strategies. With offices based in the China Greater Bay Area, our team has served 100+ foreign companies.

Size of firm 11-50 people

In China since

2017

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Services

Strategy

Duhno Marketing

mile" to attain the Chinese Consumer.

- Market Research
- Social Media Management
- Social Content Marketing
- Influencer Marketing

lacksquare

Doremus+Co

Doremus+Co connects brands with people, culture and technology to create value. As a specialist B2B marketing agency, Doremus+Co brings together strategic, creative and editorial talent to tell provocative stories and generate unique customer experiences with ideas that connect.

Size of firm 201-500 people

In China since 2012

Services

- B2B Advertising & Marketing B2B Strategy & Consulting B2B Creative & Production B2B Social Community
- Management
- B2B Media & Data B2B Global Marketing

Address

1788 Nanjing Road West Jing'An, Shanghai

Locations in China Shanghai Beijing

Doremus+Co, 11F Eco City

Hong Kong

Website doremus.com

Contact

Barry Colman

Linkedin Doremus+Co

DOREMUS

Regional Managing Director APAC

barry.colman@doremus.com

WeChat

Doremus

Size of firm

11-50 people

In China since 2017

Services Growth strategy

• Social media management Traffic

Content creation

- China market entry strategy

Creative Industries & Marketing Directory China 2022

Market Entry & Expansion

Contact Miro Li Founder miro.li@doublevconsulting.com

Address 14/F, Tower B East Block, Coastal City No.15 Haide 3rd Road Nanshan, Shenzhen

Locations in China Shenzhen Hong Kong

Website doublevconsulting. com

Linkedin double-v-consulting

WeChat Double V Consulting



We support mid-size companies in the value chain to reach China. We position ourselves as the "last digital

Contact Anny Tang Marketing Manager anny@duhno.com

Address Rm 520, Building A 208 Wending Road Xuhui, Shanghai

Locations in China Shanghai Shenzhen Chengdu

Website duhno.com

Linkedin Duhno Marketing

Instagram @duhnomarketing

Facebook Duhnomarketing WeChat Duhno

YouTube duhnomarketing

Edelman

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Edelman is a new kind of agency, at the intersection of PR, Advertising, Social, Digital, Earned Media and Experiential. We blur the lines between each medium to create smart, innovative, and powerful work that gets people talking and engaging with brands in new ways.

Size of firm Over 1000 people

In China since 1990

 Advisory Reputation • Brand, Digital & Entertainment Creative • Data Intelligence

Services

- Address Room 1001, Building 2 World Profit Centre No.16 Tianzelu Chaoyang, Beijing
- Locations in China Beijing
- Shanghai Shenzhen
- Guangzhou

Contact Yiling Chen Communication Manager viling.chen@edelman.com

Edelman

WeChat 爱德曼中国

Size of firm 1-10 people

2019

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Services Brand strategy

Branding

Graphic design

In China since

Evenage

capture hearts.

- Address
- China market strategy Brand activation

Locations in China Shanghai

lacksquare

Emerging Communications

We help our clients grow and succeed by connecting them to Chinese consumers and businesses globally. A leading Chinese marketing consultancy & fullservice agency.

Size of firm 11-50 people

In China since 2014

Services Influencer marketing

• PR Advertising Strategy Digital marketing Address Room 417, 698 Yongjia Road Xuhui, Shanghai

Locations in China Shanghai

Website emergingcomms.com

Linkedin emergingcomms

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FABERNOVEL

FABERNOVEL is a global innovation agency supporting multinationals in beauty, luxury, retail and pharma to achieve China digitalization. We bring the strength of a strategic consultancy, the creativity of a marketing agency, and the problem-solving skills of a technology company.

Size of firm 51-200 people

In China since

2013

Digital Marketing

Influencer Marketing

- WeChat Miniprogram • UX/UI Design

Services

Social Media Management

Integrated Campaign

Locations in China Shanghai



Contact Michaela Zhu Marketing Executive michaela@emergingcomms.com

Website

edelman.cn



From startups to industry icons, our passion is to design & execute concepts that create impact and

Contact Tatiana Danila Founder & Project Director tatiana.danila@evenage.com

Room 315, Building 3 5630 Hugingping Road Qingpu, Shanghai

Website evenage.com

Linkedin evenage

Instagram @evenage_china



Contact Rachel Daydou Partner & China Managing Director rachel.daydou@fabernovel.com

Website asia.fabernovel.com

WeChat FABERNOVEL

Linkedin FABERNOVEL (Asia)

Address Room 203, Building 1 No.1107 Yuyuan Road Changning, Shanghai

FFF Studio

We are specialized in quick response visuals from design to animation. We provide an overall solution for your business needs: research and ideation, sketching and industrial design, concept engineering and quick modelling and rendering/animation.

Size of firm 1-10 people

In China since

2021

Services Car Industrial Design CGI animation

C16. Block 8 688 Qiu Shi Road Jin Shan, Shanghai

Address

Locations in China Shanghai

FFF STUDIO Design Services

Website

fffstudio.com

Contact Carlos Avalos Founder & Industrial Designer industrialdesign@fffstudio.com

> WeChat **FFFStudio** YouTube **FFFStudio**

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FLAWED

FLAWED has been launched by FRED & FARID's operational hub in Shanghai in 2021 under the management of Karen Ge. FLAWED's aspiration is to partner with immature brands operating in China and overseas.

Size of firm 11-50 people

In China since 2021

 Market Research Brand Strategy

Communication Strategy

Experience Strategy

Brand Design

Services

Locations in China Shanghai

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Size of firm

1-10 people

2021

In China since

FORMPLAN

FORMPLAN is a transdisciplinary design studio est. in Germany since 2003. Our focus: design thinking & production, urban planning & architectural concepts, experience design & art consultancy, visual communication & digital content. Clients: Audi, VW, NIKE, Converse.

- Architecture conceptual • Exhibition, curation
- Visual communication Digital content

Services

design

Interior

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FLATMIND

FLATMIND Productions is a Shanghai-based full-service video production company. We help our clients tell unique stories through creative and high-end videos to be used to increase their brand awareness and as communication and promotional tools.

Size of firm 1-10 people

In China since 2005

- Services
- Corporate videos Promotional videos
- Social Media video content Documentaries Graphic Animation
- Event videos

Address Room 201, Bldg. 1 No 420 Yuyao Road Jing'An, Shanghai

> Locations in China Shanghai

Contact Carlotta Godio BD carlotta@flatmind.com

Website WeChat flatmind.com FLATMIND PRODUCTIONS Linkedin FLATMIND Youku Productions FLATMINDCHINA Instagram Xinpianchang FLATMIND @flatmind PRODUCTIONS Facebook flatmindvideo

YouTube FLATMIND VIDEO PRODUCTIONS





Contact Ao Zhang Project Manager ao.zhang@flawed.cc

Address 20F. 558 DongDaMing Road Hongkou, Shanghai

Website flawed.cc

Linkedin FLAWED 否哲 WeChat FLAWED 否哲

Digitaling FLAWED 否哲



Contact Darius Gondor Founder darius@formplan.cn.com

Website formplan.cn.com

WeChat FORMPLAN

Address Room102-2, Bldg 16 99 Qingzhen Road Xuhui, Shanghai

Locations in China Shanghai

Fugumobile



A creative mobile-led digital solution company specialized in helping brands use digital to build stronger relationships. Fugumobile acts as a full service mobile marketing agency to enable brands and agencies leverage the potential of the mobile medium.

Size of firm 51-200 people

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In China since 2006

- Services Consulting and Strategy
- Digital Platforms Ecommerce, Loyalty Program,
- CRM and Online Payment Social Media – Planning, Content Creation and
- Management Media Buying and Planning App Development, Website and Mobile Site Development
- Metaverse Technologies Blockchain, Metaverse world, NFTs

Address Room 607-608, Building No 1 1136 Xinzha Road Jing'An, Shanghai

Locations in China Shanghai Beijing

fugumobile.cn Linkedin

Fugumobile Limited

Facebook Fugumobile

Contact

Director

Website

Ravi Shankar Bose

ravi@fugumobile.cn

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Green Initiatives

Green Initiatives is creative social enterprise based in Shanghai since 2009, focused on environmental advocacy, corporate social initiatives, and branding & communication services for aspiring sustainabilityconscious companies.

consulting

Size of firm 1-10 people

Services Sustainability education and advocacy

In China since 2009

 Corporate social initiatives and trainings • Environmental research and

- Branding and communication

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Size of firm

51-200 people

In China since

2010

Gusto Luxe

Gusto Luxe is a leading marketing solutions firm helping luxury & contemporary brands grow with consulting, creativity and connections in a digital-first era. With 130+ talents across Asia and Europe, we partner with many celebrated luxury and contemporary brands.

Services

assets productions,

experiences and cultural

partnerships

Address

- Consulting services including brand strategy, corporate
- advisory, sustainability & impact • Creative & content solutions
- including IMC campaigns, E-commerce marketing • Communications solutions & resources including media, KOL & celebrities' relations,

Creative Industries & Marketing Directory China 2022

35

Volume 1.1 — July 2022

Creative Industries & Marketing Directory China 2022

36

Genweave

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Genweave is a UX/UI design studio based in Shanghai, serving clients locally and globally. We design peoplefriendly digital experiences through user research, design and testing. Let us work with you to design websites, apps and services that your customers love.

Size of firm 1-10 people

In China since 2020

- Services • UX Research UI Design
- Prototyping & Testing • Web Design & Development WeChat App Design

Address A21, 6/F, Xian Dai Building 218 S.Xiangyang Road Xuhui, Shanghai

Locations in China Shanghai

genweave.com

Linkedin Genweave

Contact Calvin Tan UX/UI Designer & Founder calvin.tan@genweave.com

Genweave

Website

WeChat



GREEN INITIATIVES 绿色倡议

Contact Ashley Fernandes **Operations Director** ashley@greeninitiatives.cn

Address Room 4I, Building 1 181 Lane 465 Zhenning Road Changning, Shanghai

Locations in China Shanghai

Website greeninitiatives.cn

Linkedin Green Initiatives 绿 色倡议



Contact Charmaine Lin General Manager charmaine.lin@gusto-luxe.com

3rd Floor, Podium Building 258 Tongren Road Jing'An, Shanghai

Locations in China Shanghai Hong Kong

Website gusto-luxe.com WeChat Gusto Luxe

Linkedin Gusto Luxe

Havas Group China

Havas is one of the world's largest global communications groups. Founded in 1835 in Paris, the Group employs 20,000 people in more than 100 countries and operates through its three business units covering all communication activities.

Size of firm 501-1000 people

- In China since 1993
- Services Advertising
- Digital Marketing (Social Media) Event and Experiential
- Marketing • Healthcare Communications
- Media Buying

11F, Novel Building
No. 887 Huaihai Middle Road
Huangpu, Shanghai
Locations in China

 Shanghai Beijing Guangzhou

Address

Shenzhen



Contact Rachel Kuang Public Relations Director – Havas Group China rachel.kuang@havas.com

WeChat
up.com HavasGroupChina

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HLD Visual and Events

HLD Visual by Lab05 is an agency based in Milano, Firenze and Shanghai, operating in the Visual Merchandising industry since 2006. Our main goal is to create VM showcases and spectatular exhibitions and events for our clients in several industries.

Services

Size of firm 11-50 people

In China since

2006

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 Visual Merchandising • Design of Pop Ups - Pop In

- Windows displays
- Event design production and management

Locations in China Shanghai

lacksquare

HI-COM Asia

HI-COM is a full service, integrated agency that helps international brands drive awareness and lead generation within the Chinese Social Media and Search Engines. Working with start ups and mature brands our team develops customized digital marketing solutions for every client.

Size of firm 11-50 people

In China since 2016

- Services Social Media
- KOL/KOC Copywriting
- E-PR Brand naming
- Localization

Address Room 406, Building 1 Huizhi Creative Park 288 Yuyao Road

Hong Kong

Jing'An, Shanghai Locations in China

 Shanghai Guangzhou Contact Kate Chernavina Marketing Director contact@hicom-asia.com

> WeChat HICOM海酷

Linkedin hi-com

IDEO

IDEO is a global innovation and design company committed to create positive impact through humancentered design. In China, we partner with enlightened leaders, helping them cultivate tomorrow in moments of ambitious growth and org transformation.

Size of firm 501-1000 people

2003

Services Product & Service Design

- Experience Design
- Growth Strategy and Transformation
- Brand Positioning & Strategy
- New Venture Design
- Innovation Capability Building

Locations in China Shanghai

HI-COM NICATE CREATE

Website hicom-asia.com

Instagram @hicomchina In China since



Contact Pier Giraudi Managing Director pier@hldevents.com

Address WuJie, Room 608 277 Wuxing Road Xuhui, Shanghai

Website hldevents.com

WeChat **HLDEVENTS**

IDEO

Address Building 11, Columbia Circle 1262 Yan'An West Road Changning, Shanghai

Contact Xiaonan Jia **Business Development Associate** bdchina@ideo.com

Website ideo.com

WeChat IDEO_China

Linkedin IDEO

Instagram @ideo

Imagesound

Headquartered in the UK, we are an international creative music company that provides perfectly crafted and bespoke music to luxury hospitality and retail around the world.

Size of firm 51-200 people

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In China since 2019

Services Commercial background music messaging

Address Room 773. Unit 702. 7th Floor C Tower, 150 Zunyi Road Changning, Shanghai

Locations in China Shanghai Hong Kong

WeChat Website imagesound.com Musicstyling Instagram

image**sound**.

@musicstyling

Facebook Musicstyling

Contact

Sophie Ruan

Regional Director -

APAC & Greater China

sophie@musicstyling.com

Inboostr

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InBoostr works to enhance Manufacture and Brand returns on developing, executing, growing, and managing global marketing & media strategies through digital marketing efficiency and effectiveness, while speaking the language of end consumers.

Size of firm 11-50 people

In China since 2020

Services • Product & Market strategic advisory

- Google Search Engine Optimization
- Google Search Engine Marketing - Paid Advertising
- Social Media Marketing
- Social Media Advertising Amazon & Ecommerce Account Management & Optimization

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Inner Chapter

Inner Chapter is an award-winning consultancy. We work as insight, foresight, innovation and strategy partners for visionary start-ups and ambitious brands.

Size of firm 11-50 people

In China since

2017

Services Market Research

Cultural Insight

 Brand Strategy Innovation

Foresight

Imagination

Imagination is an Experience Design Company headquartered in London, with 14 offices worldwide. Founded on a principle of Independent Creativity, we create experiences that change the status quo, through our core offers of Consulting, Destinations, Content and Live.

Size of firm 201-500 people

In China since 2009

Services Consulting Destinations Content • Live

Address 3/F, Yue Shang Plaza 333 Wanhangdu Road Jing'An, Shanghai

Locations in China

Shanghai

Website WeChat imagination.com Imagination

Linkedin Imagination

Contact

Chris Hu

Marketing Manager

chris.hu@imagination.com

Twitter @ImaginationGLBL

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Address 27F. Ocean Building 550 Yan'An East Road Huangpu, Shanghai

Locations in China Shanghai

Contact Jesse Chen Director hello@inboostr.com

Website inboostr.com

Facebook inboostr

INNER CHAPTER

Contact Alex Wilson Co-Founder alex@innerchapter.co

Address 302-303, Building 2 10 Baoging Road Xuhui, Shanghai

Locations in China Shanghai

Website innerchapter.co

Linkedin Inner Chapter WeChat Inner Chapter

Interbrand

Interbrand has been the world's leading brand consultancy for 45+ years - having pioneered iconic works. We are committed to "Iconic Moves", taking bold moves to leap brands ahead of shifts in expectations, sparking desires, and driving extraordinary results.

Size of firm 201-500 people

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In China since 2013

 Brand Strategy Brand Communication Brand Management • Brand Design Naming

Services

11F, 1788 W Nanjing Rd Jing'An, Shanghai

Address

Locations in China Shanghai

Website interbrand.com

Interbrand

Linkedin Interbrand

Contact

Johnson Gu

Chairman, China

johnson.gu@interbrand.com

WeChat InterbrandChina

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Ivie China

Ivie specializes in packaging for major CPG / FMCG companies and global retail brands. Our end-to-end packaging services include all aspects of branding, graphic design, structural design, production artwork, prepress and print management.

Size of firm 11-50 people

In China since

2008

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Juice

Insights & Analytics

Services

 Brand Architecture Identity Creation

- Packaging Evolution
- Adaptation
- Experiential Marketing
- New Media

Locations in China Shanghai Guangzhou

•

Ippolito Fleitz Group

Ippolito Fleitz Group is a multidisciplinary, internationally operating design studio based in Stuttgart with two other branch studios in Shanghai and Berlin. We are identity architects.

IPPOLITO FLEITZ GROUP identity architects

Contact Chris Zhao PR Manager chris@ifgroup.org

Size of firm 51-200 people

In China since 2016

Services Interior Design

 FF&E Design Architecture Product Design

Brand Design

Address 2F, 272 Wuxing Road Xuhui, Shanghai

Locations in China

• Shanghai

Website ifgroup.org

51-200 people

In China since 2021

• MOTION: 2D/3D Animation. VFX/Simulations, Unreal

Engine • AUDIO: Music Composition, Sound Design, Mix & Design

Services

Locations in China Shanghai



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设计

WeChat IFG伊波莱茨建筑

Size of firm



Contact Malcolm Zhu Managing Director malcolm.zhu@ivieinc.com.cn

Address Unit 3801 - 3802, Gubei SOHO 188 Hongbaoshi Road Changning, Shanghai

Website ivieinc.com.cn

Linkedin lvie



Juice is full-service visual effects, design & audio powerhouse. We blend VFX, 2D/3D animation, Unreal Engine creations, original score, sound, and visual design, brand identity, mixing, and postproduction to produce moving experiences in film, audio, and digital spaces.

> Address 306, Building A7 501 Liyuan Road Huangpu, Shanghai

Contact Simon Astbury Managing Director s.astbury@j.studio

Aleksandra Watras Head of New Business a.watras@j.studio

Website j.studio

Linkedin Juice

Instagram @juice.pl

WeChat Juice Visual Effects

Xinpianchang Juice

TVCbook Juice

• JUMA

JUMA by Alia Juma is a sustainable design platform offering clothing, accessories & soft furnishings where everything is made from recycled water bottles.

Size of firm 11-50 people

In China since 2014

Services Made from recycled water bottles: • Fashion (as well as uniforms) Soft furnishings Gifts • Art

Address Room 901-13 380 Tianmu Middle Road Jing'An, Shanghai

- Locations in China Shanghai Dalian
- Guangzhou

Website WeChat jumastudio.com jumastudio1

ALIAJUMA

Instagram @jumastudio

Contact

Director

Jamil Juma

jamil@jumastudio.com

Kern Design

Kern is a creative and research company comprised of thinkers, designers, innovators and highly skilled and experienced brand strategists. Our team have years of experience in design, brand strategy & planning across Asia.

Services

Branding

Size of firm 11-50 people

2016

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Kinoglaz

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In China since

Graphic design

 Website design and coding Illustration

- Packaging design • Market research & strategy
- Copywriting
- Photography
- Printing solutions

KAWO

lacksquare

KAWO is the leading Marketing SAAS players in China, dedicated to building the most user-friendly software platform to empower China's social media teams to achieve greatness. It's connected to WeChat, Weibo, Douyin and Kuaishou.

Size of firm 11-50 people

In China since 2017

Services • Provide software products & related technical consulting/

Enterprise Marketing

Management Consulting

services

Address Room 205, Jinhuan Building 489 South Xiangyang Road

Xuhui, Shanghai Locations in China

Shanghai

OKAWO

Contact Jimakos Chen Marketing Executive jim@kawo.com

Website

kawo.com

Linkedin

YouTube

KAWO

KAWO

WeChat

Weibo

Size of firm 1-10 people

In China since 2021

Video Production

Services

Video Editing

Photography Services

 Creative Direction Strategy & Research

Locations in China Shanghai

KAWO科握

44

KAWO科握

kern

Contact Joaquin Davis Executive Creative Director joaquin@kerngraphic.com

Address Unit 3503-3504 68 Yincheng Middle Road Pudong New Area, Shanghai

Locations in China Shanghai

Website kerngraphic.com

WeChat 克恩设计

Facebook SHKernDesign

Linkedin

Kern Design

Instagram @kerndesignsh



Contact Gleb Torubarov Director, Cinematographer gleb.torubarov@mail.ru

We're visual storytellers who provide end-to-end video production and photography services for any industry and client. Have a story to tell? We're with you from the day one creative brainstorm to the final fully-fledged visual narrative that makes you stand out from the rest.

> Address Room 310, 1F 270 No. 7 Maotai Road Lane Changning, Shanghai

Linkedin kinoglazmedia $\odot \odot \odot$

KISKA

KISKA is a leading global creative consultancy. We help organizations achieve positive impact through brand & design. We co-create desirable products and experiences that shape brands. Driven by innovation and speed, we work in partnerships with business leaders around the world.

Size of firm 201-500 people

In China since 2016

- Services Research & Innovation Consulting Brand & Product Strategy
- Product & Experience Design Transportation & eMobility
- Design Apparel & Footwear Design • Brand Communication &
- Branded Space Design

Address Unit 401, 667 Changping Road Jing'An, Shanghai

Locations in China Shanghai

Contact Ferdinand Klauser Partner

office@kiskadesign.com

KISKA.

Website

WeChat kiskadesign.com.cn kiskadesign

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Kollektiv Creative Hub

KOLLEKTIV Creative Hub is a boutique branding company with over 10 years of experience in Shanghai. International mindset, local execution.

Size of firm 1-10 people

In China since

2009

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 Branding VI development

Services

Graphic Design

 Photography Videography

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Kokaistudios

Kokaistudios is an architecture and interior design firm founded by Filippo Gabbiani & Andrea Destefanis. We have worked on urban renewal projects involving the regualification of heritage and focused on developing cultural, corporate, commercial, hospitality & retail projects.

Size of firm 51-200 people

In China since 2002

Services

 Architecture Design Interior Design Product Design

Address 3F Building 3 600 North Shaanxi Road

Jing'An District, Shanghai

Locations in China Shanghai

Contact Jacqueline Chiang Marketing Manager jacqueline@kokaistudios.com

KOKAISTUDIOS

WeChat kokaistudios.com Kokaistudios

Weibo Kokaistudios Kokaistudios

Facebook shanghaikokaistudios

Instagram @kokaistudios

Website

Linkedin

KOPI

KOPI is a small and nimble team of senior consultants that help clients unlock growth by bridging the gap between China and the rest of the world. The team started with a SEA focus but our portfolio has now expanded across multiple brands and markets.

Size of firm 1-10 people

In China since

2020

Services Marketing and branding

 Creative strategy Qualitative research

• Event and production

Social media

Packaging and design

Locations in China Shanghai



Contact Paul Wong Executive Director paul@kollektiv.co

Address Room G201, Building 9 Lane 161, 465 Zhenning Road Changning District, Shanghai

Locations in China Shanghai

Website kollektiv.co

Linkedin Kollektiv Creative Hub

Instagram @kollektiv_shanghai

KOPI

Contact Jeremy Koh Founder jemkoh@thekopiclub.com

Website thekopiclub.com

Address 4F, 1107 Yuyuan Road Changning, Shanghai

Volume 1.1 — July 2022

Labbrand Group

LABBRAND GROUP is a multinational consulting corporation headquartered in Shanghai, China. The group implements branding methods for global companies, organizations and institutions to create brand identities and innovations, digital experiences and cultural transformation.

Size of firm 51-200 people

In China since 2005

 Research Brand Strategy Brand Verbal Strategy Design Digital Experience

Services

Cultural Transformation

Address
Building 7, Unit 202
50 Moganshan Road
Changning, Shangha
Locations in China
 Shanghai

oad ghai ina

Website WeChat labbrand.com Labbrand

LABBRAND

Corporate Branding Manager

siguan.ren@labbrand.com

Linkedin Labbrand

IINF

Contact

Ren Siguan

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MADA s.p.a.m.

MADA is an architecture firm founded in New York. It was established in China in 1999. It is an atypical practice group in the Chinese construction industry field during the typical social transition. Based on its trans-cultural mission and cross-pacifi practice.

Services

Strategy

Planning

Media

Architecture

Size of firm 51-200 people

1999

In China since

Shanghai

Xian

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Mansan Asia

MANSAN-ASIA is a boutique consultancy and content production facility for lifestyle and luxury. The company specialises in the conceptualisation and realisation of brand, cultural, and entertainment projects.

Services

Size of firm 1-10 people

In China since

2018

Creative communication

 Strategy Brand education

Content creation

Locations in China Shanghai

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Linehouse

Linehouse is an architecture and interior design practice established in 2013 by Alex Mok (Chinese-Swedish) and Briar Hickling (from New Zealand). The studio works on projects of varying scales and typologies that allow explorations of both the poetic idea and pragmatic solution.

Size of firm 11-50 people

In China since 2013

Services Architecture

Interior Design

Address Studio 5FGH, Building 1 181 Lane 465 Zhenning Road Changning, Shanghai

Locations in China

Shanghai

Website linehousedesign.com

Instagram @line___house

— HOUSE

Contact Alex Mok Co Founder alex@linehousedesign.com

MADA s.p.a.m.

Address

Room A302, Building A Fuxing SOHO Plaza 388 Madang Road Huangpu, Shanghai

Locations in China

 Beijing Foshan Contact Jiawen Zhang Chief Operating Officer zhangjiawen@madaspam.com

Website madaspam.com

WeChat madaspam_media



Contact Richard Counord Founder & CEO richard@mansan-asia.com

Website mansan-asia.com

Linkedin Mansan Asia

Address Room 401, no 12 Lane 320 Tianping road Xuhui, Shanghai

MB Projects

Leading agency in cultural strategy and management in China. We assist international and Chinese cultural institutions, creative industry companies and luxury brands to explore opportunities, develop activities, build partnerships, or extend their visibility in China.

Size of firm 1-10 people

In China since

2015

- Services • Cultural strategy and engineering, programming
 - and curating Museum and exhibition planning
 - Institutional relations
 - Media strategy and implementation
 - Visual & Digital
 - communication International PR, networking and fundraising
- Address 401&402 Building 2 733 Wanhangdu Road Jing'An, Shanghai
- Locations in China Shanghai

Website WeChat mbprojects-china. **MBProjects** com

Linkedin MB Projects China

media

Contact

Samuel Hultberg

Growth Lead

]]]]]

MB Projects

info@mbprojects-china.com

Contact

Director

Marion Bertagna

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Memos To The Future

Creative film production house run by German filmmaker and Chinese producer. Specializing in documentaries, branded content and commercials. Films shown on ARTE. Discovery Channel, CCTV. Clients: Budweiser, The Belgian Embassy in China, Porsche, Oreo, Eater, etc.

Services

Branded content

Exhibitions

Size of firm 1-10 people

2021

In China since

- Documentary films Commercials

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Metric Design Studio

Established in 2013, MDS is an award-winning, independently owned integrated digital agency in Shanghai. We specialize in web design & development, graphic design, e-commerce management, and WeChat solutions.

Size of firm 11-50 people

- Graphic design E-commerce management
- WeChat solutions.

Locations in China Shanghai

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Media.Monks

Media.Monks is a digital-first marketing and advertising services company that connects content, data & digital media and technology services across one global team. We offer Strategy & Creative, Film & Content, Experiential and Platform services in China.

Size of firm Over 1000 people

In China since 2015

Services

- Brand Position Strategy • Digital marketing / Interactive Communications Strategy
- Branding VI / Design & Production Services • Online Video Creative &
- **Production Services**
- APP Design & Development

Address No. 15. Lane 1213 Nanjing West Road

Jing'An, Shanghai

Locations in China Shanghai

Website media.monks.com

samuel.hultberg@mediamonks.com

WeChat MediaMonks

2013



In China since



Contact Christian Petersen-Clausen Film Director chris@memostothefuture.com

Address 1415-97-1701 Jiangning Road Putuo, Shanghai

Locations in China Shanghai

Website

memostothefuture. com

WeChat Memostothefuture

Address Room 201, Union Square 1003 Wuding Road Jing'An, Shanghai



Contact Helen Ren Community Manager helen@metricdesign.net

Website metricdesign.net

Linkedin Metric Design Studio

Facebook metricdesignstudio shanghai

Instagram @mds_shanghai WeChat Metric Design Studio

Xiaohongshu Metric Design Studio

MING Labs

We're a design and tech company that speaks all the jargon. But luckily, we speak human too. We design, we write code, and we love the business side of it all. We are hired to work on new problems together, instead of telling people what they want to hear.

Size of firm 11-50 people

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In China since 2011

• website/ app/mini program development digital strategy innovation research business design

Services

UX/UI design

Address Office 308, Building 10 Lane 385 Yongjia Road Xuhui, Shanghai

> Locations in China Shanghai

Website minglabs.com

Contact

Sebastian Mueller

COO & Co-Founder

sebastian.mueller@minglabs.com

MING LABS

Instagram @weareminglabs \odot

Mobile Now

We are a mobile solutions development company, with a focus on custom work across all mobile platforms; Set up in 2009; We have a full service mobile team of 80+ and provide consultancy through to UX and UI design, as well as development across the key mobile platforms.

Size of firm 51-200 people

Services

UX and UI design

In China since 2010

CX and tech consultancy

Development and build

- Bespoke WeChat solutions • CRM, POS and mCommerce
- integration

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Mirabeau architecture

Mirabeau architecture is a human scale studio founded in 2019 in shanghai. The studio has been Elected 100 most talented architect and interior designer of China by AD magazine in 2020 and Asia's most talented young architects and interior designers at the 40 Under 40 Awards.

Size of firm 1-10 people

In China since 2019

Services Architecture Interior design • Furniture design Concept design Address Room 302, Building 3 696 Jiaozhou Road

Jing'An, Shanghai Locations in China

Shanghai

Website mirabeauarchitecture.com

MIRABEAU

ARCHITECTURE

Instagram @mirabeau_design

Contact

Founder

Vladimir Mirabeau

vmirabeau@gmail.com

Mullenlowe Profero

Mullenlowe Profero is a digital communications agency with strong teams of account management, creative design, project management and tech development. We offer a holistic digital marketing approach for brands with assured quality to strive together.

Size of firm

Services

 Mobile & Web Operations & Maintenance

Social Media Management

 CRM/Loyalty Program Creative Design & Production

0

In China since

2004

Mobile & Web Development

Locations in China Shanghai Beijing

51-200 people

Contact Ciara Lin Office Admin ciara.lin@mobilenowgroup.com

Address

No. 15, Lane 1213 Nanjing West Road Jing'An, Shanghai

Locations in China

 Shanghai • Hangzhou Changsha Website mobilenowgroup. com

WeChat mobilenowgroup



Contact Alessandro Grena China CEO Alessandro.Grena@mullenloweprofero.com

Address 5F. Block B 98 Yanping Road Jing'An, Shanghai Website mullenloweprofero.com

Newkirk Design Studio

We provide full design services. We ensure that what we have designed is what gets built. We love working with clients with high expectations in design.

Size of firm 1-10 people

In China since 2021

- Services Interior decoration Construction engineering design
- Professional design services • Engineering management
- services • Planning and design management
- Graphic design

Address 696 Weihai Road Jing'an District, Shanghai

Locations in China Shanghai

WeChat Website NEWKIRK CREATIVE newkirkcreative.com STUDIO

NEWKIRK

DESIGN STUDIC

Linkedin Newkirk | Design Studio

Contact

Vaney Zhang

Administrative Manager

vaney@newkirkcreative.com

Facebook Newkirk Studio

Instagram @newkirk_creative

NEXUS

Contact

info@nexus-mkt.com

nexus-mkt.com

NUDE

0

We are a brand strategy and design agency. We support our clients in developing powerful and consistent brands, online and offline, on all communication channels. We are a vibrant and creative agency, where audacious and relevant ideas rhyme. We are Brand experts, we are NUDE.

Size of firm 11-50 people

In China since

2015

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OMIO

 Branding Identity Pack Design

Services

 Communication Campaign Digital Activation

Locations in China Shanghai

lacksquare

NEXUS Marketing

NEXUS is an Integrated Marketing Agency that provides 360-solutions to its clients from BTL to ATL. Specialized in events, the company has grown in size & quality with 3 offices across China and a diversified pool of local and international talents to create unique experiences.

Size of firm Services • SOCIAL & DIGITAL: 11-50 people In China since campaigns; IP cooperation; 1996 Celebrity & KOLs; TVC &

videos production • PR & EVENTS: Fashion shows; Parties; Pop-ups; Roadshows; Workshop;

activations

VIP & gala dinners; In-store

Address Social campaigns; Digital

Unit 111, Block 2 D1 International Creative Space 909 Tianyaoqiao Road Xuhui, Shanghai

Locations in China

 Shanghai Hong Kong Guangzhou Website

nexus_official

1-10 people

In China since

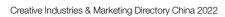
2018

a part of it.

Services

Investment

- Real estate Golden visa



53

WeChat

Size of firm

Creative Industries & Marketing Directory China 2022



Interior design

• Furniture design

Landscape design

Contact Trista Yang General Manager tyang@nude.eu

Address 3F, Building 7 322 Jiaozhou Road Jing'An, Shanghai

Website nude.eu

Facebook NudeAgency

Instagram @nudeagency WeChat NudeAgency

0<mark>MI0 stud</mark>io

OMIO is an international architectural and interior design practice that provides high quality and innovative design. We aim to make our clients understand WHAT design is, HOW the design process works and WHY the should be

Address No. 555 Wuding Road Jing'An, Shanghai

Locations in China Shanghai

Contact David Moreno Shanghai General Manager dm@omiostudio.com

Website omiostudio.com

Linkedin omiostudio

Pamela Martello Jewelry

P.Martello Jewelry is a Shanghai-based studio that carefully designs and produces unique jewelry and decorative home objects. We aim to create a bond between the user and the product, to evoke emotions, stories and memories.

Size of firm 1-10 people

In China since 2020

 Design Jewelry Making Decor Objects Making 3D Design

Services

Address Room 35, 3F 1434 West Beijing Road Jing'An, Shanghai

Locations in China Shanghai

Website WeChat pamelamartello pamelamartello github.io Xiaohongshu

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Pamela Martello

Jewelry

pamelamartelloarana@gmail.com

Contact

Designer

jewelry

Pamela Martello

Instagram PMartello Jewelry @pamelamartello.

Peach

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Through Peach's unique digital assets and creativity logistics platform, we made sure countless ads campaigns reach out to audiences in a timely and quality fashion.

Size of firm 201-500 people

In China since 2013

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Services • Digital ads assets logistics and management. Digital file edit.

Ad validation

- - Beijing

lacksquare

PDD

PDD is an award-winning product and experience innovation consultancy. We deliver meaningful innovations that drive our client businesses and delight customers and users. We work globally with leading companies in the healthcare. consumer and industrial sectors.

Size of firm 51-200 people

In China since 2013

Services

- Human Centred Design Human Factors and Usability • Design Insight and Strategy
- Innovation Training • Engineering Design and
- Simulation • Production Outsourcing

Address 338 The X Tower Building 1 East 100 Yejiazhai Road

Putuo, Shanghai Locations in China

Shanghai

Website

PDD设计咨询

Linkedin pddinnovation

Instagram

Twitter

@pddinnovation

PinyinPress

PinyinPress is a design-led brand of home accessories, lifestyle products and gifts known for it's illustrative print designs and patterns which tell a story of everyday life in China. The designs celebrate Asian culture through hand drawn illustrations and guality craftsmanship.

Size of firm 1-10 people

In China since

2016

Product design

Services

• Textile design • Print and pattern design

• Corporate gifting services

Sourcing in China

Locations in China Shanghai

Contact Lavency Zhu Business Development Manager LavencyZhu@pddinnovation.com

WeChat pddinnovation.com

> Weibo **PDDInnovation**

@pddinnovation



Contact Nicholas Cai Business Lead nicholas.cai@peach.me

Address G/F, 10 Lane 227 Taixing Road Jing'An District, Shanghai

Locations in China Shanghai

Guangzhou

Website peach.me

Linkedin Peach

PINYIN PRESS

Address Rm 3411, Building 9 89 Anshun Road Changning, Shanghai Contact Sarah Armstrong Founder and Creative Director sa@pinyinpress.com

Website pinyinpress.com

Instagram @pinyinpress WeChat PinyinPress

Taobao Shop Pinyin Press

POMPOM Creative

We focus on amplifying brand awareness, storytelling, and approaching the millennial youth consumers' touch points through a sustainable long term strategy and multichannel approach.

Size of firm 1-10 people

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In China since 2016

 Strategy&Creative Community and Influencers • Films&Content Creation Digital&Platforms

Services

Address Room 400, 4F 351 Zhaohua Road, Changning, Shanghai

Locations in China Shanghai

Website pompom.space

Contact

Founder

Yanie Durocher

yanie.d@pompom.space

Linkedin POMPOM

Instagram @pompom.creative

PROJEKT 86

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PROJEKT 86 supports all your China-focused projects from the initial research stage to executing campaigns on the ground. Our expert team works across industries and categories, providing you the most direct and cost-effective plans to meet your business objectives in China.

Services

Size of firm 1-10 people

In China since

2021

Brand strategy

- Social media management Influencer partnerships
- Market research

Address

 Trademark registration Event planning and management

Locations in China Shanghai

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PowerfulPoints

Established in 2003, PowerfulPoints is an Australian presentation design agency. At PowerfulPoints we create presentations, videos, motion graphics and other digital media to help our clients get their message across, whether that be for sales, marketing or any other purpose.

Size of firm 11-50 people

In China since 2014

- Services
- Design and production of presentation • Design and production of video
- Video filming • Motion Graphic design and
- production • PPT Training course

Address Unit 27091 27F Infinitus Tower 168 Hubin Road

Huangpu, Shanghai Locations in China

Shanghai

powerfulpoints.

YouTube PowerfulPoints

WeChat **PowerfulPoints**

com.au

PowerfulPoints

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Prophet

Prophet is a consultancy that helps clients unlock uncommon growth. With 14 global offices and more than 500 strategists, digital experts and creatives, Prophet brings a unique blend of creative and strategy to identify paths to purposeful, transformative and sustainable growth.

Size of firm 501-1000 people

In China since

2017

Services • Define new pathways for

- growth • Reimagine brands and experiences
- Drive demand and customer engagement
- Empower employees and organization

Creative Industries & Marketing Directory China 2022

57

58



Contact

Sharren Bo Senior Business Development Manager sharren@powerfulpoints.com.au

Website

Vimeo



Contact Kadri Karolin Kõuts Founder kadri@projekt-86.com

Website projekt-86.com

Linkedin PROJEKT 86

Instagram @projekt86_ WeChat PROJEKT86 市场 策划

2104R 500 North Chengdu Road Huangpu, Shanghai



Address Floor 2, Suite 413 696 Weihai Road Jing'An, Shanghai

Locations in China Shanghai Hong Kong

Contact Charlotte Zhang Marketing Manager, Asia czhang@prophet.com

Website prophet.com prophet.cn

Linkedin Prophet

Instagram @prophetconsulting

Facebook prophetconsulting WeChat Prophet铂慧

Xing Prophet

Twitter @prophetstrategy

PUSH Media

PUSH is a global creative studio that specializes in youth culture across music, fashion, gaming and skateboarding.



In China since

2014

 Creative direction Strategy Planning Video/photo production • Events & offline production • Talent casting

Services

Buildina 5

Address 27 Middle Wulumugi Road Jing'An, Shanghai

Locations in China Shanghai

> Facebook pushmediaSH

Q·A

push_media YouTube PUSH Vimeo pushvideo

WeChat

PUSH

Contact

Website

Linkedin

Instagram @push_media

PUSH

pushmedia.co

Miranda Tsetskhladze

miranda@pushmedia.co

Account Director

Xinpianchang PUSH MEDIA

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Quarta & Armando

We provide, integrated and innovative Spatial Design solutions that challange the status quo. Our mission is to find original Answers to significant Questions through space.

Size of firm 1-10 people

In China since 2017

Services Architecture

 Interior Design Landscape Design Branding

Address Room 608 97 Xiangyang North Road, Xuhui, Shanghai

Locations in China

Shanghai

Website gaadr.com

Contact

Architect

Gianmaria Quarta

gq@qaadr.com

WeChat quartaarmando

Linkedin Quarta & Armando

Instagram @quarta_armando

Facebook qaadr

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RADII

RADII (rā'dē-ī') is an independent platform of artists, writers and creators dedicated to sharing vibrant stories from the rarely explored sides of new China.

Size of firm	
11-50 people	

In China since 2017

Services Video Production Graphic Design

Publishing

Commercials

Project

Media Coverage

Locations in China Shanghai

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Reality

Reality wonders audiences by bringing experiences beyond fantasy in physical, virtual and digital worlds. Reality's marvelers are a collective of visionary artists and talents, the latest technologies, and human interaction to bring this magically.

Services

Size of firm 1-10 people

In China since

2018

• Immersive hologram experiences

 Virtual production • Music Lifestyle experiences

Locations in China Shanghai



Contact Hanna Yu Creative Producer hanna@radiichina.com

Address Room 110. Kaiteng Dasha 11 Floor Huangpu, Shanghai

Website radiichina.com

Linkedin RADII

Instagram @radii.china

Facebook RADII China

WeChat RADII

YouTube RADIIChina

Twitter @RadiiChina



Contact Hans Uitdenhouwen Managing Director hans@reality.cn.com

Address 696 Weihai Road Jing'An, Shanghai

WeChat Reality睿柝

Red Ant Asia



Contact

Linda Yu

General Manager

enquiries@redant.com

We are an award-winning Chinese marketing agency powered by social media, content and influencers. We help global lifestyle & luxury brands navigate the complex China digital landscape. We authentically connect our brands to modern Chinese consumers.

Size of firm 11-50 people

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In China since

2011

- Services • Chinese brand & product naming • Chinese Marketing strategy
- Social marketing strategy & execution
- Content ideation and creation • KOLs, celebrities & traditional
- media
- Paid media

Address 3F, No. 8 Building 622 Huai Hai Middle Road Huangpu, Shanghai

Locations in China Shanghai

Hong Kong

WeChat RedAntOfficial redantasia.com

Linkedin

Red Ant Asia

Website

Instagram @red_ant_asia \odot

Relay Video

We're a bilingual, China-based team with a global network of resources - both here in Asia and around the world. Our team has rich experience in helping Chinese brands to communicate their messages to international audiences.

Size of firm 11-50 people

In China since

2016

Services IPO Roadshow Videos Product/Corporate Videos

 Shanghai Beijing

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RedFern Digital

We are a leading full-service digital marketing and E-commerce agency. RedFern Digital is responsible for the strategic direction, growth, and performance of some of the largest and most successful brands across a dynamic range of categories in the China market.

Size of firm 11-50 people

In China since 2010

Services

- Market Research Digital Strategy Branding & Creative Design
- Social Media Marketing • E-commerce
- Technical Integration

Address Room 603-608 6F Australia House 80 Pingwu Road

Changning, Shanghai Locations in China Shanghai

Website redferndigital.cn

Contact

Ashwin Pillav

Commercial Manager

ashwin@redfern.com.cn

Linkedin RedFern Digital

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Republic Studios

Republic is a boutique animation studio with over a decade of local China experience. We have a tightknit in-house team of artists as well as a roster of international animation talent, allowing us to provide customized solutions for any creative brief, big or small.

Size of firm 11-50 people

In China since 2008

Services Animation Design • CG

3 L R Α

Contact Amy Hu Business Development Manager amy.hu@relay.video

Address #3-18. Building 4 **CREATER Space** 546 Yuyuan Road Jing'An District, Shanghai

Locations in China

Shenzhen

Website relay.video

Linkedin Relay Video WeChat Relay如雷

Contact Eric Hu Executive Producer eric@republicstudios.tv

Address Room 406 934 West Nanjing Road Jing'An, Shanghai

Locations in China Shanghai

Website republicstudios.tv

Xinpianchang **Republic Studios**

RFI Studios

RFI is a full service IMC and digital marketing agency. Our clients include Audi, Dolby, Estee Lauder, Porsche, Swire, Tencent and vivo.



Contact Alan Ma Head of RFI China alan.ma@rfcomms.com

Size of firm	
51-200 people	

In China since 2014

- Services Integrated marketing communications
- Strategic planning and content development Visual designs
- Technical development incl H5, mini-program, website, tailor-made systems

Address
Oriental Kenzie Office Building
Dongzhimenwai Street
Dongcheng, Beijing

Locations in China Beijing

- Shanghai Guangzhou
- Shenzhen

Website WeChat ruderfinnasia.com rfistudios

Size of firm

In China since

2005

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11-50 people

Royalclub

this rapidly shifting world.

Riviera Events

Services Event Planning

 Event Management Event Production

Event Design

Event Concept

Event Technology

Locations in China Shanghai

lacksquare

Ripplr Digital Branding

We provide market research, marketing strategy and channel plans, content creation planning and social media management for brands to stick in the target demographic's mind, empowering a brand's customers. B2B and B2C.

- Size of firm 1-10 people In China since 2020
- Services Research Planning
- Digital marketing strategy Copywriting
- Content creation Social media management
- Address 5G Jiahua Building Datian Road

Jing'An, Shanghai Locations in China

Shanghai

Ripplr diaital brandin

Contact Eva Hsu Founder eva@ripplr.cc

Website

ripplr.cc

WeChat Ripplr

Size of firm

2013

1-10 people In China since Services Design

• Art Production Address



Premier events specialists with a network across Greater China, Bangkok and Singapore. From crafting stories and pioneering new technologies to integrating the latest trends for top global brands, we create unforgettable events that leave a lasting impression on your guests.

Contact Michaela Fulton Marketing and Communications Manager, APAC inquiry@rivieraevents.com

Address 4B Anken Access 285 Anyuan Road Jing'An, Shanghai

Website rivieraevents.com

WeChat RivieraEvents

Linkedin **Riviera Events**

Facebook **RivieraEventsOfficial**

Instagram @rivieraeventsofficial

ROYALCLUB

Founded in Shanghai in 2013, Royalclub combines traditional and digital media to produce visual projects that help influential brands be inspiring & significant in

Contact Ellen Lin Producer ellen@royalclub.sh

2F, Building 2 876 Jiangsu Road Jing'An, Shanghai

Locations in China Shanghai

Website royalclub.sh

Linkedin Royalclub

Instagram @royalclubsh

SanQ Marketing



Contact

Founder

Nadia Bukina

SanQ Marketing offers a one-stop overseas social media services for Chinese brands that are expanding or have a presence overseas. Our international experts are capable of creating native-level content and campaigns for Facebook, Instagram, Twitter, LinkedIn, and Tiktok.

Size of firm 1-10 people

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In China since 2020

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Size of firm

51-200 people

In China since

2019

- Services Overseas Social Media
- Management Overseas Social Media
- Advertising • Overseas Social Media
- Content Strategy Content Creation (photo and video)
- Overseas Livestream
- Address Office 503-9. Building 5 998 Wenyi West Road Wuchang Street

Locations in China Hangzhou

Yuhang, Hangzhou

nadia@sanq-marketing.com

WeChat Website sang-marketing.com SanQ-Marketing

Siegel+Gale

Siegel+Gale is a brand strategy, design and experience firm. We explore simplicity, defend it, and embrace it. With the belief in the power of simplicity, we build clear and credible strategies, create fresh design, deliver engaging experiences and unlock world-class brands.

Size of firm 201-500 people

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In China since 2010

- Brand Communication
- Brand Management
- Brand Design Naming

Brand Strategy

Services

Locations in China Shanghai

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Studio Both Sides

Studio Both Side is a dynamic motion design atelier based in Shanghai, Tokyo & Amsterdam we aim to create top level motion work through minimalism. One side we specialises in 2D animations for brands & UXUI. Other side we inspire Both Sides Thinking with our tools & products.

Services Motion Design

Services

show and multiplemedia design etc.

ScruffyDogCreative

 Feasibility study • Planning and general MP Concept design

ScruffyDogCreative is expertise in theme related

entertainment project plan and construction, product

including: theme park water, snow & ice park, FEC,

theme museum aquarium & zoo, theme hotel & retail

- Schematic design Detail design
- Multiplemedia design • Show design and site art instruction

Address The British Centre Unit 1708 Garden Square 968 West Beijing Road Jing'An, Shanghai

Locations in China Shanghai

CREATIVE GROUP

Contact Sean Cai General Manager, China sean@scruffydogltd.com

Website

scruffydog creative

Size of firm

Address

WeChat

scruffydogltd.com

1-10 people

2019

In China since

66

Siegel+Gale

Contact Johnson Gu Chairman, China jgu@siegelgale.com

Address 11F, 1788 West Nanjing Road Jing'An, Shanghai

Website siegelgale.com

Linkedin Siegel+Gale WeChat siegelgaleGC



1205 Kai Xuan Road Changning, Shanghai

Locations in China Shanghai

Contact Hymn Wong Creative Director studiobothsides@gmail.com

Website studiobothsides.com

Instagram @bothsidesthinking

Studio Supreme

Studio Supreme is an award-winning studio based in Shanghai, China, Since 2012. Our company provides solutions to brand and marketing companies focus is on fashion, music, and advertising, our team is very international.

Size of firm 11-50 people

In China since 2013

 Films Commercials Photography Music Videos Corporate

Address

Putuo, Shanghai

Locations in China Shanghai

studiosupreme.be

STUDIO ^{晟越}

supreme

Olivier Hero Dressen

swei

studio

TEAMS

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TEAMS has existed for almost 70 years. We've seen decades come and go, and are always on the cutting edge of what it means to be innovative at any time.

Size of firm 11-50 people

In China since

2004

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 Product Experience Design Interaction Experience Design

 Design Strategy • User Research

Services

Locations in China Shanghai

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swei studio

swei studio is a full-service creative studio specializing in startup therapy and culture translation. We partner with clients to develop thoughtful and strategic creative solutions and bring your vision and story to life.

Size of firm

1-10 people

In China since 2021

- Services • Brand strategy
- Branding Design • Experiential Design
- Photography Videography

Address 695 Julu Road Jing'An, Shanghai

> Locations in China Shanghai

Website sweistudio.com

Contact

Stacey Wei

Creative Director

stacey@sweistudio.com

Instagram @sweistudio

The Great Indoors

Loves decorating large boring spaces. Doodles constantly. Enjoys moving furniture. Makes awesome logos. A wonderful listener and part-time daredevil. Open to exciting short-term relationships. Happy to settle comfortably in a meaningful long-term courtship.

Size of firm 1-10 people

In China since

2016

Logo & Visual Identity

Services

 Brand Strategy Packaging

- Mural Design
- Signage & Wayfinding

Art Installation

Locations in China Shanghai

Services Production service

58 Aomen Road,

Website

Contact

Founder

Olivier Hero Dressen

olivier.dressen@gmail.com

Xinpianchang



Contact Ronnie Wu Business Development Representative ronnie.wu@teamsdesign.cn

Address Office 5301 735 Liyang Road Hongkou, Shanghai,

Website teamsdesign.com

Linkedin **TEAMS** Design

Facebook **TEAMS** Design

Instagram @teams_design

YouTube **TEAMS** Design

Twitter @teamsdesign



Contact Samantha Siow Studio Director thegreatindoors@qq.com

Website thegreatindoors. store

WeChat The Great Indoors

Facebook thegreatindoorsMY

Instagram @thegreatindoorsmy

Address F908, Block 7 2118 GuangHua Road Minhang, Shanghai

The Silk Initiative

The Silk Initiative is one of the world's few Asia-based consumer goods brand consultancies at the intersection of foresight, strategy, innovation, and creative development. We help clients make smarter brand and product decisions by providing in-house, end-to-end solutions.

Size of firm

11-50 people

In China since 2014

- Services • Brand concept development Branding and visual identity
- design Brand naming Graphic design
- Exhibition design • New product concept development

Address Unit 215 406 Jiangguo West Road Xuhui, Shanghai

Locations in China Shanghai

Website WeChat thesilkinitiative.com TheSilkInitiative

the *silk* initiative

Linkedin The Silk Initiative

Contact

Evelyn Hussain

Director, Design and Innovation

evelyn@thesilkinitiative.com

Instagram @the_silk_initiative

Touch Elephant

Touch Elephant is a micro boutique agency specialised in: branding, digital and industrial design. Ex Fortune 500 meets startup vibes!

Size of firm 1-10 people

In China since

2011

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Services Branding strategy

> Brand creation & Visual Identity Guidelines

• Digital design (UI/UX)

Industrial design

Innovation strategy

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Thread Design

WE CREATE. SUPPORT AND CONNECT PEOPLE THROUGH BRANDING. Creative at heart, we focus on the right challenges, add value, and move brands to a delicious future. We create immersive brand experiences through Strategy, Digital and Design.

Size of firm 1-10 people

In China since 2006

- Services
- Branding strategy Brand Identity Creative Concepts
- Audit and Consultation Packaging
- Marketing

Address Number 5, Lane 310 Wulumuqi Zhong Lu

Xuhui, Shanghai Locations in China

• Shanghai

Website threaddesign.com.cn

Contact

Ben Weldon

thread.

Founder & Creative Director

ben@threaddesign.com.cn

Linkedin Thread Design Brand Consultancy

Instagram @threaddesign

TWONE

We are a creative agency that help technology entertainment and health & wellbeing businesses in resolving research, design, and web/app developement problems. Because standing out from competition, driving innovation, and delivering social impact are critical factors of geometric growth.

Size of firm 1-10 people

In China since

2021

Services

 Market Research Brand Strategy

Creative Design

• App/Web Development

Locations in China Shanghai

70





Contact

Miel Wellens Founder / innovator / designer info@touchelephant.com

Address 103/302 Siming Estate 913 Yan'an Middle Road

Jing'An, Shanghai

Locations in China Shanghai

Website touchelephant.com

Instagram @touchelephant



Address A3, 3rd Floor 800 Naxian Road Pudong New Area, Shanghai Contact Andrew Tiosa Co-founder andrew@twonelab.com

Website twonelab.com WeChat THE TWONE

UAP

UAP believes that incredible things don't just happen; they're created, nurtured, believed in. Established in 1993, our modest Brisbane practice has now evolved into a global art and design studio and workshop.

Size of firm 201-500 people

In China since

2008

 Consultancy Design Assist Workshop

Services

Address 2F. Building 11 555 Haifang Road Jing'An Shanghai

Locations in China Shanghai

 Shenzhen Chengdu

olivia.shu@uapcompany.com

Contact

Olivia Shu

Website

uapcompany.com

Marketing Specialist

WeChat UAP Company

> Xiaohongshu UAP Company

Weibo UAP Company **VISITORS**

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VISITORS is a boutique design studio based in Shanghai; we specialise in logo design, customised giveaways, campaign design, illustration and much more. We provide mind-blowing solutions in a simple and bold approach that elevates brands to stand out and demand attention.

Services

Size of firm 1-10 people

In China since 2015

- Corporate identity planning Brand Logo and Visual
- Identity Design
- Advertising Campaign/Event
- Key Visual
- Visual Identity Design

lacksquare

UNIPLAN

Uniplan is a global company founded in 1960 dedicated to creating brand experience, providing a full range of creative solutions from strategy, concept and technical design and from planning to implementation.

Size of firm

51-200 people

In China since 1994

Services

- Business Management and Consulting
- Marketing and Sales Brand Management
- Project Planning and Public
- **Relations Services** Conference and Exhibition
- services • Engineering Management
- Services

Address 23F, K. Wah Centre 1010 Huai Hai Middle Road Xuhui, Shanghai

Locations in China Shanghai

- Beijing
- Hongkong

Website uniplan.com

Uniplan

Size of firm Over 1000 people

In China since

2020

- Creative

Digital & Social

Production

Locations in China Shanghai

Selin Shen Corporate Communications Director selin.shen@uniplan.sh.cn

uniplan

Contact

WeChat

Brand strategy

Consumer Experience

disrupting the categories they operate in.

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VCCP



'ISI'I ORS

Howl Lee Co-Founder/Design Director howl@all-visitors.com

Address No.116, 633 Changde Road Jing'An, Shanghai

Locations in China Shanghai

Website all-visitors.com

Linkedin VISITORS

Contact

Facebook allvisitors

Instagram @weareallvisitors Behance allvisitors



Contact Kan Ng **Global Business Director** kng@vccp.com vccpshanghai@vccp.com

VCCP is one of the most awarded agencies worldwide, we are the challenger agency for challenger brands. We transform the fortunes of our clients by challenging and

Address 22F. Office Tower 3 JingAn Kerry Centre Jing'An Shanghai

Website vccp.com

Linkedin @vccp

Twitter @vccp

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wai social

wai social is a boutique social media marketing agency based in Shanghai. We're on a mission to make social media the last thing our clients worry about. Serving medium-sized, consumer brands is our speciality.

Size of firm 1-10 people

In China since

2019

 Social media strategy Social media management Content creation Trainings & Workshops

Services

Address Room 9-116 9F The Center Building 989 Changle Road Xuhui, Shanghai

> Locations in China Shanghai

Website waisocial.com

waisocial

Linkedin waisocial

Contact

Founder

Olivia Plotnick

olivia@waisocial.com

Instagram @waisocial

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Wellpal Creative

Wellpal Creative is an independent company positioning its services at the intersection of business and design. We help clients build instruments, not just ornaments.

Size of firm 1-10 people

In China since

2019

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• Brand design (brand business model)

Services

lacksquare

WARC By Ascential

Established since 1985, we are a marketing intelligence platform and information provider that offers subscription and advisory services to help you make effective marketing decisions.

AN ASCENTIAL COMPANY

Contact Jenny Chan China Editor jenny.chan@warc.com

Website

warc.cn

Size of firm 51-200 people

In China since 2019

Services Subscription Advisory Roundtables Address

Unit 05-08, 31F, Garden Square 968 West Beijing Road Jing'An Shanghai

Locations in China • Shanghai

WeChat warcchina

Size of firm 1-10 people

In China since

2018

Services Market Research

focus is on the strategic side of insight.

WHITE CAVIAR

- Brand Consulting & Strategy
- Cultural Immersion & Adaptation

Market Entry Strategy

Trend & Innovation

 UI design Brand strategy Identity design Package design



Contact Saidah van Lierop Founder & Creative Director saidah.wellpal@outlook.com

Address Building 1, 1 Haikun Road Fengxian, Shanghai

Locations in China Shanghai

Website wellpalcreative.com

WeChat Conduct Wellpal

Linkedin WellPal Creative Branding

Instagram @wellpal_creative

WHITE 🛞 CAVIAR

We are a market research driven brand consultancy based in Shanghai helping international brands and organizations navigate the market through consumer centric insight and authentic cultural perspectives. As future thinkers, our

ian.vanloon@whitecaviar.cn

Address R5086 Building Wu 555 Dongchuan Road Minhang, Shanghai

Locations in China Shanghai

Website whitecaviar.cn

Contact

Jan Van Loon

Founder & CEO

Linkedin white caviar

Volume 1.1 — July 2022

Wieden + Kennedy

Wieden+Kennedy is an independent, privately held international advertising agency that specializes in creating strong and provocative relationships between brands and consumers. Currently, our clients include Nike, Jordan, Visa, Hennessy, Moet, Durex, Woolmark, HP, ABI, Montblanc.

Size of firm 51-200 people

In China since 2005

Services Brand Position Strategy

- Digital / Interactive Communications • Branding VI / Design &
 - Production Services
 - Graphic Design & Production
 - Online Video Creative &
 - **Production Services** Events/Roadshows

Address 2F. 1035 Changle Road Xuhui, Shanghai

Locations in China Shanghai

Website wk.com/about/ office/shanghai

W+K上回

Instagram @wkshanghai

Contact

Lynn Yang

Executive Assistant

lynn.yang@wk.com

WeChat wkshanghaioffice

Size of firm 1-10 people

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Xense Media

Services

 App Website

3D Design

3D Animation

VR Environment

AR Showcase

In China since 2021

them before.

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Wordsearch

Wordsearch has provided branding, marketing and communications advice to the property sector worldwide. Through our ability to combine insight, creativity and delivery, we have worked on the world's most significant real estate projects.

Size of firm 11-50 people

In China since 2009

Services

 Marketing Information Consultancy Cultural Consultancy

- Brand Image Design Consultancy Business Consultancy
- Marketing Planning

Address 715 Tower 1 China World Trade Center 1 Jianguomenwai Ave Beijing

Locations in China Beijing Hong Kong

wordsearch 添惠达

Contact Candy Liu Director, Asia candy.liu@wordsearch.cn

Website

wordsearch.cn

WeChat Wordsearch_BJ Are you up-to-date?

This Directory is updated every quarter so visit our website to ensure you have the latest edition.

britishchambershanghai.cn/paper-trail





Simply put, we work with creative technology. We create 3D animation, VR environments, AR showcases and ideate new concepts that the world hasn't seen

Contact Sirajus Salehin Managing Director sirajus@xensemedia.com

Address 6G-10, Building A 129 Datian Road Jing'An, Shanghai

Locations in China Shanghai

Website xensemedia.com

Twitter @xensemedia



Volume 1.1 — July 2022

Category index

•

Advertising, Marketing, PR & Publishing Firms by size

р

56

Over 1000 people

Edelman	31
Media.Monks	49
VCCP	72
501-1000 people	
Havas Group China	37
Prophet	58
201-500 people	
BBDO Greater China	25
Doremus+Co	29
Jones Knowles Ritchie	11
KISKA	45

51-200 people

Peach

Cowan	6
FABERNOVEL	32
Fugumobile	35
Gusto Luxe	27
Labbrand Group	36
Mobile Now	52
Mullenlowe Profero	52
RFI	63
The Mill	17
UNIPLAN	71
WARC By Ascential	73
WE Red Bridge	19
Wieden + Kennedy	75

11-50 people	р	1-10 pec
Ateliers Phi	24	Banana E
Brandigo	2	Campfire
Digital Creative	7	FFF Stud
Double V. Consulting	30	Hola Dais
Duhno Marketing	30	Kinoglaz
Emerging Comms.	31	KOPI
Evenage	32	Mansan /
FLAWED	34	MB Proje
HI-COM Asia	37	Memos T
Inboostr	40	POMPON
Inner Chapter	40	PROJEK
lvie China	42	PUSH M
KANVID	13	Ripplr Dig
KAWO	43	SanQ Ma
Metric Design Studio	50	swei stuc
NEXUS Marketing	53	Thread D
RADII	60	VISITORS
Red Ant Asia	61	wai socia
RedFern Digital	61	WHITE C
Relay Video	62	Xense Me
Riviera Events	64	
Studio Supreme	66	
The Orangeblowfish	18	
The Silk Initiative	69	
Wordsearch	75	

р	1-10 people	р
24	Banana Bunch S.C.	24
2	Campfire Creative Prod.	4
7	FFF Studio	33
30	Hola Daisy	8
30	Kinoglaz	44
31	KOPI	46
32	Mansan Asia	48
34	MB Projects	37
37	Memos To The Future	50
40	POMPOM Creative	57
40	PROJEKT 86	58
42	PUSH Media	59
13	Ripplr Digital Branding	63
43	SanQ Marketing	65
50	swei studio	67
53	Thread Design	69
60	VISITORS	72
61	wai social	73
61	WHITE CAVIAR	74
62	Xense Media	76
64		

0

Design (Branding, Packaging, Graphic, Furniture, Product, Fashion, Digital) Firms by size

501-1000 people	р	11-50 people	р	1-10
Havas Group China	37	Central Studios	27	Circ I
IDEO	38	Digital Creative	7	Bana
Prophet	58	FLAWED	34	Begir
		HLD Visual Events	38	CHIN
201-500 people		Ivie China	42	FFF S
aolab	22	JUMA	43	FOR
Imagination	39	JWDK	12	Genv
Interbrand	41	Kern Design	44	Gree
Jones Knowles Ritchie	11	Metric Design Studio	50	Hola
KISKA	45	MING Labs	51	Kolle
Siegel+Gale	66	NUDE	54	Mirak
		PowerfulPoints	57	New
51-200 people		RADII	60	OMIC
Cowan	6	RedFern Digital	61	Pam
FABERNOVEL	32	Riviera Events	64	Pinyi
Labbrand Group	47	TEAMS	68	Roya
Mobile Now	52	The Orangeblowfish	18	Stud
PDD	55	The Silk Initiative	69	STU
RFI	63	Wordsearch	75	Stud
The Mill	17			swei
Wieden + Kennedy	75			The (
				Threa

1-10 people	р
Circ Industrial Design	28
Banana Bunch S.C.	24
Begin Becoming	25
CHIMU	28
FFF Studio	33
FORMPLAN	34
Genweave	35
Green Initiatives	36
Hola Daisy	8
Kollektiv Creative Hub	46
Mirabeau architecture	51
Newkirk Design Studio	53
OMIO	54
Pamela Martello Jewelry	55
PinyinPress	56
Royalclub	64
Studio Both Sides	66
STUDIO DOHO	15
Studio Hu	16
swei studio	67
The Great Indoors	68
Thread Design	69
Touch Elephant	70
TWONE	70
Wellpal	74
Xense Media	76

Category index continued

•

Architectural & Experiential (Exterior, Interior, Landscape, Signage, Spatial) Firms by size

Over 1000 people	р	1-10 people
AECOM	21	Arlia + Socias
Arup	1	Brandon
BDP	3	FORMPLAN
		Mirabeau architecture
501-1000 people		Newkirk Design Studio
Benoy	26	OMIO
		Quarta & Armando
201-500 people		Reality
ASPECT Studios	23	STUDIO DOHO
Imagination	39	
KISKA	45	
UAP	71	

51-200 people

Area-17 Arch. & Int.	22
Chapman Taylor	5
Ippolito Fleitz Group	41
Kokaistudios	45
MADA s.p.a.m.	48
MDO	14
Scruffy Dog Creative	65
The Mill	17

11-50 people

100 Architects	21
Ateliers Phi	24
FLAWED	34
HLD Visual Events	38
Immersive	9
JWDK	12
Linehouse	47
The Orangeblowfish	18
Wordsearch	75



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21

21

4

39

39

41

45 46

13

Film, Video, Animation & Gaming Firms by size

Over 1000 people	р	1-1
Media.Monks	49	bra
		Car
51-200 people		Civi
Juice	42	FFF
The Mill	17	FLA
		Kine
11-50 people		Koll
Central Studios	27	Mer
Immersive	9	PUS
KANVID	13	Rea
RADII	60	Stu
Relay Video	62	Xen
Republic Studios	62	
Studio Supreme	67	
The Orangeblowfish	18	
Wordsearch	75	

р	1-10 people	р
49	braunosaurus studios	27
	Campfire Creative Prod.	4
	Civillita Art	29
42	FFF Studio	33
17	FLATMIND	33
	Kinoglaz	44
	Kollektiv Creative Hub	46
27	Memos To The Future	50
9	PUSH Media	59
13	Reality	60
60	Studio Both Sides	66
62	Xense Media	76
62		
67		
18		

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Fine Art, Photography, Print, Craft, Museums & Galleries Firms by size

11-50 people	р	1-10 people	р
Central Studios	27	Civillita Art	29
Immersive	9	Hola Daisy	8
KANVID	13	Kollektiv Creative Hub	46
PowerfulPoints	57	Kinoglaz	44
Studio Supreme	67	Quarta & Armando	59
		MB Projects	37
		Pamela Martello Jewelry	55
		VISITORS	72



Music, Theatre & Performing Arts Firms by size

51-200 people	
Imagesound	39
11-50 people	
11-50 people Immersive	9

1-10 people	р
MB Projects	37
Reality	60





This Directory is just one initiative organised by BritCham Shanghai's Creative Industries & Marketing Committee. Our purpose is to enable international creative firms of all sizes to maximise the impact of their work in China. We are dedicated to advocating for fairer market conditions; delivering essential industry knowledge and training; and enabling access to the best new creative talent. Our Committee of working professionals all volunteer valuable time towards initiatives like this and rely upon membership fees to deliver even greater value. We welcome all international creative firms to join this member-based community and to get involved in our work. Please contact the team at BritCham Shanghai to find out more about how to join.

Membership enquiries ira.wang@britishchambershanghai.cn

Committee information britishchambershanghai.cn/committees/ marketing



britishchambershanghai.cn