



Strategy for Directors

12-14 June

£3,600

Delivered in collaboration with:



European Union
Chamber of Commerce in China
中国欧盟商会



China-Britain
Business Council
英中贸易协会



BRITISH
CHAMBER OF
COMMERCE
IN CHINA
中国英国商会



上海英国商会
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Course overview

The skills you need to create, lead and evaluate your organisation's strategic processes.

This course explores the relationship between strategy, governance and risk. It highlights the importance of a dynamic strategic process in delivering stakeholder value and generating competitive advantage. You will gain insight into the board-level knowledge and practical skills required to create, implement and evaluate your organisation's strategy.

The IoD Award in Strategy for Directors (ISFD), Level 9 (SCQF) is a module of the Certificate in Company Direction Qualification.

This course maybe booked as a standalone module or taken as part of the full qualification.

Course benefits

This intensive course will help you drive a dynamic strategic process, ensuring you have the tools and frameworks needed to support strategic thinking and decision-making. You will leave with practical, applicable knowledge to deliver your organisation's objectives, while anticipating risk and ensuring you're ready for the future. This course can be combined with other modules to qualify for the Certificate in Company Direction.

Learning objectives

By attending this course, you will gain the knowledge and skills to:

- identify the components and explain the process of planning and implementing an effective strategy
- carry out analysis that will reveal areas of strategic opportunity or threat
- use strategic concepts and models to generate, evaluate and assess strategic options
- deliver your current strategic objectives while future-proofing your organisation

Director Competency Framework

The Director Competency Framework underpins the IoD's professional development offering, and defines the distinct and wide-ranging competencies required for effective leadership.



By placing knowledge of finance and business strategy on the same level as ethical decision-making, effective communication and the encouragement of diverse views, the framework sets the standard for professional practice for directors, in a clear and digestible format.

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Did you know?

This course is also part of the Certificate in Company Direction qualification. Complete an exam to get an award which contributes to the overall qualification.





Exam preparation session

As part of your learning journey and to assist you in your preparation for the exam, we are running two hour exam preparation sessions, which will be scheduled in the fortnight preceding each certificate exam sitting.

These sessions, delivered online via virtual classrooms, will be run by our course leaders in each of the four certificate subject areas, and will provide a valuable opportunity to practice and discuss a range of exam questions with a small number of your peers.

These sessions are included in your certificate course fees but need to be booked in advance. It is essential that you have completed the relevant course before attending the exam preparation session.

Visit iod.com/professional-development/chartered-director-programme/examinations/ to register for the exam.



Courses in China 2023

We were immensely proud to deliver our 'International Role of the Director and the Board' course twice in China in both June and November 2023. The courses were delivered in partnership with the British Chamber of Commerce in China, the European Union Chamber of Commerce in China and the China-Australian Chamber of Commerce.

Led by IoD corporate governance specialists, Sheelagh Duffield (June) and Paul Munden (November), alongside invaluable contributions from Tom Luckcock, a partner at Norton Rose Fulbright, the course provided a comprehensive understanding of governance practices tailored to the Chinese context.

We had the privilege of hosting distinguished delegates from renowned international corporations and institutions (as listed company logos below), representing diverse cultures such as those from Australia, Canada, China, Germany, Ireland, Italy, Taipei and the United Kingdom. The dynamic mix of cultures and perspectives ignited robust discussions, leading to highly positive feedback and satisfaction from all attendees.

Proud hosts to:



Better directors for a better world

Join us

Join thousands of directors in the world-wide. Whether you're the founder of a start-up, the director of a multi-million pound business or a senior civil servant, the IoD is the place to connect, share knowledge and develop professionally.

For members of delivery partners: two years full International IoD membership is included as part of the course package.

For non-members: one year full International IoD membership is included as part of the course package.



Never stop learning. The IoD specialises in supporting directors to be the best they can be, through world class training and development courses. Come and learn, come and connect with directors like you, and come and have a voice to government.

Jonathan Geldart

Director General, IoD

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