



2024 British Chamber Shanghai Corporate Sports Day

SAT 19 OCT 2024
Dulwich College Shanghai Puxi & Dehong Shanghai



上海英国商会
BritCham
Shanghai

About the Chamber

The British Chamber of Commerce Shanghai is a dynamic network of international businesses operating in China.

*Member companies and individuals are the heart of our organisation. We advocate **best practices**, we share **knowledge**, and we build **long-lasting trustworthy friendships**.*

*Our purpose is to **make connections**: connections that **provide opportunities**, **empower businesses**, and **unite our community**.*

*Over the past decades, the Chamber has hosted **100+** activities with **4,000+** attendees annually, including high-level VIP visits, Gala Balls, Sports Tournaments, national Business Awards, etc.*

***The Annual Corporate Football Tournament** is one of our signature events of the year and is a great opportunity for **high-profile exposure** for your business.*



About the Corporate Sports Day



Our Corporate Sports Day represents a good **team-building opportunity** for your team to spend a day out testing the teamwork against the best the British business community has to offer.

A variety of sports and activities to look forward, from football, badminton to tennis, open to member company teams. Family members and friends are welcome to join to cheer for the players and enjoy kids activities.

This year we also offer **exclusive booth opportunities** for BritCham Shanghai Members to enhance **member and community engagement**.

Average attendees: 800-1200 pax



Sponsorship Opportunities

Title Sponsor



Previous Sponsor& Platinum Member:

RMB 50,000

Member: RMB 60,000

Nom-member: RMB 65,000

All prices are exclusive of 6% VAT taxes

Pre-Event

- Company name incorporated with event name – e.g. BritCham Shanghai Corporate Sports Day – presented
- Company logo on the Chamber website as 'Title Sponsor' with hyperlink to company website
- Company logo on all pre-event promotional materials (*depending on time of sponsorship agreement)
- General logo exposure via various media platforms (Event Page, WeChat, LinkedIn, EDM...)

At the Event

- Free team entries to the sports categories
- Large company logo displayed on the backdrop
- Verbal recognition at the event
- Company logo displayed on medals and trophies

Post Event

- One free WeChat advertising via the Chamber official WeChat account
- Company name & logo in post-event review on the Chamber's website, WeChat & newsletter

Sponsorship Opportunities

Zone Sponsor – football OR badminton



Previous Sponsor & Platinum Member:

RMB 25,000

Member: RMB 35,000

Nom-member: RMB 40,000

All prices are exclusive of 6% VAT taxes.

Pre-Event

- Company logo on the Chamber website as 'Zone Sponsor' with hyperlink to company website
- Company logo on all pre-event promotional materials (*depending on time of sponsorship agreement)
- General logo exposure via various media platforms (Event Page, WeChat, LinkedIn, EDM...)

Post Event

- One free WeChat advertising via the Chamber official WeChat account
- Company name & logo in post-event review on the Chamber's website, WeChat & newsletter

At the Event

- Free team entry to the sponsored zone
- Large company logo displayed on the backdrop
- Verbal recognition at the event
- Company logo displayed on medals and trophies of the sponsored sports category



Sponsorship Opportunities

More Sponsorship Opportunities



Previous Sponsor & Platinum Member:

RMB 25,000

Member: RMB 35,000

Nom-member: RMB 40,000

All prices are exclusive of 6% VAT taxes.

Venue Sponsor – Dulwich College Shanghai Puxi & Dehong Shanghai

- Referee Sponsor –
- First-Aid Sponsor
- In-kind Sponsors (kids activities, winner gifts)
- F&B Partners



Benefits:

- Logo exposure on Chamber comms channels* and on-site marketing materials
- Advertisement - online and offline
- Exposure on main backdrop
- * BritCham website and external channels (21,200+ subscribers across WeChat, LinkedIn, EDM - **as of August 2023.**)



Please feel free to contact the Chamber to discuss other in-kind sponsorship ideas.

Booth Opportunities

Booth Opportunities



Member: RMB 1,200 (One tent, one table and two chairs. NO power supply available)
Member ONLY
Non-member 2,000 (One tent, one table and two chairs. NO power supply available)

All prices are exclusive of 6% VAT taxes.

Recommended activities:

- Kids activity
- Music
- Sports therapy
- Relaxation
- and more

Benefits:

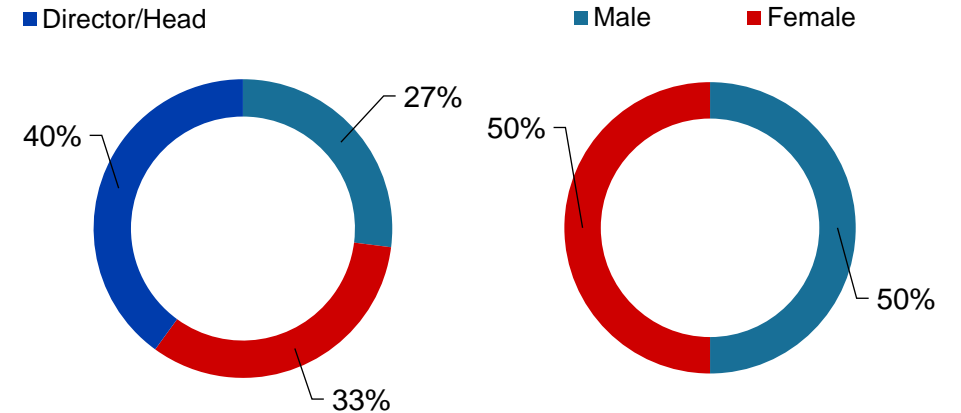
- Logo exposure & Activity introduction on Chamber comms channels



Who are you targeting

By advertising with the British Chamber, you are targeting an elite group of business professionals who not only represent a diverse range of industries, but wield broad spheres of influence in Shanghai and abroad.

■ MD/VP/GN/CXO ■ Manager
■ Director/Head





Sponsors for the last five years





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