

A soccer match in progress. In the foreground, a soccer ball is on the grass. Two players' legs are visible in the air, one on the left and one on the right, suggesting a recent kick or pass. The background shows a blurred player in a red jersey and a stadium setting. The entire image has a warm, reddish-orange color cast.

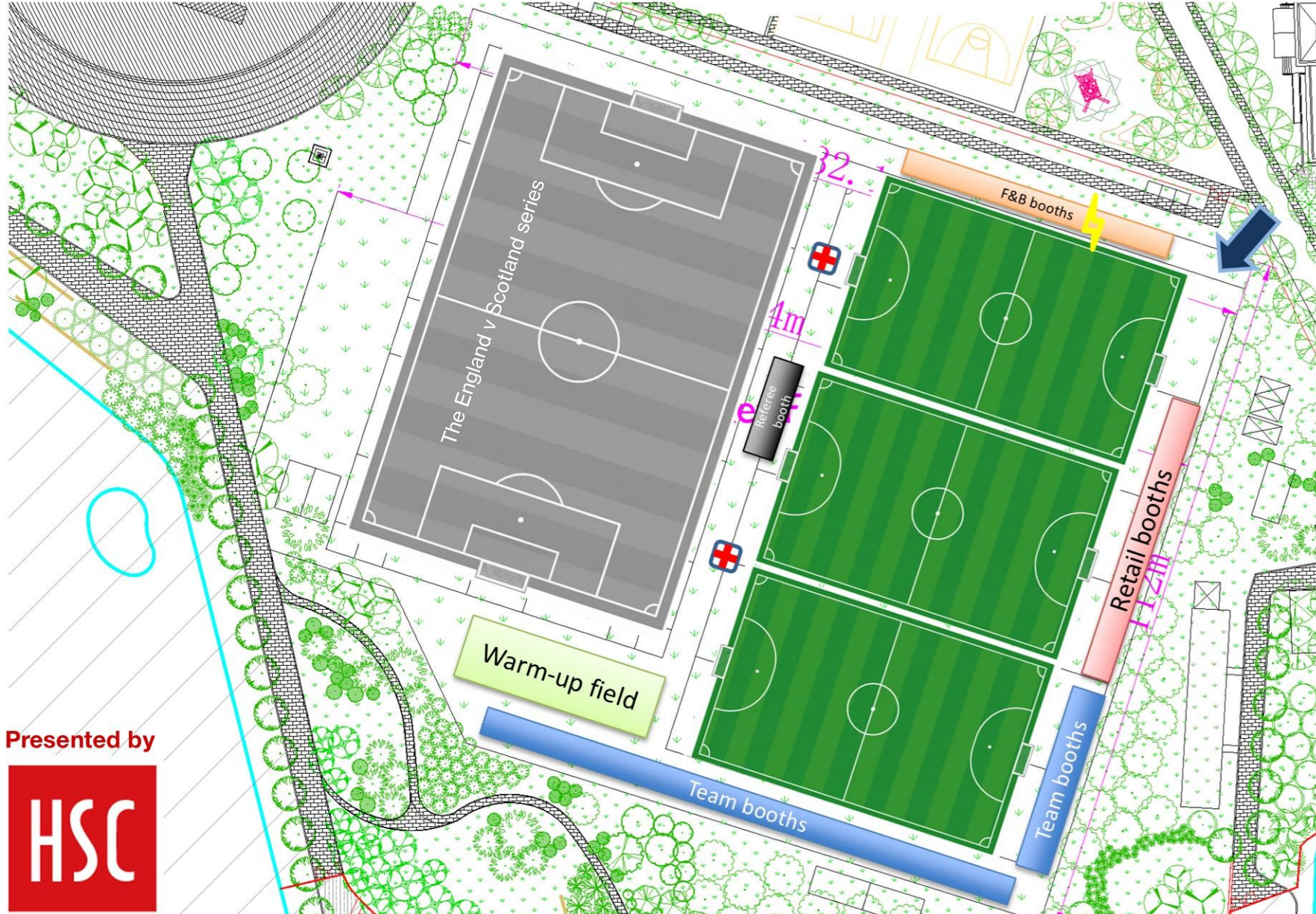
Great British Sports Day 2026 – presented by HSC

A flagship BritCham Shanghai event combining sports, community and business networking, with strong brand visibility for sponsors.



**BritCham
Shanghai**

**Sports Day 2026
Football Pitch Lay Out**



Presented by



Benefits of Sponsorship

High-profile brand exposure to a large and diverse business audience. Opportunities for **team-building, community engagement** and **brand activation**.

Direct engagement with **around 1,000 attendees**, including senior decision-makers. On-site brand presence throughout the event environment.

Sports: Football, Badminton...

Community Activities: Charity booths, F&B booths, Bouncy Castle, Kids Activities



Team Recruitment | [See previous event highlights](#) → [Photos, teams and key moments](#)

7-a-side Football

Member: RMB 4,455*
Non-member: RMB 6,575*

- Team of 7 (max for 12), including lunch vouchers for the team.
- For member' team, players should be **member company's full-time staff only**.
- Due to the limited number of football teams, the priority goes to Chamber members. Therefore, non-members' registrations will be approval required.

**All prices above are inclusive of 6% VAT taxes. All payments are non-refundable.*

Badminton

Member: RMB 730*
Non-member RMB 945*

- Team of TWO, including 2 lunch vouchers for the team.
- For member' team, players should be **member company's full-time staff only**.
- Due to the limited number of badminton teams, the priority goes to Chamber members. Therefore, non-members' registrations will be approval required.

**All prices above are inclusive of 6% VAT taxes. All payments are non-refundable.*

2026 Title Sponsor



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[SHANGHAI PUXI]
上海德威外籍人員子女學校 (浦西)



上海德闕學校
DEHONG | SHANGHAI |
INTERNATIONAL CHINESE SCHOOL



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上海德威外籍人員子女學校 (浦東)



NORD ANGLIA
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SANTA FE
RELOCATION



和睦家醫療
United Family Healthcare



Booth Opportunities | See previous event highlights → [Photos, teams and key moments](#)

Corporate Booth

Member: RMB 1,590*
Non-member: RMB 2,650*

- Corporate booths at high traffic areas
- A booth includes 1 tent, 1 IBM table, 2 chairs, no electrical power

**All prices above are inclusive of 6% VAT taxes.
All payments are non-refundable.*

Car Display Showcase

Member: RMB 3,710*
Non-member: RMB 5,300*

- Car Display Showcase at high traffic areas
- A display showcase includes 2 tents, 2 IBM tables, 4 chairs, no electrical power

**All prices above are inclusive of 6% VAT taxes.
All payments are non-refundable.*

MORE Booth Opportunities

F&B booth with electrical power etc.

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上海德威學校 DEHONG | SHANGHAI | INTERNATIONAL CHINESE SCHOOL 上海德威外籍人員子女學校 (浦東)



DULWICH COLLEGE | SHANGHAI PUDONG | 上海德威外籍人員子女學校 (浦東)



NORD ANGLIA INTERNATIONAL SCHOOL SHANGHAI, PUDONG



SANTA FE RELOCATION



和睦家医疗 United Family Healthcare



Sponsorship Opportunities | See previous event highlights → [Photos, teams and key moments](#)

Title Sponsor

Member: RMB 45,000*
Non-member: RMB 60,000*

- Only ONE exclusive slot
- Event naming rights
- Brand exposure across Chamber communication** channels
- Brand exposure across on-site materials (backdrop, trophies, medals, volunteer & referee T-shirts)
- Free entry of the sport teams
- Corporate booths at high traffic areas

*All prices above are exclusive of 6% VAT taxes. All payments are non-refundable.

**32,000+ subscribers across WeChat, LinkedIn, e-Newsletter

Zone Sponsor

Member: RMB 10,000* to RMB 25,000*
Non-member: RMB 20,000* to RMB 35,000*

- ONE zone branding right (e.g. Football or Badminton Tournament)
- Brand exposure across Chamber communication** channels
- Brand exposure across on-site materials (backdrop, trophies, medals, volunteer & referee T-shirts)
- Free entry of one sport team (corresponding to zone)
- Corporate booth at high traffic areas

*All prices above are exclusive of 6% VAT taxes. All payments are non-refundable.

**32,000+ subscribers across WeChat, LinkedIn, e-Newsletter

Referee Sponsor

Member: RMB 10,000*
Non-member: RMB 15,000*

- 1 free vendor booth, brand exposure on backdrop and volunteer & referee T-shirts,
- Two badminton team entries or credit

*All prices above are exclusive of 6% VAT taxes. All payments are non-refundable.

2026 Title Sponsor



Previous Sponsors



More Sponsorship Opportunities Cash and In-kind

- Photography & Videography
- Prizes for sports teams
- Kid activities
- First-Aid

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Previous
Sponsors



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