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# Sustainability & ESG Business Summit 2023

**THU** **7 SEP 2023**  
**Venue Partner Opportunity Open**

British Chamber of Commerce Shanghai  
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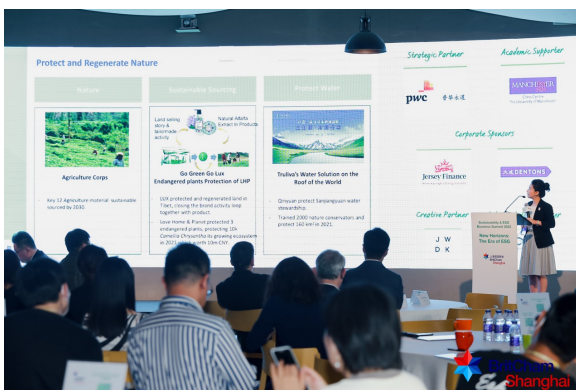


## About the Chamber

The British Chamber of Commerce Shanghai is a dynamic network of international businesses operating in China. Member companies and individuals are the heart of our organisation. We advocate best practices, we share knowledge, and we build long-lasting trustworthy friendships.

Our purpose is to make connections: connections that provide opportunities, empower businesses, and unite our community.

The Chamber continues to host 100+ events with 4,000+ attendees year after year, including roundtables, panels, presentations, summits, after-hours social activities, high-level VIP visits, gala balls, sports tournaments, and Awards.

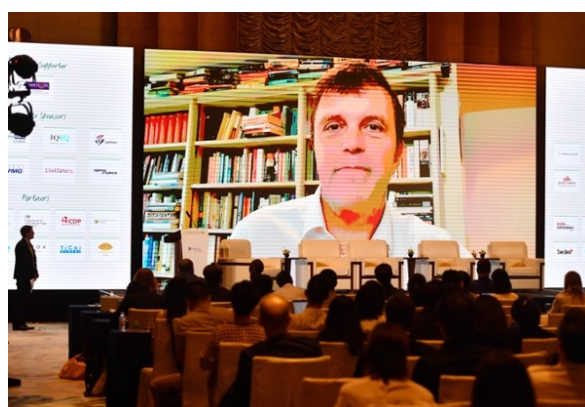


## About the Sustainability & ESG Business Summit

The Sustainability & ESG Business Summit is an annual business event organised by the British Chamber of Commerce Shanghai, gathering together British and Chinese business leaders, policymakers and thought leaders to discuss the latest trends and the future of sustainable best practices in China and around the world.

### Previous Covered Topics

- UN Sustainable Development Goals
- UK and China's approaches to sustainable development
- China's carbon emission trading system and trading market
- Why is ESG important to businesses?
- How to create and maintain a sustainable business?
- From risk to opportunity: how ESG compliance can make or break a business?
- Enabling ESG investment through common principles and alignment
- ESG for asset management and what ideal ESG performances look like to investors?
- ESG disclosure — from TCFD to ISSB
- Connection and Integration - Responsible Supply Chain and ESG Management
- Supply chain ESG compliance challenges faced by Chinese enterprises
- Value Chain Collaboration
- Net Zero Carbon and the Circular Economy in China
- New Energy, Net Zero Energy Future
- Industry-leading Practice Sharing – FMCG, Fashion industry



## Sponsorship Opportunity

**Be part of the Sustainability & ESG Business Summit 2023 and raise your profile in the wider business community across Shanghai.**

**Corporate Sponsor - RMB 50,000** (exclusive of 6% VAT tax)

### Before the Event

- Large company logo displayed on all pre-event promotional material\*
- Company advertisement banners to be inserted into event-related WeChat posts and EDM posts with hyperlinks (up to four; content needs to be approved by the Chamber)
- Announcement in the Chamber newsletter upon signing the sponsorship (company intro included)
- Large company logo on the event e-tickets

### At the Event

- If applicable, speaking opportunity on one of the panels
- VIP seating
- 10 free tickets for colleagues and clients
- Large company logo on the stage backdrop
- One table at the foyer to showcase products/services
- Verbal recognition at the event
- Corporate video to be played during breaks (maximum 60 seconds; content needs to be approved by the Chamber)

### After the Event

- Large logo display in the post-event review
  - One WeChat promotion\* opportunity to be used before 31 December 2023
- \*Content to be provided by the Sponsor (content needs to be approved by the Chamber)*

*\*Depending on the time of sponsorship agreement.*

**2021 News Recap:** [BritCham Shanghai hosts Sustainability & ESG Summit – BritCham Shanghai \(britishchambershanghai.cn\)](https://live.photoplus.cn/live/pc/23641966)

**2021 Photos:** <https://live.photoplus.cn/live/pc/23641966>

**2022 News Recap:** [New Horizons: The Era of ESG – The 2nd BritCham Shanghai Sustainability & ESG Business Summit 2022 held – BritCham Shanghai \(britishchambershanghai.cn\)](https://live.photoplus.cn/live/pc/30876503/#/)

**2022 Photos:** <https://live.photoplus.cn/live/pc/30876503/#/>

## Previous Partners & Sponsors



British  
Consulate-General  
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CHAPMAN TAYLOR



Department for  
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Linklaters



Please email [esg@britishchambershanghai.cn](mailto:esg@britishchambershanghai.cn) to address your interest. A Chamber staff will follow up accordingly on further details.

Note: The Chamber reserves the right to change parts of the programme

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