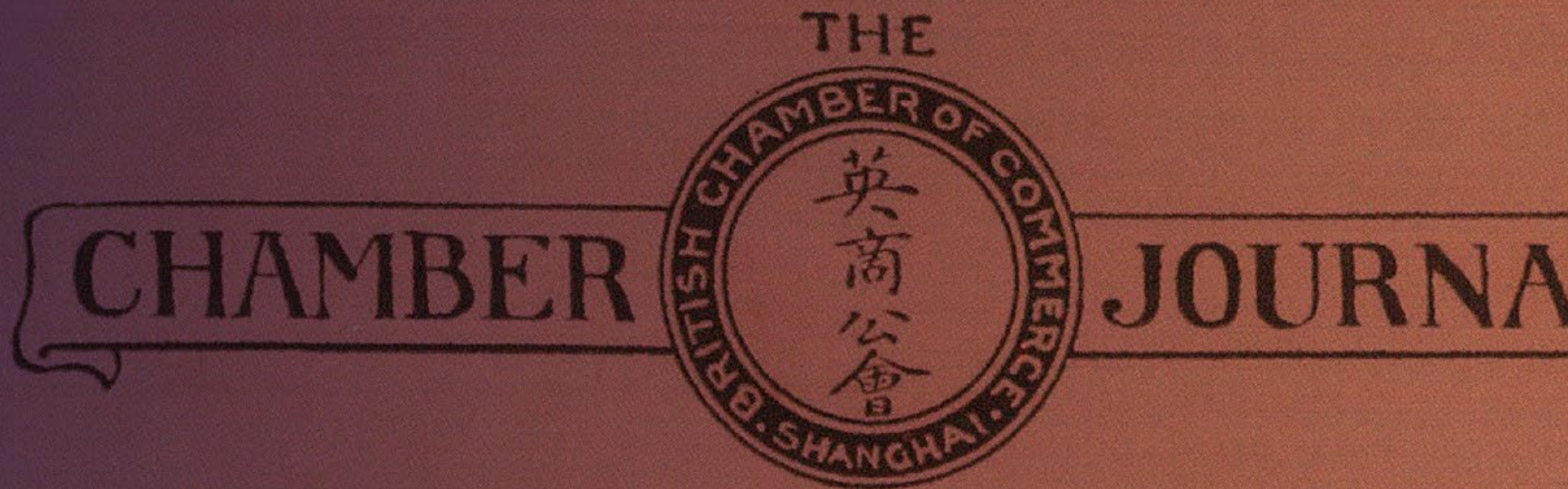




上海英国商会
BritCham
Shanghai



共振启新
Legacy in Motion
1915-2025



110th Anniversary Government Dinner

Thursday 23 October @ InterContinental Shanghai Hongqiao NECC



上海英国商会
BritCham
Shanghai



A landmark occasion

in October, celebrating long-lasting UK–China collaboration with nearly 300 attendees, incl. senior UK & Chinese government officials and top business leaders across key industries — from MNCs to major regional players.

Engage directly with **government & industry leaders** incl. UK and Chinese government officials, regional leaders (Shanghai, Zhejiang, Jiangsu, Anhui, Jiangxi), and influential C-suite executives representing diverse sectors critical to UK–China trade.

A unique platform for high-impact connections, building relationships and showcase brand at the intersection of diplomacy and commerce. Connecting with both policy-makers and senior business decision-makers driving strategy in East China and beyond.

Leverage the milestone to **amplify brand reputation** as a trusted contributor to UK–China relations and a valued partner for government and industry.

Top-tier sponsors enjoy exclusive invitations to VIP Reception alongside senior stakeholders to discuss UK–China economic and innovation partnerships.

Exclusive on-site visibility & storytelling via premium brand placement through History Wall integration, booth and interviews across Chamber comms channels.

Main Sponsorship

Title Sponsor



Platinum Sponsor

Member Price: RMB 88,000

Non-member Price: RMB 108,000

*All prices are exclusive of 6% VAT taxes



One seat each at
the Head Table &
VIP Table with
senior-level officials



One table of 10
seats*, located
near the VIP
table



Two
representatives to
join the exclusive
VIP reception



One showcase
display in the
foyer



Brand placement on
backdrops, history
wall, e-brochure,
souvenir, awards plates



Stage time includes
2-min speech;
Awards
presentation



Pre- and post-
event exposure
both online and
offline

* BritCham and the sponsor can coordinate on guests' invitations.

Main Sponsorship

Gold Sponsor

Member Price: RMB 58,000

Non-member Price: RMB 73,000

**All prices are exclusive of 6% VAT taxes*



One seat at the
VIP Table



One table of 10
seats*, located
near the VIP
table



One
representatives to
join the exclusive
VIP reception



One showcase
display in the
foyer



Brand placement on
backdrops, history
wall, e-brochure



Pre- and post-
event exposure both
online and offline

Corporate Table Sponsor

Member Price: RMB 28,000*

Non-member Price: RMB 38,000*

**All prices are exclusive of 6% VAT taxes*



One table of 10
seats*, located
near the VIP table



One showcase
display in the
foyer



Brand on-site exposure
on backdrops and
e-brochure

** BritCham and the sponsor can coordinate on guests' invitations.*

	Exclusive VIP Reception	Seats on Head Table & VIP Table	Table(s) / Seats (with company logo display on table) *located near/ around VIP Table	Brand placement on Chamber 110 th History Wall	More On-site exposure	Special Coverage across Chamber communication channels
Title Sponsor HSBC	2 reps	1 seat each on Head Table & VIP Table	2 tables (10 seats* each)	Prominent coverage incl. logo, image and milestone	<ul style="list-style-type: none"> • Stage time: a 3-min speech slot, awards presentation • Logo on backdrops • Full-page advert in e-brochure • 2x Showcase Display in the foyer • 1-min corporate video • Goodie bag inserts • Large logo on souvenir and awards plates** 	<ul style="list-style-type: none"> • Newsletter announcement upon confirming the sponsorship. • Video interview on company's history and current focus in China (pre-event promo)
Platinum Sponsor Start from 88K JLR	2 reps	1 seat each on Head Table & VIP Table	1 table (10 seats*)	Special mention incl. logo, image and milestone	<ul style="list-style-type: none"> • Stage time: a 2-min speech slot, awards presentation • Logo on backdrops • Full-page advert in e-brochure • 1x Showcase Display in the foyer • 1-min corporate video • Goodie bag inserts • Medium logo on souvenir and awards plates** 	<ul style="list-style-type: none"> • One page of interview story in the Chamber's YRD Report (due to release by CNY 2026)
Gold Sponsor Start from 58K IHG, Swire, UNNC, SBSS, GKN	1 rep	1 seat on VIP Table	1 table (10 seats*)	Logo and milestone	<ul style="list-style-type: none"> • Logo on backdrops • Full-page advert in e-brochure • 1x Showcase Display in foyer • Goodie bag inserts 	
Corporate Table Sponsor Start from 28K Johnson Matthey, Haleon, Wellington	n/a	n/a	1 table (10 seats)	n/a		Newsletter announcement upon confirming the sponsorship

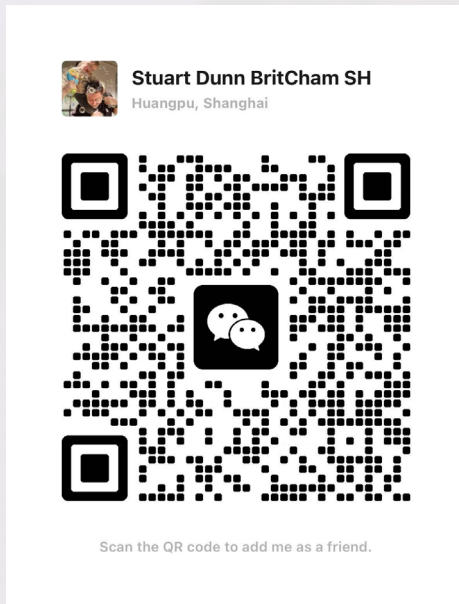
* BritCham and the sponsor can coordinate on guests' invitations. ** Sponsorship to be confirmed before 30 September.

Sponsorship Contact –

Stuart Dunn

Executive Director, BritCham Shanghai

stuart.dunn@britishchambershanghai.cn



Limited individual tickets available:

- Member Price (per ticket): RMB 1,488 (Early-bird); RMB 1,688 (standard)
- Non-member Price (per ticket): RMB 1,888

Online RSVP: [BritCham Shanghai 110th Anniversary Government Dinner – presented by HSBC – BritCham Shanghai](#)