

# Creative Industries & Marketing Directory China

2023
January Edition – Volume 2.0



# Welcome to Volume 2.0 of the Creative Industries & Marketing Directory China.

Led by the British Chamber of Commerce Shanghai, this Directory is a comprehensive list of international creative firms operating in China today. Updated bi-annually, this is a powerful tool for companies and Chamber networks to connect the best international talent available.

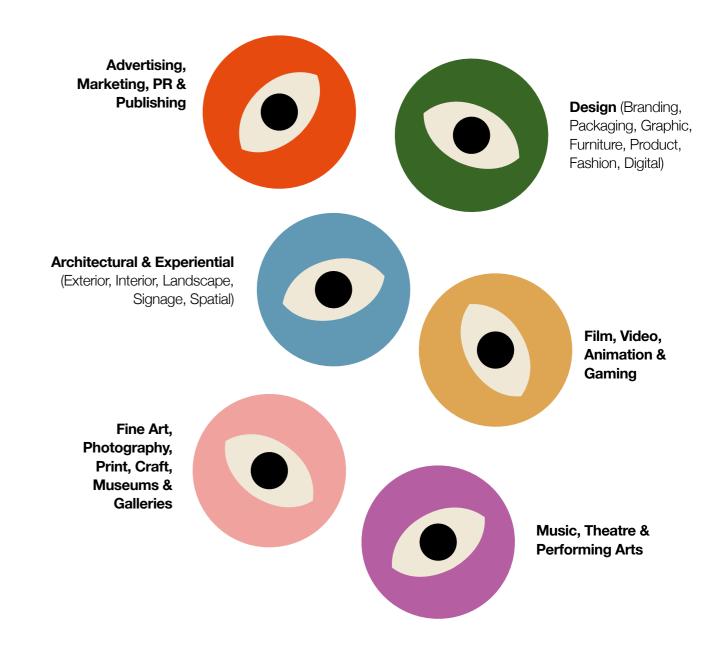
This Directory is just one initiative driven by the Chamber's **Creative Industries and Marketing Committee** who advocate for fairer market conditions, share essential industry knowledge and champion the best creative talent in China.

Join our creative community as a member to be part of the creative industries knowledge events, panels, activities and social gatherings. Find out more at:

## britishchambershanghai.cn



Our creative community includes a diverse range of international creative firms — from large to small, from niche to multi-disciplinary, from traditional to digital. This Directory is an alphabetical listing of international firms across any of the creative industries shown below:



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Architectural & Experiential (Exterior, Interior, Landscape, Signage, Spatial)
Film, Video, Animation & Gaming
Fine Art, Photography, Print, Craft, Museums & Galleries
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•	Architectural & Experiential (Exterior, Interior, Landscape, Signage, Spatial)
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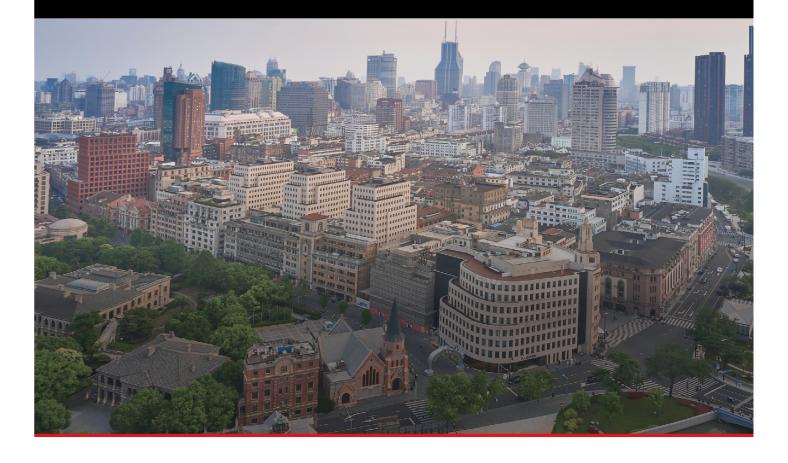
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# ROCK BUND

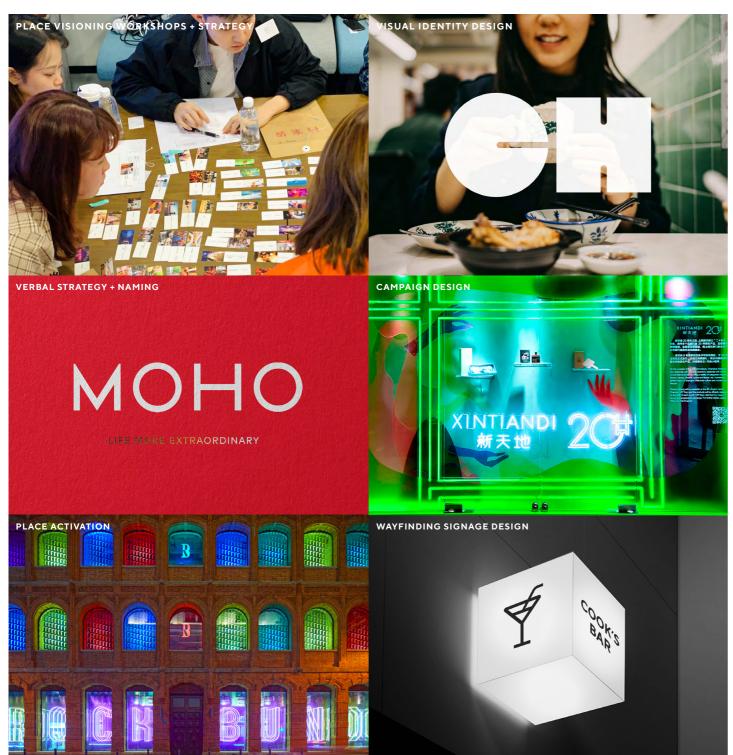
# An Invitation To Creative Souls

## ABOUT ROCKBUND

ROCKBUND is situated where the Huangpu River meets the Suzhou Creek, at the beginning of the Bund. Over the last 16 years, many top architects and designers have been invited to participate in the project. David Chipperfield Architects, has been commissioned with the restoration and refurbishment of 11 historic buildings and the overall architectural design of ZA·Andrew & George Building. Arquitectonica has designed 5 new buildings. With the ROCKBUND whole project grand opening in 2022, we are building a future-facing brand. To us it speaks of creative experiences that aim to challenge, educate, entertain and engage audiences ahead of the mainstream. The role of ROCKBUND is to cultivate a 'society of creators' and break down the barriers between art and the life, provide authentic and sincere experience.



SPONSORED ADVERTISEMENT SPONSORED ADVERTISEMENT



We are JWDK, a design firm specialising in cultural and place identity for modern China.

We bring greater purpose to urban places and property assets through cultural insights, beautiful brand design and authentic storytelling.

#### We deliver place brands for:

- Heritage regeneration projects
- Mixed-use + retail developments
- Hotels + tourist destinations
- · Industrial parks + workplaces
- Cultural destinations
- Urban renewal programmes

#### Talk to us about place:

studio@jwdkpartners.com







jwdkpartners.com

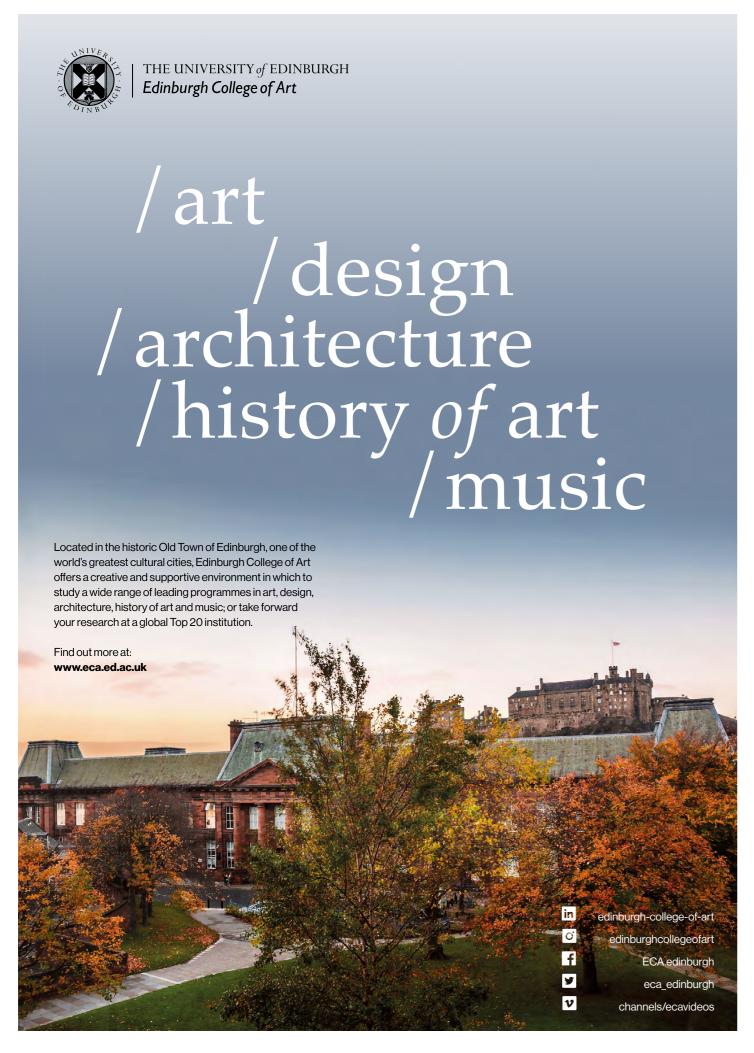
J.W

D.K





SPONSORED ADVERTISEMENT SPONSORED ADVERTISEMENT







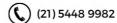


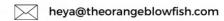






#### **CREATIVITY UNLEASHED**







www.theorangeblowfish.com





















# **ARUP**

# Arup

Arup is a collective of 16,000 designers, advisors and experts working across 140 countries. Founded to be both humane and excellent, we collaborate with our clients and partners using imagination, technology and rigour to shape a better world.

#### Size of firm

Over 1000 people

## In China since

**Services** 

- Total design for Exhibition & Art Space
- Acoustics consultancy
- Lighting consultancy

1045 Huaihai Road (M) Xuhui, Shanghai

#### **Locations in China**

- Wuhan
- Guangzhou

#### Address

37&39/F Huaihai Plaza

- Shanghai
- Beijing
- Shenzhen
- Chongging

Contact

Vincent Yu

Central China Marketing & Communications Lead vincent.yu@arup.com

#### Website arup.com

WeChat Arup

Weibo Arup



#### Linkedin Arup

#### Services

**Brandigo** 

Size of firm

11-50 people

In China since

• Fully integrated China marketing & communications

- Social media marketing • PR & stakeholder relations
- Brand localization

For over 15 years, Brandigo has developed and

campaigns for international businesses looking

to boost their China growth. At Brandigo we drive

implemented effective integrated marketing

business growth through amazing journeys.

 Content marketing KOL/Influencer marketing

#### Address

Unit B/C, 4F, Anken Access 285 Anyuan Road Jing'An, Shanghai

#### Locations in China

Shanghai

#### Website

brandigo.com

WeChat

Brandigo

Global Accounts Director

sproud@brandigo.com

brandigo

#### Linkedin

Contact

Steven Proud

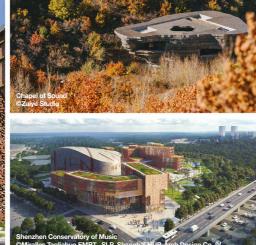
Brandigo Global

#### Facebook Brandigo Global

Instagram













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# **Building Design Partnership**

BDP.

Founded in 1961, BDP now has studios across the UK, Ireland, Netherlands, UAE, India, Singapore, Canada and China. BDP has a leading track record in health, education, workplace, retail, urbanism, heritage, housing, transport, leisure, public safety, technology and research.

## Contact

Peter Marshall Studio Leader/Director Peter.Marshall@bdp.com

#### Size of firm

Over 1000 people

## In China since

**Services**  Architectural design consultancy

- Urban design consultancy • Landscape consultancy
- Project management consultancy
- Technical services consultancy

Unit AB, Floor 20 Urban City Centre 45 Nanchang Road Huangpu, Shanghai

#### **Locations in China**

• Shanghai

Address

#### Website bdp.com

#### Linkedin BDP (Building Design Partnership Ltd)



WeChat

设计咨询

BDP百殿建筑



# **Chapman Taylor**



Chapman Taylor is a firm of masterplanners, architects and interior design. Across the globe, we shape the future of commercial design.

#### Contact

Peter Mackey Director pmackey@chapmantaylor.com

#### Size of firm

51-200 people

In China since

## Services

Masterplanning

#### Architectural design

Interior design

#### Address

Room 601, The Center 989 Changle Road Xuhui, Shanghai

#### **Locations in China**

- Shanghai
- Beijing

## Website

chapmantaylor.com

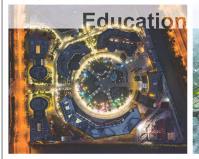
#### Linkedin

Chapman Taylor



ChapmanTaylor

WeChat





























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# **Digital Creative**



samueljesse@digitalcreative.asia

We design digital products and experiences that create engagement and drive growth. From interactive WeChat touch-points to complex platforms, we build consumer & business apps for the world's most innovative companies.

## Services

Size of firm 11-50 people

In China since

• UX Research

- UX/UI Design
- WeChat Mini Programs
- Mobile Apps
- Ecommerce
- CRM

Huangpu, Shanghai

#### **Locations in China**

- Shanghai
- Hong Kong

#### **Address**

307, 3/F, 176 Xietu East Road

## Linkedin

Website

Contact

Samuel Jesse

Co-founder

Digital Creative

digitalcreative.cn



WeChat

Digital Creative





# **HI-COM Asia**



HI-COM is a full service, integrated agency that helps international brands drive awareness and lead generation within the Chinese Social Media and Search Engines. Working with start ups and mature brands our team develops customized digital marketing solutions for every client.

#### Size of firm

11-50 people

#### In China since

#### Services

- Social Media
- KOL/KOC Copywriting
- E-PR
- Brand naming
- Localization

#### Address

Room 406, Building 1 Huizhi Creative Park 288 Yuyao Road Jing'An, Shanghai

#### **Locations in China**

- Shanghai
- Guangzhou
- Hong Kong

#### Website

Contact

Kate Chernavina

Marketing Director

contact@hicom-asia.com

hicom-asia.com

#### Linkedin hi-com

Instagram

@hicomchina



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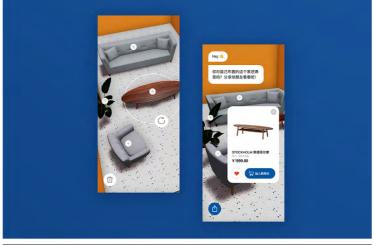
HICOM海酷

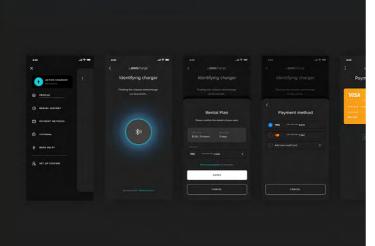
WeChat

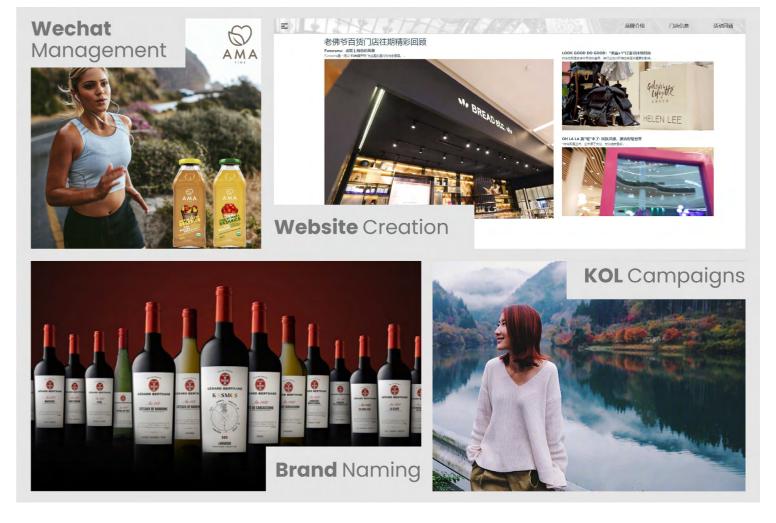
















# **Hola Daisy**



Hola Daisy is an award-winning brand strategy and design company known for their partnership approach and bold ideas that sharpen a brand's competitive edge. Their slogan is "Make China Brands Global, Global Brands China".

Size of firm 1-10 people

In China since 2018

**Services** 

• Brand Audit • Brand Assets

Brand Activations

**Locations in China** 

Shanghai

**Address** 

ANKEN Australia House

Changning, Shanghai

Unit 705, 80 Pingwu Road

#### Contact

Daisy Tang Managing Director letscoffee@holadaisy.com

Website

holadaisy. com

Linkedin holadaisy

WeChat

holadaisy

Xiaohongshu holadaisy





## **Immersive**



Immersive is a multidisciplinary creative studio specialising in immersive design, digital art and spatial storytelling. We create innovation-driven immersive experiences for the arts, education and entertainment sectors, as well as commercial and private luxury commissions.

#### Size of firm

11-50 people

## In China since

#### Services

- Spatial Storytelling & Narrative Development
- Experiential Design Masterplanning
- Creative Concept Ideation & Development
- Content Art Direction. Creation & Curation
- Technical Design & Integration
- Development & application of Interactive technologies

Room 405, Xiangyang Building No. 97, Xiangyang North Road Xuhui, Shanghai

#### **Locations in China**

• Shanghai

immersive. international

## Linkedin

Contact

John Munro

**Immersive** 

## Instagram

immersive. international



Chief Creative Officer & CEO

contact@immersive.international

WeChat **Immersive** International













# iStage Academy



iStage Academy is an independent bilingual performing arts organisation providing musical theatre training program, which includes triple threat training, specific musical techniques training, production rehearsal, musical workshops and masterclasses for all age groups.

#### Size of firm

11-50 people

In China since

#### Services Triple threat training

- Musical theatre technique
- Production rehearsal, performances
- School projects and performing arts related workshops
- Masterclasses with professional artists

203, Building A1 Betwin No.889 Shangcheng Road Lujiazui, Shanghai

#### **Locations in China**

Shanghai

**Address** 

Instagram @istageacademy2016

#### Weibo

iStage音乐剧学院

#### Contact

Carol Zhang **Business Development** carol.zhang@istageacademy.com

istageacademy.com

iStage Academy

@istage\_academy

Linkedin

Twitter

WeChat iStage爱绅



## Xiaohongshu

#### iStage Academy 音乐剧







# **Jones Knowles Ritchie**

## jones knowles ritchie

JKR is an independent design-led creative company with offices in London, New York, and Shanghai. The 300-strong team design brands to show up in the world in the most distinctive and relevant ways, across the entire consumer experience.

## Contact

Anita Xu Marketing Manager shanghai@jkrglobal.com

#### Size of firm

201-500 people

## In China since

- Brand & Product Positioning
- Brand Strategy
- Brand & Visual Identity
- Communication Strategy &
- Campaign Branding
- Packaging Design
- Trade Applications Design

#### Address

1102, The Base 45 North Caoxi Road Xuhui, Shanghai

#### **Locations in China**

Shanghai

#### Website jkrglobal.com

**JKRShanghai** 

WeChat

#### Linkedin Jones Knowles Ritchie

Instagram @jkrglobal



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# **JWDK**

J.W.D.K

We are JWDK, a design firm specialising in cultural and place identity for modern China. Partnering with the most influential people in property, we create place visions and brand stories that connect people to the places they love.

Size of firm 11-50 people

#### In China since 2003

• Discovery & Insights

- Place Visioning Brand Strategy
- Verbal Strategy + Naming
- Visual Identity Design
- Place Activation
- Wayfinding signage design

#### Address

Studio 2A, Building 1 181 Lane 465 Zhenning Road Changning, Shanghai

#### **Locations in China**

- Shanghai
- Hong Kong

## Instagram

@jwdkpartners

Linkedin

**JWDK** 

Contact

Michelle Li

Account Director

studio@jwdkpartners.com

#### WeChat Website jwdkpartners.com

**JWDK**partners







# **KANVID**



WeChat

kanvid\_cn

YouTube

KANVID

KANVID is an independent 'Visual Content Creation' studio specialising in photography and video production for eCommerce, social media, and digital campaigns.

#### Contact

Theodore O'Mahony Studio Director hello@kanvid.com

#### Size of firm

11-50 people

## In China since

2018

#### **Services**

- Photography
- Video Production

- 360 AR/VR

#### Address

- Post Production
- Image Editing Video Editing

KANVID, Building No.6 No. 288 Dagu Road Huangpu, Shanghai

#### **Locations in China**

- Shanghai
- Hong Kong

#### Website kanvid.com

Linkedin

## kanvid

**Facebook** kanvid.studio

#### Instagram

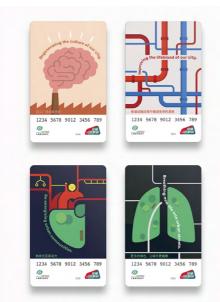
@kanvid.studio

Twitter

@KANVID\_STUDIO



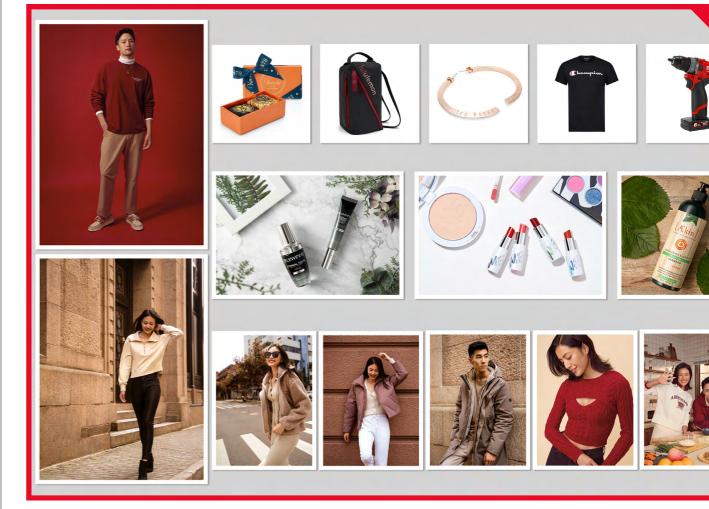












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## **KAWO**



KAWO is the leading Chinese social media management, analytics, and social competitor tracking platform. We help domestic and multi-national companies aggregate and manage their data and planning with WeChat, Weibo, Douyin and Kuaishou — the four major social media channels in China.

#### Services

Size of firm 11-50 people

#### In China since 2017

• Provide software products & related technical consulting/

 Enterprise Marketing Management Consulting

#### Address

Room 205, Jinhuan Building 489 South Xiangyang Road Xuhui, Shanghai

#### **Locations in China**

Shanghai

#### Website kawo.com

Contact

KAWO Team

hello@kawo.com

Linkedin

WeChat

KAWO科握



YouTube KAWO

KAWO



# **MDO (More Design Office)**



Contact

MDO is an interdisciplinary architectural and interior design practice based in Shanghai. MDO anchors its ethos on dynamic interactions, between architecture and interior, exploring scale and proportion, material and form, light and color, creating journeys and stories for the space.

Elaine Zhou Marketing ez@moredesignoffice.com

#### Size of firm

51-200 people

## In China since

#### Services

- Architecture Design
- Real Estate
- Hotel & Resort • Commercial Design
- Office Design
- Luxury Residential

#### Address

Room 406

No. 1088 Chang'an Road Jing'An, Shanghai

## **Locations in China**

- Shanghai
- Zhengzhou

## Website

moredesignoffice

Instagram

@justin

moredesignoffice.com MoreDesignOffice\_

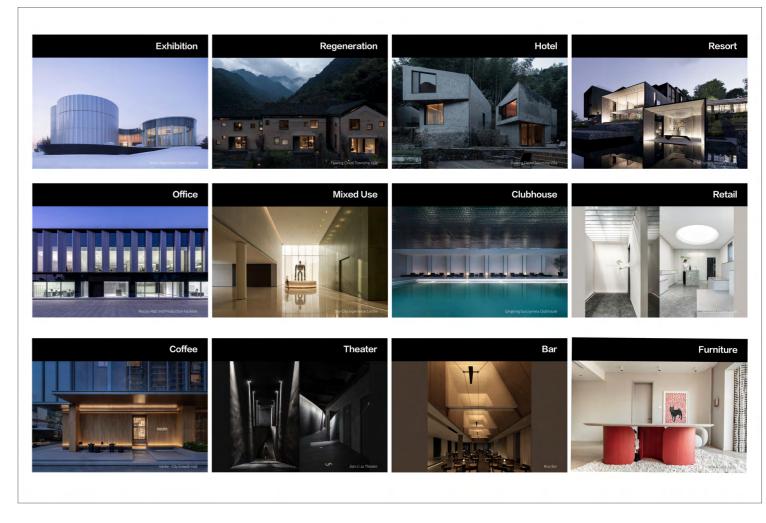
## MDO

WeChat



Xiaohongshu MDO木君建筑设计









## PLTFRM® ♠

**PLTFRM** 

PLTFRM is an award-winning brand consultancy agency founded in 2012 specialised in digital advertising and e-commerce. We mix design strategy, marketing and livestream to boost sales conversions.

Size of firm 11-50 people

In China since 2012

• Market Research, Semiotic Analyses, Branding and Localisation

- Social Media and KOL Management, Marketing Strategy, Digital Advertising
- Sales Strategy, E-commerce Management, Customer Relationship Management

Room 408-407-406, Building 1 W733 Creative Centre 733 Wanhangdu Road Jing'An, Shanghai

#### **Locations in China**

- Shanghai
- Hong Kong

Douyin **PLTFRM** 

#### WeChat Website pltfrm.cn

Contact

Director

Linkedin

PLTFRM

PLTFRM

Xiaohongshu

Alexandre Ouairy

ao@pltfrm.cn

PLTFRM谱博品牌管理



#### Weibo

PLTFRM谱博品牌管理

## 00



# STUDIO DOHO



STUDIO DOHO is a brand-driven design company that specializes in F&B, Retail and Office projects for International and local brands looking to differentiate in the market. 'We Create Excitement' at the intersection of marketing and space design to realize a range of experience-based concepts.

#### Size of firm

In China since

1-10 people

2016

#### **Services**

- Interior design
- Architectural design

#### Soft decoration design

#### Address

ANKEN Access 1B, 285 Anyuan Road Jing'An, Shanghai

#### **Locations in China**

Shanghai

## Contact

Karen Cui Office Manager info@studiodoho.com

#### Website WeChat studiodoho

studiodoho.com studiodoho.cn

## Linkedin

studiodoho



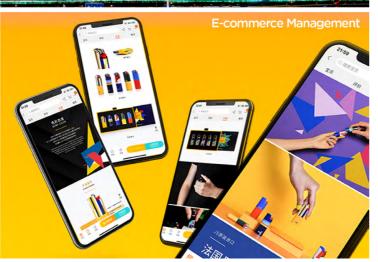




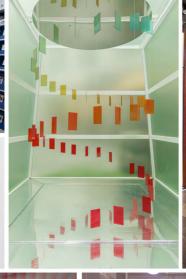
























# Studio Hu

Alongside designing unforgettable brands, this British design firm headquartered in Chengdu creates product launches, corporate interiors, event promotions, and new media strategy. We're passionate about closing the gap between brands and people through creative brand strategies.

#### Size of firm

1-10 people

#### In China since 2019

• Branding & Visual Identity Design

- Product & Packagaing Design • Online & Offline Event
- Design Schemes • Corporate Murals & Interior

Indenity Design

• UI & UX: Apps & Landing Pages

#### **Services**

Address 7F, T2, Raffles City Chengdu, Sichuan

#### **Locations in China**

Chengdu

# studio hū

#### Contact

Harriet Sheffer Creative Director harriet@studiohu.co

#### Website

studiohu.co

#### Linkedin

Studio Hu

#### Instagram

@studio hudesigns













# The Mill



Award-winning VFX artists & Creative Technologists with decades of experience across the Advertising and Brand Experience Industries. Founded on the pursuit of excellence, pioneering visual imagination for over 30 years, embracing every evolution of our art with pinnacle craft.

#### Size of firm

51-200 people

2012

**BMW** 

#### In China since

#### Services

VFX Colour

#### Direction Design

 Experience • Production

#### Address

1A, Building No.4 727 Dingxi Road Changning, Shanghai

#### **Locations in China**

Shanghai

Contact

Managing Director

lily.li@themill.com

Lily Li

Website themill.com

## Linkedin

WeChat

The Mill

YouTube

millchannel

The Mill

#### **Facebook** MillChannel

Instagram @mill\_shanghai

#### Twitter @MillChannel









Creative Industries & Marketing Directory China





# The Orangeblowfish



The Orangeblowfish is an award-winning independent creative agency with its headquarters based in Shanghai. Our vision is to leverage creativity to create experiences that connect and enrich people's lives.

#### Contact

Natalie Lowe Managing Partner heya@theorangeblowfish.com

WeChat

TheOrangeblowfish

#### **Services**

Size of firm 11-50 people

#### In China since 2012

Creative

- Branding
- Graphic Design
- Spatial Design
- Integrated Marketing Campaigns
- EGD (Environmental Graphic Design)

#### **Address**

Room 208, Building No.3 Lane 210 Taikang Road Huangpu, Shanghai

#### **Locations in China**

- Shanghai
- Hong Kong

theorangeblowfish

#### Instagram

@theorangeblowfish

#### Twitter

#### Website

theorangeblowfish.

## Linkedin

@orangeblowfish





# **WE Red Bridge**



WE Red Bridge is an award-winning communications consultancy that provides clients in China with an alternative – a connected independent consultancy, local in its focus, creative in its approach, and international in its thinking.

## Contact

Nicky Wang CEO

nicky@we-redbridge.com

#### Size of firm

51-200 people

## In China since

- Integrated marketing communication
- PR consulting and planning
- Brand and corporate image building
- Brand marketing
- Digital marketing
- Creative services

#### Address

2-3F, Building 10 546 Yuyuan Lu Jing'An, Shanghai

#### **Locations in China**

 Shanghai Beijing

## we-redbridge.com

Website

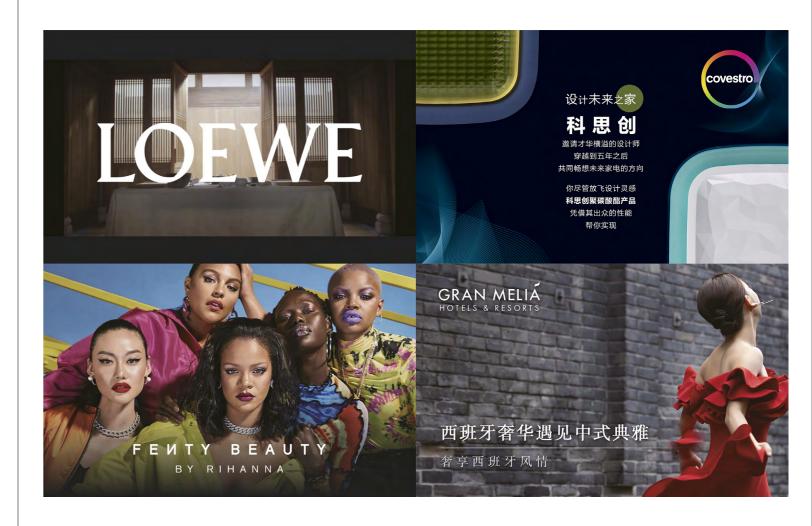
Linkedin WE Red Bridge

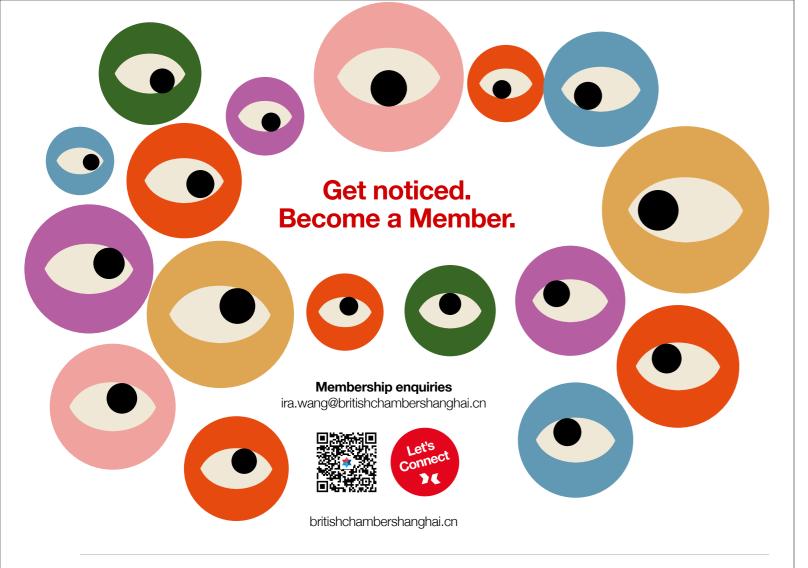














## 100 Architects

100architects has the mission of improving cities & the experience of citizens in the public realm through hyper-stimulating public spaces. We specialize in street architecture & urban interventions, creating innovative solutions for the occurrence of joyful social dynamics.



11-50 people

#### In China since

• Master Planning

- · Landscape Design Architecture Design
- · Interior Design
- Placemaking

Services

Project Management

# 100

#### Contact

Javier Gonzalez Partner & Chief Architect javier.g@100architects.com

#### Address

555 Haifang Road

Building 20, Room 402

Jing'An, Shanghai

#### **Locations in China**

• Shanghai

#### Website

100architects.com

Linkedin 100architects

WeChat

**Facebook** 

100architects佰筑

100architectsofficial

#### Instagram

@100architects

#### Twitter

@100architects



# **AECOM**



AECOM is the world's trusted infrastructure consulting firm, delivering professional services throughout the project lifecycle - from planning, design and engineering to program and construction management.

#### Contact

Bai Yan **Executive Director** Strategy and Development, Mainland China Yan.Bai@aecom.com

#### Size of firm

Over 1000 people

#### In China since

1980

#### Services

- Architecture
- Interior Design
- Building Engineering Master Planning and Urban
- Design
- Economics
- Landscape Architecture
- Environment
- Project and Construction Management
- ESG, Energy & Dual Carbon Consulting

#### Address

12F, Building No.7

500 Zhengli Road

#### **Locations in China**

- Beijing
- Shenzhen
- Hongkong

Corporate Avenue Shanghai KIC

Yangpu, Shanghai

- Shanghai
- Guangzhou
- Chengdu
- Taipei

#### Website

WeChat AECOM\_China aecom.com/cn

#### Linkedin

Weibo

## AECOM的微博

Facebook Twitter @AecomTechnology @AECOM

Corporation

#### Instagram

**AECOM** 

@AECOM @aecom\_design

•

# **Art+ Shanghai Gallery**



Contact

Agnes Cohade

Partner & Director

agnescohade@gmail.com

SHANGHAI GALLERY

WeChat

Art+ Shanghai, founded in October 2007, located in the Bund area, is dedicated to the exhibition, promotion, and development of Chinese contemporary artists. Art+ Shanghai Gallery also offers art consultation services for private and corporate companies.

Size of firm 1-10 people

In China since

## Services

- · Artist's career management
- · Art consulting services for private clients and companies
- Curatorial Services
- Public Art Services
- Brand Collaboration

L207, 99 Beijing East Road

#### **Address**

Huangpu, Shanghai

#### **Locations in China**

Shanghai

#### Website artplusshanghai.com Artplus

Instagram

@artplusshanghai\_ official

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## aolab

Size of firm

1-10 people

In China since



aolab, short for assorted objects laboratory, is a multifaceted design studio on the lookout for cutting-edge designs and creative talents. aolab provides three integrated design services, including branding, product design, and event planning.

#### Contact

Funi Dina Founder

Website

aolabdesign.com

funi.ding@aolabdesign.com

#### WeChat aolab

 Branding design · Product design

· Events design · Interior design

Services

Buildina 6 1209 Xing Zha Road Jing'An Shanghai

**Locations in China** 

• Shanghai

Address

•

# **Area-17 Architecture** & Interiors

Area-17 is a full service architecture and interior design firm, whose philosophy of work is rooted in the Italian design culture. We provide our clients with innovative design solutions. The firm specializes in retail, hospitality, office and residential interiors.



Contact

Vicky Sun Partner, Managing Director vicky.sun@area-17.com

#### Size of firm

51-200 people

#### In China since

 Interior Design Retail Design

Product Design

Services

Architecture Design

Project Management

Consulting

Address

Room 403

169 Jianguo Road Central Huangpu, Shanghai

#### **Locations in China**

Shanghai

Beijing

Hong Kong

Website area-17.com

& Interiors

area17architecture

Xiaohongshu

Area-17建筑与室内

WeChat

Weibo

设计

Linkedin

Area-17 Architecture area17architecture

Facebook

Area17architecture

Instagram @area17architecture

Douyin Area-17建筑与室内 设计



## Arlia + Socias

ARLIA+SOCIAS

We translate your brand story into objects, spaces and interaction that form lasting connection with your visitors. We craft memorable user experiences for branded environments, retail design, showroom & exhibition, popups, work places and F&B.

#### Contact

Arlia Hashim Principal & Design Director arlia@arliasocias.com

#### Size of firm

1-10 people

#### In China since

2017

#### Services

 Retail Design • Brand Experience Design

Interior Design

• Exhibition & Showroom Design

#### Address

Agora Space, Building No.9 Lane 1199 Panyu Road Xuhui, Shanghai

#### Locations in China

Shanghai

#### Website

arliasocias.com

#### Instagram

@spacebyarlia



Size of firm

201-500 people

In China since

# **ASPECT Studios**

# **ASPECT Studios**

Stephen.buckle@aspect-studios.com

We are an Australian owned business which provides the best in creative design as designers, landscape architects and urbanists. Sustainability is central to our practice. We strive to realize the best possible outcomes and innovations in sustainability and life cycle.

## Services

Designers

Landscape Architects

Urbanists

Room 203 519 Jumen Road Huangpu, Shanghai

#### **Locations in China**

Shanghai

Address

Guangzhou

#### Website aspect-studios.com

Contact

Stephen Buckle

Studio Director

WeChat **ASPECT Studios** 

## Linkedin

ASPECT Studios

**Facebook ASPECTStudios** Landscape

## Instagram

@ASPECTStudios

#### Twitter

@ASPECTLandscape

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## **Ateliers Phi**



Since 2009, Ateliers Phi is committed to sustainability in urban and industrial architecture, furniture design and tailor-made solutions. Ateliers Phi combines the precision of a Swiss watch with a commitment to the values sustainability in construction.

#### Contact

Website

ateliersphi.com

Sophia Slingerland General Manager s.slingerland@ateliersphi.com

#### Size of firm

11-50 people

#### In China since

2009

• Interior Design solution Furniture Design

Services

Design

· Project management and construction supervision

Urban and Architecture

• Tailor-Made Design solutions

• Passive house Design & Consulting

#### Address

Room 201 550 Wuding Road Jing'An Shanghai

#### **Locations in China**

Shanghai



# **Banana Bunch Social Club**



Founded by Hannah Keirl & Ana Souza, Banana Bunch SC is your professional cocktail catering and consultancy team. We create cater to corporate & marketing events, private parties, yacht parties, venue openings, product activations, you name it!

## Contact

Hannah Keirl Manager hannah@spiritsbox.com.au

#### Size of firm

1-10 people

#### In China since

2020

## Services

· Custom Cocktail Menu

- · Craft Ingredients
- Spirits Sourcing
- Tools & Bar Set up
- Event staffing
- · Menu & Flyer Design

#### Address

#2328

2000 Zhongshan North Road

Putuo, Shanghai

#### **Locations in China**

• Shanghai

## Website

spiritsbox.com.au

WeChat Spiritsbox



## **BBDO Greater China**



BBDO Greater China Group consists of five subsidiaries: BBDO, BBDO Live, Energy BBDO, Flare and Molecular. With offices covering Beijing, Shanghai, Guangzhou, Hong Kong and Taiwan - providing clients with creative and effective communication solutions.

#### Contact

Tinv Hu Corporate Communication Manager tiny.hu@bbdo.cn

#### Size of firm

201-500 people

#### In China since

1991

## Services

- Advertising • Brand/Marketing Strategic
- Planning
- Interactive Marketing
- · Digital and Social Media Marketing
- · Customer Relationship Management

#### Address

42/F, 1 Grand Gateway No. 1 Hong Qiao Road Xuhui, Shanghai

#### **Locations in China**

- Shanghai
- Beijing
- Guangzhou
- Hong Kong

Taipei

#### Website bbdogc.com

WeChat **BBDOCLUB** 

#### Instagram @bbdogc

Xiaohongshu **BBDOCLUB** 

## Twitter

@BBDOGC



# **Begin Becoming**

Begin Becoming is an Int'l creative strategies collective based in Shanghai. With a strong focus on innovation and sustainability, our goal is to help our favorite brands position themselves strategically in the marketplace.

# **BeginBecoming**

#### Contact

Yohana G.H. Co-founder yohana@beginbecoming.cn

#### Size of firm

In China since

1-10 people

2020

#### **Services** • Innovative f&b solutions

- · Creative product development
- · Experiential design
- Strategies

#### Address

2268 Hongqiao Road Changning, Shanghai

#### **Locations in China**

Shanghai

WeChat Website BeginBecoming beginbecoming.net

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# **Benoy**

BENOY

With a history of over 70 years and presence across APAC, EMEA and the Americas, Benoy aims to transform the world we live in through design. We specialise principally in master planning, architecture and interiors.

#### Contact

Yifan Huana Marketing and Communication Manager, APAC yifan.huang@benoy.com

#### Size of firm

501-1000 people

In China since 2008

#### Services

Masterplanning

Architecture design

Interior design

#### **Locations in China**

Xuhui, Shanghai

RM1501, ICC ONE

No.999 Middle Huaihai Road

Shanghai

Address

- Shenzhen
- Hong Kong

Website benoy.com WeChat BenoyLtd

Linkedin

Benoy

Instagram @BenoyGlobal



# (better)labs

(better)labs are Circular and Sustainable design and innovation experts based in Shanghai. We lead the exploration and creation of better solutions for the world, helping businesses redesign their products and organisations sustainably so they can meet their future challenges.



#### Contact

Tim Binnion Founder tim@betterlabs.cc

#### Size of firm

1-10 people

#### In China since 2014

· Circular Product Design

Services

• Design Engineering

 Sustainable Design Thinking Innovation

Startup Development

#### Address

C043, Room 202 Lane 4388 Gonghexin Road Jing'An, Shanghai

#### **Locations in China**

Shanghai

## Website

betterlabs.cc

#### Linkedin

(better)labs

#### Instagram

@betterlabs.cc



## **Brandon**



Contact

Teo Roias

General Manager

teo.rojas@brandon-china.com

BRANDON is one of the few companies specializing in Brand Engagement, Design & Construction. The synergy within these disciplines is an enormous value to our clients since they are able to be consistent in any aspect of their brand within their brick and mortar or digital space.

#### Size of firm

1-10 people

2020

#### In China since

Services

Space Branding

- Interior Design Architecture
- Project Management
- Fit out
- Construction

#### Address

12F, Yueshang Plaza No.1 South Wuning Road Jing'An, Shanghai

#### **Locations in China**

Shanghai

#### Website

WeChat brandon-china.com Brandon\_China



# braunosaurus studios

braunosaurus studios is a Shanghai, and recently Berlin, based production company focused on video and film productions. We are a band of strong visual creatives and imaging professionals with an ever-growing presence in China and East Asia.



braunosaurus studios

#### Contact

Andrew Braun Owner + Founder andy@braunosaurus.com

#### Size of firm

In China since

1-10 people

2020

#### Services Film production

- Video production Media work
- Photography
- Producing + editing

## **Locations in China**

274 Jiaozhou Road

Jing'An District, Shanghai

Address

Shanghai

#### Website

braunosaurus.com

#### Instagram

@braunosaurus

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# **Campfire Creative Productions**

campfire

Campfire is a creative production company that gets to the heart of every story. From creative advertising to documentary and commercial film production in London, SE Asia and China. Our recent clients: Philips, Beats, Ralph Lauren, Marni, Supermonkey, Grab, Google, ViacomCBS.

#### Contact

Crystal Liu Founder crystal.liu@campfire.productions

## Size of firm

1-10 people

#### In China since 2019

 Strategic creative development for global & local brands

Services

- Documentaries for brands & content platforms
- Film and photographic production for brands
- Film production for short & long form documentaries

#### **Address**

Room 205

489 Xiangyang South Road Xuhui, Shanghai

#### **Locations in China**

Shanghai

Address

• Shanghai

Suite 301, Building A1

501 Liyuan Road

Huangpu, Shanghai

**Locations in China** 

Website

campfire.productions CampfireStories

Linkedin/YouTube Campfire Creative

Xinpianchang Campfire Stories

WeChat

Productions Instagram

campfire.creative. productions



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We help transform brands and businesses through carefully designed brand identities. We combine global experience with a deep understanding of the Chinese marketplace. Our mission is to constantly deliver top-quality service and help companies achieve full branding potential.

#### Contact

Victor Chi Sun Founder & Creative Director victor@chi-mu.cn

#### Size of firm

2014

1-10 people

In China since

Services

Brand Identity

 Brand Strategy Brand Guidelines Address No.17, Lane 955 Yan'an Middle Road

## Jing'An, Shanghai

**Locations in China** 

• Shanghai

Website chi-mu.cn

Linkedin

池木



## **Central Studios**

Central Studios is a one-stop for all creative production needs from initial concept to final delivery. Our customers are global luxury fashion and consumer lifestyle brands both locally and internationally. Based in Shanghai, we work all over China and through the region.

#### Size of firm

11-50 people

## In China since

#### Services

- Video production
- Photo production
- · Creative design and
- development Artist Management
- · Retouching and post production
- · Photo Studio and equipment rental services



#### Contact

Rodnev Evans Founder rodney@centralstudios.cn

#### Website

centralstudios.cn

WeChat Central\_Studios

Linkedin Central Studios

Weibo centralstudios

#### Instagram

Shanghai

@centralstudios



# **Circ Industrial Design**

Working closely with our clients and end-users, we design products that stands out for their usefulness and strength of vision through our tailored design process.

# CIC

#### Contact

Muqi Yamamoto Founder & Industrial Designer muqi@circ.design

## Size of firm

1-10 people

In China since

#### Services

· Industrial Design: Concept Design, Design for Manufacture, Low to High fidelity Prototypes, Material and Finish selection

• Design Strategy: Market Research, Brief Development, Portfolio Management, Project Planning, Sustainable design strategies

## Address

Room 201 1284 Huaihai Middle Road Xuhui, Shanghai

#### **Locations in China**

• Shanghai

Website circ.design

## Linkedin

Circ Industrial Design

#### Instagram @circ.design

Facebook circindustrialdesign

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## Civillita Art



We create fine art and work with advertising and marketing companies to create props and decor on commision. Should you have a project we know an artist.

Contact

Theresa Xie Art Director

theresaalicexie@hotmail.com

Size of firm

In China since

2020

Services 1-10 people · Art creation Address

630 Langting Road Jiuing Songjiang, Shanghai

Locations in China

Shanghai

Website WeChat civillita.com Civillita Art Supplies

•

# Doremus+Co

Doremus+Co connects brands with people, culture and technology to create value. As a specialist B2B marketing agency, Doremus+Co brings together strategic, creative and editorial talent to tell provocative stories and generate unique customer experiences with ideas that connect.

Size of firm

201-500 people

In China since 2012

Services

• B2B Advertising & Marketing

• B2B Strategy & Consulting

• B2B Creative & Production

• B2B Social Community Management

· B2B Media & Data

B2B Global Marketing

**Address** 

Doremus+Co, 11F Eco City 1788 Nanjing Road West Jing'An, Shanghai

**Locations in China** 

Shanghai

Beijing

Hong Kong

**DOREMUS** 

Contact

Barry Colman Regional Managing Director APAC barry.colman@doremus.com

Website

doremus.com

WeChat

Doremus

Linkedin

Doremus+Co

•

# **Double V. Consulting**

Double V. Consulting is a marketing consultancy

dedicating in bringing foreign brands into China and

offices based in the China Greater Bay Area, our team

supporting them with tailor-made strategies. With

Contact

Miro Li Founder

miro.li@doublevconsulting.com

Size of firm

11-50 people

In China since 2017

**Services** 

has served 100+ foreign companies.

Market Entry & Expansion

Strategy

Market Research

· Social Media Management

 Social Content Marketing Influencer Marketing

Address

14/F, Tower B East Block, Coastal City No.15 Haide 3rd Road Nanshan, Shenzhen

Shenzhen

**Locations in China** 

Hong Kong

Website doublevconsulting.

com

WeChat

Double V Consulting

Linkedin

double-v-consulting

**DUHNO** 

Contact

Anny Tang

Marketing Manager

anny@duhno.com

•

# **Duhno Marketing**

We support mid-size companies in the value chain to reach China. We position ourselves as the "last digital mile" to attain the Chinese Consumer.

Size of firm

11-50 people

In China since 2017

Services

Growth strategy

• Social media management

Traffic

Content creation

China market entry strategy

Rm 520, Building A 208 Wending Road Xuhui, Shanghai

Address

**Locations in China** 

Shanghai

Shenzhen

• Chengdu

Website duhno.com WeChat Duhno

Linkedin YouTube duhnomarketing Duhno Marketing

Instagram @duhnomarketing

Facebook

Duhnomarketing

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## **Edelman**



Edelman is a new kind of agency, at the intersection of PR, Advertising, Social, Digital, Earned Media and Experiential. We blur the lines between each medium to create smart, innovative, and powerful work that gets people talking and engaging with brands in new ways.

#### Contact

Yilina Chen Communication Manager yiling.chen@edelman.com

#### Size of firm

Over 1000 people

In China since 1990

Services Advisory

Reputation

· Brand, Digital & Entertainment

Creative

Data Intelligence

**Address** 

Room 1001, Building 2 World Profit Centre No.16 Tianzelu Chaoyang, Beijing

#### **Locations in China**

- Beijing
- Shanghai Shenzhen
- Guangzhou

Website edelman.cn WeChat 爱德曼中国



# **Emerging** Communications

We help our clients grow and succeed by connecting them to Chinese consumers and businesses globally. A leading Chinese marketing consultancy & fullservice agency.



#### Contact

Michaela Zhu Marketing Executive michaela@emergingcomms.com

#### Size of firm

11-50 people

In China since

Services

 Influencer marketing • PR

Advertising

Strategy

· Digital marketing

#### Address

Room 417, 698 Yongjia Road Xuhui, Shanghai

**Locations in China** 

• Shanghai

#### Website

emergingcomms.com

Linkedin

emergingcomms



# **Evenage**



From startups to industry icons, our passion is to design & execute concepts that create impact and capture hearts.

#### Contact

Tatiana Danila Founder & Project Director tatiana.danila@evenage.com

#### Size of firm

1-10 people

In China since 2019

#### Services

- Brand strategy
- Branding
- Graphic design
- China market strategy Brand activation

#### Address

Room 315, Building 3 5630 Huqingping Road Qingpu, Shanghai

#### **Locations in China**

Shanghai

Website evenage.com

#### Linkedin

evenage

#### Instagram

@evenage\_china



# **FABERNOVEL**



Partner & China Managing Director

rachel.daydou@fabernovel.com

FABERNOVEL is a global innovation agency supporting multinationals in beauty, luxury, retail and pharma to achieve China digitalization. We bring the strength of a strategic consultancy, the creativity of a marketing agency, and the problem-solving skills of a technology company.

## Size of firm

51-200 people

In China since 2013

#### Services

- Digital Marketing
- Social Media Management
- Influencer Marketing
- Integrated Campaign
- WeChat Miniprogram
- UX/UI Design

Room 203, Building 1 No.1107 Yuyuan Road Changning, Shanghai

#### **Locations in China**

• Shanghai

Address

#### Website

Contact

Rachel Davdou

**FABERNOVEL** asia.fabernovel.com

WeChat

## Linkedin

FABERNOVEL (Asia)

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## **FFF Studio**



We are specialized in quick response visuals from design to animation. We provide an overall solution for your business needs: research and ideation, sketching and industrial design, concept engineering and quick modelling and rendering/animation.

#### Contact

Website

fffstudio.com

Carlos Avalos Founder & Industrial Designer industrialdesign@fffstudio.com

## FLAWED has been launched by FRED & FARID's operational hub in Shanghai in 2021 under the management of Karen Ge. FLAWED's aspiration is to partner with immature brands operating in China

Contact

Ao Zhang Project Manager ao.zhang@flawed.cc

FLAWED

## Size of firm

1-10 people

In China since 2021

Services · Car Industrial Design

· CGI animation

C16, Block 8

Address

688 Qiu Shi Road Jin Shan, Shanghai

**Locations in China** 

Shanghai

WeChat Size of firm **FFFStudio** 11-50 people

YouTube

**FFFStudio** 

In China since

2021

and overseas.

**FLAWED** 

Services

Market Research

Brand Strategy

Communication Strategy

Experience Strategy

• Brand Design

Address

20F, 558 DongDaMing Road Hongkou, Shanghai

**Locations in China** 

Shanghai

Website flawed.cc

FLAWED 否哲

WeChat FLAWED 否哲

Linkedin

Digitaling

FLAWED 否哲



## **FLATMIND**

FLATMIND Productions is a Shanghai-based full-service video production company. We help our clients tell unique stories through creative and high-end videos to be used to increase their brand awareness and as communication and promotional tools.



#### Contact

Carlotta Godio

BD

carlotta@flatmind.com

Size of firm

1-10 people

In China since 2005

Services

Corporate videos

Promotional videos

• Social Media video content

Documentaries

Graphic Animation

• Event videos

Address

Room 201, Bldg. 1 No 420 Yuyao Road Jing'An, Shanghai

Locations in China

Shanghai

Website flatmind.com WeChat **FLATMIND PRODUCTIONS** 

Linkedin FLATMIND Productions

Youku FLATMINDCHINA

Instagram @flatmind

Xinpianchang **FLATMIND PRODUCTIONS** 

Facebook flatmindvideo

YouTube

FLATMIND VIDEO **PRODUCTIONS** 



## **FORMPLAN**

FORMPLAN is a transdisciplinary design studio est. in Germany since 2003. Our focus: design thinking & production, urban planning & architectural concepts, experience design & art consultancy, visual communication & digital content. Clients: Audi, VW, NIKE, Converse.

Size of firm **Services** 

1-10 people

In China since

2021

· Architecture conceptual design Interior

· Exhibition, curation

Visual communication

· Digital content

Address

Room102-2, Bldg 16 99 Qingzhen Road Xuhui, Shanghai

**Locations in China** 

Shanghai

Website formplan.cn.com

Contact

Founder

Darius Gondor

darius@formplan.cn.com

WeChat **FORMPLAN** 

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# **Fugumobile**



A creative mobile-led digital solution company specialized in helping brands use digital to build stronger relationships. Fugumobile acts as a full service mobile marketing agency to enable brands and agencies leverage the potential of the mobile medium.

#### Contact

Ravi Shankar Bose Director ravi@fugumobile.cn

#### Size of firm

51-200 people

In China since 2006

Services

- Consulting and Strategy • Digital Platforms - Ecommerce, Loyalty Program, CRM and Online Payment
- · Social Media Planning, Content Creation and Management
- Media Buying and Planning
- · App Development, Website and Mobile Site Development
- · Metaverse Technologies -Blockchain, Metaverse world,

#### Address

Room 607-608, Building No 1 1136 Xinzha Road Jing'An, Shanghai

#### **Locations in China**

- Shanghai
- Beijing

#### Website

fugumobile.cn

#### Linkedin

Fugumobile Limited

#### Facebook

Fugumobile



## **GAB CHINA**



Gab China is a premium Chinese integrated marketing & advertising agency in Shanghai.

#### Contact

Lili Peng General Manager lili@gab-china.com

#### Size of firm

11-50 people

#### In China since

2016

#### Services

- Advertising design & agency
- Enterprise consulting marketing planning
- Advertisement production & publication
- Import and export of goods and technology

#### Address

Room 1003-1004, Ke'en Building 66 North Shaanxi Road Jing'An, Shanghai

#### **Locations in China**

Shanghai

#### Website gab-china.com

Gab China

Linkedin

#### Instagram

@gabchinaa

#### Facebook

Gab China

## YouTube

Gab China



## Genweave



Genweave is a UX/UI design studio based in Shanghai, serving clients locally and globally. We design peoplefriendly digital experiences through user research, design and testing. Let us work with you to design websites, apps and services that your customers love.

#### Contact

Calvin Tan UX/UI Designer & Founder calvin.tan@genweave.com

#### Size of firm

1-10 people

#### In China since

2020

#### Services

- UX Research
- UI Design Prototyping & Testing
- Web Design & Development · WeChat App Design

#### Address

218 S.Xiangyang Road Xuhui, Shanghai

A21, 6/F, Xian Dai Building

#### **Locations in China**

Shanghai

Website genweave.com WeChat Genweave

## Linkedin

Genweave



## **Green Initiatives**



Green Initiatives is creative social enterprise based in Shanghai since 2009, focused on environmental advocacy, corporate social initiatives, and branding & communication services for aspiring sustainabilityconscious companies.

## Contact

Ashley Fernandes Operations Director ashley@greeninitiatives.cn

#### Size of firm

1-10 people

In China since 2009

#### **Services**

- Sustainability education and advocacy
- Corporate social initiatives and
- Environmental research and consulting
- · Branding and communication

#### Address

Room 4I, Building 1 181 Lane 465 Zhenning Road Changning, Shanghai

#### **Locations in China**

Shanghai

#### Website

greeninitiatives.cn

#### Linkedin

Green Initiatives 绿 色倡议



WeChat

Gab盖世传播

Xiaohongshu

Gab China



## **Gusto Luxe**



Gusto Luxe is a leading marketing solutions firm helping luxury & contemporary brands grow with consulting, creativity and connections in a digital-first era. With 130+ talents across Asia and Europe, we partner with many celebrated luxury and contemporary brands.

#### Contact

Charmaine Lin General Manager charmaine.lin@gusto-luxe.com

WeChat

Gusto Luxe

#### Size of firm

51-200 people

#### In China since 2010

Services

 Consulting services including brand strategy, corporate advisory, sustainability & impact

- · Creative & content solutions including IMC campaigns, assets productions, E-commerce marketing
- · Communications solutions & resources including media, KOL & celebrities' relations, experiences and cultural partnerships

#### **Address**

3rd Floor, Podium Building 258 Tongren Road Jing'An, Shanghai

#### **Locations in China**

- Shanghai
- Hong Kong

#### Website

gusto-luxe.com

Linkedin

Gusto Luxe



# **Havas Group China**

Havas is one of the world's largest global communications groups. Founded in 1835 in Paris, the Group employs 20,000 people in more than 100 countries and operates through its three business units covering all communication activities.

#### Size of firm

501-1000 people

#### In China since

1993

#### **Services**

- Advertising
- Digital Marketing (Social Media)
- Event and Experiential Marketing
- Healthcare Communications
- Media Buying

## Address

11F, Novel Building No. 887 Huaihai Middle Road Huangpu, Shanghai

#### **Locations in China**

- Shanghai
- Guangzhou
- Shenzhen



#### Contact

Rachel Kuang Public Relations Director - Havas Group China rachel.kuang@havas.com

#### Website

havasgroup.com

WeChat HavasGroupChina

- Beijing

## 00

## **HLD Visual and Events**



HLD Visual by Lab05 is an agency based in Milano, Firenze and Shanghai, operating in the Visual Merchandising industry since 2006. Our main goal is to create VM showcases and spectatular exhibitions and events for our clients in several industries.

#### Contact

Pier Giraudi Managing Director pier@hldevents.com

#### Size of firm

11-50 people

#### In China since

2006

#### Services

- Visual Merchandising
- Design of Pop Ups Pop In
- Windows displays
- · Event design production and management

#### Address

WuJie, Room 608 277 Wuxing Road Xuhui, Shanghai

#### **Locations in China**

Shanghai

#### Website

hldevents.com

WeChat **HLDEVENTS** 



## **IDEO**

Size of firm

501-1000 people

In China since

2003

IDEO is a global innovation and design company committed to create positive impact through humancentered design. In China, we partner with enlightened leaders, helping them cultivate tomorrow in moments of ambitious growth and org transformation.

#### **Services**

• Product & Service Design

- Experience Design
- Growth Strategy and Transformation
- Brand Positioning & Strategy New Venture Design
- · Innovation Capability Building

Building 11, Columbia Circle 1262 Yan'An West Road Changning, Shanghai

#### **Locations in China**

Shanghai

#### Website ideo.com

Contact

Xiaonan Jia

bdchina@ideo.com

Business Development Associate

WeChat IDEO\_China

## Linkedin

**IDEO** 

#### Instagram @ideo

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# **Imagesound**

image**sound**•

Headquartered in the UK, we are an international creative music company that provides perfectly crafted and bespoke music to luxury hospitality and retail around the world.

Contact

Sophie Ruan Regional Director -APAC & Greater China sophie@musicstyling.com

Size of firm

51-200 people

In China since 2019

Services

· messaging

Commercial background

**Locations in China** 

Changning, Shanghai

- Shanghai
- Hong Kong

Address

Room 773, Unit 702, 7th Floor C Tower, 150 Zunyi Road

Instagram

imagesound.com

@musicstyling

Website

Facebook Musicstyling



# **Imagination**

Imagination is an Experience Design Company headquartered in London, with 14 offices worldwide. Founded on a principle of Independent Creativity, we create experiences that change the status quo, through our core offers of Consulting, Destinations, Content and Live.

Size of firm

201-500 people

In China since 2009

Services

- Consulting Destinations
- Content

• Live

Address

3/F, Yue Shang Plaza 333 Wanhangdu Road Jing'An, Shanghai

**Locations in China** 

• Shanghai

imagination.com

Twitter

@ImaginationGLBL



WeChat

Musicstyling

#### Contact

Chris Hu Marketing Manager chris.hu@imagination.com

Website

WeChat Imagination

Linkedin Imagination



# **Inboostr**



InBoostr works to enhance Manufacture and Brand returns on developing, executing, growing, and managing global marketing & media strategies through digital marketing efficiency and effectiveness, while speaking the language of end consumers.

Contact

Jesse Chen Director hello@inboostr.com

Size of firm

11-50 people

In China since 2020

Services

 Product & Market strategic advisory

- Google Search Engine Optimization
- Google Search Engine Marketing - Paid Advertising
- Social Media Marketing
- Social Media Advertising
- Amazon & Ecommerce Account Management & Optimization

Address

27F, Ocean Building 550 Yan'An East Road Huangpu, Shanghai

Locations in China

Shanghai

Website

inboostr.com

Facebook inboostr

•

# **Inner Chapter**

Inner Chapter is an award-winning consultancy. We work as insight, foresight, innovation and strategy partners for visionary start-ups and ambitious brands.

Contact Alex Wilson Co-Founder alex@innerchapter.co

Size of firm

11-50 people

In China since

Services Market Research

Cultural Insight

Brand Strategy

Innovation

Foresight

Address

302-303, Building 2 10 Baoqing Road Xuhui, Shanghai

**Locations in China** 

• Shanghai

Website innerchapter.co

WeChat Inner Chapter

INNER CHAPTER

Linkedin

Inner Chapter

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## Interbrand

# Interbrand

Interbrand has been the world's leading brand consultancy for 45+ years - having pioneered iconic works. We are committed to "Iconic Moves", taking bold moves to leap brands ahead of shifts in expectations, sparking desires, and driving extraordinary results.

Contact

Johnson Gu Chairman, China johnson.gu@interbrand.com Ippolito Fleitz Group is a multidisciplinary, internationally operating design studio based in Stuttgart with two other branch studios in Shanghai and Berlin. We are identity architects.

**IPPOLITO** FLEITZ **GROUP** identity architects

Contact Chris Zhao

PR Manager chris@ifgroup.org

Size of firm

201-500 people

In China since 2013

Services

Brand Strategy

- Brand Communication
- Brand Management
- Brand Design
- Naming

**Address** 

11F, 1788 W Nanjing Rd Jing'An, Shanghai

**Locations in China** 

Shanghai

Website WeChat

interbrand.com InterbrandChina

Linkedin

Interbrand

Size of firm

51-200 people

In China since

2016

Services Interior Design

FF&E Design

**Ippolito Fleitz Group** 

Architecture

 Product Design Brand Design

Address

2F, 272 Wuxing Road Xuhui, Shanghai

**Locations in China** 

Shanghai

Website ifgroup.org WeChat

IFG伊波莱茨建筑 设计

## 

# InVisible Multimedia **Studio**

InVisible Multimedia Studio is engaged in the creation of computer motion graphics, concept design, visual shows and interactive media. Making unsaid - explicit. Expressing stories with motion design. Visualize tacit with design. Making invisible ideas - visible.



#### Contact

Karina Avakova Head of Shanghai Office ka@invisible.video

Size of firm

11-50 people

In China since 2019

Services

· Concept Development: Creative Main Idea, Scripts for the show, Stage design, Concept art

• Content Production:

Storyboards and visualizations, Production of graphics and effects, Remastering & Postproduction, Music & sound design

Address

A17, 10F, No.1 Lane 1136 Xinzha Road Jing'An, Shanghai

**Locations in China** 

Shanghai

Website

Instagram

invisible.video

@In.Visible.Video

InVisibleVideo

Xinpianchang InVisibleVideo

Douyin

WeChat

InVisible.Video



•

# **Ivie China**

Ivie specializes in packaging for major CPG / FMCG companies and global retail brands. Our end-to-end packaging services include all aspects of branding, graphic design, structural design, production artwork, prepress and print management.



Contact

Malcolm Zhu Managing Director malcolm.zhu@ivieinc.com.cn

Size of firm

11-50 people

In China since 2008

Services • Insights & Analytics

Brand Architecture

Identity Creation

Packaging Evolution

Adaptation

Experiential Marketing

New Media

Address

Unit 3801 - 3802, Gubei SOHO 188 Hongbaoshi Road Changning, Shanghai

**Locations in China** 

Shanghai

• Guangzhou

Website

ivieinc.com.cn

Linkedin

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# **Juice**

Size of firm

51-200 people

In China since

2021

Juice is full-service visual effects, design & audio powerhouse. We blend VFX, 2D/3D animation, Unreal Engine creations, original score, sound, and visual design, brand identity, mixing, and postproduction to produce moving experiences in film, audio, and digital spaces.

· MOTION: 2D/3D Animation,

• AUDIO: Music Composition,

Sound Design, Mix & Design

VFX/Simulations, Unreal

Services

Engine

#### Contact

Simon Astbury Managing Director s.astbury@j.studio

Aleksandra Watras Head of New Business a.watras@i.studio

#### Website

WeChat Juice Visual Effects

## Linkedin

j.studio

Xinpianchang

## Juice

Juice

#### Instagram @juice.pl

**TVC**book Juice



# **JUMA**

JUMA by Alia Juma is a sustainable design platform offering clothing, accessories & soft furnishings where everything is made from recycled water bottles.



#### Contact

Jamil Juma Director jamil@jumastudio.com

#### Size of firm

11-50 people

## In China since

Services

Made from recycled water bottles:

- Fashion (as well as uniforms)
- Soft furnishings • Gifts

#### • Art

#### Address

**Address** 

Shanghai

306, Building A7

501 Liyuan Road

Huangpu, Shanghai

Locations in China

Room 901-13 380 Tianmu Middle Road Jing'An, Shanghai

#### **Locations in China**

- Shanghai
- Dalian
- Guangzhou

Website jumastudio.com

#### WeChat jumastudio1

Instagram

# @jumastudio



# **Kern Design**



Kern is a creative and research company comprised of thinkers, designers, innovators and highly skilled and experienced brand strategists. Our team have years of experience in design, brand strategy & planning across Asia.

#### Contact

Joaquin Davis **Executive Creative Director** joaquin@kerngraphic.com

#### Size of firm

11-50 people

2016

#### In China since

- Services Branding
- · Graphic design
- · Website design and coding
- · Illustration
- · Packaging design
- · Market research & strategy
- Copywriting
- Photography
- Printing solutions

#### Address

Unit 3503-3504 68 Yincheng Middle Road Pudong New Area, Shanghai

#### **Locations in China**

Shanghai

#### Website

WeChat kerngraphic.com 克恩设计

#### Linkedin

Kern Design

#### Facebook

SHKernDesign

#### Instagram

@kerndesignsh



# **Kinoglaz**

We're visual storytellers who provide end-to-end video production and photography services for any industry and client. Have a story to tell? We're with you from the day one creative brainstorm to the final fully-fledged visual narrative that makes you stand out from the rest.



#### Contact

Gleb Torubarov **Executive Producer** info@kinoglaz-media.com

#### Size of firm

1-10 people

In China since 2021

Services Video Production

- Video Editing
- · Photography Services
- · Creative Direction
- Strategy & Research

## Room 310, 1F

270 No. 7 Maotai Road Lane Changning, Shanghai

## **Locations in China**

Shanghai

Address

## Website

kinoglaz-media.com kinoglaz-media

WeChat

## Linkedin

kinoglazmedia

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## **KISKA**

## KISKA.

KISKA is a leading global creative consultancy. We help organizations achieve positive impact through brand & design. We co-create desirable products and experiences that shape brands. Driven by innovation and speed, we work in partnerships with business leaders around the world.

#### Contact

Ferdinand Klauser Partner office@kiskadesign.com

**KOLLEKTIV** Creative Hub is a boutique branding company with over 10 years of experience in Shanghai. International mindset, local execution.

**Kollektiv Creative Hub** 

#### Contact

Paul Wong **Executive Director** paul@kollektiv.co

Kollektiv

## Size of firm

201-500 people

#### In China since

2016

Services Research & Innovation

- Consulting
- Brand & Product Strategy
- Product & Experience Design
- Transportation & eMobility Design
- · Apparel & Footwear Design
- Brand Communication & Branded Space Design

#### Address

Unit 401, 667 Changping Road Jing'An, Shanghai

## Locations in China

Shanghai

#### Website WeChat kiskadesign.com.cn kiskadesign

In China since 2009

Size of firm

1-10 people

000

#### Services

- Branding
- VI development
- Graphic Design
- Photography
- Videography

#### Address

Room G201, Building 9 Lane 161, 465 Zhenning Road Changning District, Shanghai

#### **Locations in China**

• Shanghai

Website kollektiv.co

#### Linkedin

Kollektiv Creative Hub

Instagram @kollektiv\_shanghai

KOPI

jemkoh@thekopiclub.com



# **Kokaistudios**

Kokaistudios is an architecture and interior design firm founded by Filippo Gabbiani & Andrea Destefanis. We have worked on urban renewal projects involving the requalification of heritage and focused on developing cultural, corporate, commercial, hospitality & retail projects.

## Size of firm

51-200 people

#### In China since 2002

#### Services

· Architecture Design · Interior Design

#### Product Design

#### Address

3F Building 3 600 North Shaanxi Road Jing'An District, Shanghai

#### **Locations in China**

• Shanghai

## KOKAISTUDIOS

#### Contact

Jacqueline Chiang Marketing Manager iacqueline@kokaistudios.com

## Website

WeChat Kokaistudios

## kokaistudios.com

Weibo Kokaistudios

#### Facebook

Linkedin

Kokaistudios

shanghaikokaistudios

#### Instagram

@kokaistudios



# **KOPI**

KOPI is a small and nimble team of senior consultants that help clients unlock growth by bridging the gap between China and the rest of the world. The team started with a SEA focus but our portfolio has now expanded across multiple brands and markets.

Size of firm 1-10 people

2020

In China since

Marketing and branding

- · Creative strategy
- Qualitative research
- Event and production Social media

Services

· Packaging and design

#### Address

4F, 1107 Yuyuan Road Changning, Shanghai

#### **Locations in China**

• Shanghai

## Website

thekopiclub.com

Contact

Founder

Jeremy Koh

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# **Labbrand Group**

**LABBRAND** 

LABBRAND GROUP is a multinational consulting corporation headquartered in Shanghai, China. The group implements branding methods for global companies, organizations and institutions to create brand identities and innovations, digital experiences and cultural transformation.

Contact Ren Siguan

Corporate Branding Manager siguan.ren@labbrand.com

WeChat

Labbrand

Website

Linkedin

Labbrand

labbrand.com

established in 2013 by Alex Mok (Chinese-Swedish) and Briar Hickling (from New Zealand). The studio works on projects of varying scales and typologies that allow explorations of both the poetic idea and pragmatic solution.

Linehouse is an architecture and interior design practice

Services Architecture

Interior Design

**Locations in China** 

Changning, Shanghai

Address

Shanghai

Website linehousedesign.com Studio 5FGH, Building 1 181 Lane 465 Zhenning Road

> Instagram @line\_\_\_house

IINF

Contact

Alex Mok

Co Founder

alex@linehousedesign.com

HOUSE

Size of firm 51-200 people

In China since

2005

Services Research

 Brand Strategy Brand Verbal Strategy

Design

Digital Experience

Cultural Transformation

**Address** 

Building 7, Unit 202 50 Moganshan Road Changning, Shanghai

**Locations in China** 

Shanghai



# **Lightbridge Consulting**



Founded in 2019, Lightbridge is a consulting firm specialized in experiential storytelling. We help clients across all industries to conceptualize, design, and produce online and offline content-led experiences powered by creative technology, both online and offline.

Contact Etienne Chia Principal etienne@lightbridgeltd.com

Size of firm

1-10 people

In China since 2019

Services

Creative Strategy

• Experience Design

· Content Creation

• Immersive & Interactive

Project Management

Address

9F, Jing'An Tower 300 Yan'An West Road Jing'An, Shanghai

**Locations in China** 

• Shanghai

Website

lightbridgeltd.com

Linkedin

Lightbridge Consulting Limited



Size of firm

11-50 people

In China since

2013

•

Linehouse

# MADA s.p.a.m.

MADA is an architecture firm founded in New York. It was established in China in 1999. It is an atypical practice group in the Chinese construction industry field during the typical social transition. Based on its trans-cultural mission and cross-pacifi practice.

Size of firm

51-200 people

In China since

Services

Strategy

 Planning Architecture

Media

Address

Room A302, Building A Fuxing SOHO Plaza 388 Madang Road Huangpu, Shanghai

**Locations in China** 

Shanghai

Beijing

Xian

Foshan

MADA s.p.a.m.

#### Contact

Jiawen Zhang Chief Operating Officer zhangjiawen@madaspam.com

WeChat Website madaspam\_media madaspam.com

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## **Mansan Asia**

WVNZVV

MANSAN-ASIA is a boutique consultancy and content production facility for lifestyle and luxury. The company specialises in the conceptualisation and realisation of brand, cultural, and entertainment projects.

#### Contact

Richard Counord Founder & CEO richard@mansan-asia.com

## Size of firm

1-10 people

#### In China since

2018

Services Creative communication

 Strategy · Brand education

· Content creation

**Address** 

Room 401, no 12 Lane 320 Tianping road Xuhui, Shanghai

#### **Locations in China**

Shanghai

Website mansan-asia.com

Linkedin Mansan Asia



# **MB Projects**

Leading agency in cultural strategy and management in China. We assist international and Chinese cultural institutions, creative industry companies and luxury brands to explore opportunities, develop activities, build partnerships, or extend their visibility in China.



#### Contact

Marion Bertagna Director info@mbprojects-china.com

#### Size of firm

1-10 people

#### In China since

2015

#### Services

 Cultural strategy and engineering, programming and curating

- · Museum and exhibition planning
- · Institutional relations
- Media strategy and implementation
- Visual & Digital communication
- · International PR, networking and fundraising

#### Address

401&402 Building 2 733 Wanhangdu Road Jing'An, Shanghai

#### **Locations in China**

• Shanghai

## Website

com

WeChat

**MBProjects** 

mbprojects-china.

#### Linkedin

MB Projects China



# Media.Monks



Media. Monks is a digital-first marketing and advertising services company that connects content, data & digital media and technology services across one global team. We offer Strategy & Creative, Film & Content, Experiential and Platform services in China.

#### Contact

Samuel Hultberg Growth Lead samuel.hultberg@mediamonks.com

#### Size of firm

Over 1000 people

#### In China since

2015

Services

- Brand Position Strategy
- Digital marketing / Interactive Communications Strategy
- Branding VI / Design & Production Services
- Online Video Creative & Production Services
- APP Design & Development

#### **Address**

No. 15, Lane 1213 Nanjing West Road Jing'An, Shanghai

#### **Locations in China**

Shanghai

#### Website

media.monks.com

WeChat MediaMonks



## **Memos To The Future**

Creative film production house run by German filmmaker and Chinese producer. Specializing in documentaries, branded content and commercials. Films shown on ARTE, Discovery Channel, CCTV. Clients: Budweiser, The Belgian Embassy in China, Porsche, Oreo, Eater, etc.



#### Contact

Christian Petersen-Clausen Film Director chris@memostothefuture.com

#### Size of firm

1-10 people

#### In China since

#### Services

- · Documentary films
- Commercials
- Branded content
- Exhibitions

## Address

1415-97-1701 Jiangning Road Putuo, Shanghai

#### **Locations in China**

Shanghai

#### Website memostothefuture.

com

WeChat Memostothefuture

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# **Metric Design Studio**



Established in 2013, MDS is an award-winning, independently owned integrated digital agency in Shanghai. We specialize in web design & development, graphic design, e-commerce management, and WeChat solutions.

#### Contact

Helen Ren Community Manager helen@metricdesign.net

#### Size of firm 11-50 people

In China since

2013

## **Services**

#### · Web design & development

- · Graphic design
- E-commerce management
- · WeChat solutions

#### **Address**

Room 201, Union Square 1003 Wuding Road Jing'An, Shanghai

#### Locations in China

Shanghai

#### Website

metricdesign.net Metric Design Studio

## Xiaohongshu

MING LABS

WeChat

Metric Design Studio Metric Design Studio

#### Facebook

Linkedin

metricdesignstudio shanghai

#### Instagram

@mds\_shanghai



## **MING Labs**

We're a design and tech company that speaks all the jargon. But luckily, we speak human too. We design, we write code, and we love the business side of it all. We are hired to work on new problems together, instead of telling people what they want to hear.

#### Services

11-50 people

#### In China since

Size of firm

- UX/UI design
- website/ app/mini program development
- · digital strategy
- · innovation research
- business design

#### Address

Office 308, Building 10 Lane 385 Yongjia Road Xuhui, Shanghai

#### **Locations in China**

• Shanghai

#### Website

Contact

Sebastian Mueller

COO & Co-Founder

sebastian.mueller@minglabs.com

minglabs.com

#### Instagram

@weareminglabs



## 00

## Mirabeau architecture



Mirabeau architecture is a human scale studio founded in 2019 in shanghai. The studio has been Elected 100 most talented architect and interior designer of China by AD magazine in 2020 and Asia's most talented young architects and interior designers at the 40 Under 40 Awards.

#### Contact

Vladimir Mirabeau Founder vmirabeau@gmail.com

#### Size of firm

1-10 people

2019

In China since

#### Services

- Architecture
- Interior design
- Furniture design Concept design

#### Address

Room 302, Building 3 696 Jiaozhou Road Jing'An, Shanghai

#### **Locations in China**

Shanghai

#### Website

mirabeauarchitecture.com

#### Instagram

@mirabeau\_design



# **Mobile Now**



We are a mobile solutions development company, with a focus on custom work across all mobile platforms: Set up in 2009; We have a full service mobile team of 80+ and provide consultancy through to UX and UI design, as well as development across the key mobile platforms.

## Contact

Ciara Lin Office Admin ciara.lin@mobilenowgroup.com

#### Size of firm

51-200 people

#### In China since

## Services

- CX and tech consultancy
- UX and UI design
- Development and build
- Bespoke WeChat solutions • CRM, POS and mCommerce

## integration

**Locations in China** Shanghai

No. 15, Lane 1213

Nanjing West Road

Jing'An, Shanghai

**Address** 

- Hangzhou
- Changsha

Website mobilenowgroup. com

WeChat

mobilenowgroup

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## **Mullenlowe Profero**

Services

Maintenance



Mullenlowe Profero is a digital communications agency with strong teams of account management, creative design, project management and tech development. We offer a holistic digital marketing approach for brands with assured quality to strive together.

· Mobile & Web Development

• Mobile & Web Operations &

· Social Media Management

• Creative Design & Production

• CRM/Loyalty Program

#### Contact

Website

mullenloweprofero.com

Alessandro Grena China CEO Alessandro.Grena@mullenloweprofero.com

# **NEXUS** is an Integrated Marketing Agency that provides

360-solutions to its clients from BTL to ATL. Specialized in events, the company has grown in size & quality with 3 offices across China and a diversified pool of local and

#### Contact

info@nexus-mkt.com

NEXUS

#### Size of firm

•

11-50 people

#### In China since 1996

## Services

**NEXUS Marketing** 

· SOCIAL & DIGITAL: Social campaigns; Digital campaigns; IP cooperation; Celebrity & KOLs; TVC & videos production

international talents to create unique experiences.

• PR & EVENTS: Fashion shows; Parties; Pop-ups; Roadshows; Workshop; VIP & gala dinners; In-store activations

#### Address

Unit 111, Block 2 D1 International Creative Space 909 Tianyaogiao Road Xuhui, Shanghai

#### **Locations in China**

- Shanghai
- Hong Kong
- Guangzhou

Website nexus-mkt.com

WeChat nexus\_official



Size of firm

51-200 people

In China since

2004

# **Newkirk Design Studio**



We provide full design services. We ensure that what we have designed is what gets built. We love working with clients with high expectations in design.

#### Contact

Website

Linkedin

Studio

newkirkcreative.com

Vaney Zhang Administrative Manager vaney@newkirkcreative.com

WeChat

**STUDIO** 

NEWKIRK CREATIVE

## 0

# **NUDE**



We are a brand strategy and design agency. We support our clients in developing powerful and consistent brands. online and offline, on all communication channels. We are a vibrant and creative agency, where audacious and relevant ideas rhyme. We are Brand experts, we are NUDE.

## Contact Trista Yang

General Manager tyang@nude.eu

#### Size of firm

1-10 people

#### In China since

2021

#### Services

- · Interior decoration
- Construction engineering
- · Professional design services
- Engineering management services
- · Planning and design management
- · Graphic design

#### Address

**Address** 

5F, Block B

Shanghai

Beijing

98 Yanping Road

Jing'An, Shanghai

**Locations in China** 

696 Weihai Road Jing'an District, Shanghai

#### **Locations in China**

Shanghai

#### Facebook

Newkirk Studio

Newkirk | Design

#### Instagram

@newkirk\_creative

#### Size of firm

11-50 people

#### In China since

#### Pack Design · Communication Campaign

· Branding Identity

Services

Digital Activation

322 Jiaozhou Road Jing'An, Shanghai

#### **Locations in China**

• Shanghai

**Address** 

3F, Building 7

#### Website nude.eu

NudeAgency

WeChat

#### Facebook NudeAgency

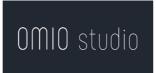
Instagram

@nudeagency

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# **OMIO**



OMIO is an international architectural and interior design practice that provides high quality and innovative design. We aim to make our clients understand WHAT design is, HOW the design process works and WHY the should be a part of it.

#### Contact

Website

Linkedin

omiostudio

David Moreno Shanghai General Manager dm@omiostudio.com

•

**PDD** 

PDD is an award-winning product and experience innovation consultancy. We deliver meaningful innovations that drive our client businesses and delight customers and users. We work globally with leading companies in the healthcare, consumer and industrial sectors.

#### Contact

Lavency Zhu Business Development Manager LavencyZhu@pddinnovation.com

WeChat

Weibo PDDInnovation

PDD设计咨询

## omiostudio.com

Size of firm 51-200 people

2013

In China since

Human Centred Design

Services

• Human Factors and Usability

Design Insight and Strategy

Innovation Training

 Engineering Design and Simulation

Production Outsourcing

#### Address

338 The X Tower Building 1 East 100 Yejiazhai Road Putuo, Shanghai

#### **Locations in China**

Shanghai

## Twitter

Website

Linkedin

pddinnovation

Instagram

@pddinnovation

pddinnovation.com

@pddinnovation

#### In China since 2018

Size of firm

1-10 people

Services Architecture

Interior design

• Furniture design

• Landscape design

Investment

• Real estate Golden visa Shanghai

**Address** 

No. 555 Wuding Road

Jing'An, Shanghai

**Locations in China** 



# Pamela Martello Jewelry

Pamela Martello Jewelry

P.Martello Jewelry is a Shanghai-based studio that carefully designs and produces unique jewelry and decorative home objects. We aim to create a bond between the user and the product, to evoke emotions, stories and memories.

## Contact

Pamela Martello Designer pamelamartelloarana@gmail.com

#### Size of firm

1-10 people

2020

In China since

#### Services Design

Jewelry Making

• Decor Objects Making

• 3D Design

#### **Address**

Room 35, 3F 1434 West Beijing Road Jing'An, Shanghai

#### **Locations in China**

• Shanghai

## Website

pamelamartello. github.io

## Instagram

@pamelamartello. jewelry

#### WeChat

pamelamartello

## Xiaohongshu

PMartello Jewelry

•

## **Peach**

Through Peach's unique digital assets and creativity logistics platform, we made sure countless ads campaigns reach out to audiences in a timely and quality fashion.



#### Contact

Nicholas Cai **Business Lead** nicholas.cai@peach.me

## Size of firm

201-500 people

#### In China since

## Services

- · Digital ads assets logistics and management.
- · Digital file edit.
- Ad validation

#### Address

G/F, 10 Lane 227 Taixing Road Jing'An District, Shanghai

#### **Locations in China**

- Shanghai
- Beijing
- Guangzhou

## Website

peach.me

#### Linkedin

Peach

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# **PinyinPress**



PinyinPress is a design-led brand of home accessories, lifestyle products and gifts known for it's illustrative print designs and patterns which tell a story of everyday life in China. The designs celebrate Asian culture through hand drawn illustrations and quality craftsmanship.

### Contact

Website

pinyinpress.com

Sarah Armstrong Founder and Creative Director sa@pinyinpress.com

### Size of firm

1-10 people

### In China since

2016

Services Product design

• Textile design

Print and pattern design

Corporate gifting services

• Sourcing in China

Address

Rm 3411, Building 9 89 Anshun Road Changning, Shanghai

**Locations in China** 

Shanghai

Instagram @pinyinpress **Taobao Shop** Pinyin Press

**PinyinPress** 

WeChat



## **POMPOM Creative**

We focus on amplifying brand awareness, storytelling, and approaching the millennial youth consumers' touch points through a sustainable long term strategy and multichannel approach.

### Services

Size of firm 1-10 people

In China since

2016

Strategy&Creative

· Community and Influencers • Films&Content Creation

Digital&Platforms

### Address

Room 400, 4F 351 Zhaohua Road, Changning, Shanghai

### **Locations in China**

• Shanghai

### Website

Linkedin

POMPOM

### Instagram

@pompom.creative



### Contact

Yanie Durocher Founder vanie.d@pompom.space

pompom.space



## **PowerfulPoints**



Contact

Sharren Bo

Senior Business Development Manager sharren@powerfulpoints.com.au

WeChat

**PowerfulPoints** 

### Size of firm

11-50 people

### In China since

2014

### Services

· Design and production of presentation

Established in 2003, PowerfulPoints is an Australian

media to help our clients get their message across,

presentation design agency. At PowerfulPoints we create

whether that be for sales, marketing or any other purpose.

presentations, videos, motion graphics and other digital

- Design and production of video
- Video filming
- · Motion Graphic design and production
- PPT Training course

### Address

Unit 27091 27F Infinitus Tower 168 Hubin Road

Huangpu, Shanghai

### **Locations in China**

Shanghai

### Website

powerfulpoints. com.au

### YouTube

PowerfulPoints

### Vimeo

**PowerfulPoints** 



## **PROJEKT 86**

PROJEKT 86 supports all your China-focused projects from the initial research stage to executing campaigns on the ground. Our expert team works across industries and categories, providing you the most direct and cost-effective plans to meet your business objectives in China.

### Size of firm

1-10 people

### In China since

2021

### Services

- · Social media management
- · Market research
- Trademark registration

- Brand strategy
- Influencer partnerships
- Event planning and
- management

Locations in China

Address

2104R

Huangpu, Shanghai

500 North Chengdu Road

Shanghai

### Contact

Kadri Karolin Kõuts Founder kadri@projekt-86.com

### Website projekt-86.com

策划 Linkedin

### PROJEKT 86 Instagram

@projekt86\_

WeChat

PROJEKT86 市场

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# **Prophet**

### **PROPHET**

Prophet is a growth and transformation consulting firm that helps leaders unlock uncommon growth. The type of growth that isn't just bigger, more profitable or faster. It's rich with possibility and aligns with where the world is now - and where it will be tomorrow. Uncommon growth is purposeful, transformative and sustainable.

Charlotte Zhang Marketing Manager, Asia czhang@prophet.com

### Size of firm

501-1000 people · Identify Growth Pathways

### In China since

- 2017
- Drive Customer Demand
- Reimagine Brands Empower Employees

Services

- Revolutionize Experiences

Address Floor 2, Suite 413 696 Weihai Road

### **Locations in China**

Jing'An, Shanghai

- Shanghai
- Hong Kong

Website prophet.com prophet.cn

Linkedin Prophet

Twitter

WeChat

Xing

Prophet

Prophet铂慧

Instagram @prophetconsulting

@prophetstrategy

Facebook prophetconsulting



## **PUSH Media**

PUSH is a global creative studio that specializes in youth culture across music, fashion, gaming and skateboarding.

### Contact

Miranda Tsetskhladze Account Director miranda@pushmedia.co

### Size of firm

1-10 people

### In China since

2014

### Services

- Creative direction
- Strategy
- Planning
- Video/photo production
- Events & offline production
- · Talent casting

### Address

Building 5

27 Middle Wulumuqi Road Jing'An, Shanghai

### **Locations in China**

Shanghai

### Website

pushmedia.co

YouTube

### Linkedin **PUSH**

Instagram @push\_media

### Vimeo pushvideo

**PUSH** 

WeChat

push\_media

Facebook pushmediaSH Xinpianchang PUSH MEDIA

### •

## **Quarta & Armando**



We provide, integrated and innovative Spatial Design solutions that challange the status quo. Our mission is to find original Answers to significant Questions through space.

### Contact Gianmaria Quarta

Architect gq@qaadr.com

### Size of firm

1-10 people

2017

### In China since

### Services

- Architecture • Interior Design
- Landscape Design
- Branding

### Address

Room 608

97 Xiangyang North Road, Xuhui, Shanghai

### **Locations in China**

Shanghai

### Website

gaadr.com

WeChat quartaarmando

### Linkedin

Quarta & Armando

### Instagram

@quarta\_armando

### Facebook

qaadr



## **RADII**

RADII (rā'dē-ī') is an independent platform of artists, writers and creators dedicated to sharing vibrant stories from the rarely explored sides of new China.

### Contact

Hanna Yu Creative Producer hanna@radiichina.com

**C**RADII

### Size of firm

11-50 people

### In China since 2017

### **Services** Video Production

- Graphic Design
- Publishing
- Commercials Project
- Media Coverage

### Address

Room 110, Kaiteng Dasha 11 Floor Huangpu, Shanghai

### **Locations in China**

Shanghai

### Website radiichina.com

### Linkedin RADII

Instagram

## @radii.china

Facebook RADII China **Twitter** @RadiiChina

WeChat

YouTube

**RADIIChina** 

**RADII** 

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# Reality



Reality wonders audiences by bringing experiences beyond fantasy in physical, virtual and digital worlds. Reality's marvelers are a collective of visionary artists and talents, the latest technologies, and human interaction to bring this magically.

### Contact

Hans Uitdenhouwen Managing Director hans@reality.cn.com

### Size of firm

1-10 people

### In China since

2018

Services • Immersive hologram

experiences

Virtual production

• Music Lifestyle experiences

Address

696 Weihai Road Jing'An, Shanghai

Locations in China

Shanghai

WeChat Reality睿柝



## **Red Ant Asia**

We are an award-winning Chinese marketing agency powered by social media, content and influencers. We help global lifestyle & luxury brands navigate the complex China digital landscape. We authentically connect our brands to modern Chinese consumers.

### Size of firm

11-50 people

### In China since

• Chinese brand & product naming

 Chinese Marketing strategy · Social marketing strategy &

- execution
- Content ideation and creation KOLs, celebrities & traditional
- media

Services

• Paid media



### Contact

Linda Yu General Manager enquiries@redant.com

### Website

WeChat RedAntOfficial

### **Locations in China**

622 Huai Hai Middle Road

Shanghai

Address

Hong Kong

3F, No. 8 Building

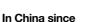
Huangpu, Shanghai

### redantasia.com

Linkedin

### Red Ant Asia Instagram

@red\_ant\_asia



Size of firm

11-50 people

2010

00

### Services

**RedFern Digital** 

Market Research

- Digital Strategy
- Branding & Creative Design

We are a leading full-service digital marketing and

E-commerce agency. RedFern Digital is responsible

a dynamic range of categories in the China market.

for the strategic direction, growth, and performance of

some of the largest and most successful brands across

- · Social Media Marketing
- E-commerce Technical Integration

### Address

Room 603-608 6F Australia House 80 Pingwu Road Changning, Shanghai

### **Locations in China**

Shanghai

### Contact

Ashwin Pillav Commercial Manager ashwin@redfern.com.cn

### Website

redferndigital.cn

### Linkedin

RedFern Digital

### 00

# **Relay Video**

We're a bilingual, China-based team with a global network of resources - both here in Asia and around the world. Our team has rich experience in helping Chinese brands to communicate their messages to international audiences.

### Size of firm

11-50 people

In China since

2016

### **Services**

- IPO Roadshow Videos

### • Product/Corporate Videos

### #3-18, Building 4 **CREATER Space**

Address

546 Yuyuan Road Jing'An District, Shanghai

### Locations in China

- Shanghai
- Beijing
- Shenzhen

### Contact

Amy Hu

Business Development Manager amy.hu@relay.video

### Website

relay.video Relay如雷

WeChat

### Linkedin

Relay Video

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# **Republic Studios**



•

B2B and B2C.

Size of firm

1-10 people

2020

00

Size of firm

11-50 people

In China since

2005

In China since

Republic is a boutique animation studio with over a decade of local China experience. We have a tightknit in-house team of artists as well as a roster of international animation talent, allowing us to provide customized solutions for any creative brief, big or small.

### Contact

Eric Hu **Executive Producer** eric@republicstudios.tv

### Size of firm

11-50 people

In China since 2008

Services Animation

Design

• CG

**Locations in China** 

Address

Room 406

934 West Nanjing Road

Jing'An, Shanghai

• Shanghai

Website

republicstudios.tv

Xinpianchang

Republic Studios



## **RFI Studios**

RFI is a full service IMC and digital marketing agency. Our clients include Audi, Dolby, Estee Lauder, Porsche, Swire, Tencent and vivo.



Head of RFI China alan.ma@rfcomms.com

### Size of firm

51-200 people

### In China since 2014

Services

- Integrated marketing communications
- Strategic planning and content development
- · Visual designs
- Technical development incl H5, mini-program, website, tailor-made systems

Oriental Kenzie Office Building Dongzhimenwai Street Dongcheng, Beijing

### **Locations in China**

- Beijing
- Shanghai
- Guangzhou
- Shenzhen

### Contact Alan Ma

## Website

ruderfinnasia.com

WeChat rfistudios



**Riviera Events** 

- Event Production
- Event Design
- Event Concept
- Event Technology

Premier events specialists with a network across Greater

and pioneering new technologies to integrating the latest

China, Bangkok and Singapore. From crafting stories

trends for top global brands, we create unforgettable events that leave a lasting impression on your guests.

- Event Planning
- Event Management

**RippIr Digital Branding** 

We provide market research, marketing strategy and

channel plans, content creation planning and social

media management for brands to stick in the target

• Digital marketing strategy

· Social media management

Services

Research

Planning

Copywriting

Content creation

demographic's mind, empowering a brand's customers.

Address

Datian Road

Shanghai

5G Jiahua Building

Jing'An, Shanghai

**Locations in China** 

### Jing'An, Shanghai

Address

### **Locations in China**

4B Anken Access

285 Anyuan Road

Shanghai

### Contact

Eva Hsu Founder eva@ripplr.cc

### Website

WeChat Ripplr







### Contact

Michaela Fulton Marketing and Communications Manager, APAC inquiry@rivieraevents.com

WeChat

RivieraEvents

### Website

rivieraevents.com

### Linkedin

Riviera Events

### Facebook

RivieraEventsOfficial

### Instagram

@rivieraeventsofficial

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# Royalclub

ROYALCLUB

Founded in Shanghai in 2013, Royalclub combines traditional and digital media to produce visual projects that help influential brands be inspiring & significant in this rapidly shifting world.

### Contact

Ellen Lin Producer ellen@royalclub.sh

### Size of firm

1-10 people

In China since 2013

Services Design Art

Production

2F, Building 2 876 Jiangsu Road Jing'An, Shanghai

**Locations in China** 

• Shanghai

Address

### Website

royalclub.sh

Linkedin

Royalclub

Instagram

@royalclubsh



# SanQ Marketing

SanQ Marketing offers a one-stop overseas social media services for Chinese brands that are expanding or have a presence overseas. Our international experts are capable of creating native-level content and campaigns for Facebook, Instagram, Twitter, LinkedIn, and Tiktok.



### Contact

Nadia Bukina Founder

nadia@sanq-marketing.com

### Size of firm

1-10 people

### In China since

2020

Services

- · Overseas Social Media Management
- · Overseas Social Media Advertising
- Overseas Social Media Content Strategy
- · Content Creation (photo and video)
- Overseas Livestream

### Address

Office 503-9, Building 5 998 Wenyi West Road Wuchang Street Yuhang, Hangzhou

### **Locations in China**

Hangzhou

sang-marketing.com SanQ-Marketing

WeChat



## **Shanghai Constantis** media



Shanghai Constantis media Audio and video production. We provide creation of a full-fledged video and musical work from scratch for commercial advertising, promo videos, films, cartoons, video games, audio logo, trailers, television, theaters, circus, etc.

### Contact

Kostyantyn Stepanyuk Creative director 2230959640@gg.com

### WeChat

寇斯丹创新影视

### Services

Size of firm 1-10 people

2019

### In China since

### production · Filming and editing.

Video production and post

- Audio production and podcast production
- · Sound Design, Foley, recording, dubbing, mixing and mastering.
- · Directing the project.

### Shanghai

**Address** 

Room 8C, Jiu'An Square

258 Tongren Road

Jing'An, Shanghai

**Locations in China** 

### 0

# Siegel+Gale

Siegel+Gale is a brand strategy, design and experience firm. We explore simplicity, defend it, and embrace it. With the belief in the power of simplicity, we build clear and credible strategies, create fresh design, deliver engaging experiences and unlock world-class brands.

### Contact

Johnson Gu Chairman, China jgu@siegelgale.com

### Size of firm

201-500 people

In China since

### Services

- Brand Strategy
- Brand Communication
- Brand Management
- Brand Design
- Naming

### Address

11F, 1788 West Nanjing Road Jing'An, Shanghai

### **Locations in China**

Shanghai

### Website siegelgale.com

siegelgaleGC

WeChat

Siegel+Gale

### Linkedin

Siegel+Gale

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## **Studio Both Sides**



Studio Both Side is a dynamic motion design atelier based in Shanghai, Tokyo & Amsterdam we aim to create top level motion work through minimalism. One side we specialises in 2D animations for brands & UXUI. Other side we inspire Both Sides Thinking with our tools & products.

Contact

Hymn Wong Creative Director studiobothsides@gmail.com

Size of firm

1-10 people

In China since

2019

• Motion Design

Services

Address

1205 Kai Xuan Road Changning, Shanghai studiobothsides.com

Website

Locations in China

Shanghai

Instagram

@bothsidesthinking



Size of firm

11-50 people

In China since

# **Studio Supreme**

Studio Supreme is an award-winning studio based in Shanghai, China, Since 2012. Our company provides solutions to brand and marketing companies focus is on fashion, music, and advertising, our team is very international.

Services

Production service

• Films

• Commercials

• Photography

• Music Videos

Corporate

STUDIO **SUP** 

Contact

Olivier Hero Dressen Founder olivier.dressen@gmail.com

studiosupreme.be

Website

Xinpianchang

Locations in China Olivier Hero Dressen

**O** 

## swei studio



swei studio is a full-service creative studio specializing in startup therapy and culture translation. We partner with clients to develop thoughtful and strategic creative solutions and bring your vision and story to life.

Contact

Stacey Wei Creative Director stacey@sweistudio.com

Size of firm

In China since

1-10 people

2021

Services
• Brand strategy

Branding

Design
 Experiential Design

Experiential Design

PhotographyVideography

Address

695 Julu Road Jing'An, Shanghai

Locations in China

Shanghai

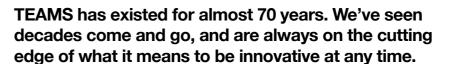
**Website** sweistudio.com

Instagram

@sweistudio



## **TEAMS**





Contact

Ronnie Wu Business Development Representative ronnie.wu@teamsdesign.cn

Size of firm

11-50 people

2004

In China since

eopie

Product Experience Design

• Interaction Experience Design

Design Strategy

**Services** 

User Research

Address

Office 5301 735 Liyang Road Hongkou, Shanghai,

Locations in China

Shanghai

Website teamsdesign.com

Linkedin

**Linkedin Twitter**TEAMS Design @teamsdesign

YouTube

**TEAMS** Design

Facebook
TEAMS Design

Instagram @teams design

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Address

• Shanghai

58 Aomen Road,

Putuo, Shanghai

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## The Great Indoors



Loves decorating large boring spaces. Doodles constantly. Enjoys moving furniture. Makes awesome logos. A wonderful listener and part-time daredevil. Open to exciting short-term relationships. Happy to settle comfortably in a meaningful long-term courtship.

### Contact

Samantha Siow Studio Director thegreatindoors@gg.com

### Size of firm

1-10 people

### In China since

2016

· Mural Design

Brand Strategy

Packaging

Services

· Signage & Wayfinding

Logo & Visual Identity

Art Installation

**Address** 

F908, Block 7 2118 GuangHua Road Minhang, Shanghai

### **Locations in China**

Shanghai

Website

thegreatindoors. store

WeChat

The Great Indoors

### Facebook

thegreatindoorsMY

### Instagram

@thegreatindoorsmy



# The Nectar Foundry

The Nectar Foundry by Itee Soni offers gifts, stationery, home products, created with intention and with minimum impact to our environment. She also offers design, sustainability and aromatherapy workshops and consulting services for individuals and businesses.

the nectar foundry

### Contact

Itee Soni Founder

thenectarfoundry@outlook.com

### Size of firm

1-10 people

### In China since 2010

- · Sustainable gifts, stationery and home products
- Branding/design identity creation, packaging solutions, event invites and collaterals
- · Print design for fashion textiles and interior design fabrics
- Experiential design for spaces and custom artwork design
- Presentation, design & corporate workshops, events, retreats, annual holidays & celebrations

### Address

The Studio, Lane 820 Julu Lu 2F House 34 (back door) Jing'An District, Shanghai

### **Locations in China**

Shanghai

### Instagram

@thenectarfoundry

### WeChat

TheNectarFoundry

### Xiaohongshu

TheNectarFoundry 甘露

### Weibo

TheNectarFoundry

甘露



## The Silk Initiative



The Silk Initiative is one of the world's few Asiabased consumer goods brand consultancies at the intersection of foresight, strategy, innovation, and creative development. We help clients make smarter brand and product decisions by providing in-house, end-to-end solutions.

### Contact

Evelvn Hussain

Director, Design and Innovation evelyn@thesilkinitiative.com

### Size of firm

11-50 people

### In China since

2014

### Services • Brand concept development

- · Branding and visual identity
- design
- · Brand naming
- Graphic design
- Exhibition design
- New product concept development

### **Address**

Unit 215

406 Jiangguo West Road Xuhui, Shanghai

### **Locations in China**

Shanghai

### Website

TheSilkInitiative thesilkinitiative.com

WeChat

### I inkedin

The Silk Initiative

### Instagram

@the\_silk\_initiative



# **Thread Design**

We create, support and connect people through branding. Creative at heart, we focus on the right challenges, add value, and move brands to a delicious future. We create immersive brand experiences through Strategy, Digital and Design.

# thread

### Contact

Ben Weldon

Founder & Creative Director ben@threaddesign.com.cn

### Size of firm

1-10 people

### In China since

## 2006

### **Services**

- Branding strategy
- Brand Identity
- Creative Concepts
- Audit and Consultation
- Packaging
- Marketing

### Address

Number 5, Lane 310 Wulumuqi Zhong Lu Xuhui, Shanghai

### **Locations in China**

Shanghai

### Website

threaddesign.com.cn

### Linkedin

Thread Design -**Brand Consultancy** 

### Instagram

@threaddesign

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# **Touch Elephant**



Touch Elephant is a micro boutique agency specialised in: branding, digital and industrial design. Ex Fortune 500 meets startup vibes!

Contact Miel Wellens

Founder / innovator / designer info@touchelephant.com

### Size of firm

1-10 people

### In China since

2011

### Services

Branding strategy

• Brand creation & Visual Identity Guidelines

- Digital design (UI/UX)
- Industrial design
- Innovation strategy

### Address

103/302 Siming Estate 913 Yan'an Middle Road Jing'An, Shanghai

### Locations in China

Shanghai

### Website

touchelephant.com

### Instagram

@touchelephant



## **TWONE**



We are a creative agency that help technology entertainment and health & wellbeing businesses in resolving research, design, and web/app developement problems. Because standing out from competition, driving innovation, and d elivering social impact are critical factors of geometric growth.

### Contact

Andrew Tiosa Co-founder andrew@twonelab.com

### Size of firm

1-10 people

In China since

### **Services**

Market Research

### Brand Strategy

Creative Design

### App/Web Development

800 Naxian Road Pudong New Area, Shanghai

### **Locations in China**

• Shanghai

Address

A3, 3rd Floor

### Website

twonelab.com

### WeChat

THE TWONE



## **UAP**



Contact

Olivia Shu Marketing Specialist olivia.shu@uapcompany.com

Size of firm

201-500 people

In China since

2008

Services Consultancy

 Design Assist Workshop

UAP believes that incredible things don't just happen;

they're created, nurtured, believed in. Established in

into a global art and design studio and workshop.

1993, our modest Brisbane practice has now evolved

2F, Building 11 555 Haifang Road

Address

Jing'An Shanghai

### **Locations in China**

- Shanghai
- Shenzhen
- Chengdu

Website

uapcompany.com

WeChat

Xiaohongshu **UAP** Company

**UAP Company** 

Weibo

**UAP** Company



## **UNIPLAN**

Uniplan is a global company founded in 1960 dedicated to creating brand experience, providing a full range of creative solutions from strategy, concept and technical design and from planning to implementation.

uniplan

Contact

Corporate Communications Director selin.shen@uniplan.sh.cn

Size of firm

51-200 people

In China since

Services

- Business Management and Consulting
- · Marketing and Sales
- Brand Management • Project Planning and Public
- Relations Services
- Conference and Exhibition services
- · Engineering Management Services

**Address** 

23F, K. Wah Centre 1010 Huai Hai Middle Road Xuhui, Shanghai

### **Locations in China**

- Shanghai
- Beijing
- Hongkong

WeChat Website uniplan.com Uniplan

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## **VISITORS**



VISITORS is a boutique design studio based in Shanghai; we specialise in logo design, customised giveaways, campaign design, illustration and much more. We provide mind-blowing solutions in a simple and bold approach that elevates brands to stand out and demand attention.

### Contact

Howl Lee Co-Founder/Design Director howl@all-visitors.com

Behance

allvisitors

### Size of firm

1-10 people

### In China since

2015

### Services

- Corporate identity planning
- Brand Logo and Visual Identity Design
- Advertising Campaign/Event Key Visual
- · Visual Identity Design

### Address

No.116, 633 Changde Road Jing'An, Shanghai

### Locations in China

Shanghai

### Facebook

allvisitors

Website

Linkedin

VISITORS

all-visitors.com

### Instagram

@weareallvisitors



## **VCCP**

Size of firm

In China since

2020

VCCP is one of the most awarded agencies worldwide, we are the challenger agency for challenger brands. We transform the fortunes of our clients by challenging and disrupting the categories they operate in.

### **Services**

Over 1000 people Brand strategy

- Creative
- Digital & Social Production
- Consumer Experience

### Address

22F, Office Tower 3 JingAn Kerry Centre Jing'An Shanghai

### Locations in China

Shanghai

### Website

Contact

Kan Ng

kng@vccp.com

Global Business Director

vccpshanghai@vccp.com

vccp.com

### Linkedin

@vccp

### Twitter

@vccp



## wai social



wai social is a boutique social media marketing agency based in Shanghai. We're on a mission to make social media the last thing our clients worry about. Serving medium-sized, consumer brands is our speciality.

### Contact

Olivia Plotnick Founder olivia@waisocial.com

### Size of firm

In China since

1-10 people

2019

### Services

- Social media strategy
- · Social media management
- · Content creation
- Trainings & Workshops

### Address

Room 9-116 9F The Center Building 989 Changle Road Xuhui, Shanghai

### **Locations in China**

Shanghai

### Website

waisocial.com

### Linkedin

waisocial

### Instagram

@waisocial



# **WARC By Ascential**



Established since 1985, we are a marketing intelligence platform and information provider that offers subscription and advisory services to help you make effective marketing decisions.

### Contact

Jenny Chan China Editor jenny.chan@warc.com

### Size of firm

In China since

51-200 people

### **Services** Subscription

- Advisory

### Roundtables

### Address

Unit 05-08, 31F, Garden Square 968 West Beijing Road Jing'An Shanghai

### **Locations in China**

Shanghai

### Website warc.cn

WeChat warcchina

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# **Wellpal Creative**



Wellpal Creative is an independent company positioning its services at the intersection of business and design. We help clients build instruments, not just ornaments.

### Contact

Saidah van Lierop Founder & Creative Director saidah.wellpal@outlook.com

WeChat

Conduct Wellpal

### Size of firm

1-10 people

### In China since

2019

 Brand strategy · Identity design

· Package design

· Brand design (brand

business model)

Services

UI design

Building 1, 1 Haikun Road Fengxian, Shanghai

### Locations in China

Shanghai

Address

WellPal Creative Branding

Instagram

Website

Linkedin

@wellpal\_creative

wellpalcreative.com



## WHITE CAVIAR

WHITE  **CAVIAR** 

We are a market research driven brand consultancy based in Shanghai helping international brands and organizations navigate the market through consumer centric insight and authentic cultural perspectives. As future thinkers, our focus is on the strategic side of insight.

### Services

Size of firm 1-10 people

In China since

Market Research

- Brand Consulting & Strategy
- Cultural Immersion &
- Adaptation
- Market Entry Strategy
- Trend & Innovation

### Address

R5086 Building Wu 555 Dongchuan Road Minhang, Shanghai

**Locations in China** 

• Shanghai

### Website

Contact

Jan Van Loon

Founder & CEO

jan.vanloon@whitecaviar.cn

whitecaviar.cn

Linkedin

white caviar



# Wieden + Kennedy



Wieden+Kennedy is an independent, privately held international advertising agency that specializes in creating strong and provocative relationships between brands and consumers. Currently, our clients include Nike, Jordan, Visa, Hennessy, Moet, Durex, Woolmark, HP, ABI, Montblanc.

### Size of firm Services

51-200 people

In China since 2005

Brand Position Strategy

- · Digital / Interactive Communications
- Branding VI / Design & Production Services
- Graphic Design & Production
- Online Video Creative & Production Services Events/Roadshows

Address

2F, 1035 Changle Road Xuhui, Shanghai

### **Locations in China**

Shanghai

Contact

Lvnn Yang

Executive Assistant

lynn.yang@wk.com

Website wk.com/about/

WeChat

wkshanghaioffice

office/shanghai

Instagram @wkshanghai

## Wordsearch

Wordsearch has provided branding, marketing and communications advice to the property sector worldwide. Through our ability to combine insight, creativity and delivery, we have worked on the world's most significant real estate projects.

Candy Liu Director, Asia candy.liu@wordsearch.cn

Contact

Size of firm

11-50 people

In China since

**Services** 

- Marketing Information Consultancy
- Cultural Consultancy
- Brand Image Design Consultancy
- Business Consultancy
- Marketing Planning

Address

715 Tower 1 China World Trade Center 1 Jianguomenwai Ave Beijing

### **Locations in China**

- Beijing
- Hong Kong

Website wordsearch.cn

WeChat Wordsearch\_BJ

wordsearch 添惠达

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## **Xense Media**



Simply put, we work with creative technology. We create 3D animation, VR environments, AR showcases and ideate new concepts that the world hasn't seen them before.

### Contact

Sirajus Salehin Managing Director sirajus@xensemedia.com

### Size of firm

1-10 people

### In China since

Services

• 3D Design

3D AnimationVR Environment

• AR Showcase

AppWebsite

nn nn Address

6G-10, Building A 129 Datian Road Jing'An, Shanghai

**Locations in China** 

Shanghai

Website

xensemedia.com

Twitter

@xensemedia

# Are you up-to-date?

This Directory is updated every quarter so visit our website to ensure you have the latest edition.

britishchambershanghai.cn/paper-trail





# **Category index**



# Advertising, Marketing, PR & Publishing

Firms by size

Over 1000 people	p
Edelman	33
Media.Monks	49
VCCP	75
501-1000 people	
Havas Group China	39
Prophet	61
201-500 people	
BBDO Greater China	25
Doremus+Co	31
Jones Knowles Ritchie	11
KISKA	47
Peach	58
<b>51-200 people</b> FARERNOVEI	34
Fugumobile	37
Gusto Luxe	39
Labbrand Group	49
Mobile Now	54
Mullenlowe Profero	55
RFI	
nri	65
The Mill	
	18
The Mill	18
The Mill UNIPLAN	65 18 74 76 20
The Mill UNIPLAN WARC By Ascential	18 74 76

11-50 people	p
Ateliers Phi	25
Brandigo	2
Digital Creative	5
Double V. Consulting	32
Duhno Marketing	32
Emerging Comms.	33
Evenage	34
FLAWED	36
HI-COM Asia	6
Inboostr	42
Inner Chapter	42
InVisible Multimedia	43
Ivie China	44
KANVID	12
KAWO	13
Metric Design Studio	53
NEXUS Marketing	56
PLTFRM	15
RADII	62
Red Ant Asia	63
RedFern Digital	64
Relay Video	64
Riviera Events	66
Studio Supreme	66
The Orangeblowfish	19
The Silk Initiative	69

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1-10 people	р
Banana Bunch S.C.	25
Campfire Creative Prod.	29
FFF Studio	33
Hola Daisy	8
Kinoglaz	46
KOPI	48
Lightbridge Consulting	49
Mansan Asia	51
MB Projects	51
Memos To The Future	52
POMPOM Creative	59
PROJEKT 86	60
PUSH Media	61
Ripplr Digital Branding	66
SanQ Marketing	67
swei studio	70
Thread Design	72
VISITORS	75
wai social	76
WHITE CAVIAR	77
Xense Media	79



**Design** (Branding, Packaging, Graphic, Furniture, Product, Fashion, Digital) Firms by size

501-1000 people	р
Havas Group China	39
IDEO	40
Prophet	61
201-500 people	
aolab	23
Imagination	41
Interbrand	43
Jones Knowles Ritchie	10
KISKA	47
Siegel+Gale	68
51-200 people	
FABERNOVEL	34
Labbrand Group	49
Mobile Now	54
PDD	58
RFI	65
The Mill	18
Wieden + Kennedy	78

11-50 people	F
Central Studios	29
Digital Creative	Ę
FLAWED	36
HLD Visual Events	40
InVisible Multimedia	43
lvie China	44
JUMA	45
JWDK	1
Kern Design	46
Metric Design Studio	50
MING Labs	50
NUDE	56
PLTFRM	18
PowerfulPoints	60
RADII	62
RedFern Digital	64
Riviera Events	66
TEAMS	70
The Orangeblowfish	19
The Silk Initiative	72
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1-10 people	р
Banana Bunch S.C.	25
Begin Becoming	26
(better)labs	27
Circ Industrial Design	30
CHIMU	30
FFF Studio	35
FORMPLAN	36
Genweave	38
Green Initiatives	38
Hola Daisy	7
Kollektiv Creative Hub	48
Mirabeau architecture	54
Newkirk Design Studio	55
OMIO	57
Pamela Martello Jewelry	57
PinyinPress	59
Royalclub	67
Studio Both Sides	69
STUDIO DOHO	16
Studio Hu	17
swei studio	70
The Great Indoors	71
The Nectar Foundry	71
Thread Design	72
Touch Elephant	73
TWONE	73
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# Category index continued



### **Architectural & Experiential**

(Exterior, Interior, Landscape, Signage, Spatial)

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Firms by size

Over 1000 people	р
AECOM	22
Arup	1
BDP	3
501-1000 people	
Benoy	27
201-500 people	
ASPECT Studios	24
Imagination	41
KISKA	47
UAP	74

**51-200 people**Area-17 Arch. & Int.

1-10 people	F
Arlia + Socias	24
Brandon	28
FORMPLAN	36
Lightbridge Consulting	49
Mirabeau architecture	54
Newkirk Design Studio	55
OMIO	57
Quarta & Armando	62
Reality	60
STUDIO DOHO	16

### Chapman Taylor 4 44 Ippolito Fleitz Group Kokaistudios 47 MADA s.p.a.m. 50 MDO 14 18 The Mill 11-50 people 100 Architects 21 25 Ateliers Phi FLAWED 36 HLD Visual Events 40 8 **Immersive** JWDK 11 Linehouse 50 The Orangeblowfish 19

Wordsearch



# Film, Video, Animation & Gaming Firms by size

Over 1000 people	р
Media.Monks	52
51-200 people	
Juice	45
The Mill	18
11-50 people	
Central Studios	29
Immersive	9
InVisible Multimedia	43
KANVID	12
RADII	62
Relay Video	64
Republic Studios	65
Studio Supreme	69
The Orangeblowfish	19
Wordsearch	78

1-10 people	р
braunosaurus studios	28
Campfire Creative Prod.	29
Civillita Art	31
FFF Studio	35
FLATMIND	35
Kinoglaz	46
Kollektiv Creative Hub	48
Lightbridge Consulting	49
Memos To The Future	52
PUSH Media	61
Reality	64
Studio Both Sides	69
Xense Media	79



# Fine Art, Photography, Print, Craft, Museums & Galleries

Firms by size

11-50 people	р
Central Studios	29
Immersive	8
KANVID	12
PowerfulPoints	60
Studio Supreme	69

Civillita Art  Hola Daisy  Kinoglaz  Kollektiv Creative Hub	22 31 7
Hola Daisy Kinoglaz Kollektiv Creative Hub	•
Kinoglaz  Kollektiv Creative Hub	7
Kollektiv Creative Hub	
Tellerial Greative Flab	46
MB Projects	48
	51
Pamela Martello Jewelry	57
Quarta & Armando	62
SH Constantis media	68
VISITORS	75



# Music, Theatre & Performing Arts Firms by size

51-200 people	р	1-10 people
Imagesound	41	MB Projects
		Reality
11-50 people		SH Constantis media
Immersive	8	
iStage Academy	9	

51 63 68

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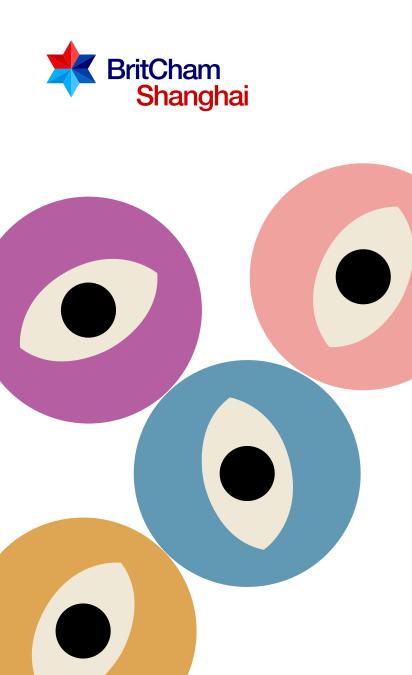
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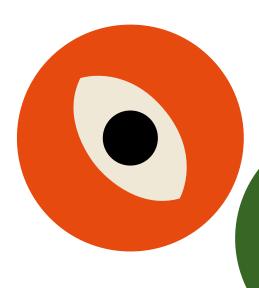
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### One last thing

This Directory is just one initiative organised by BritCham Shanghai's Creative Industries & Marketing Committee. Our purpose is to enable international creative firms of all sizes to maximise the impact of their work in China. We are dedicated to advocating for fairer market conditions; delivering essential industry knowledge and training; and enabling access to the best new creative talent. Our Committee of working professionals all volunteer valuable time towards initiatives like this and rely upon membership fees to deliver even greater value. We welcome all international creative firms to join this member-based community and to get involved in our work. Please contact the team at BritCham Shanghai to find out more about how to join.

### Membership enquiries

ira.wang@britishchambershanghai.cn

### **Committee information**

britishchambershanghai.cn/committees/marketing



