

VIP SPEAKER 发言嘉宾

Peter Wilson CMG
魏磊

British Ambassador to the People's Republic of China
英国驻中华人民共和国大使



VIP SPEAKER 发言嘉宾

顾军
GU JUN

Deputy General Secretary of Shanghai Municipal People's Government
上海市人民政府副秘书长



110th Anniversary
Government Dinner
上海英国商会110周年政府晚宴

BritCham Shanghai Annual Government Dinner

w/c 21 Sep 2026 | Shanghai



2025 Government Dinner

Sponsors

Title Sponsor



Platinum Sponsor



Gold Sponsors



Corporate Table Sponsors



Heatherwick studio

VVIP

Peter Wilson CMG
British Ambassador to China

Gu Jun
Deputy Secretary-General of the
Shanghai Municipal People's
Government

**Exclusive
VIP Reception
for Sponsors**

2025 News in Review

2025 Photos in Review



2025 Attendees Profile

300+ senior executives & decision-makers

UK Government

- British Ambassador to China
 - Leadership from British Embassy Beijing and Consulate Shanghai
 - Leadership from Department for Business & Trade
- Direct engagement with senior UK decision-makers shaping UK-China trade and investment.*

Chinese Government

Officials responsible for:

- Foreign investment, Commerce
- Advanced manufacturing, Science & Technology, Innovation
- Free Trade Zones, Regional economic development

Representing:

- Shanghai Municipal Government
- Yangtze River Delta provinces
- District governments
- Investment promotion agencies

Connect with local stakeholders responsible for investment attraction, industrial policy and business development.

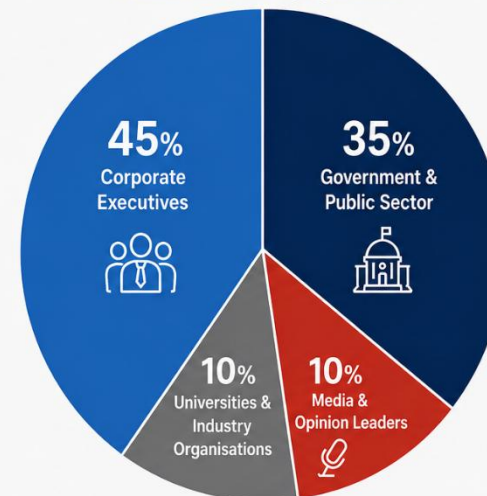
One evening. Multiple markets.

Meet government leaders and business decision-makers from Shanghai and across the Yangtze River Delta.

- Shanghai (incl. Lingang, Hongqiao CBD, Jing'an, Pudong, Xuhui)
- Jiangsu (incl. Suzhou, Wuzhong)
- Zhejiang (Hangzhou, Gongshu)
- Anhui

AUDIENCE COMPOSITION

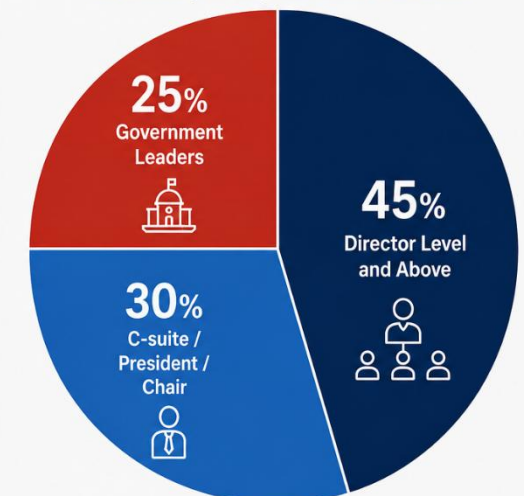
A diverse and influential mix of government, business and strategic partners.



- Government & Public Sector
- Corporate Executives
- Media & Opinion Leaders
- Universities & Industry Organisations

LEADERSHIP PROFILE

Senior leaders and decision-makers with the authority to shape and drive outcomes.



- Director Level and Above
- C-suite / President / Chair
- Government Leaders

2026 Government Dinner

A landmark occasion

in September, celebrating long-lasting UK–China collaboration with **300+ attendees**, incl. senior UK & Chinese government officials and top business leaders across key industries — from MNCs to major regional players.

Engage directly with **government & industry leaders** incl. UK and Chinese government officials, regional leaders (Shanghai, Zhejiang, Jiangsu, Anhui, Jiangxi), and influential C-suite executives representing diverse sectors critical to UK–China trade.

A unique platform for high-impact connections

building relationships and showcase brand at the intersection of diplomacy and commerce. Connecting with both policy-makers and senior business decision-makers in East China and beyond.

Leverage sponsor's milestone to **amplify brand reputation** as a trusted contributor to UK–China relations and a valued partner for government and industry.

Top-tier sponsors enjoy exclusive invitations to VIP Reception alongside senior stakeholders to discuss UK–China economic and innovation partnerships.

Exclusive on-site visibility & storytelling via premium brand placement through on-site showcase booth and interviews across Chamber comms channels.

Sponsorship Opportunities

Title Sponsor

Member Price: RMB 125,000

Non-member Price: RMB 158,000

*All prices are exclusive of 6% VAT taxes



One seat each at the Head Table & VIP Table with senior-level officials



Two tables (10 seats each)*, located near the VIP table



Three representatives to join the exclusive VIP reception



Dedicated Photographer and logo on live photos



Two showcase display in the foyer



Brand exposure on screen, backdrop, e-brochure and souvenir



Stage time includes 3-min speech



Special coverage both online and offline

Platinum Sponsor

Member Price: RMB 88,000

Non-member Price: RMB 108,000

*All prices are exclusive of 6% VAT taxes



One seat each at the Head Table & VIP Table with senior-level officials



One table of 10 seats*, located near the VIP table



Two representatives to join the exclusive VIP reception



One showcase display in the foyer



Brand exposure on screen, backdrop, e-brochure and souvenir



Stage time includes 2-min speech



Special coverage both online and offline

Sponsorship Opportunities

Gold Sponsor

Member Price: RMB 58,000

Non-member Price: RMB 73,000

*All prices are exclusive of 6% VAT taxes



One seat at the
VIP Table



One table of 10
seats*, located
near the VIP
table



One
representatives to
join the exclusive
VIP reception



One showcase
display in the
foyer



Brand exposure on
screen, backdrop,
e-brochure



Special coverage
both on-site and
online

Corporate Table Sponsor

Member Price: RMB 28,000*

Non-member Price: RMB 38,000*

*All prices are exclusive of 6% VAT taxes



One table of 10 seats*
with logo, located near
the VIP table



Logo placement on
screen, backdrop and
e-brochure

2025 Sponsors



	Exclusive VIP Reception	Seats on Head Table & VIP Table	Table(s) / Seats (with company logo display on table) *located near/ around VIP Table	Brand Story- telling exposure on-site (focus on recent 3 years milestones)	More On-site exposure	Special Coverage across Chamber communication channels
Title Sponsor Start from 125K	3 reps	1 seat each on Head Table & VIP Table	2 tables (10 seats* each)	Prominent coverage incl. logo, image and milestone	• Stage time: a 3-min speech slot • Logo on backdrops • Full-page advert in e-brochure • 2x Showcase Display in the foyer • 1-min corporate video • Brand watermark on event photos • Large logo on souvenir**	• Newsletter announcement upon confirming the sponsorship. • Interview (written and/or video) on company's achievement, milestones and current focus in China
Platinum Sponsor Start from 88K	2 reps	1 seat each on Head Table & VIP Table	1 table (10 seats*)	Special mention incl. logo, image and milestone	• Stage time: a 2-min speech slot • Logo on backdrops • Full-page advert in e-brochure • 1x Showcase Display in the foyer • 1-min corporate video • Medium logo on souvenir**	
Gold Sponsor Start from 58K	1 rep	1 seat on VIP Table	1 table (10 seats*)	Logo and milestone	• Logo on backdrops • Full-page advert in e-brochure • 1x Showcase Display in foyer	
Corporate Table Sponsor Start from 28K	n/a	n/a	1 table (10 seats)	n/a	• Logo on backdrops • Full-page advert in e-brochure	Newsletter announcement upon confirming the sponsorship

* BritCham and the sponsor can coordinate on guests' invitations. ** Sponsorship to be confirmed before 15 August.



For more details, please contact:

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*BritCham Shanghai reserves the final right of interpretation regarding the content of the documents.

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