



# ESG China Awards 2023

[ESGChinaAwards.com](https://ESGChinaAwards.com)

## Sponsorship Pack

British Chamber of Commerce Shanghai

Rm 1108, South Tower, M Place, 333 Chengdu North Rd.

上海英国商会 (上海市静安区成都北路333号 招商局广场南楼1108室)

Let's Connect: +86 21 6218 5022

[esg@britishchambershanghai.cn](mailto:esg@britishchambershanghai.cn)

[www.britishchambershanghai.cn](http://www.britishchambershanghai.cn)

2023 Awards Organiser

2023 Awards Partners





## About BritCham Shanghai

The British Chamber of Commerce Shanghai is a dynamic network of international businesses operating in China. Member companies and individuals are the heart of our organisation. We advocate best practices, we share knowledge, and we build long-lasting trustworthy friendships.

Our purpose is to make connections: connections that provide opportunities, empower businesses, and unite our community.

The Chamber continues to host 100+ events with 5,000+ attendees year after year, including high-level VIP visits, seminars, national day celebration, gala ball, summits and business awards.





## About ESG China Awards

The ESG China Awards is an awards programme recognising and promoting excellence from businesses and organisations that have made a positive ESG impact. The Awards are open to businesses and organisations (local and international) that operate in China.

BritCham Shanghai has initiated this awards programme in 2022. **The 2022 Awards was supported by** Shanghai United Assets and Equity Exchange, Australian Chamber of Commerce Shanghai, Canadian Chamber of Commerce Shanghai and Impact Hub Shanghai.

Applications opened in May and closed in early August. Finalists of the ESG China Awards 2022 were announced in late August. **Judging for the ESG Awards was a three-step approach including 12 award judging panels and an advisory panel**, in total 52 experts and business leaders. The results were fully audited by an independent third party.

The first-year award programme has received a total of **115 qualified submissions**. After a rigorous vetting process, 50 exemplary businesses and individuals were shortlisted in 12 categories and applauded for their outstanding ESG performance in China and beyond.

The Gala Dinner, at which the awards were presented, was held on 27 October 2022 in Shanghai.

[Download the e-brochure of ESG China Awards 2022](#) for more details about the categories and shortlisted companies and individuals.





## ESG China Awards 2023

The urgency for companies to address ESG concerns has been reinforced by the COP27 climate conference. The conference highlighted the need for accelerated action to address climate change and emphasised the role of businesses in contributing to a sustainable future. Companies that prioritise ESG performance will be better positioned to address climate change challenges and benefit from the transition to a low-carbon economy.

**The 2023 Awards recognise businesses and organisations demonstrating exceptional ESG performance in China**, whether by reducing their environmental footprint, promoting diversity and inclusion, or implementing strong governance practices. Shining a spotlight on these companies, the awards help to inspire others to follow suit, driving positive change across industries and worldwide.

## Award Categories 2023

- Biodiversity Award
- Green Supply Chain Award – *sponsored by Smiths Group*
- ESG Innovation Award
- Brand Activism ESG Campaign Award
- Employee Engagement ESG Campaign Award
- Net-Zero Leadership Award – *sponsored by ERM*
- ESG Engagement and Disclosure Award
- ESG Strategic Development Award (MNC and SME winners) – *sponsored by HSBC*
- Future ESG Leader Award (Individual Award)
- Circular Economy Award



### Key Dates in 2023

#### June

Applications Open

#### 25 August

Applications Close

#### 26 August – 7 September

Judges Scoring  
Shortlisting Finalists

#### 12 September

Finalists Announcement  
@ 3<sup>rd</sup> Sustainability & ESG Summit

#### 13 – 27 September

Finalists Interviews

#### 28 September

Advisory Panel Voting

#### 26 October

Awards Gala Dinner

*\*BritCham Shanghai reserves the right to alter the above key dates.*





# Sponsorship Opportunities

Be part of the ESG China Awards 2023 and raise your profile in the wider business community.

\*BritCham Shanghai, AmCham Shanghai, AustCham Shanghai, CanCham Shanghai and partners’s communication channels. (BritCham, AmCham, AustCham and CanCham’s online platforms have in total 145,500+ subscribers across WeChats, eNewsletters, LinkedIns)

Sponsorship packages	Title Sponsor (1 slot only)	Award Sponsor (each award)	Gala Dinner Sponsor (10 slots)
All prices are exclusive of 6% VAT taxes. A: BritCham Members and ESG China Awards 2022 sponsors B: Non-member and new sponsors	A: RMB 225,000 B: RMB 250,000	A: RMB 100,000 B: RMB 115,000	A: RMB 50,000 B: RMB 60,000
Company name incorporated with Awards Name (for example: ESG China Awards 2023 – presented by ABC)	✓	—	—
Brand Exposure Online (Awards website, social media platforms of WeChat and LinkedIn)	Awards related promos	Awards related promos	Gala dinner related pages/promos only
Brand Exposure Offline (2023 Launch Promo Event in July, Finalist Announcement Session at the ESG Summit in September, Gala Dinner in October)	Awards related promos	Awards related promos	Gala dinner related pages/promos only
Company logo on all the Award Trophies and Certificates	✓	—	—
Company name and logo incorporated in the sponsored award category (For example category mention, trophy and certificates, etc.)	—	✓	—
Company introduction on the Awards website	✓	✓	✓
Tailored-made announcement via Awards Website, BritCham Shanghai newsletter/WeChat/LinkedIn upon confirming the sponsorship	✓	✓	—
Advertisement banners to be inserted into WeChat and EDM promos with hyperlinks	Up to 6 posts	Up to 6 posts	Gala dinner related pages/promos only Up to 2 posts
Option to assign a representative sitting on the judging panel of the sponsored award (To keep the Awards fair and equitable, company cannot apply for their sponsored category.)	—	✓	—
Option to assign a representative sitting on the Advisory Panel (To keep the Awards fair and equitable, Title Sponsor cannot apply for the awards.)	✓	—	—
Present the award to the winner (panel of the sponsored category) at the Gala Dinner (including 60s speech)	—	✓	—
Present the Advisory Panel Recommended at the Gala Dinner (including 120s speech)	✓	—	—
Corporate Table at the Gala Dinner with VIP seating (encourage to invite judges to sit at your table)	✓ Two tables (20 seats)	✓ One table (10 seats)	✓ One table (10 seats)
Full-page advertisement in the Awards e-programme	✓	✓	✓
Products or marketing materials displayed in the foyer at Gala Dinner	✓	✓	—
Optional: Place gifts in goodie bags at Gala Dinner	✓	✓	✓



## Previous Sponsors & Partners in 2022





**BritCham Contact:**

English

Stuart Dunn

Executive Director, BritCham Shanghai

[james.dunn@britishchambershanghai.cn](mailto:james.dunn@britishchambershanghai.cn)

+86 1822 162 5664

中文

Janet Jiang

Deputy Executive Director, BritCham Shanghai

[janet.jiang@britishchambershanghai.cn](mailto:janet.jiang@britishchambershanghai.cn)

+86 1358 568 0040



Follow BritCham  
Shanghai on WeChat  
for more details