

Boosting UK Exports to China

Reception to Welcome Kate Harrison HM Trade Commissioner and for the 9th CIIE

Friday 6 November 2026, Shanghai

Sponsorship Opportunities



Event Introduction

The 9th China International Import Expo (CIIE) will take place between 5-8 November 2026. During CIIE, CBBC in collaboration with British Chamber of Commerce Shanghai, will host a reception in Shanghai to bring together a wide range of companies and partners participating in CIIE 2026.

This reception will also serve to welcome Kate Harrison as the newly appointed HMTC during what will be her first visit to Shanghai since starting in the new role.

Senior representatives from member British and Chinese companies, UK delegations, and government officials attending the expo will all gather at this occasion.

The event offers a good chance for all parties involved around CIIE to connect and share insights about how to boost UK-China business and trade. It is also an ideal platform to enable sponsors to raise their brand profiles to our guests.



China-Britain
Business Council
英中贸易协会



Event overview



Date and time: 7pm-9pm, 6 November 2026



Venue: in a 5-star hotel, or other suitable venue in central Shanghai



Attendees: about 150 attendees, including:

- UK business companies participant in CIIE (20 pax)
- UK Government representatives will include the UK Ambassador, HMTC, British Consul-General, etc (20 pax)
- Potential Sponsors (10-15 pax)
- BritCham Shanghai members and partners (40 pax)
- UK new entrant consumer Brands that under CBBC Trade Booster programme (40 pax)



Format: The event will be a standing reception with food and beverages provided. The newly appointed HMTC Kate Harrison will attend, deliver a short speech, and network with guests.

About HMTC Kate Harrisson



Biography

Kate Harrisson joined the Foreign and Commonwealth Office in 2000 after working in the private sector in China. Her previous roles in the FCO include Deputy Head of Mission to Vietnam, Political Counselor in Beijing and Economic Consul in Hong Kong. In London she has worked on the UK's relations with India, policy planning and the UK's work in the United Nations including on refugee policy and conflict prevention. Kate was also part of the cross-government team supporting Afghan reconstruction with a specific focus on counter narcotics. She served as British Ambassador to Peru from April 2018 to March 2022.

Kate holds a Masters in Social Anthropology and degrees in Modern Chinese Studies and Psychology. She and her partner Nick have three children. In her spare time she likes to travel.

Sponsor Benefits

SPONSOR BENEFIT	Diamond	GOLD
Logo placement on all promotional material including event flyer, invitation, backdrop, and any related collateral listed as Sponsor	✓	✓
Company name mentioned in opening and closing remarks by organiser representatives	✓	✓
Access for one company representative to attend group meeting with HMTC	✓	-
Entitled to invite guests or representatives to attend the event	3	2
Provide company marketing materials on designated place during the reception	✓	✓
Announcement as sponsor via social media channels (based on the relevant sponsorship level)	✓	✓
	Price	
	58,000 + VAT	38,000 + VAT





**British
Chamber
of Commerce
Shanghai**

If you are interested in the sponsor opportunities outlined above, please contact for more information.

Anita Lou
Event and Marketing Executive
Anita.Lou@britishchambershanghai.cn
Mobile: 139 1718 3611

