



2023 British Chamber Shanghai

Corporate Sports Day

SAT **14 OCT 2023**
Nord Anglia International School
Shanghai Pudong



About the Chamber

The British Chamber of Commerce Shanghai is a dynamic network of international businesses operating in China. Member companies and individuals are the heart of our organisation. We advocate best practices, we share knowledge, and we build long-lasting trustworthy friendships.

Our purpose is to make connections: connections that provide opportunities, empower businesses, and unite our community.

Over the past decades, the Chamber has hosted 100+ activities with 4,000+ attendees annually, including high-level VIP visits, Gala Balls, Sports Tournaments, national Business Awards, etc.

The Annual Corporate Football Tournament is one of our signature events of the year and is a great opportunity for high-profile exposure for your business.



About the Corporate Sports Day

Our Corporate Sports Day represents a good team-building opportunity for your team to spend a day out testing the teamwork against the best the British business community has to offer.

A variety of sports and activities to look forward, from football, badminton to tennis, open to member company teams. Family members and friends are welcome to join to cheer for the players and enjoy kids activities.

This year we also offer exclusive booth opportunities for BritCham Shanghai Members to enhance member and community engagement.

Average attendees: 300 - 500 pax



Sponsorship Opportunities

Be part of the 2023 Corporate Sports Day and build your brand within the British Community across Shanghai.

Title Sponsor

Member: RMB 50,000

Nom-member: RMB 65,000

All prices are exclusive of 6% VAT taxes.

Pre-Event

Company name incorporated with event name – e.g. BritCham Shanghai Corporate Sports Day – presented

Company logo on the Chamber website as 'Title Sponsor' with hyperlink to company website

Company logo on all pre-event promotional materials (*depending on time of sponsorship agreement)

General logo exposure via various media platforms (Event Page, WeChat, LinkedIn, EDM...)

At the Event

Free team entries to the sports categories

Large company logo displayed on the backdrop

Verbal recognition at the event

Company logo displayed on medals and trophies

Post Event

One free WeChat advertising via the Chamber official WeChat account

Company name & logo in post-event review on the Chamber's website, WeChat & newsletter

Zone Sponsor – football OR badminton

Member: RMB 25,000

Nom-member: RMB 35,000

All prices are exclusive of 6% VAT taxes.

Pre-Event

Company logo on the Chamber website as 'Zone Sponsor' with hyperlink to company website

Company logo on all pre-event promotional materials (*depending on time of sponsorship agreement)

General logo exposure via various media platforms (Event Page, WeChat, LinkedIn, EDM...)

At the Event

Free team entry to the sponsored zone

Company logo displayed on the backdrop

Verbal recognition at the event

Company logo displayed on medals and trophies of the sponsored sports category

Post Event

One free WeChat advertising via the Chamber official WeChat account

Company name & logo in post-event review on the Chamber's website, WeChat & newsletter

More Sponsorship Opportunities

- **Venue Sponsor – Nord Anglia Pudong**
- **Referee Sponsor – Crown Worldwide**
- **First-Aid Sponsor**
- **In-kind Sponsors (kids activities, winner gifts)**
- **F&B Partners**

Benefits:

- Logo exposure on Chamber comms channels* and on-site marketing materials
- Advertisement - online and offline
- Exposure on main backdrop

* BritCham website and external channels (21,200+ subscribers across WeChat, LinkedIn, EDM - as of August 2023.)

Please feel free to contact the Chamber to discuss other in-kind sponsorship ideas.

Booth Opportunities

Member: RMB 1,250 (One tent, one table and two chairs. NO power supply available)

For members ONLY

All prices are exclusive of 6% VAT taxes.

Recommended activities:

- Kids activity
- Music
- Sports therapy
- Relaxation
- and more

Benefits:

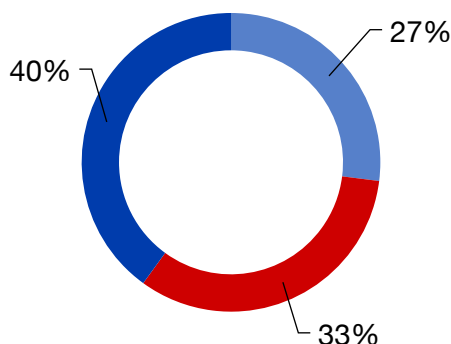
- Logo exposure & Activity introduction on Chamber comms channels

Who are you targeting

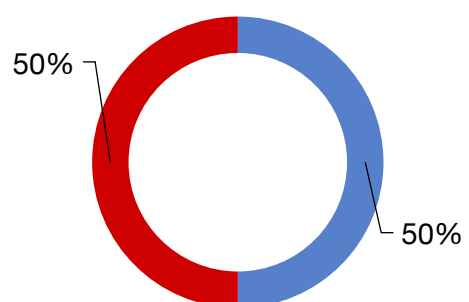
By advertising with the British Chamber, you are targeting an elite group of business professionals who not only represent a diverse range of industries, but wield broad spheres of influence in Shanghai and abroad.

■ MD/VP/GN/CXO ■ Manager

■ Director/Head



■ Male ■ Female



Sponsors for the last five years



ASIAN TIGERS
MOBILITY

Abbey Road Pub • Restaurant • Catering
酒吧 • 餐厅 • 到会服务

Brookstone
容易的惊喜 Easy-Surprise



CIRCLE HARMONY
圆 和 医 疗



DULWICH COLLEGE | SHANGHAI PUDONG |
上海德威外籍人员子女学校 (浦东)



fieldschina.com
your online grocery store

GENEVA Pub • Restaurant • Catering
酒吧 • 餐厅 • 到会服务

gleeds

GSE

HAYS Working for
your tomorrow



ICONX
EXPERIENCE SKATEBOARDING
体验滑板



仲量聯行



Jiahui Health

LEHMANBROWN
雷博國際會計
International Accountants



NORD ANGLIA
INTERNATIONAL SCHOOL
SHANGHAI, PUDONG

NBA playZone
成长中心



小猪佩奇



SANTA FE
RELOCATION



上海静安香格里拉
JING AN
SHANGRI-LA
SHANGHAI



和睦家医疗
United Family Healthcare



WELLINGTON COLLEGE
INTERNATIONAL
SHANGHAI

Please email admin@britishchambersshanghai.cn to address your interest. A Chamber staff will follow up accordingly on further details.

Note: The Chamber reserves the right to change parts of the programme

Follow BritCham
Shanghai on WeChat for
more details

