



2023 British Chamber Shanghai 7 A-Side

Corporate Football Tournament

SAT **14 OCT 2023**
VENUE TBC

Featuring:

Sporting / Team building /
Family Gathering / F&B / Kids Activities

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About the Chamber

The British Chamber of Commerce Shanghai is a dynamic network of international businesses operating in China. Member companies and individuals are the heart of our organization. We advocate best practices, we share knowledge, and we build long-lasting trustworthy friendships.

Our purpose is to make connections: connections that provide opportunities, empower businesses, and unite our community.

Over the past decades, the Chamber has hosted 120+ activities with 4,000+ attendees annually, including high-level VIP visits, Gala Balls, Sports Tournaments, national Business Awards, etc.

The Annual Corporate Football Tournament is one of our signature events of the year and is a great opportunity for high-profile exposure for your business.



About the Football Tournament

Our Annual Football Tournament represents a good team-building opportunity for your team to spend a day out testing the teamwork against the best the British business community has to offer.

The football tournament is open to member company teams (maximum of 12 players per team). Family members and friends are welcome to join to cheer for the players and enjoy kids activities.

Average attendees: 300 - 500 pax



Previous Football Tournament

Sponsorship Opportunities

Be part of the 2023 Football Tournament and build your brand within the British Community across Shanghai.

Tournament Sponsor

Member: RMB 35,000
Non-member: RMB 40,000

All prices are exclusive of 6% VAT taxes.

Pre-Event

Company logo on the Chamber website as **'Tournament Sponsor'** with hyperlink to company website

Company logo on all pre-event promotional materials (*depending on time of sponsorship agreement)

General logo exposure via various media platforms (Event Page, WeChat, LinkedIn, EDM...)

Free entrance to the pre-tournament captain's briefing social where the company logo will also feature and receive verbal recognition

At the Event

1 team with up to 12 players entered free into the football tournament

Large company logo displayed on the backdrop

Company logo displayed on the scoreboard

Verbal recognition at the event

Company logo displayed on all winners and runners up medals & all winners trophies

Post Event

One free WeChat advertising via the Chamber account

Company name & logo & special coverage in post event review on the Chamber's website, WeChat & newsletter

More Sponsorship Opportunities

- Venue Sponsor
- Referee Sponsor
- First-Aid Sponsor
- In-kind Sponsors (Kids activities, winner gifts)
- F&B Partners

Benefits:

- Logo exposure on Chamber comms channels* and on-site marketing materials
- Advertisement - online and offline
- Exposure on main backdrop

* BritCham website and external channels (19,200+ subscribers across WeChat, LinkedIn, EDM - as of December 2022.)

Please feel free to contact the Chamber to discuss other in-kind sponsorship ideas.

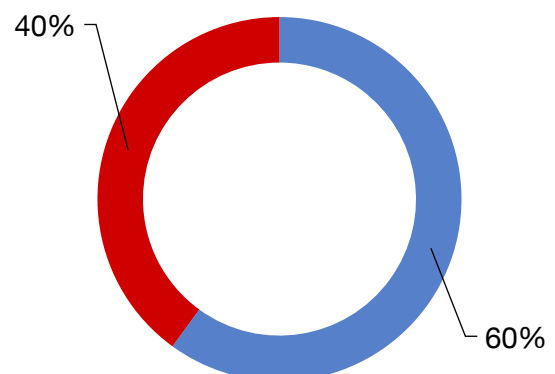
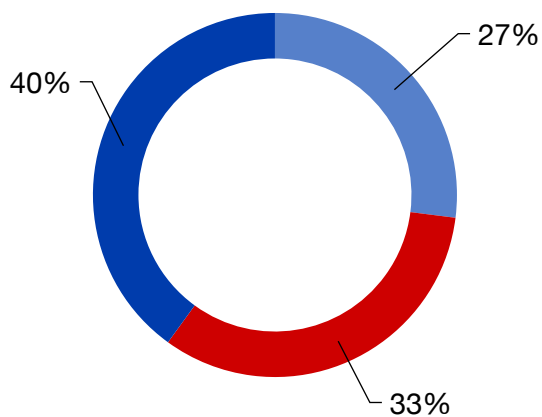
Who are you targeting

By advertising with the British Chamber, you are targeting an elite group of business professionals who not only represent a diverse range of industries, but wield broad spheres of influence in Shanghai and abroad.

■ MD/VP/GN/CXO ■ Manager ■ Director/Head

■ Male

■ Female



Please email admin@britishchambershanghai.cn to address your interest. A Chamber staff will follow up accordingly on further details.

Note: The Chamber reserves the right to change parts of the programme.

Follow BritCham
Shanghai on WeChat for
more details.

