



**British
Business
Awards** 24
英国商业大奖

British Business Awards 2024

britishbusinessawards.org

Official Brochure

British Chamber of Commerce Shanghai

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Patron of British Business Awards 2024



“

Business is a cornerstone of the UK-China relationship and the British Business Awards are a testimony to British companies' significant contribution to China's development. Their achievements, successes and thriving eco-system also help drive economic growth and innovation in the UK.

”

**Dame Caroline Wilson DCMG,
British Ambassador to China**

The British Business Awards

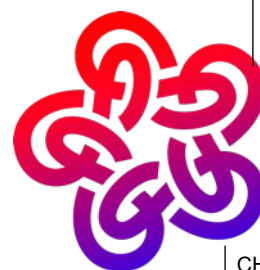
Honouring British Business Success

Organised by the British Chambers of Commerce across China, the biennial British Business Awards celebrate outstanding achievements and highlight the vital contributions of businesses and individuals fostering strong economic ties between the UK and China. Featuring nine categories, the 2024 Awards drew 110 impressive submissions from a wide range of industries. More than 50 outstanding businesses and individuals were shortlisted after the first judging round.

Judging for the 2024 Awards was a three-step approach, including 9 award judging panels, in total 38 experts and business leaders. The online voting element, accounting for 10% of the final scores, garnered nearly 1.16 million views from the wider public during the voting period. This system is used to eradicate any potential bias from any judge or advisory panel member. The final results were fully audited by an individual third-party organisation. Please [click here](#) for more details about the judging process.

A Mark of Unity

In 2024, the British Business Awards launched a new brand identity inspired by the auspicious Chinese Knot (jié 结), a symbol of friendship and a fruitful, long-lasting relationship that represents the trade relations between the UK and China. The new logo serves as a Mark of Unity (tuán jié 团结) and features the energetic and everchanging colours of the Aurora Borealis.



AURORA BOREALIS
Energy, aspirational, infinite
change and surprise

CHINESE KNOT
Unity, balance, resilience, friendship
and longevity between the UK and
China

This year, the Awards are supported by the Department for Business and Trade (DBT), the British Council, China-Britain Business Council (CBBC), Scottish Development International, Invest Northern Ireland, and the Chinese Chamber of Commerce in the UK.

The Judging Process

Judging is a three-step process, including submission screening, interview assessment and public voting. The whole process was fully audited by KPMG, which eradicates any potential bias from a single judge or panel member.

Weighting of the Awards

90%

Judging Panel

10%

Public vote
(online)



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9 Categories & Finalists





British Company of the Year Award

This Award seeks to recognise British businesses/organisations in any industry sector in China that exemplify the UK's commitment to developing sustainable business and cultural relations between our two countries. This year, for the first time, there will be awards to the best company within each of three sub-categories.

Small Company: Fewer than 50 employees and annual turnover less than £8 million.

Medium Company: Fewer than 250 employees and annual turnover less than £40 million.

Large Company: 250 or more employees and an annual turnover of more than £40 million.

The Finalists

[Large Company]

Chartered Institute of Management Accountants (CIMA)

COSTA Coffee (Shanghai) Co., Ltd.

Jaguar Land Rover (China) Investment Co., Ltd.

Johnson Matthey China

[Medium Company]

C2W GROUP

The Intralink Group

Silverstream Technologies (Shanghai) Limited

[Small Company]

Kinyu SCM

NeX eCommerce Hub NeX

The Hutong Education

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PIONEERS OF PROGRESS

IMPROVING OUR WORLD
THROUGH SMARTER
ENGINEERING

At Smiths we have never stood still because our purpose drives us forward. It honours our legacy of innovation and inspires us to make the world better. As Pioneers of Progress, we're answering the changing needs of our customers and society through smarter engineering, just like we've always done.



To find out more, scan the QR
code to follow Smiths Group's
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or visit:
<http://www.smithgroup.cn>



英国皇家特许管理会计师公会

Chartered Institute of Management Accountants

The Chartered Institute of Management Accountants (CIMA), founded in 1919, is the world's largest body of management accountants. Evolving to meet the needs of the global finance industry, CIMA partners with the American Institute of CPAs (AICPA) to form the Association of International Certified Professional Accountants, representing 600,000 members, students, and professionals worldwide. In China, CIMA brings internationally recognized standards in management accounting through certifications, education, and professional development. By empowering finance professionals with cutting-edge skills, we contribute to China's economic growth, business sustainability and market entrance to global businesses.

Developing Future Professionals: Over 30,000 individuals have participated in CIMA's certification programs, with 3,000 business leaders earning CGMA qualifications. For 16 years, the CGMA Global Business Challenge has engaged over 160,000 students, enhancing their finance skills and employability.

Building Strategic Partnerships: CIMA partnered with the China International Talent Exchange Foundation to launch China's first digital skills-focused finance certification, DMA (Digital Management Accounting). Collaborating with over 60 universities, CIMA has integrated CGMA and DMA into their curricula. In 2023, Shanghai recognized senior CGMA members as equivalent to China's Professional Title Level.

Fostering Excellence in Finance: For 20 years, CIMA has hosted the CGMA Global Management Accounting China Awards, celebrating best practices in finance and accounting.

Corporate Collaboration: Partnering with nearly 500 companies, CIMA provides talent development and professional education programs.

Leading Research & Guidance: CIMA launched the Chinese version of the *Global Management Accounting Principles* with Shanghai Advanced Institute of Finance. And released the "*Building a World-Class Financial Management System*" report with Tsinghua University PBC School of Finance, offering essential frameworks of management accounting in China.

Sustainability: This year, CIMA, in partnership with Tencent, provided scholarships and job opportunities to nearly 1,000 underprivileged families in Northwest China.

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COSTA Coffee (Shanghai) Co., Ltd

COSTA COFFEE born in London in 1971, is a British high-quality handcrafted coffee brand. It currently has over 3,800 stores worldwide. COSTA COFFEE beans adopts the bake way of low temperature and slow speed to preserve aroma and oil, insists on handmade to guarantee the quality of each cup of coffee. COSTA COFFEE is committed to offering consumers marvelous coffee experience and making the world fall in love with a good cup of coffee. Costa Coffee, as the premier UK coffee brand, distinguishes itself from others operating in China market through its rich heritage, unwavering commitment to coffee quality, and mastery of the craft. Since our entry into the Chinese market in 2006, spanning an impressive 18 years, Costa China has consistently showcased our dedication to delivering exceptional coffee and premium service experiences to discerning Chinese consumers.

- 1) As a leading coffee brand in the UK, Costa Coffee provides Chinese consumers with excellent coffee products and coffee experience and cultivates excellent baristas and provides job opportunities.
- 2) Costa is committed to making a significant contribution to the cultural exchange between China and the UK through strategic investment, cultural exchange and a relentless pursuit of excellence.
- 3) Costa's commitment to sustainability, community engagement and continuous innovation ensures Costa's leading position in the coffee industry in China.

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Jaguar Land Rover (China) Investment Co., Ltd.

Established in 2010, JLR China, headquartered in Shanghai, operates through nearly 170 authorized dealers with regional offices in Beijing, Guangzhou, and Chengdu. Working with our joint venture, we've developed advanced manufacturing and R&D capabilities. More than 500,000 local vehicles and 300,000 engines have been produced. In June 2024, JLR and Chery announced a new model of collaboration to develop further Chery Jaguar Land Rover's products for the next era of electrification. We drive support for communities in need. JLR China Children & Youth Dream Fund has invested over RMB 100 million to benefit nearly 700,000 youth over the past decade. JLR maintained its market share in China's premium segments. Accumulative more than 1.3 million vehicles have been sold in China, accounting for over a quarter of JLR's global sales last year, up 25% year-on-year. The Range Rover demonstrated robust sales performance in 2023, with a 31% year-on-year increase.

In H1 2024, JLR and its three models – Range Rover, Range Rover Sport and Defender, continued strong performances in China. In the premium luxury SUV segment priced at one million RMB and above, JLR's market share exceeded one-third, with Defender ranking second; Range Rover Sport achieved contrarian growth, with sales increasing by 17% compared to 2023. Range Rover continued to lead the premium luxury SUV segment priced at 1.5 million RMB and above, ranking 1st in sales for 18 months.

JLR consistently leads multiple J.D. Power rankings, covering indicators such as service quality, product quality, and intelligence. In 2024 CAPEL Study, Range Rover and Defender rank 1st and 2nd among large premium SUV segments.

JLR China is the first automotive company to win the 2024 DEI Employer Awards (China) organized by the Employer Branding Institute. In terms of local supply, our purchasing volume from China will reach RMB 5 billion this year

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Johnson Matthey China

Johnson Matthey (JM): Catalyse the Net Zero Transition for China

Founded in 1817, JM is a world leader in sustainable technology solutions, transforming energy and reducing carbon emissions, for a cleaner, brighter future. JM is headquartered in London and has a global presence in over 30 countries, with over 11,600 world-class talented employees.

JM entered China market in 1993. Today, we have around 1,200 employees and six manufacturing facilities in China, providing technology solutions in driving down automotive emissions, transforming energy systems, decarbonizing chemical production and creating a circular economy through four sectors: CA, HT, CT and PGMS.

JM achieved remarkable sustainable business growth, with sales revenue increasing over 20% and profits rising by more than 30% year-on-year.

JM expanded future growth opportunities, winning new businesses with major OEMs and securing record-breaking projects, including the world's largest BDO and Methanol projects.

Our client relationships flourished, earning accolades like the "Customer Support Excellence Award" and an overall customer satisfaction score of 9.34 out of 10.

We optimized our structure through "OneJM China" framework and fostered a "Play to Win" culture, enhancing employee engagement by 30%.

JM prioritizes health, safety and environmental sustainability. Our efforts have earned a 'Gold' rating from EcoVadis and an 'AAA' from MSCI, underscoring our leadership in corporate responsibility.

Our dedication to social responsibility has been recognized with multiple awards, including the "2024 DEI Employer Award", "2024 Great Place to Work Certified", "2023 Industrial Excellence Award" and "2023 Tax Contribution Award". Furthermore, we signed an agreement with Shanghai government to build China's largest and most advanced hydrogen fuel cell manufacturing facility, reinforcing our role in driving sustainability.

JM actively promotes UK-China relations and will continue to invest in China to serve our customers and contribute to sustainable solutions for achieving China carbon neutrality by 2060.

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C2W GROUP

C2W Group is a British-owned manufacturing and supply chain management company founded in 2005 in Zhuhai, South China, with a 10000sqm facility specializing in OEM/ODM production with a unique emphasis on IP security. With a focus on precision and quality, we serve global markets in sectors ranging from consumer goods to industrial products. Our expertise includes product development, engineering, quality control, and R&D, with an emphasis on sustainability and ethical practices.

We have built strong partnerships across industries, leveraging our deep knowledge of both Western and Chinese business cultures to deliver exceptional service to our clients.

Best-in-class long-term commitment to building a sustainable business in China through innovation and inclusive strategies and deepening the relationship between the UK and China.

First business in the world to sign the Fair Pay Charter, a future UN Social Development Goal. We are striving for fair pay for all, working to implement this across our supply chain and promoting within British organizations in China. This initiative underscores our leadership in ethical business practices.

Our diverse management team, composed entirely of women in upper management roles, reflects our commitment to DEI. We believe diversity of thought drives creativity and innovation, giving us a competitive edge.

Actively supporting UK-China relations through our role in the BritCham South China as member for 15 years, our CFO on committee for 6 years, and now Chairman. Social responsibility at heart. The main operator of a local charity, raised over 2.8M helping 1000s of children in need.

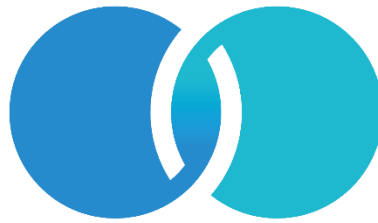
Awarded the UN China Social Impact Award in 2019.

Unique IP security focused assembly factory.

Our DEI policies, fair pay advocacy, and ESG focus are integral to our growth and success, we continue to lead ESG initiatives to ensure long-term sustainability.

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The Intralink Group

Founded in 1990, Intralink is a British international market expansion specialist which first entered the Chinese market 24 years ago. At Intralink, we work across borders to help western innovators and their Chinese partners to come together to create world-changing solutions: zero-emission cars, labour shortage-fighting robots and life-saving medical interventions, to name but a few.

We also support China's most advanced tech companies in exploring new growth opportunities abroad – taking what they do best and introducing it to the world.

Over the past 24 years Intralink has assisted over 120 British technology startups, scaleups, SMEs, and multinationals with their China market entry and sales growth. We have connected UK innovators with Chinese customers, partners, suppliers and investors, linking hundreds of businesspeople between the two countries. These connections led to many new JV partnerships, distribution and supply chain integration deals, and British technology being licensed into large Chinese corporates across a wide range of sectors.

Technology from Intralink's British clients can be found in Chinese-made electric vehicles, smartphones, data storage systems, network equipment, semiconductors, battery systems, autonomous vehicles, renewable energy systems, medical devices, and invitro diagnostics. We're also proud that many of the technologies we have introduced to China help to solve the world's growing climate and sustainability issues, including hydrogen fuel cells, food waste management solutions, electric vehicles, and carbon capture solutions.

In addition to the work with private industry, Intralink collaborates closely with the UK government; providing market insights and analysis for UK businesses in sectors such as healthcare and semiconductors. To help British technology companies re-engage with China after Covid, we have also launched a new 'China Gateway' initiative.

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Silverstream Technologies (Shanghai) Limited

Silverstream Technologies is a leading maritime clean technology company based in London with offices in Shanghai, specializing in hull air lubrication. The Silverstream®

System reduces frictional resistance between water and the hull, cutting fuel consumption and emissions by 5-10%. Unique in the market, it is the only proven air lubrication technology that can be retrofitted in 10 days or less and is suitable for newbuilds. The system lasts the ship's lifetime, complements other clean technologies, and typically offers a return on investment within two to five years.

At Silverstream, we prioritize integration in China, recognizing that success requires a deep understanding of local culture and business practices. Our focus is on seamless adaptation and building strong relationships within the Chinese shipbuilding industry.

Our competitive advantage lies in our local recruitment strategy. We have assembled a talented team in Shanghai, specializing in roles near key shipyards. By promoting staff rotations between our UK and China offices, we enhance collaboration and strengthen our global team.

With over 65% of our order book from China, we aim to help the world's largest shipbuilding nation become a leader in green shipping. Our localized supply chain supports China's 30:60 decarbonization goals, and our growing Shanghai team enables swift, in-country support, including same-day site visits.

As one of the few small companies accepted into the Global Sustainable Transport Alliance established by the Chinese Ministry of Transport in 2023, we showcase our commitment to sustainable transport. Despite challenges in introducing new technologies, we focus on education and third-party validation to overcome misconceptions about Air Lubrication, positioning ourselves as leaders in this innovative field.

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Kinyu SCM

Kinyu is uniquely placed as China's only Supply Chain-Focused Employer of Record, empowering the China operations of its international clients with a suite of people-oriented "boots on the ground" solutions, combining the best of British business leadership with motivated Chinese talent and local implementation. Unlike the traditional Employer of Record approach, Kinyu goes above and beyond the basic HR facilitation of establishing a team in China and instead forges proactive, long-term partnerships with clients, imbedding itself within their organisation and driving their team's success with a "hands-on", consultative approach including the provision of strategic advisory, resources and market-leading employee engagement.

In 2011, Benjamin King entered a business competition with HSBC. At 19 years old, on a trip to China, Benjamin realised the need for bridging language, cultural and geographical gaps. He proposed to build a network across China to support British businesses on the ground. Benjamin did not win the HSBC competition but was determined to pursue his dream.

13 years later, Kinyu SCM has offices in Guangzhou, Shanghai, Ningbo and Tianjin, employing professionals who oversee the manufacturing and export of over 50 million USD of goods annually. Two success stories include:

Recruiting and managing a team of 4 professionals for one of the UK's fastest growing, award-winning E-commerce companies. Kinyu has brought their quality management in-house, cutting customer complaint rates and saving over 50% each year on inspection costs.

Improving a challenging, business critical supplier relationship for one of the UK's largest telecoms companies, by recruiting and managing a highly capable technical project manager to develop firmware with the supplier.

These achievements are possible due to Kinyu's people focused approach to solving challenges in China. Empowering teams on the ground and providing a positive working environment has provided indispensable value to our clients.

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NeX eCommerce Hub

NeX eCommerce Hub connects a global network of logistics experts and specialists to drive innovation and solve the complex challenges of cross-border eCommerce. Through strategic partnerships and high-profile events, we enable seamless collaboration across the supply chain. Our solutions focus on optimizing customs compliance, tracking, carbon emissions, and last-mile delivery, making it easier for businesses to expand into new markets. Together, we aim to transform the global eCommerce landscape with innovative logistics solutions.

NeX eCommerce Hub has established itself as a leader in connecting logistics professionals globally. We successfully hosted two major conferences, first in Amsterdam and most recently in Hong Kong, bringing together industry experts to share insights and solutions for cross-border eCommerce. In addition, we have taken our members to prestigious exhibitions such as the Retail Supply Chain & Logistics Expo, CILF, Transport Logistics, and Manifest. We also organize exclusive C-suite regional meetings to foster high-level networking and collaboration among decision-makers, driving innovation and growth in the logistics industry.

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**The Hutong
Education**

The Hutong Education

The Hutong is an experiential education company. From their humble beginnings as a Cultural Exchange Centre located in a traditional 四合院 (courtyard) in Beijing, they have grown steadily into China's leading operator of experiential education travel programs.

With offices in Beijing, Shanghai and Hong Kong, they specialise in providing international school and university students with unique and authentic learning experiences across Greater China. Combining a deep understanding of China with the highest standards of international education and safety, The Hutong's programs not only supplement and enhance curricular learning but help bridge the cultural divide.

The Hutong are proud to have once again been shortlisted as a Finalist for British Company of the Year Award, sitting alongside previous nominations in similar forums, such as Employee Engagement Award and Equality in Education Award at the China Social Impact Awards.

Operating at the axis of the education and travel sectors, The Hutong were hard hit during the covid years, but through creative product pivots and a focus on caring for their people, they were able to successfully navigate the pitfalls of the pandemic and come out stronger the other side. Within 12 months, they have managed to scale up back beyond pre-pandemic size, with over 10,000 young learners coming through their programs in China, Hong Kong, Taiwan and Thailand, while maintaining exceptional feedback scores from faculty, students and parents. This reputation for high quality experiences is reflected through winning the Education Supplier Award and Heads' Choice Award at previous China Schools Awards.

Drawing on the fundamentals of a mature experiential education sector in the UK, The Hutong's Vision is to "inspire growth and create a positive impact through experiential learning" for their young learners based in China. Working extensively with British Schools, they're not only supporting the growth and wellbeing of those young learners, but contributing to building the cultural bridges, greater awareness and understanding between China and the UK.

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美好生活 太古相伴

太古在中国内地的业务涵盖地产、
饮料及食物链、航空、海洋服务、
贸易及实业，以及医疗保健，以
高品质的产品、服务和体验助力
创造美好生活。



太古中国官方微信





Outstanding Contribution to the UK Award

This Award seeks to acknowledge Chinese companies that have established in the UK a business which demonstrates strong or impactful growth, innovative strategies and important market presence. The business should also have positive impact on community and contribute towards long term and sustainable development between our two countries. This Award is open to Chinese companies headquartered in China with a presence in the UK.

The Finalists

Agricultural Bank of China London Branch

China CITIC Bank Corporation Limited London
Branch

Honor Device Co., Ltd.

LANSHA LTD

PetroChina International (London)

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中国农业银行股份有限公司

AGRICULTURAL BANK OF CHINA LIMITED

Agricultural Bank of China London Branch

The Agricultural Bank of China (ABC) is one of China's largest financial institutions, recognized as a Global Systemically Important Bank. The London Branch, established in 2017, serves as a strategic hub for ABC's international operations, offering a wide range of corporate banking services such as trade finance, foreign exchange, and syndicated loans. The branch supports Chinese enterprises engaged in UK-China trade and plays a key role in the Belt and Road Initiative. With its prime location in the City of London, ABC London enhances global financial connectivity and fosters international growth.

The Agricultural Bank of China (ABC) London Branch has made significant contributions to the UK market by facilitating trade between China and the UK, particularly through its green finance initiatives. Since 2017, ABC London has played a key role in supporting the Belt and Road Initiative, providing cross-border financial services, and promoting international trade. Its contributions include issuing green bonds on the London Stock Exchange, supporting environmentally sustainable projects, and developing the "ABC Cross-border Matching Platform," which links UK and Chinese enterprises for trade opportunities. Additionally, ABC London enhances employment in the UK by hiring local talent and offering structured internships to young professionals. The branch also fosters cultural exchange, hosting events such as the 'Evolution of Chinese Characters' in partnership with the Chinese Embassy, promoting cross-cultural communication. These efforts position ABC London as a vital bridge between the UK and China, strengthening trade relations and promoting sustainable economic growth.

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China CITIC Bank Corporation Limited London Branch

Established in 1987, China CITIC Bank Corporation Limited is one of China's leading commercial banks and the largest financial subsidiary of the CITIC Group. Listed on both the Shanghai and Hong Kong Stock Exchanges in 2007, the bank has since grown into a comprehensive international financial group, with total assets exceeding 9 trillion yuan (£978 billion) as of June 2024. A key player in China's reform and opening-up, China CITIC Bank has consistently been a leader among Chinese commercial banks. In recent years, the bank has focused on international expansion as a central part of its growth strategy.

China CITIC Bank's London Branch has made significant contributions to the UK, particularly in strengthening UK-China trade relations. As the bank's first overseas branch, approximately 60% of its asset portfolio is linked to China-UK business, providing substantial financing for British enterprises in cross-border activities, such as funding a British chemical company's petrochemical project in China. The branch is well integrated into the UK market and offers financing solutions across the EMEA region, acting as the night desk for the Head Office's foreign exchange trading with a cumulative volume of \$102.052 billion over the past five years.

The London Branch has established robust operational resilience and climate risk management frameworks. In green finance, it issued a \$300 million green bond, achieving the highest green rating for a Chinese bank in the Asia-Pacific region, and has developed sustainability-linked loans (SLLs). Committed to corporate social responsibility, the branch has created around 40 local jobs over the past five years and received the Bronze Partner Award from the UK-China Charity Initiative in 2020. It has also supported educational charities and contributed £12.51 million in taxes.

These contributions, combined with its robust support for UK businesses and dedication to environmental sustainability, underscore the bank's integral role in fostering UK-China cooperation.

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HONOR

Honor Device Co., Ltd.

Established in 2013, HONOR is a leading global provider of smart devices. We are committed to becoming a global iconic tech brand and enabling a smart life across all scenarios and all channels, for all people. With a strategic focus on innovation, quality and service, HONOR is dedicated to developing technology that empowers people around the globe to go beyond through its R&D capabilities and forward-looking technology, as well as creating a new intelligent world for everyone with its portfolio of innovative products. With more than 52,000 HONOR experience stores and counters across the globe, we have established an extensive channel, and retail and service network, enabling 250 million users worldwide to enjoy the benefits brought about by digital progress.

In just three years, HONOR has firmly established itself as a key player in the UK market, securing partnerships with the four major telecom operators and expanding its operations, with a new office opening in central London by the end of 2024. HONOR's commitment to sustainability is reflected in our adoption of energy-efficient technologies and circular economy principles, actively reducing our environmental impact. We have also strengthened ties with British organizations such as British Chamber, GSMA, CBBC, London & Partners, contributing to key ESG initiatives and enhancing UK-China trade relations. As part of our community support efforts, we have sponsored cultural and educational programs like the "World's Lightest Boardroom" competition, promoting sustainable entrepreneurship. Our London-based Global Media Hub has spearheaded impactful campaigns, such as #HONORtheChallengers, raising awareness for ALS, showcasing how our technology supports social good. HONOR also fosters a diverse and inclusive workplace, with plans to double our UK workforce by 2025, reflecting our dedication to sustainable growth and positive societal impact.

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英国蓝莎集团
LANSHA UK

LANSHA LTD

Lansha Ltd., a professional real estate investment agency with a decade of experience, was founded in London in 2014 and has since established offices across cities in Asia, providing 24/7 services to clients worldwide.

Lansha's team combines international experience with backgrounds in leading financial and real estate institutions, amassing over 80 years of industry expertise and £1.5 billion in transactions. Lansha has received multiple industry honors, including the International Property Awards for Estate Agency Marketing in London (2022-2025), became a member of Berkeley Group's Premier Club (2024), and the Let UK Home brand award for Lettings/Rentals Agency (2024-2025).

Lansha Ltd has made significant contributions to strengthening UK-China trade relations through innovative business practices and notable growth in the UK real estate sector. By leveraging advanced technologies like the WeChat Mini-Program, Lansha provides extensive property listings and convenient payment options, meeting the property needs of Chinese students and international investors.

The company has built strong partnerships with international schools and has long collaborated with student unions and alumni associations. Over the past decade, Lansha has actively promoted economic, cultural, and educational exchanges, enhancing UK-China connections through a network of more than 50 social media accounts.

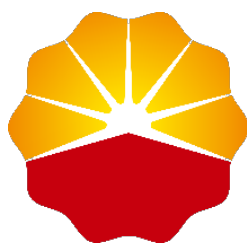
From 2023 to 2024 alone, Lansha created over 100 job opportunities for UK students and implemented a global talent rotation program, promoting sustainable development. These initiatives have fostered cultural exchange and offered professional growth opportunities for employees in both countries, enhancing their competitiveness on the global stage.

Lansha remains committed to supporting cultural exchange and employee development, serving as a bridge between the UK and China. Through these sustained efforts, Lansha contributes to mutual growth and demonstrates its social responsibility in the international arena.

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PetroChina International (London)

Established in 2002, PetroChina International London (PCIL) serves as PetroChina's European Oil and Gas Operation Hub, playing a pivotal role in establishing strategic alliances and strengthening the company's global footprint. In 2011, PCIL partnered with INEOS to form Petroineos, jointly acquiring ownership of Grangemouth and Laveria refineries.

Today, PCIL proudly stands as Europe's only Chinese-funded energy company, with ownership of two refineries and a diverse range of robust trading capabilities. The Petroineos joint venture extends PCIL's influence across over 90 countries, highlighting its extensive global reach.

PetroChina International (London) Co., Ltd. was founded in London in 2002, establishing its Europe-centered oil and gas operation strategy in 2007, dedicated to providing efficient and safe energy solutions for its customers. In 2011, the company invested in INEOS Group's refining and sales business, creating a joint venture. By 2022, sales revenue reached \$78 billion, reflecting strong market performance. PetroChina and INEOS leverage complementary strengths in energy trading to achieve mutual benefits, contributing to UK tax revenue and creating employment opportunities while continually promoting a low-carbon transition.

The company has a positive outlook on the stable development of China-UK relations, actively responding to policies and committing to innovation and sustainability to shape the future of the energy industry. Accelerating activities in power, emissions, and bioenergy trading further solidifies the company's leading position in the European green energy market.

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Innovation Award

Open to British businesses/organisations in any industry sector, this Award seeks to recognise British excellence in bringing innovative ideas, products or processes to the Chinese market, contributing to the growth of their sector, or leveraging existing approaches in a new and creative manner. Innovations with a strong ESG (Environmental, Social, and Governance) focus will be given additional weighting.

The Finalists

Ascend IT

DavidHugh

Domino China Limited

Smiths Group

University of Nottingham Ningbo China (UNNC)

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China Centre
The University of Manchester

MANCHESTER
1824

China Centre
The University of Manchester



The University of Manchester China Centre

Global Perspective, Transformational Experience



32th worldwide, 6th in the UK in 2024

MSc Financial
Management

Manchester
Global MBA /
EMBA

MA Educational
Leadership in
Practice

Globally connected



SINCE 1824

Part-time Transnational Education

- 18 or 24 months part-time study
- Top 1% of business school globally
- Online and offline blended learning
- 5 international centres, global network



Phone
021-60701318



E-mail
mba@uom.ac.cn
master@uom.ac.cn



Website
www.uom.ac.cn



Scan to Consult

Manchester

Dubai

Shanghai

Hong Kong

Singapore



Ascend IT

Ascend IT, founded in 2012, is a technology company focusing on providing automation systems for enterprises, to help them realize their digital transformation. Ascend IT has more than 20 offices around the world and employs more than 200 people.

Adhering to the core values of "mutual benefits, sincerity and pragmatism, agility and efficiency", the company provides stakeholders with comprehensive overall solutions with the strongest technical knowledge, flexible programs, rich experience, and professional management.

The company's services include AI proprietary model development, application and smart park construction cabling, data center construction, audio/video conferencing systems, security systems, network and voice systems, server storage, network security, operation and maintenance services, IT product agent.

Ascend IT continues to increase R&D investment, customized software development, artificial intelligence, digital twin, and other related technologies, to ensure the best solution is being applied to the industry. Leading technical expertise, execution excellence, professional project management & maintenance services, and strong operation, ensure Ascend IT delivers effective and efficient solutions, providing value and continues to exceed customer expectations.

We've pioneered the use of visual and audio AI models to identify structural changes in car parts and engine for the Auto Industry. These model, are generally task specific. The visual model is used to identify external issues and audio model is used to identify internal issues. Prior to the introduction of these AI models, testing were done manually.

During the development of these testing system. To ensure great accuracy and efficiency, we ended up customizing and developing our own camera and microphone systems, that provide a more dynamic result. Couple with our in-house developed wireless data transfer management system, we have been able to provide our client with a much more reliable, accurate and efficient system for test analysis. These models also be used for any industry that has a machine that requires internal and external monitoring of structural changes or wear & tear, to ensure optimal operation.

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The University of Manchester



DavidHugh

We are DavidHugh, a Cambridge-based company focused on the Chinese market. We are pioneering a new category of personal wellness and well-being solutions we call Floatation®. Our commercial product, Aiora, is a dynamic seating experience that engages one's body & mind connection, eliciting effortless access to deep meditative states and heightened levels of awareness. This leads towards science-backed benefits in health, mental wellness, focus & creativity. In China alone, an estimated 130 million people, aged over 18, suffer from some form of mental illness yearly, and a larger percentage of the population is actively seeking relief from anxiety & stress. Floatation® and Aiora, represent a fundamentally novel approach and form factor for people wanting to explore meditative practices, mindfulness and new states of consciousness during a near weightless experience, in their homes or with professional guidance.

Innovation is not “newness”, it is the promise of positive impact on humanity in a novel way. To date, DavidHugh has been awarded more than 10 commercial trademarks and multiple patents globally with more in development, soundly demonstrating a commitment and ability to innovate.

Commercially, in 6 months, DavidHugh has successfully started cooperation with more than 10 unique channels, retail locations and affiliate sales partnerships. This includes professional practices in the areas of Physiotherapy, Chiropractic, Traditional Chinese Practice, and Psychology, along with designer retail chains, high-end hospitality venues, architecture studios, and academic institutions.

DavidHugh is currently in cooperation with a biomedical engineering department at a leading Chinese university where research is underway to capture how Floatation effects the brain and phenomenology. This is in parallel to several studies completed by DavidHugh with UK universities. We are honoured to be able to bring Floatation® and Aiora to China, as examples of how we can fulfil our purpose: to improve Human Potential.

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Domino China Limited

Domino Printing Sciences Ltd. was established in 1978 and is headquartered in Cambridge, UK. We have been committed to providing comprehensive marking solutions for global manufacturers through advanced technologies such as continuous inkjet, laser coding, thermal transfer coding, automatic coding and labeling, thermal inkjet, and full-color digital printing. We have maintained long-term close partnerships with many Fortune 500 companies, including Nestlé, PepsiCo, Coca-Cola, Heinz, Unilever, Pfizer, Roche, and Foxconn. Domino's products are exported to over 120 countries, and we have manufacturing bases in China, Germany, India, Sweden, Switzerland, the UK, and the USA.

In the chemical industry, labels are not only carriers of product information but also a crucial part of safety defenses. Accurate printing of labels is essential for ensuring the safety and efficiency of production processes. We have tailored an advanced label printing and intelligent detection system for leading companies in the chemical sector. This system seamlessly integrates with the client's existing systems, allowing for data capture from the source to drive efficient printing, while incorporating a precision visual inspection system, complemented by an intuitive dashboard management interface. This one-stop solution eliminates the need for expending effort to coordinate collaboration among various manufacturers, leading to a qualitative leap in label management efficiency for this chemical company.

Project Implementation Highlights:

1. Simplified and Centralized Production Task Management: The labeling and coding management software unifies the management of all coding devices on-site, helping the client optimize production efficiency. 2. Seamless Batch Data Synchronization Technology: Once the production task is confirmed, the system immediately initiates synchronization with the filling machine PLC, ensuring the real-time and accurate transmission of batch data. 3. In-Depth Application of Visual Inspection Technology: The cutting-edge visual inspection system conducts comprehensive checks on barrel labels, effectively avoiding human errors and enhancing the reliability of label quality. 4. Visual Monitoring of Production Data: From filling, printing, and inspection to weighing, production data across the entire chain is collected and integrated in real time, displayed in an intuitive and dynamic format on large screens, providing managers with a global perspective.

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Smiths Group

At Smiths, we've been pioneers of progress for 170 years. Our technology benefits millions of people every day – making travel safer, supporting sustainable energy transition, efficiently heating or cooling our homes, and helping our world stay connected. Our pioneering spirit helps uncover new opportunities, new technologies, new business models.

Where we can improve the world through smarter engineering. Our businesses share the same characteristics which shape how we create value - a culture driven by excellence and innovation, and our commitment to doing business responsibly and sustainably for the benefit of society at large and our stakeholders. Our innovative solution DaVinci test sockets addresses specific challenges in the Chinese market by enhancing efficiency and reducing resource wastage and equipment downtime through advanced precision engineering and product design. This innovation has been successfully applied to several key projects, reducing operational costs for customers and improving production efficiency. Furthermore, the technology has demonstrated outstanding performance in reducing equipment failure rates, setting a new benchmark for reliability in the industry.

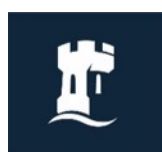
The implementation of this innovation in the Chinese market has been widely recognized by our partners, particularly in the manufacturing and energy sectors, where it is seen as a key driver of competitiveness.

Through a tailored deployment strategy, we have ensured rapid adoption and continuous optimization of the technology. This not only strengthens our leadership position in China but also supports our clients in achieving more sustainable growth.

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University of Nottingham Ningbo China (UNNC)

The University of Nottingham Ningbo China (UNNC) celebrates 20 years of pioneering education and innovation in China. As the first Sino-foreign university, UNNC provides a world-class international education experience and has established partnerships with over 4,000 enterprises and institutions across 120 countries. Leading research in green energy, healthcare, advanced manufacturing, digital technologies, creative industries, and responsible business and innovation, UNNC's "Commercialisation of Scientific and Technological Achievements" initiative has resulted in the creation of five spin-out companies. These innovations have made a significant industrial impact and actively support China's goals for sustainable development.

In collaboration with Ningbo XGY, UNNC successfully developed the world's first 1.5T cryogen-free rotatable MRI scanner, certified for clinical use in 2024.

This innovation has eliminated the need for imported cryogens and introduces rotatable scanning technology for enhanced medical diagnostics. UNNC's chemical engineering team pioneered a Carbon Footprint Calculation Model, resulting in two carbon neutrality evaluation standards for the Ningbo Petrochemical Economic and Technological Development Zone. The Digital Twin Lab improved decision-making efficiency at Ningbo Zhoushan Port, yielding annual cost savings exceeding RMB 10 million. The Hefeng-Nottingham Design Lab has garnered international acclaim, winning prestigious awards, including four iF Design Awards and 33 International Design Awards.

We deliver innovation through digitalisation for operational excellence, pioneering the Research Information System, which has transformed research management through digitalisation, the first Sino-foreign university to have done so. We are committed to cultivating local talent with a global mindset. This year, our students have achieved 21 national and international competition awards. We also established the Center for Responsible Business and Innovation in 2023 to promote regional sustainable development through ESG.

Our innovative approach to cultivating talent and fostering real-world impact has brought measurable societal benefits across industry performance, culture, policy influence, and public awareness.

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Sustainability Award

This Award seeks to recognise businesses/ organisations that have demonstrated a commitment to the building of a sustainable business in China, to advancing environmental, social and governance (ESG) principles, and to helping promote the benefits of a sustainable business model in the Chinese market. This Award is open to British businesses/ organisations in any industry sector.

The Finalists

AstraZeneca China

Lotus Technology Inc.

Modern Water

Smiths Group

Wood

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AstraZeneca China

AstraZeneca is a world-leading pharmaceutical company headquartered in Cambridge, UK. Since entry into China in 1993, AstraZeneca has invested nearly USD 3bn and introduced over 40 innovative medicines in oncology, cardiovascular, metabolism, renal, respiratory, gastrointestinal, rare diseases etc. Today China is not only a significant growth engine but also AstraZeneca's 2nd largest market, providing high-quality medicines to over 70 global markets. Apart from its China headquarters and R&D China in Shanghai, three global production and supply sites are in Wuxi, Taizhou, and Qingdao.

AstraZeneca embeds sustainability across entire value chain. In response to China's national strategies, we combine our own advantages with local needs, to build a healthy future for people, society and the planet:

Protecting environment to accelerate the realization of "Ambition Zero Carbon". We make efforts in setting green development benchmark. In 2023, GHG emissions from own operations in China have reduced by more than 70% compared to 2015. As co-chair of Sustainable Markets Initiative China Council Health Working Group, we collaborate with industry peers to take joint action to accelerate net-zero health system. We engage our suppliers and value chain partners with sustainability standards to promote sustainable development of the industry. We will introduce "AZ Forest" program to plant millions of trees in China.

Accessing to healthcare helps more people live healthy lives. We develop life-changing medicines, advancing disease prevention and management, building resilient health systems and promoting Chinese innovation to benefit global patients, co-creating a healthier future for humanity.

Committing to China public welfare to fulfill corporate social responsibility. We have been carrying out a variety of programs to improve people's well-being through the rural revitalization, grassroots empowerment, Young Health Programme and charitable donations.

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Lotus Technology Inc.

Lotus Technology Inc., is a leading global intelligent and luxury mobility provider, dedicated to world-class research & development in next generation automobility technologies such as electrification, digitalization and more. It has launched three electric vehicles - the hypercar Evija, Eletre (SUV), and Emeya (GT, Sedan) - and distributes them globally. On 23rd February 2024, Lotus rang the bell at NASDAQ. As a publicly listed company, Lotus remains dedicated to promoting sustainable corporate development and creating long-term value for shareholders, industry, and society. Since its Vision80 Strategy announced in 2018, Lotus has been steadfastly driving business transformation to intelligent and luxury mobility provider. As a member of UNGC and supporter of ISSB, Lotus actively promotes ESG practices and management improvements with international recognition such as Reuters Sustainability Awards and EU Chamber Sustainable Business Awards. To achieve carbon-neutral value chain by 2038, Lotus takes environmental impact of vehicle lifecycle into considerations and made significant progress.

Design-Integration of sustainability and innovation into R&D process, Emeya is equipped with streaming rearview mirror, hidden lidar, and aerodynamic kit, bringing reduction of 3,051 kWh/150,000 km (1,741 kg CO₂ emission equivalent), whose recyclability rate surpasses 91.4%. Natural capital analysis was conducted for key materials to minimize the impact on natural resource.

Production-A national-level green factory was established in Wuhan China with fully equipped photovoltaic system, generating 9,832.8 MWh in 2023. 1,457 MWh saved and 85.5 tons CO₂ reduced through air-system optimizations and energy management.

Operations-Main offices in China reduced electricity consumption by 26% in 2023 compared to 2022. Properties in UK, Sweden and Germany achieved 100% usage of renewable energy.

Usage-Established Lotus smart solar-powered storage and robot supercharging station with 40 solar panels, generating power of approximately 22 MWh/year.

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MODERNWATER

Modern Water

Modern Water is a pioneering and innovative technology company, specializing in membrane water treatment solutions and advanced monitoring products. Its headline membrane technology can be used to tackle complex wastewater treatment problems, while being simple to operate and at a reduced cost. Modern Water is also an expert in development of analytical instruments and technology for monitoring toxicity, heavy metals and environmental contaminants in water, soil, food and industry. The company is committed to sharing its expertise and cutting-edge technologies with the public, to help identify potential contaminants in water and improve environment quality, especially in underdeveloped regions across the globe.

Modern Water derives 50%+ of their activity from the Green Economy and was included within London Stock Exchange's first cohort of companies to be recognized with the Green Economy Mark. Modern Water is committed to achieving zero actual carbon emissions by 2050 with an interim goal to reach net zero emissions by 2035. Modern Water has been an early mover to develop its own ESG strategy for China, with emphasis on environment protection, energy efficiency and community sponsorship.

Modern Water has been adopting the Green Analytical Chemistry approach to assess product sustainability and aid decision making throughout the product life cycle. The company provides rapid, simple, cost-effective and reliable water quality monitoring solutions to help customers tackling environmental issues while saving energy cost, water consumption and reducing hazardous waste. Modern Water is also committed to being a responsible and valuable partner in the supply chain and building a sustainable business that serves its customers.

Modern Water cares about drinking water safety and is keen to help communities in water-stressed regions get fast and reliable quality data of their drinking water. The company has initiated the "Free Rental" public campaign to provide its portable and easy-to-use water analyzers free of charge to end users in rural regions across China, protecting drinking water for over 250,000 rural residents in six provinces.

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Smiths Group

At Smiths, we've been pioneers of progress for 170 years. Our technology benefits millions of people every day – making travel safer, supporting sustainable energy transition, efficiently heating or cooling our homes, and helping our world stay connected. Our pioneering spirit helps uncover new opportunities, new technologies, new business models. Where we can improve the world through smarter engineering. Our businesses share the same characteristics which shape how we create value - a culture driven by excellence and innovation, and our commitment to doing business responsibly and sustainably for the benefit of society at large and our stakeholders.

Smiths Group has achieved remarkable success in sustainability on the path towards our 2040/2050 Net Zero commitment, particularly in reducing carbon emissions and managing resources. By implementing an efficient energy saving system, we have improved energy efficiency by 20% and reduced carbon emissions by 13% across major production sites in China in FY24. Additionally, we optimized factory operations through wastewater treatment and recycling systems, saving approximately 30% in water usage.

We are actively promoting the use of renewable energy, target to largely increase our renewable energy usage through rooftop solar PV projects at our sites and renewable power purchase agreement towards 100% renewable power in the next 2 years.

Moreover, the company has collaborated with our supply chain to push for the adoption of environmentally friendly materials, enhancing sustainability across the entire supply chain.

Our unique engineering capabilities and innovation spirit position us strongly to support customers in multiple industry sectors as they seek to decarbonize and deliver next generation efficient and sustainable infrastructure and processes through our green technologies. These initiatives have not only improved our environmental performance but also set a benchmark for ESG leadership in China's industrial sector.

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Wood

Wood, a global engineering and consulting leader, tackles major challenges in energy and materials with 35,000 employees across 60+ countries, spanning consulting, construction, and asset operations. With over 80 years of history in China, Wood boasts more than 800 talented individuals across 8 cities, providing comprehensive asset life cycle solutions across a diverse range of markets. These include oil & gas, refining, petrochemicals, chemicals, coal chemicals, new materials, life sciences, mining & minerals, clean energy, environmental, and infrastructure sectors. Currently, Wood is fully dedicated to helping its clients in China achieve their sustainable development goals, including energy transition, digitization, reducing peak carbon emissions, and achieving carbon neutrality.

Our approach to sustainability is an enabler in the long-term future of our business, our future is centred around supporting our client's in achieving their sustainability goals in energy and materials. In developing our response to sustainability, we put UN Global Compact obligations at the forefront of our thinking and through our actions we will support global Sustainable Development Goals (SDGs). Wood has identified two solutions that will drive growth opportunities across all our markets – decarbonization and digitalization, because net zero and data-driven performance are important to our clients.

With over 80 years history in China, Wood has not only become an international engineering team composed of 800 outstanding employees. Unlike other international engineering consulting companies, we not only serve foreign companies and participate in Wood's global project delivery, but more importantly, our clients also include large state-owned enterprises, private enterprises, industrial parks, and governments in China. We provide international solutions covering the entire life cycle of assets and assist our clients in cultivating a group of professional management talents. In the past five years, we have successfully introduced our decarbonization and digitalization businesses, along with best practices and valuable insights into China, fully assisting our customers in achieving sustainable development goals and providing strong support for China to achieve its dual carbon goals.

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About Us

Founded in 2003, BE Education is a specialised organisation providing international education products and services. Our headquarters is based in Shanghai, China, with offices in Beijing, Shenzhen, Hangzhou, Hong Kong, Singapore, Japan, and London.

BE Education Values

- Do what's best for our students
- BE honest & act with integrity
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Scan and Follow BE



Chinese UK Alumnus Award

This Award seeks to recognise Chinese nationals who have earned a bachelor's or higher degree from a UK university, or a UK/China partnership university, and have demonstrated exceptional achievements in business or significant contributions to UK-China cultural relations. The Award is open to Chinese nationals up to the age of 35 (inclusive) who have graduated at least two years prior to the opening of entry applications.

The Finalists

Elysia Anqi GUO | Alpha Approach
Founder, Alpha Approach

Arthur Huang | Carbon Newture
CEO & Co-founder

Yifei Gong | PULI innovation

Lian Shuning | Furrytail
Founder & CEO

Yifei Cao | University of Nottingham Ningbo China
Assistant Professor in Economics, Faculty Officer for
Career and Alumni, University of Nottingham Ningbo
China.

Co-founder and Board Director, WeDigitec

Yinpeng Bao | OxSyns Biotech
Co-founder & President of OxSyns Biotech

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Elysia Anqi GUO | Alpha Approach

After graduating from LSE, I worked as a strategy consultant at Accenture in London for nearly five years, collaborating with FTSE 100 companies across Europe. I helped these organizations tackle complex challenges in pricing, digital marketing, and sales, and drive long-term growth.

I am also passionate about applying strategic thinking to the public sector. One notable project involved partnering with HMRC, the UK's tax authority, to digitalize their income tax services. This project was a pioneering effort in transforming government services for the digital age.

During the COVID-19 pandemic, I led initiatives with several charities aimed at bridging the digital divide in the UK, where access to critical services was severely limited to around 1.5 million households. This project, which garnered attention from the BBC, informed policies for the Department for Digital, Culture, Media and Sport.

While at Accenture, I founded a side project called Alpha Approach, which evolved into my startup. I recognized a significant gap between the academic theories taught in universities and the practical skills required in the workplace, particularly for Chinese students aiming to work for firms overseas. Alpha Approach seeks to bridge this gap, equipping students with the essential skills to thrive in a competitive environment.

This award is sponsored by





Arthur Huang | Carbon Newture

As the co-founder and CEO of Carbon Newture, Arthur Huang has always adhered to the original intention of “using technology and innovation to create a sustainable new future”. Together with a top industry team, he has worked to build an “Innovative Decarbonization Service Platform.”. Utilizing cutting-edge technologies such as AI, blockchain, and big data, Carbon Newture has provided compliant, authoritative, and efficient carbon management for export enterprises. It also collaborates with the upstream and downstream enterprises of industrial chains to create a visible, traceable, and recognizable green low-carbon supply chain.

Furthermore, Carbon Newture partners with industry associations, banks and other financial institutions, as well as authoritative certification organizations, to build a low-carbon transition service ecosystem.

Climate has no boundaries. In the future, Mr. Arthur Huang will continue to leverage technology and innovation to help businesses collectively tackle climate change challenges, create economic value through green overseas expansion, and build low-carbon global supply chains across various industries.

This award is sponsored by





Yifei Gong | PULI innovation

Holding an MA in Contemporary Art Practice from the Royal College of Art and another MA in Art Business from Sotheby's Institute of Art, I currently work as a Senior Designer at PULI innovation—a Shanghai-based international design company founded and directed by British industrial designer Paul Priestman. I utilise graphic design, branding strategy, and film to highlight the advancements of the Chinese rail industry to global audiences.

My educational and professional experiences in the UK have profoundly shaped my approach, emphasising a balance of heritage and innovation. This philosophy steers my efforts to elevate Chinese enterprises on the international stage, blending advanced technology with culturally rich narratives that resonate globally.

Collaborating with UK and international teams, my projects with Chinese rail manufacturers foster greater international understanding and interest in China. The Projects have been showcased at international trade shows and to international visitors to China, catalysing discussions and forging potential partnerships both in the UK and worldwide.

At PULI innovation, I foster successful collaboration, showcasing how business, technology, design, and culture can come together to create mutual benefits and opportunities for innovation. Looking ahead, I aim to initiate more collaborative projects in rail and public transport for joint innovation.

This award is sponsored by





Lian Shuning | Furrytail

2021-2024 Hangzhou '100-million-dollar valuation+' Unicorn Company

2024 Furrytail Automatic Litter box Pro awarded Golden Prize by K Design, Korean, 2024; awarded Platinum Prize by A' Design AWARDS, Italy, 2024; awarded Silver Prize by Muse Design AWARDS, United States, 2024

2018-2021 Pet Fair Asia Award Top Product of the Year

2021-2022 TOPS The One Pet Summit-Original Product of the Year-Cat Main Food, Nutritional Product & Snacks

2023 EqualOcean 2023 Global Youth 30

2022 Davos World Economic Forum- Vice Curator of Hangzhou Hub
2021 Hurun China Under 30s To Watch

2021 Davos World Economic Forum- Global Shapers

2021 Forbes Asia U30

2021 President of G20 Young Entrepreneur's Alliance Zhejiang Council

2020 Young Talent of G20 Young Entrepreneur's Alliance

2019 Forbes China 20 Female Entrepreneur

This award is sponsored by





Yifei Cao | University of Nottingham Ningbo China

Yifei studied economics at the University of Sheffield (fully funded by ESRC) and received his PhD in 2018. He then joined the University of Nottingham Ningbo China (UNNC) as a faculty member, conducting world-class economics research and teaching economics to undergraduate, master and PhD students. His undergraduate module, Monetary Economics, is recognised as the Provincial First-Class module by the Zhejiang Government. Notably, Yifei served as the interim Associate Dean of the Faculty of Humanities and Social Sciences at UNNC from 2021 to 2023, developing the Faculty education strategy and handling COVID-related challenges. Together with his team, Yifei has secured over 1 million RMB from an external funding body, which was converted into top-quality educational resources for UNNC students. Yifei contributed significantly to the delivery of UK Higher Education in China and received the Lord Dearing Award in 2024 for his exceptional performance. Besides, Yifei also actively engages in real-world business. Alongside an award-winning team (e.g. WEF Lighthouse Factory), Yifei co-founded WeDigitec, a start-up that delivers solutions and implementation for digital transformation and intelligent manufacturing, aiming to empower the industry with cutting-edge AI technology. Yifei was officially recognised by the Kunshan Government as an Innovative and Entrepreneurial Talent in 2023.

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Yinpeng Bao | OxSyns Biotech

Mr. Bao Yinpeng co-founded OxSyns Biotech in 2022 with two classmates from the University of Oxford, focusing on the research and application of cell-free synthetic biology.

The company has since secured tens of millions of RMB in investment from top-tier venture capital firms, and several of its pharmaceutical raw material pipelines have been successfully commercialized in collaboration with major pharmaceutical companies.

Before starting the business, Mr. Bao had several years of experience in industrial investment, covering sectors such as new energy, advanced manufacturing, and Belt and Road projects, with over 4 billion RMB in assets under management. Mr. Bao has been recognized with several accolades, including Forbes 2023 100 Outstanding Overseas Returnees, Hurun 2023 U30, and Shenzhen U30 awards.

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Education Partnership Award

This Award seeks to recognise UK higher education (HE) or further education (FE) institutions that are actively engaged with a Chinese partner to deliver significant impact. It aims to highlight their contributions to UK-China collaboration and raise awareness of their successes. This Award is open to HE/FE institutions listed on the UKVI Register of Licensed Sponsors (Tier 4). Nominations must be endorsed by a Vice-Chancellor or College.

The Finalists

King's College London

Queen Mary University of London Engineering School,
Northwestern Polytechnical University

University of Nottingham Ningbo China

The University of Edinburgh

Xi'an Jiaotong-Liverpool University

This award is sponsored by



The British Council China

The British Council is the UK's cultural relations organisation, which supports peace and prosperity by building connections, understanding and trust between people in the UK and countries worldwide.

2024 marks 90 years of the British Council and 45 years of the British Council in China. Through UK expertise in arts and culture, education and the English language, we create mutually beneficial relationships between the people of all four nations of the UK and China.



What We Do in Education

- **Promoting UK Education:**
Enhancing awareness and engagement with UK education.
- **Strengthening UK-China Partnerships in Higher Education:**
Fostering collaboration between institutions in the UK and China.
- **Cultivating China Literacy in UK Schools:**
Supporting UK students to deepen their understanding of Chinese language, culture, and society.
- **Advancing English Teaching and Learning:**
Delivering innovative programmes to improve English language education within China.

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King's College London

The Florence Nightingale Faculty of Nursing, Midwifery and Palliative Care is part of King's College London, which is an internationally renowned university delivering exceptional education and world-leading research. We are dedicated to driving positive and sustainable change and realising our vision of making the world a better place. Through our research and education, we improve and transform health and care so that people can live better from the start to the end of their lives. We aim to prepare our students to be future leaders across health and social care, both nationally and internationally in diverse settings.

We are proud to work with Nanjing Vocational Health College in developing staff and students. Learning takes place on both sides and King's staff have a greater cultural awareness with an increased confidence in working internationally. An important achievement from the project is the increased skills of nurses, providing opportunities for advanced study and enhancing recruitment. We have also delivered Continuing Professional Development to more than 900 qualified nurses and midwives from across Jiangsu province on current evidence in areas such as elderly care.

We designed a programme for Nanjing students to meet King's degree entry criteria and now 32 Nanjing students have graduated from the London based programme returning to China with wider evidence-based knowledge.

English language teaching and development for staff in Nanjing has also enabled students to become more fluent in their language skills. Three of the Nanjing nursing teachers enrolled for PhDs at King's: two have completed, with one due to complete in January 2025. This is a real achievement. We contributed to the design and development of the new Nanjing Nightingale College, sharing ideas from our own learning, this opened during the pandemic; it is a wonderful place for students to learn.

This award is sponsored by





Queen Mary University of London Engineering School, Northwestern Polytechnical University

The Queen Mary University of London Engineering School at the Northwestern Polytechnical University of Xi'an is a Joint Educational Institute (JEI) that aims to enhance educational cooperation between China and the UK. The first of its kind in the Northwest region of China, the JEI has proved successful in promoting transnational education, graduating engineers professionally qualified in the UK and China and advancing economic growth and cultural understanding with tangible impacts in the local community. The JEI has been recognized by the Ministry of Education of China as one of the top 20 international educational institutions in the country.

The Queen Mary University of London Engineering School at NPU has been widely recognized for its excellence in education. This recognition is demonstrated through:

Excellence in Transnational Education: Our school has been awarded the *Excellent Case of Sino-Foreign Cooperative Education Institutions* (Top 20 in China) and has received the *Excellent Sino-Foreign Cooperative Education Award* three times in the Shaanxi Province.

Innovative Educational Approach: Our student-centered, co-created curriculum has garnered accolades, including course accreditation by the UK's Institute of Minerals, Materials, and Mining (IOM3). These courses are also recognized by the UK Engineering Professors' Council.

Outstanding student success: we take great pride in the numerous prizes our students have won in international competitions, as we ranked first in the number of gold awards amongst Sino-foreign cooperative colleges and universities in China in 2023.

Developing Global Citizens: 93% of our graduates who enter the workforce are employed by international companies, and 40% of those pursuing further education attend prestigious institutions in China and abroad, including universities in the top 10 of the QS world rankings.

International Collaboration with Local Impact: Our school community supports the internationalization of local businesses, generates jobs, and contributes to the economic development of Xi'an's southwest region.

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University of
Nottingham

University of Nottingham Ningbo China

The University of Nottingham Ningbo China (UNNC) celebrates 20 years of pioneering education and innovation in China. As the first Sino-foreign university, UNNC provides a world-class international education experience and has established partnerships with over 4,000 enterprises and institutions across 120 countries. Leading research in green energy, healthcare, advanced manufacturing, digital technologies, creative industries, and responsible business and innovation, UNNC's "Commercialisation of Scientific and Technological Achievements" initiative has resulted in the creation of five spin-out companies. These innovations have made a significant industrial impact and actively support China's goals for sustainable development.

In collaboration with Ningbo XGY, UNNC successfully developed the world's first 1.5T cryogen-free rotatable MRI scanner, certified for clinical use in 2024. This innovation has eliminated the need for imported cryogenics and introduces rotatable scanning technology for enhanced medical diagnostics. UNNC's chemical engineering team pioneered a Carbon Footprint Calculation Model, resulting in two carbon neutrality evaluation standards for the Ningbo Petrochemical Economic and Technological Development Zone. The Digital Twin Lab improved decision-making efficiency at Ningbo Zhoushan Port, yielding annual cost savings exceeding RMB 10 million. The Hefeng-Nottingham Design Lab has garnered international acclaim, winning prestigious awards, including four iF Design Awards and 33 International Design Awards.

We deliver innovation through digitalisation for operational excellence, pioneering the Research Information System, which has transformed research management through digitalisation, the first Sino-foreign university to have done so. We are committed to cultivating local talent with a global mindset. This year, our students have achieved 21 national and international competition awards. We also established the Center for Responsible Business and Innovation in 2023 to promote regional sustainable development through ESG.

Our innovative approach to cultivating talent and fostering real-world impact has brought measurable societal benefits across industry performance, culture, policy influence, and public awareness.

This award is sponsored by





The University of Edinburgh

As one of the world's top 25 universities, the University of Edinburgh has a global responsibility to address our most urgent challenges such as the climate emergency, environmental damage and social inequality. On our home campuses and through our strategic international partnerships, we are committed to nurturing long-lasting connections between staff and students. By linking teaching, research, learning to our operations, we are making 'whole-institution' progress towards our ambitious net zero by 2040. To accelerate positive change on a global scale, we strive to co-deliver excellent research-and-innovation-led education and training, and grow an ever-widening network of creative and influential alumni.

The University of Edinburgh and Shanghai Jiao Tong University jointly established the Low Carbon College (LCC) as China's first college dedicated to low carbon research, education, innovation and executive training. Our award-winning masters programmes deliver multidisciplinary knowledge, skills and industry/internship experience across low carbon engineering/environment, economics, climate change finance. Top LCC masters graduates outperform their peers and PhD students, winning national and international research and innovation prizes and accolades. Pursuing careers in key areas, e.g. carbon trading, climate change finance, many hold influential positions in public sector organisations/NGOs and others take up PhD opportunities at prestigious universities in China and around the world.

We co-created an international platform for knowledge exchange towards carbon neutrality when covid restricted travel and our virtual reach grew 10-fold. Our joint Carbon Neutrality journal, already indexed, is the world's first comprehensive academic journal in this field. Our first International Academic Conference on Carbon Neutrality in 2023, brought together students, staff and world-leading experts across academia, industry and government. Our joint seed fund, supporting PhD students working with early career and senior professors, has transformed our collaborative activities both in Edinburgh and at LCC, leading to a near-exponential upturn in published output and research funding success.

This award is sponsored by





Xi'an Jiaotong-Liverpool University

西交利物浦大學

Xi'an Jiaotong-Liverpool University

Xi'an Jiaotong-Liverpool University (XJTLU) is a pioneering international joint venture university located in Suzhou, China. Established in 2006 through a partnership between Xi'an Jiaotong University and the University of Liverpool, XJTLU blends the best of Eastern and Western educational practices. Offering undergraduate and postgraduate programs in fields ranging from STEM to business, it emphasizes research-led teaching, critical thinking, and global perspectives. The university attracts students and faculty from around the world, fostering a vibrant, multicultural community dedicated to academic excellence. XJTLU is a launchpad for innovation through its unique educational model, and ground-breaking entrepreneurial education degrees in state-of-the-art campuses.

Innovative education models; including industry-focused entrepreneurial education, project-based learning with industry partners, Technology-led learning and teaching encouraging creativity and collaboration. Unique learning spaces; The Syntex Studio is one of the largest Technology-Enhanced Active Learning spaces in China, with 30 workstations for 300 students, the Innovation Factory provides the ultimate resources and mentorship to turn ideas into reality. the X3 Co-Venture Incubator supports seed-stage projects with a global reach, making XJTLU a powerhouse in nurturing next-gen innovation and talents. International competitions; MEGA International Creative Media Festival, an integrated media, exhibition, graphics, and art event (2024 had 829 submissions from 20 countries, 175 universities and 105 social organization); the globally recognized Dream-Chasers Competition with entries from the UK and nationally across China. Two-way student mobility; including development of Year in China schemes for Liverpool students (General, Entrepreneurial and Cultural and Creative programmes, 2+2 students to the UK). Catalyst for change; influencing education with the University of Liverpool through advising on developing entrepreneurial education (through the Brett Entrepreneur Centre and new Rigby Centre for Enterprise), introducing AI into learning, teaching, and work practices. Profile raising; Through XJTLU, the University of Liverpool is ever present in Chinese higher education.

This award is sponsored by





Business Partnership Award

In light of increasing and direct collaboration between UK and China enterprises, this new Award recognises cases which have resulted in tangible business success and excellence - with a focus on acknowledging the value and increasing development of JV's and the investment and purchase of UK companies by Chinese companies.

The Finalists

Cambridge University - Nanjing Centre of Technology and Innovation

GSK

LEGOLAND® Shanghai Resort

Shanghai Yaohua Pilkington Glass Group Co., Ltd

Wellington College China

Lotus Technology Inc.

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Cambridge University - Nanjing
Centre of Technology and Innovation
剑桥大学南京科技创新中心

Cambridge University - Nanjing Centre of Technology and Innovation

Cambridge University - Nanjing Centre of Technology and Innovation is the first research institute established by University of Cambridge outside of UK, and it is also the only Centre of science and technology innovation that is named after University of Cambridge overseas. As a supporting platform for University of Cambridge's cooperation in China, the Centre covers international high-end original scientific research projects, innovative research and development, achievement transformation, international academic exchanges and talent training.

Cambridge University - Nanjing Centre of Technology and Innovation serves as a business partnership, connecting Cambridge research outcomes with the Nanjing business market through innovative technology developed at the Centre. The Centre actively promotes international collaboration, talent exchange, technology transfer, and project landing, and has achieved fruitful results in indigenous innovation and commercialisation, applied research, events and exchanges.

The Centre's innovative research endeavors align with local industrial priorities, focusing on four key areas: Biomedicine and Health Care, Information Technology and Renewable Energy, Smart City and Environmental Protection, and Zero Carbon and Sustainable Development.

The Centre stands for a flagship of UK-China collaboration on technology and innovation, which has attracted attention and support at national level. The Centre has forged strong ties with Cambridge University and its affiliates, including Cambridge Enterprise and Cambridge University Press, while also establishing a wide-ranging network of high-quality partnerships with renowned universities and research institutes in China, including Tsinghua University, Peking University, Fudan University, Zhejiang University, Nanjing University, Southeast University, and Jiangsu Industrial Technology Research Institute. By leveraging these resources and brand influence, the Centre promotes the integration of UK-China resources, making collaborations more practical.

This award is sponsored by





GSK

Our Mission: We bring together science, technology, and talent to collaborate and overcome diseases.

GSK has always practiced its commitment to "rooted in China, collaborate with China, and serve China", deeply cultivating the Chinese market. With more than 2,000 employees in China, its operations cover approximately 250 cities and regions. It has established five regional centers in Beijing, Shanghai, Chengdu, Guangzhou, and Hangzhou, a research and development center in Shanghai, a national business operations center in Shanghai, and an institute for infectious diseases and public health in Beijing.

GSK is committed to helping improve the health, life, and future of the Chinese people, and continues to introduce a global innovation pipeline into China!

As a worldwide leading pharmaceutical company based in UK, GSK and Hansoh Pharma committed to discovering and developing life-changing medicines to help patients conquer serious diseases and disorders, announced that they have entered into an exclusive license agreement for HS-20093, a B7-H3 targeted antibody-drug conjugate (ADC), on Dec 30, 2023. Under the agreement, GSK will obtain exclusive worldwide rights (excluding China's mainland, Hong Kong, Macau, and Taiwan) to progress clinical development and commercialization meanwhile Hansoh Pharma will receive 185m dollar as an initial payment and a set of milestone payments up to 1.5b dollar. GSK global has kick off Phase I clinical trials since mid of 2024 and already got official recognition of breakthrough treatment by FDA based on the mid-term results on Aug 20, 2024. From economic perspective, the partnership shows great commercial value in Sino-UK collaboration especially in bio-pharmaceutical industry being widely regarded as a milestone event as well as highlight of the press in the year of 2024 given the specific label of each, a British MNC and a Chinese big pharmaceutical group. Last but not the least, scientifically the Phase I outcome data overwhelmingly achieved great success in ESSCLC treatment category which potentially enabled a positive future in oncology therapeutic area for entire human being.

This award is sponsored by





LEGOLAND® Shanghai Resort

LEGOLAND® Shanghai Resort is jointly invested by the Shanghai Jinshan District Government (JUIG, i.e. Jinshan Urban Construction Investment Group), Kirkbi, Merlin Entertainments from the UK, and the CMC Inc. Located in Fengjing Town, Jinshan District, LEGOLAND® Shanghai Resort covers an area of 318,000 square meters. The complete resort will consist of a LEGOLAND® theme park and a LEGOLAND® hotel with eight themed lands (BRICK STREET, BRICKTOPIA!, LEGO® CITY, LEGO® FRIENDS, LEGO® MONKIE KID™, LEGO® NINJAGO®, LEGO® CASTLE, LEGOLAND® CREATIVE WORLD).

After opening in 2025, LEGOLAND Shanghai Resort will enrich the local cultural and tourism formats, attract more domestic and foreign tourists to Jinshan District, promote the development of catering, accommodation, transportation and other services in the surrounding area, and form a benign industrial ecosystem. In addition, it also helps to further enhance the visibility and reputation of Jinshan District, so as to promote the upgrading of regional tourism brand image.

LEGOLAND® Shanghai Resort is fully integrated with Chinese culture, traditional water town elements, and Shanghai characteristics. It is the world's first LEGOLAND® Resort to have a land based on the theme of a famous LEGO® Monkie Kid® product line inspired by a Chinese legend. Based on this famous story, LEGOLAND® Shanghai Resort will build a unique LEGO® MONKIE KID™ LAND that draws inspiration from traditional Chinese architectural style and China's iconic natural landscape. The resort will feature the only Watertown-style boat tour that truly reflects the traditional charm of its location. Its architecture also showcases the classic style of the Bund, the ancient pavilions of Yu Garden, and the prosperous modernity of Lujiazui.

This award is sponsored by





Lotus Technology Inc.

Lotus Technology Inc., is a leading global intelligent and luxury mobility provider, dedicated to world-class research & development in next generation automobility technologies such as electrification, digitalization and more. It has launched three electric vehicles - the hypercar Evija, Eletre (SUV), and Emeya (GT, Sedan) - and distributes them globally. On 23rd February 2024, Lotus rang the bell at NASDAQ. As a publicly listed company, Lotus remains dedicated to promoting sustainable corporate development and creating long-term value for shareholders, industry, and society.

After the first full sales year for the lifestyle series Eletre and a successful launch of Emeya, the company achieved a total revenue of \$398 million in the first half of 2024, which was a significant increase of 206% year-over-year; deliveries surged to nearly 4,900 units, a substantial growth of 239% year-over-year. In the traditional internal combustion engine sports car segment, global deliveries of the EMIRA from the Hethel plant in the UK also saw strong growth.

The styling of the lifestyle vehicles, Eletre and Emeya, remains consistent with the traditional Lotus brand thanks to the work of UK design team. The Eletre model's recognition includes prestigious awards such as "SUV of the Year" by GQ and "Lifestyle Car of the Year" by Quattroruote awards in 2023. The Emeya and Eletre model also earned accolades like the Red Dot product design award in 2024. Series documentary 'Behind the Craft' which was picked up by the Lotus Design team won 'Best Documentary Episode' for their 'Behind the Craft' series at the International Motor Film Awards in London. Co-Work masterpiece Eletre Hyper OS was honored as IF Design Award 2023 award winner. Besides, UK Design team was also titles as 2023 CDN (Car Design News) People Awards as a prize for the close working relationship between different departments within the same company.

The engineering development team in China leverages its rapid development capabilities combined with the cost advantages of the local automotive supply chain in China and brought new benchmark products to the luxury hypercar market. The engineering teams based in Hethel and Hangzhou Bay are already working closely together. By introducing cost estimation teams and SQE teams from China, the profitability and quality performance of the Emira will continue to improve; by bringing in experienced chassis engineers from the sports car team, the digital chassis development of the lifestyle vehicle series will deliver more impressive driving dynamics, ensuring Lotus' competitive edge over rivals.

This award is sponsored by





Shanghai Yaohua Pilkington Glass Group Co., Ltd

SYP was established in 1983, which was one of the largest Sino-British joint venture in China at that time. In 1993, the Company was restructured and listed, becoming one of the earliest listed companies in China's glass manufacturing industry. Pilkington, the foreign shareholder of the Company with more than a century of glass manufacturing history, is the renowned inventor of float glass manufacturing process.

The Company has four business sectors of float glass, architectural processing glass, automotive glazing glass and special glass, and has completed the production sites layout around the Bohai Sea, Yangtze River Delta, Pearl River Delta, Central and Western China, and the sales networks are all over the world.

The partnership between SYP and Pilkington began with the reform and development of China. SYP introduced Pilkington's float technology and became the first enterprise in China that can produce various specifications of high-quality float glass, creating a pioneer in Chinese glass to the world's top level of technology. With the long-term cooperation with Pilkington and the technical exchange and business communication between Chinese and British personnel, the "SYP" brand is not only in the leading position in the Chinese domestic market, but also enjoys a high reputation in the international market.

Forty years of joint venture, SYP and Pilkington not only brought the upgrading of glass technology in China, but also profoundly affected the social culture of China. In the field of architecture, glass is more and more applied in high-rise buildings, from the perspective of function and aesthetics for urban renewal and development into new elements, in the world's TOP20 landmark buildings, The proportion of buildings using SYP glass reached 45%; In the automotive field, Pilkington believes in the potential and development of the Chinese market, increases investment and cooperation, and starts a new 40 years of strategic cooperation with SYP, which has successively become an excellent supplier of high-end international automobile companies, contributing to the upgrading and transformation of the automotive industry.

This award is sponsored by





WELLINGTON COLLEGE
CHINA

惠灵顿(中国)

Wellington College China

Wellington College China is part of Wellington College Education, a global network of schools united by a 160-year history of excellence with roots in the UK. We operate premium international schools under the Wellington brand and bilingual schools under the Hiba brand. We currently have six campuses in four Chinese cities, including Tianjin, Shanghai, Hangzhou and Nantong, with a school soon to open in San Francisco as well. Together, our schools serve more than 5,000 pupils.

Since 2009, Wellington College UK and Wellington College China (WCC) have excelled in global education through a strategic partnership, establishing esteemed campuses in Tianjin, Shanghai, Hangzhou, and Nantong to support global market expansion. WCC offers a pioneering education to serve and help shape a better world, combining the very best of **Chinese, British and international education** to create a pupil-centric, multilingual, multicultural and inclusive learning experience. By upholding high standards and adapting to local contexts, WCC has garnered numerous accolades and enhanced its reputation. WCC schools rank highly in **Forbes China** and the **Hurun International School list**. Their pupils achieve academic excellence, gaining admission to top universities such as **Oxford, Cambridge, and Ivy League institutions**.

The collaboration has cultivated cultural exchanges through initiatives like the annual Festival of Education, UK summer camps, and teacher training and exchange programmes. WCC supports local economies by generating employment, prioritising professional development, and fostering an international community, with over 1,300 staff members from 32 nations. For four consecutive years, WCC has been honoured with **HR Asia's 'Best Companies to Work for in Asia' award**.

This partnership stands as a benchmark for UK-China educational collaborations, ensuring continued success.

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Inspiring Leadership Award

This Award seeks to acknowledge and celebrate exemplary leadership that has successfully driven strategy for outstanding performance. A strong leader demonstrates a unique ability to guide and inspire others. This award holds increased significance as it reflects on those who have led their businesses and organisations through the challenging post-COVID years and a rapidly changing political and economic environment.

The Finalists

Andrew Starforth General Manager (China), Silverstream Technologies (Shanghai) Limited

Jeremy Sargent Founder & Proprietor, The Happy Monk

Linian Li Managing Director, Modern Water China

Dr. Mark Su President, Johnson Matthey Greater China

Capt. Simon Hibberd Chief Operating Officer, S. B. Submarine Systems Company Limited

William Vanbergen Founder and Chairman of BE Education Group
Chairman of Wycombe Abbey International Schools Advisory Board

This award is sponsored by





Andrew Starforth

General Manager (China), Silverstream Technologies (Shanghai) Limited

The past four years have brought unprecedented challenges, especially during the global pandemic. In 2020, as the pandemic hit China, I chose to remain in the country as the Managing Director of our Chinese State Owned Enterprise, supporting my team through difficult transitions back to the office.

Joining Silverstream in 2021, I faced the daunting task of establishing our business amid closed borders. Despite the Shanghai lockdown in 2022, we grew our team from one to four employees and extended an offer to a fifth.

This resilience has allowed us to build one of the strongest teams, inspiring me to drive our success further.

To be an inspirational leader, one must have a clear purpose and belief in their mission. My inspiration to join Silverstream passed by leaders to me in 2019, has fuelled my daily activities and my commitment to recruiting individuals who share our passion.

I am proud to lead a talented team in China, and I am dedicated to steering us toward even greater achievements in the future.

This award is sponsored by





Jeremy Sargent

Founder & Proprietor, The Happy Monk

I founded The Happy Monk gastro-bar in 2009 without F&B experience. 15 years later, we operate six locations in Guangzhou, Haikou and Shenzhen.

I lead a team of 180 members, 68% have stayed for over 2 years (very high for the industry). Our managers average 10 years. Almost 20 are Happy Monk “returnees”.

My leadership style is rooted in our business culture, norms and values. Our Mission Statement is simple: “Creating Togetherness”. Our core values (Happiness, Ethics, Excellence, Sharing, Openness, Authenticity) underpin everything we do.

We focus on people – both internally and externally. We hate internal politics. We build our brand from within. We demonstrate F&B is a career, not “just a job”. Constant learning and improvement are in our DNA. I completed my MBA (Columbia University) in 2019. Will sit HSK 5 Chinese exam this year.

We are self-financed with no debts. We pay ALL our bills on time. We have never had a legal dispute.

We passionately support our communities through ongoing initiatives and focus on “doing the right thing”.

I was stuck outside of China for a year during COVID. We kept each team member and each store – and survived! Since COVID we have opened 3 stores.

This award is sponsored by





Linian Li

Managing Director, Modern Water China

Linian Li is managing and developing Modern Water's business in China and formulating company's strategy. She has double master degrees, MBA in Natural Resources Energy & Environment from University of Alberta, Canada and Master in Management, Grande Ecole Programme from EDHEC Business School, France. An executive with more than ten years of management experience in sales, marketing, business development, project management, corporate strategy, personnel, P&L and general management in international companies, including JCDecaux, GM Europe GmbH, Carat, Rouse & Co., International. And a self-motivated strategic thinker with determination and effective leadership skills possesses extensive real-life experience in the business and social cultures of Asia, Europe and North America.

Besides day job, Linian is actively participating in various volunteers' activities, such as Chair of Technology & Innovation Committee of BritCham Shanghai, Alumni Ambassador of EDHEC Business School and mentor of Vision of Women, Female Development Programme, Meet the Future, Learn by Work Bootcamp, etc.

Linian got certain recognition as below.

Women Leadership Awards—Innovator of the Year 2021
ESG China Awards—ESG Leader of the Year 2022
China Starlight Award for Water Industry —Young Elite 2023
M78 Nebula Awards 2023—Impact of the Year CXO

This award is sponsored by





Dr. Mark Su

President, Johnson Matthey Greater China

Dr. Mark Su has demonstrated inspiring leadership, driving China's net-zero transition through the establishment of the "OneJM China" and "China-for-China" strategies, significantly promoting JM's growth and innovation, and fostering a "Play to Win" mindset across the organization. Under Dr. Su's leadership, JM has achieved remarkable sustainable business growth, with sales revenue increasing over 20% and profits rising by more than 30% year-on-year.

Dr. Su signed an Investment Agreement with the Shanghai government for the construction of a world-class CCM production facility. Recently we received the Regional HQ certification, reinforcing our leading position in driving sustainability and innovation.

JM has also garnered prestigious awards, including "Innovation Award", "Customer Support Excellence Award", "Industrial Excellence Award", "DEI Employer Award" and "Great Place To Work Certified"; Employee engagement score has increased by 30%, these fully demonstrated Dr. Su's commitment to excellence and customer satisfaction, along with the positive impact of talent and team building.

Dr. Su has been playing an active role in promoting and developing UK-China relations. We will continue to invest in China to serve our Chinese and International customers and take part in creating and scaling the sustainable solutions that will help China achieve the carbon neutrality by 2060.

This award is sponsored by





Capt. Simon Hibberd

Chief Operating Officer, S. B. Submarine Systems Company Limited

I believe that defining a clear strategy, communicating well, motivating others and executing to plan are key to success as a leader.

Leadership is about encouragement and unlocking peoples' potential.

As a business leader, I know only too well that regular and clear communication profoundly influences success. Effective delegation not only motivates individuals but also allows for good time management.

I take the time to understand the skills of my team members and leverage them to advantage.

In my current role, reorganizing the management team, introducing new individuals and creating a Chinese renewables business unit, has had clear benefits. I also take the time to thank people; a word of praise at the right time is incredibly powerful.

By creating and documenting a reasoned and coherent company strategy in 2018, and using this as the foundation for change and improvement in my current company, SBSS, I have guided and trusted my team to turn a vision into reality.

Remaining resolute during the period of global pandemic was demanding. Courage was required to stay the course and do the right things.

Navigating the complicated geopolitical theatre is my challenge today.

Being shortlisted for the BBA's 2024 'Inspiring Leadership Award' is humbling.

This award is sponsored by





William Vanbergen

Founder and Chairman of BE Education Group

William Vanbergen founded BE Education in 2003 to provide Chinese students access to top international education. Since then, he has guided over 5,000 students to prestigious UK schools, earning the Hurun Report's "Best High-End Overseas Study Brand" award for 14 consecutive years.

BE Education has established four world-class Wycombe Abbey International Schools in Mainland China and Hong Kong, serving over 2,500 students, with plans to expand into Southeast Asia.

Notably, 32% of Wycombe Abbey Changzhou school graduates have enrolled at QS 20 Universities since its 2014 founding. The school ranks among the 2024 Spear's Index's top 24 Best Schools in APAC and won the British Boarding School Awards' Best International School 2022 and Supporting Excellence Awards 2024.

Under William's leadership, BE Education has thrived, opening two new campuses and securing funding at a \$285 million valuation during the challenging COVID-19 and Double Reduction periods. It has achieved 15% annual revenue growth, generating RMB 650 million annually with over 900 employees.

To inspire future leaders, William initiated scholarships for over 40 UK state school scholars, enhancing connections between the UK and China. His leadership and BE Education's achievements earn exceptional recognition, including William's inclusion in the 2022-23 Hurun China U-40 list.

This award is sponsored by



JM



Our vision is
for a cleaner,
healthier world



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Inspiring science. enhancing life



Social Impact Award

This Award seeks to recognise businesses/organisations that have demonstrated exceptional commitment to making a significant and sustainable social impact through projects and initiatives in the Chinese market. This includes a focus on diversity and inclusion (D&I), employee welfare, community engagement and stakeholder involvement. Weighting is based on the impact level of project/work, sustainability, and how these epitomise partnering and collaboration. This Award is open to British businesses/ organisations in any industry sector.

The Finalists

AstraZeneca China

Sichuan Blue Sheep Craft Commercial Company Ltd.

Modern Water

Reckitt China

Unilever

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Our Services

Ascend IT helps companies to set up their IT infrastructures and implement AI solutions to enhance their digital transformation in China. Typically, these are household names in manufacturing, finance, education, R&D, technology, automotive, entertainment, retail and construction.

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AstraZeneca China

AstraZeneca is a world-leading pharmaceutical company headquartered in Cambridge, UK. Since entry into China in 1993, AstraZeneca has invested nearly USD 3bn and introduced over 40 innovative medicines in oncology, cardiovascular, metabolism, renal, respiratory, gastrointestinal, rare diseases etc. Today China is not only a significant growth engine but also AstraZeneca's 2nd largest market, providing high-quality medicines to over 70 global markets. Apart from its China headquarters and R&D China in Shanghai, three global production and supply sites are in Wuxi, Taizhou, and Qingdao.

Contributing to the rural revitalization strategy

AstraZeneca is rooted in China and brings benefits back to China. AstraZeneca has showed its long-term commitment in rural development of China. AstraZeneca China announced to donate RMB 100 million in total for 10 years to promote China's rural revitalization strategy covering fields of rural health, rural education, rural construction, and disaster relief. As of Sep. 2024, the Charity Fund has funded 65 rural revitalization projects, covering 25 provinces across the country and the fund supports post-disaster reconstruction typhoon of HaiNan and GuangDong and other disaster relief programs. The Charity Fund has already benefited more than 1,120,000 people in primacy area in China.

Building I&D Culture

AstraZeneca China is dedicated to fostering a diversified, inclusive and equitable environment where diverse voices are valued, and everyone feels a sense of belonging. The CARE model of Inclusive Leadership has been implemented through workshops, engaging over 200 line managers, and online learning for over 400 F level managers.

Volunteering is also a part of AstraZeneca's I&D Culture. Staff are encouraged to create positive impact through volunteering to the natural environment, their community, and groups in need. Astrazeneca has a nationwide volunteer network composed of more than 30+ city volunteer teams all around China. In the first half of 2024, a cumulative total of 625 AZ parent-child volunteers across the country participated in Earth Health and Community Inclusion Month, giving a total of 1,601 volunteer service hours.

Contributing to the rural revitalization strategy

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MODERNWATER

Modern Water

Modern Water is a pioneering and innovative technology company, specializing in membrane water treatment solutions and advanced monitoring products. Its headline membrane technology can be used to tackle complex wastewater treatment problems, while being simple to operate and at a reduced cost. Modern Water is also an expert in development of analytical instruments and technology for monitoring toxicity, heavy metals and environmental contaminants in water, soil, food and industry. The company is committed to sharing its expertise and cutting-edge technologies with the public, to help identify potential contaminants in water and improve environment quality, especially in underdeveloped regions across the globe.

Modern Water derives 50%+ of their activity from the Green Economy and was included within London Stock Exchange's first cohort of companies to be recognized with the Green Economy Mark. Modern Water is committed to achieving zero actual carbon emissions by 2050 with an interim goal to reach net zero emissions by 2035. Modern Water has been an early mover to develop its own ESG strategy for China, with emphasis on environment protection, energy efficiency and community sponsorship.

Modern Water has been adopting the Green Analytical Chemistry approach to assess product sustainability and aid decision making throughout the product life cycle. The company provides rapid, simple, cost-effective and reliable water quality monitoring solutions to help customers tackling environmental issues while saving energy cost, water consumption and reducing hazardous waste. Modern Water is also committed to being a responsible and valuable partner in the supply chain and building a sustainable business that serves its customers.

Modern Water cares about drinking water safety and is keen to help communities in water-stressed regions get fast and reliable quality data of their drinking water. The company has initiated the "Free Rental" public campaign to provide its portable and easy-to-use water analyzers free of charge to end users in rural regions across China, protecting drinking water for over 250,000 rural residents in six provinces.

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Reckitt China

Established over 200 years ago, Reckitt is a global consumer goods company behind some of the market-leading consumer brands, including Durex, Dettol, Movefree, Finish, Veet, Vanish, Schiff, etc. Reckitt's footprint in China stretches back to 1916 and has been growing with China and Chinese consumers for more than 100 years. Reckitt is committed to long-term development and investment in China, encouraging local innovations and supporting Chinese consumers a cleaner, healthier lifestyle.

Reckitt exists to protect, heal and nurture in the pursuit of a cleaner, healthier world. As a purpose-led company, Reckitt has partnered with China Development Research Foundation to care for women's health and promote family development. This collaborative initiative has directly and indirectly increased over 10 million rural women's health standard and awareness through cervical cancer screening and medical staff training. As a people-oriented employer, Reckitt also pays attention to the health and well-being of employees and advocates for a culture of diversity and inclusion, launching initiatives such as Mulan Plan and Carer Employee Resource Group to create a gender and family friendly workplace. In addition, Reckitt encourages employees to participate in volunteer projects and exert their impact. In China, Reckitt has been caring for children with autism and contributing to a clean environment.

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Sichuan Blue Sheep Craft Commercial Company Ltd.

The Blue Sheep in Chengdu has become known across China and beyond. It exists to create opportunities for disadvantaged and disabled artisans to earn a living by selling their hand-crafted products, improving their livelihoods and creating hope. It promotes fair-trade practices, striving to improve skills of producers and staff. As a social enterprise all income comes from sale of their products, and all profits are used to help those in need. Over 1000 artisans have been helped. Through many media, talks and willing volunteers, awareness of needs and enthusiasm to help others is spreading widely through the country and abroad.

A challenge. Disability, remoteness, or disaster cause inability to fulfil a person's potential. Was it possible to establish a sustainable business where vulnerable people come before profit, especially after the 2008 Wenchuan earthquake when many people lost market for their products?

An experiment. Predictions said 'Selling handicrafts fails. So an experiment worth trying. 13 years on, Blue Sheep shop survives and thrives as a social enterprise, beyond expectations. Over 1000 artisans and families benefitted. Payments made on receipt of product. All income comes from sales, all profits help any in need.

Hundreds of volunteers, students, and public caught the vision of helping others, however possible. Many want to replicate or encouraged to initiate other ways to help any in need. Awareness about disabilities, needs of others, fair-trade practices and sustainable lifestyle has spread widely through: Speeches and all forms of media. Events in other cities across China and other countries. Promoting preservation of culture, understanding customs and lives of producers gives meaning to purchases, cohesion in society.

Information about producers is available. Skills of producers and staff improved. Promotion of fair-trade and sustainable life-style practices. 'Shopping with a purpose. Poverty alleviation through business, helping more producers and the wider population'.

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Unilever

Unilever is one of the world's leading suppliers of Beauty & Wellbeing, Personal Care, Home Care, Nutrition and Ice Cream products, with sales in over 190 countries and products used by 3.4 billion people every day.

China is one of the top 3 key growth markets for Unilever globally. Unilever has its regional headquarter and the global R&D center in Shanghai, and 8 production bases across the country. We are operating nearly 40 well-known brands in China, including Dove, Lux, Clear, OMO, Comfort, Vaseline, AHC, Knorr, Wall's, and etc. Our products are widely used by 80% city households in China.

Unilever has supported the "Project Hope" initiated by the China Youth Development Foundation since 1996, becoming one of the first companies to take corporate social responsibilities, and has so far donated nearly 300 "Project Hope" projects, such as Hope Schools and Hope Kitchens, which have benefited more than 1 million students, and empowered more than 6,000 rural teachers through teacher training programs. In 2012, Unilever collaborated with China Development Research Foundation (CDRF) launched the pilot "Village Early Education Center" in Hongya, Sichuan Province, to take the lead in promoting early childhood education in middle-developed rural areas, as well as the health and hygiene teacher training program to help rural children develop good personal hygiene habits. In terms of environmental protection, Unilever has cooperated with the Roots & Shoots for 15 years, organizing employee volunteers to participate in the "Million Trees Project" in Inner Mongolia, with a total of nearly 40,000 trees planted, and made more than 530 mu Unilever Forrest. In the future, Unilever and its brands will improve the health of children in remote areas and contribute to the rural revitalization.

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Website: www.smithsgroup.cn



**University of
Nottingham**
UK | CHINA | MALAYSIA

University of Nottingham Ningbo China (UNNC) was the first Sino-foreign university to open in China. Established in 2004, it offers world-class teaching, research and knowledge exchange from its campus in the thriving city of Ningbo. With over 8,000 students, UNNC offers undergraduate and postgraduate British degrees, taught in English, which are awarded by the University of Nottingham, one of the UK's top 20 universities. Run with cooperation from the Wanli Education Group, UNNC offers programmes in a broad range of subjects and enjoys the full support of the senior leadership team at the University of Nottingham. UNNC has developed world-class collaborations with industry both locally, nationally and internationally to deliver exceptional knowledge exchange benefiting the economy and society.

Website: www.nottingham.edu.cn



China Centre
The University of Manchester

The University of Manchester (UoM) is the top UK University internationally recognized on Impact (Times Higher Education Impact Rankings) and unique in British higher education in having social responsibility as one of three core strategic goals, sitting equally alongside its commitments to research, world-class teaching and learning. Established in 2008, as the first UK university to open a dedicated Executive Centre in Shanghai, UoM China Centre's social responsibility activities capture unique Manchester spirit, motivating communities for social and economic wellbeing and cultivating talents by supporting portfolio of UoM's Global MBA programmes and part-time industry-based Master courses in China. After 16 years of endeavor, China Centre is highly respected in the field of Sino-UK educational and cultural exchanges and cooperation.

Website: www.uom.ac.cn



The British Council supports peace and prosperity by building connections, understanding and trust between people in the UK and countries worldwide. We uniquely combine the UK's deep expertise in arts and culture, education and the English language, our global presence and relationships in over 100 countries, our unparalleled access to young people, creatives and educators, and our own creative sparkle.

We work with governments and our partners in the education, English language and cultural sectors. Working together we make a bigger difference, creating benefit for millions of people all over the world.

This year, as we celebrate the 90th anniversary of the British Council, we are also celebrating 45 years of our work in China.

Website: www.britishcouncil.cn/

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ZNVISA, who are located in London and Shanghai, can boast fifteen years of a most trusted and professional immigration consultancy focused on the UK, USA, Portugal, Greece and Malta. GE5 Education, founded by an Oxford graduate, helps thousands of students apply to the top 50 universities, gaining hundreds of successful offers for Oxbridge entry. GE5 is the express route to Oxbridge and the Ivy League. The group fosters ideals of service, innovation, dedication and talent and takes integrity and quality as their values. We wholeheartedly provide a support network for clients wishing to gain places in overseas schools and universities, helping and providing expert advice and guidance on immigration and living overseas. ZNVISA and GE5 Education together are specialists in helping you make that successful application. We understand the importance of getting the best education possible.

Website: mp.weixin.qq.com/mp/profile

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Johnson Matthey (JM): Catalyse the Net Zero Transition for China

Founded in 1817, JM is a world leader in sustainable technology solutions, transforming energy and reducing carbon emissions, for a cleaner, brighter future. JM is headquartered in London and has a global presence in over 30 countries, with over 11,600 world-class talented employees.

JM entered China market in 1993. Today, we have around 1,200 employees and six manufacturing facilities in China, providing technology solutions in driving down automotive emissions, transforming energy systems, decarbonizing chemical production and creating a circular economy through four sectors: CA, HT, CT and PGMS.

Website: <https://matthey.com/>



Founded in 2003, BE Education is an international education consultancy with offices in Shanghai, Beijing, Shenzhen, Hangzhou, Hong Kong, Singapore, Japan and London. BE offers a range of consultation services helping our students reach their full potential. BE Education specializes in student development, offering bespoke programmes of subject consultation and study abroad consultation for both independent schools and top universities. Having been deeply engaged in the international education sector for 20 years, BE Education also serves as the organizer of WAS Schools. Thus far, BE Education has effectively founded four WAS Schools that uphold and implement the principles of holistic education – WAS Changzhou, WAS Hongkong, WAS Hangzhou, and WAS Nanjing.

Website: www.be.co



HSBC Bank (China) Company Limited started operations on 2 April 2007 as a locally incorporated foreign bank. It is owned by the Hongkong and Shanghai Banking Corporation Limited. HSBC is one of the largest investors among foreign banks in mainland China. HSBC China has outlets across more than 50 cities. This is the largest service network covering the widest geographical reach by any foreign bank in mainland China. HSBC's knowledge of mainland China and its international operations enable it to provide customers with a wide range of financial and banking services, including wealth and personal banking, commercial banking, and global banking and markets.

Website: www.business.hsbc.com.cn/



Swire is an international conglomerate with a diversified portfolio of market leading businesses. The Company has a long history in Greater China, where the name Swire or 太古 has been established for over 150 years. The Group's principal areas of operation are in the Asia Pacific region, centred on Greater China. Its businesses are grouped into five categories: Property, Beverages & Food Chain, Aviation, Marine Services and Trading & Industrial. These activities come under Hong Kong-based, publicly quoted Swire Pacific Limited, or are held by parent company, John Swire & Sons Limited. Swire first opened an office in Shanghai in 1866 to trade in tea and textiles. Today, the group's interests on the Chinese Mainland range from properties, beverages, aircraft engineering to retailing.

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