



# Sustainability & ESG Business Summit 2023

**THU** 12 SEP 2023  
Venue Partner Opportunity Open

British Chamber of Commerce Shanghai  
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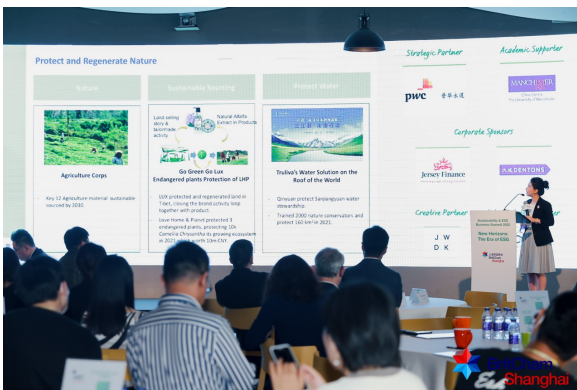


## About the Chamber

The British Chamber of Commerce Shanghai is a dynamic network of international businesses operating in China. Member companies and individuals are the heart of our organisation. We advocate best practices, we share knowledge, and we build long-lasting trustworthy friendships.

Our purpose is to make connections: connections that provide opportunities, empower businesses, and unite our community.

The Chamber continues to host 100+ events with 4,000+ attendees year after year, including roundtables, panels, presentations, summits, after-hours social activities, high-level VIP visits, gala balls, sports tournaments, and Awards.



## About the Sustainability & ESG Business Summit

The Sustainability & ESG Business Summit is an annual business event organised by the British Chamber of Commerce Shanghai, gathering together over 200 British and Chinese business leaders, policymakers and thought leaders to discuss the latest trends and the future of sustainable best practices in China and around the world.

### Previous Covered Topics

- UN Sustainable Development Goals
- UK and China's approaches to sustainable development
- China's carbon emission trading system and trading market
  
- Why is ESG important to businesses?
- How to create and maintain a sustainable business?
- From risk to opportunity: how ESG compliance can make or break a business?
  
- Enabling ESG investment through common principles and alignment
- ESG for asset management and what ideal ESG performances look like to investors?
- ESG disclosure — from TCFD to ISSB
  
- Connection and Integration - Responsible Supply Chain and ESG Management
- Supply chain ESG compliance challenges faced by Chinese enterprises
- Value Chain Collaboration
  
- Net Zero Carbon and the Circular Economy in China
- New Energy, Net Zero Energy Future
- Industry-leading Practice Sharing – FMCG, Fashion industry

**2021 Speakers:** <https://www.britishchambershanghai.cn/events/britcham-shanghai-sustainability-summit>

**2022 Speakers:** <https://www.britishchambershanghai.cn/events/sustainability-esg-business-summit-2022-new-horizons-the-era-of-esg>



## **2023 Summit Theme: Decarbonisation & Green Finance**

### **Morning Session – planned topics:**

- UN Keynote
- UK Gov, CN Gov Keynotes
- [Keynote] The Importance of Decarbonisation in Achieving ESG Goals
- [Panel Discussion] Building A Roadmap for Decarbonisation
- [Keynote] Dangers of Greenwashing
- [Panel Discussion] Green Tech - Leveraging Technology for Decarbonisation

### **Afternoon Session – planned topics:**

- [Panel Discussion] Green Finance - The Role of Financial Markets in Supporting Decarbonisation
- [Keynote] Decarbonising The Supply Chain
- Decarbonisation in Practice - Case Studies
- [Keynote] The Future of Decarbonisation and ESG





## Sponsorship Opportunities

Be part of the Sustainability & ESG Business Summit 2023 and raise your profile in the wider business community across Shanghai.

\*More than 20,300 subscribers/ followers across BritCham Shanghai's communication channels of eNewsletter, WeChat and LinkedIn.

2021 Photos: <https://live.photoplus.cn/live/pc/23641966>

2022 Photos: <https://live.photoplus.cn/live/pc/30876503/#/>

Sponsorship packages	Title Sponsor (1 slot only)	Corporate Sponsor (5 slots)
All prices are exclusive of 6% VAT taxes. A: Business Members and previous sponsors B: Non-members and new sponsors	A: RMB 100,000 B: RMB 120,000	A: RMB 50,000 B: RMB 60,000
Company name incorporated with Summit Name (for example: Sustainability & ESG Business Summit 2023 – presented by ABC)	✓	–
Brand Exposure Online (Chamber website, social media platforms of WeChat and LinkedIn)	✓	✓
Company advertisement banners to be inserted into event-related WeChat posts (*Depending on the time of sponsorship agreement.)	✓ (All promos*)	✓ (up to 2 banners)
Brand Exposure on-site (on screen/ backdrop)	✓	✓
Announcement via Chamber newsletter/WeChat/LinkedIn upon confirming the sponsorship	✓	✓
A 20-mins keynote speech, or to host a 40-mins panel discussion	✓	–
Speaking opportunity at one of the panel discussion sessions	–	✓
Free tickets	✓ (20 tickets)	✓ (10 tickets)
Full-page advertisement in the Summit e-programme	✓	✓
One table at the foyer to showcase products/services	✓	✓
Corporate video to be played during breaks	✓	✓ (max. 60 sec)
One WeChat promotion* opportunity to be used before 31 December 2023	✓	✓

# Previous Partners & Sponsors



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