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## Great British Day Out 24

Special thanks 特别鸣谢

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J.W

D.K

## Great British Day Out '24

Chair's welcome 主席致辞 2.



#### **Dear Members and Friends,**

On behalf of BritCham Shanghai, it is with great pleasure that I welcome you to our **Virgin Atlantic Great British Day Out 2024**. For the second consecutive year, this event is generously supported by Virgin Atlantic, providing an even bigger and better platform for businesses to connect with partners and clients, and offering a fun-filled day for families and individuals.

We would like to take this opportunity to extend a special thank you to our Title Sponsor - **Virgin Atlantic**, Platinum Sponsor - **Berkeley Group**, and Gold & Venue Sponsor - **The British International School Shanghai Puxi**, and Creative Sponsor - **JWDK**, for their generous support in making this event possible.

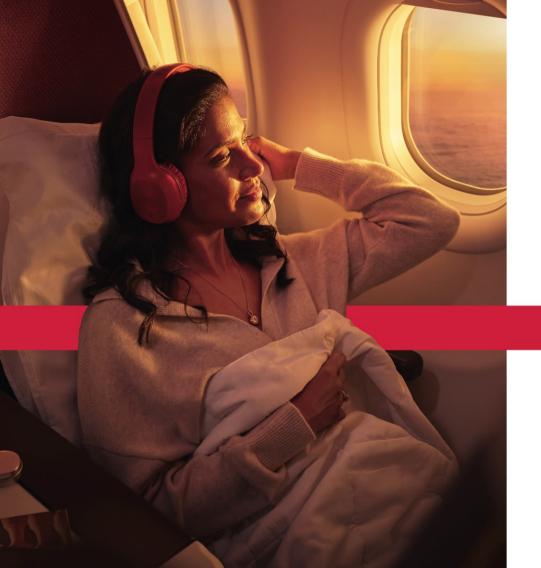
This year, we are delighted to have 80+ booths onsite showcasing a diverse array of brands, products, and services, featuring food & beverages, retail, education, sports, wellness, and hospitality. A highlight worth mentioning is the **F1 in Schools Programme**, initiated by the Chamber this year, which is hosting its Final Race on the same day as the British Day event. This inter-school miniature Formula Car competition aims to inspire STEM knowledge and future careers for the next generation. Special thanks to the Gold Sponsors of the programme - **University of Nottingham Ningbo, China** and **Berkeley Group**, as well as partner - **F1 in Schools (SQ EDU)**.

We would also like to extend our gratitude to our In-kind Sponsors, Media & Community Partners, as well as many Prize Sponsors. The lucky draw is always an exciting part of the Chamber's featured events, and this time, we have prepared 180+ fantastic prizes for you to win. Join us and good luck!

Following the success of our inaugural event, the 2024 Virgin Atlantic Great British Day Out promises to be an even greater spectacle. It's the perfect time to enjoy the lovely spring weather, live band music, great sports and activities!

Warm regards, Kirsten Johnston Chair The British Chamber of Commerce Shanghai







### Business that's personal

Virgin Atlantic For Business is the new face of corporate travel that embraces the dynamism of business today. We're bringing a fresh focus to the way we recognise and empower the decision makers who manage the modern business traveller's needs. Making sure our partners have the right content and tools to book Virgin Atlantic. And as always, with the warm, one-to-one service from our world-class sales support teams whenever they need them.

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### Activity Nap

活动地图



- Main Stage 主舞台
- **F&B Area A** 餐饮A
- **F&B Area B** 餐饮B
- Picnic Area 野餐
- **Luxury Cars A** 奢华出行A
- **Luxury Cars B** 奢华出行B
- **Play Zone** 趣玩

- **Tennis Tournament** 网球锦标赛
- 9 Stem Zone 科技工程
- Retail & Education 零售 & 教育
- F1 in Schools Pit Lane F1 in Schools 维修道
- F1 in Schools Mini Race Cup F1 in Schools迷你赛车杯
- Sports & Wellness Zone 运动健身
- Virgin Atlantic
  Upper Class Lounge
  维珍航空贵宾室

## Great British Day Out '24

3.

Lucky Draw Prizes 幸运抽奖



#### **BE** Education

Free Place at WAS Changzhou Multi-sports Summer Camp



2nd
Prize

#### naked Retreats

1 Night Stay in a Cliffside Suite at Naked Castle, Legend of Moganshan



3rd Prize

### InterContinental Sanya Resort

Voucher for Three Night Stay at Classic Ocean View High Floor Room with Breakfast for Two Persons



4th
Prize

#### Indigo Uptown Hangzhou

1 Night Stay in Suite with Living Area including Breakfast for Two and Afternoon Tea Set for Two



英迪格酒店

洲际酒店集团旗下 HANGZHOU UPTOWN 杭州上城

5<sup>th</sup>

#### Indigo Uptown Hangzhou

1 Night Stay in Suite with Living Area including Breakfast for Two and Afternoon Tea Set for Two

### HOTEL INDIGO

英迪格酒店

洲际酒店集团旗下 HANGZHOU UPTOWN 杭州上城



#### Kimpton Qiantan Shanghai

Voucher for One-Night Stay in an Essential Room with Breakfast for Two





**FDKg** 

A Bottle of Perfume: Glorious





#### The Harrods Tea Rooms

Afternoon Tea Voucher for Two at The Harrods Tea Rooms in Shanghai





Ray Fine Wines

Prosecco DOC Treviso Extra Dry Magnum Vigna Dogarinai





Ray Fine Wines

Prosecco DOC Treviso Extra Dry Magnum Vigna Dogarinai



Sponsor 赞助方	Prize 奖品	Winners 数量
United Imaging Hospital/Health UIH联影智慧健康 管理中心	Brain Health Assessment Experience 脑健 康评估体验	1
Business Performance Consulting	4 Hours of Free Coaching	1
HSC	Gift Voucher for Complimentary Cosmetic Dermatology Test valued at RMB 3000	1
BE Education 必益教育	UK Top School Entrance Evaluate Assessment 英国菁英私校定位测试专享券	10
Regent Chongqing 重庆丽晶酒店	Voucher for Two Night Stay at Premium Riverview Room(Including 1 or 2 Buffet Breakfasts) 入住贵宾江景房两晚含1至2份早餐	1
InterContinental Xishuangbanna Resort 西双版纳 洲际度假酒店	1 Night Stay at Intercontinental 1 King Bed Premium Room, with Daily 2 Breakfasts 入住洲际尊享大床一晚(含双早)	2
InterContinental Changsha 长沙北辰洲际酒店	Voucher for One Night in a Premium King Room with Balcony and Executive Privileges with Double Breakfast and Dinner for Two 尊享大床房带阳台及行政礼遇一晚含双早和 双人晚餐	1
InterContinental Chongqing Raffles City 重庆来福士洲 际酒店	Voucher for One Night in an Executive Room with River View, including Double Breakfast 一晚尊享江景行政房含双早	1
InterContinental Tianjin Yujiapu Hotel & Residences 天津于家堡洲际及 行政公寓	One night stay at InterContinental Riverview room including daily breakfast for two persons (Premium River View Room for one night with 2 Adults Buffet Breakfasts 入住洲际河景房一晚含次日双人自助早餐(豪 华河景房1晚含食社餐厅双人自助早餐)	2

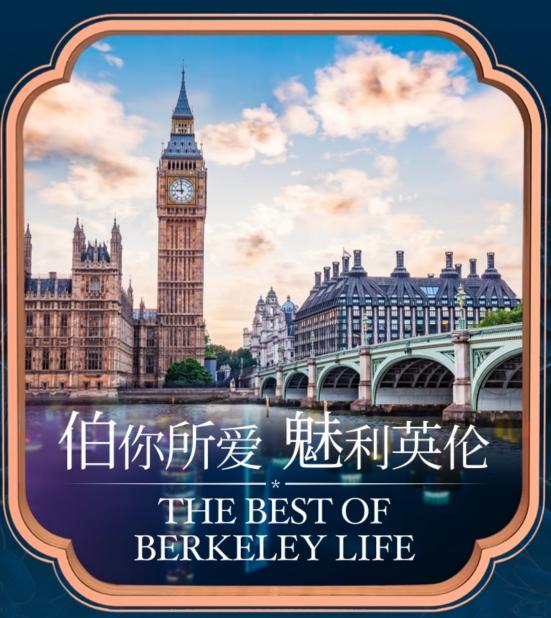
Sponsor 赞助方	Prize 奖品	Winners 数量
InterContinental Xiamen 厦门海景洲际酒店	洲际海景大床房一晚含双人次日早餐	1
InterContinental Sancha Lake 三岔湖环球融创天堂洲 际酒店	Voucher for One Night Complimentary Stay at One Classic Mountain View Suite Inclusive of Buffet Breakfast for Two Persons 西楼豪华山景套房一间一晚含双 人早餐	1
Kimpton Suzhou Bamboo Grove苏州金 普顿竹辉酒店	酷享阳台房一间一晚,含双人次日早餐	1
InterContinental Lijiang Ancient Town Resort 丽江和府洲际度假酒店	Voucher for Complimentary Stay for One Night at Classic Room (including Breakfast for 1-2 Persons) 免费入住豪华房一晚(含1-2人早餐)	2
InterContinental Shanghai Wonderland 上海佘山世茂洲际酒店	Complimentary One Night InterContinental Superior Room Garnet Including Commune Breakfast For Two 免费入住一晚洲际高级房石榴石主题(含 双早)	2
InterContinental Shanghai Wonderland 上海佘山世茂洲际酒店	Complimentary Buffet Dinner in Commune for Two 免费享用源咖啡双人自助晚餐	1
InterContinental Ningbo 宁波洲际酒店	One Night in Garden View Classic Room (including two breakfasts for one room) 豪华园景房一晚含双早	1
InterContinental Hangzhou Liangzhu 杭 州良渚洲际酒店	1 Night Stay in a Classic Ferries Wheel View Room with 2 Buffet Breakfasts 豪华房摩天轮景1晚(含双早)	1
InterContinental Shenzhen 深圳华侨城洲际大酒店	Complimentary One night stay in Deluxe Room with Two Buffet Breakfast 免费入住1晚豪华房含2份自助早餐	1
InterContinental Shenzhen Wecc 深圳 国际会展中心洲际酒店	Classic Room with 1-2 Breakfasts 豪华客房一间一晚含次日双早	2

Sponsor 赞助方	Prize 奖品	Winners 数量
InterContinental Shenzhen Dameisha Resort 深圳大梅沙京基洲 际度假酒店	入住一间一晚豪华海景双床或大床房含双人自 助早餐	1
InterContinental Dongguan 东莞洲际酒店	One Night in Classic Room (including two breakfasts for one room) 豪华房一晚含双早	1
InterContinental Foshan 佛山保利洲际酒店	Classic Room including Buffet Breakfast for Two Persons 豪华客房一晚含双人自助早餐	1
InterContinental Nantong 南通滨江洲际酒店	Classic City View one Night Stay with Two Breakfast Buffet 豪华房城景1晚含次日双人自助早餐	1
InterContinental Exhibition Center 广 州保利洲际酒店	One night stay at Deluxe Room with Buffet Breakfast for Two 入住洲际豪华客房一晚含次日双人自助早餐	1
InterContinental Hefei合肥洲际酒店	高级客房一晚含双早	1
InterContinental Kunming 昆明洲际酒店	Voucher for 1-Night Stay at Classic City View with Breakfast for Two 经典城市景观房(豪华房)1晚住宿(含双人早餐)	2
InterContinental Haikou Seaview 海口华彩洲际酒店	Voucher for One Night in a Premium Sea View Room with Buffet Breakfast for 2 Persons 入住尊享海景房一间一晚含双人自助早餐	2
InterContinental Changzhou 常州富都洲际酒店	One Night in Classic Room (including two breakfasts for one room) 豪华客房一晚含双早代金券	1
InterContinental Xi'an North 西安经开洲际酒店	Voucher for One Night Stay in Deluxe Room with Daily Breakfasts for Two Persons 免费入住豪华房一晚含次日双人早餐	1
InterContinental Tangshan 唐山富力洲际酒店	Voucher for One Night in an InterContinental Deluxe King Room with Buffet Breakfast for Two the Following Day洲际豪华大床房一晚, 含次日双人自助早餐	2

Sponsor 赞助方	Prize 奖品	Winners 数量
InterContinental Huizhou Resort 惠州洲际度假酒店	One Night in Classic Room (including two breakfasts for one room) 入住豪华客房一间一晚(含双份自助早餐)	1
Aesthetic skin spa 颜SPA	实体券-艾德琳射频胶原蛋白再生治疗一次	10
DavidHugh	正念悬浮体验+家庭正念健康餐饮券(可兑换 午餐或下午茶)	1
Circle Harmony 圆和医疗	Circle and Medical Health Centre - Health Programme Experience Voucher 圆和医疗健康中心-健康项目体验券	10
Circle圆	Afternoon Tea Voucher for Two at French Circle Restaurant Circle 圆餐厅双人下午茶品鉴券	2
TSK Dental 德真会口腔门诊	Cash Coupons valued at RMB 1000 1000元治疗礼券	2
HSBC 汇丰银行	HSBC Golden Lion 汇丰小金狮	1
Topgolf 拓高乐	2-Hour Experience Opening Swing Suite 2 小时挥杆套房游戏体验	1
Vita Student	Vita Student Pre-departure Gift Package Vita Student行前大礼包	1
Butler & Whites	Gift Voucher for Roast Dinner (Main Course) 烤肉晚餐 (主菜) 礼券	1
Aston Martin 阿斯顿马丁	阿斯顿马丁帽子	4
Morton's 莫尔顿牛 排坊	Dining Voucher at RMB 500 餐厅现金券500元	4
Holland & Barrett	Merchandise Coupon valued at RMB 500 代金券500元	1
Spare Leash	Dog Walking or Cat Check In Service Voucher	2
Beef & Liberty 尚牛社会	Dining Voucher at RMB 300 餐厅现金券300元	1
PLAYGOLF	青少年学院体验券	5

Sponsor 赞助方	Prize 奖品	Winners 数量
PLAYGOLF	爱【育】未来·挥杆吧少年! 6.1儿童节高尔 夫家庭VIP体验票	5
Shopper Holic	Kiltane: 羊绒双面印花披肩 (浅褐色) - 苏格兰天际线	1
Shopper Holic	奈尔斯: 饼干3口味套组 x 6 (价值576人民 币)	6
Triumph 凯旋	Triumph Original Scarves 凯旋原厂围脖	2
Alfilo 品源文华	大英博物馆盖亚安德森猫系列24节气夏至香 薰蜡烛礼盒-夏夜竹风	1
Tangle Angel 天使梳	史努比联名款天使梳	4
PURE	邀请您一周内享受三节PURE Yoga瑜伽课堂 或三次PURE Fitness通行贵宾体验	10
Virgin Atlantic 维珍航空	Barbie Doll in Virgin Atlantic Cabin Crew Uniform	1
City News Service	Customised Shojo To-Go Coffee Mugs定制 款shojo随行咖啡杯	5
ESG绿色光年	Mini Carry Bag (Recycled Fishing Net Carry Bag) mini随行包 (渔网再生随行包)	10
Spotlight Media 聚焦上海	滨江艺仓美术馆门票	10
Costa Coffee 咖世家	Costa X Panda Roll随行杯	3
Costa Coffee 咖世家	Costa 熊猫耳机挂件	20





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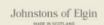


5/25-5/26 10:30-17:50 伯克利项目分享会











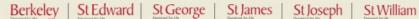














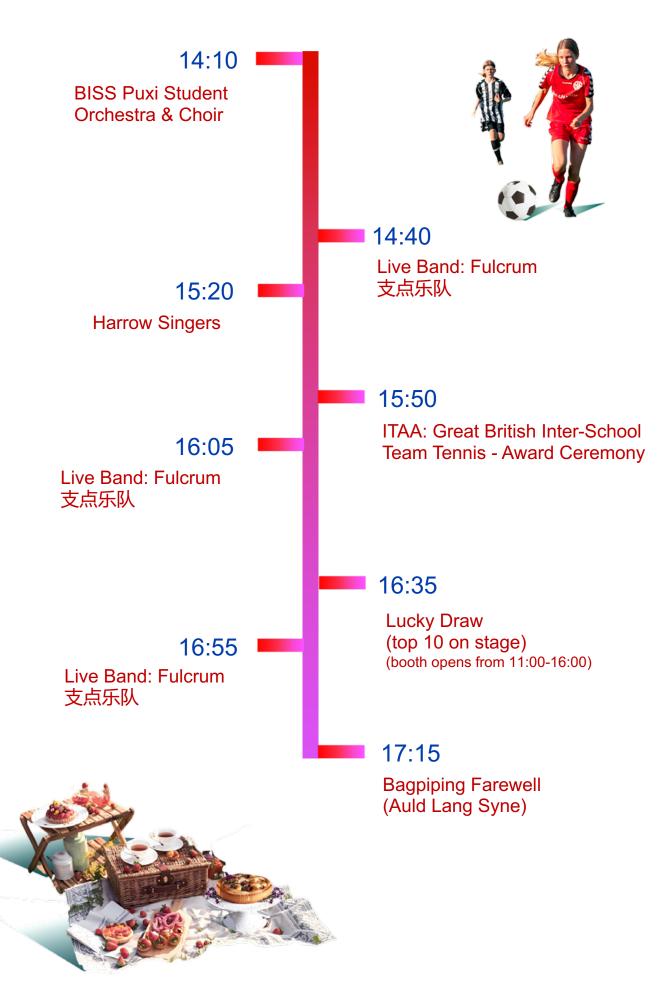




# Great British Day Out '24

Main Stage Agenda 主舞台时间轴 4.





## Great British Day Out 24

5.

Sports & Wellness Agenda 健康运动时间轴





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